

E-Commerce performance analysis

Months

All

Year

All

Categories

All

Country



Total Sales

255M

Total Orders

28K

Average order value

9K

Customers served

10K

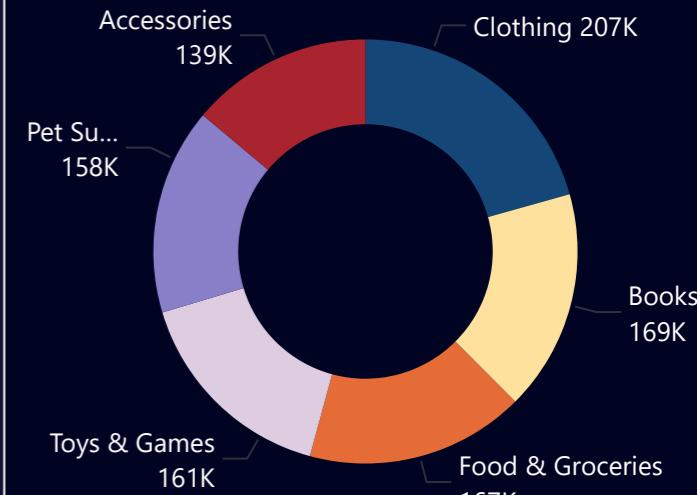
last_3_months_sales

32M

Monthly Sales Performance: Year-over-Year Comparison

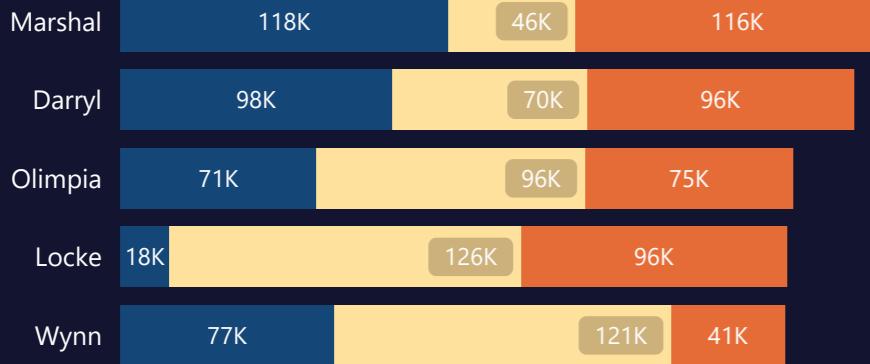


Category's sales



Top loyal customers

2023 2024 2025



Top International markets by Categories distribution

Accessories Beauty & Personal Care Books Clothing Food & Groceries Sports & Outdoors



E-Commerce performance analysis

Months

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Quantity Sold

2M

Available Stock

23K

Categories

12

Products Served

151

Sales Breakdown - Where is our Money coming from??!



Best sellers	
ProductName	Sum of Quantity
Athletic Sports Bra	23564
Sweet Potato and Chickpea Bowl	23359
Fashionable Fanny Pack	23301
Home Delivery Food Journal	23041
Total	116201

Least Selling Products	
ProductName	Sum of Quantity
Scent Diffuser Oil	10274
Magnetic Spice Containers	10344
Asian Noodle Salad Kit	10352
Organic Whole Wheat Flour	10381
Total	51756

Low-Stock Alert	
ProductName	Sum of StockQuantity
Organic Coconut Flakes	2
Maple Bacon Jerky	3
Organic Green Apples	4
Coconut Milk	5
Lentil Pasta	5
Sporty Leggings	5
Savory Breakfast Sausage	8
Laptop X200	10
Electric Heating Pad	13
Total	99