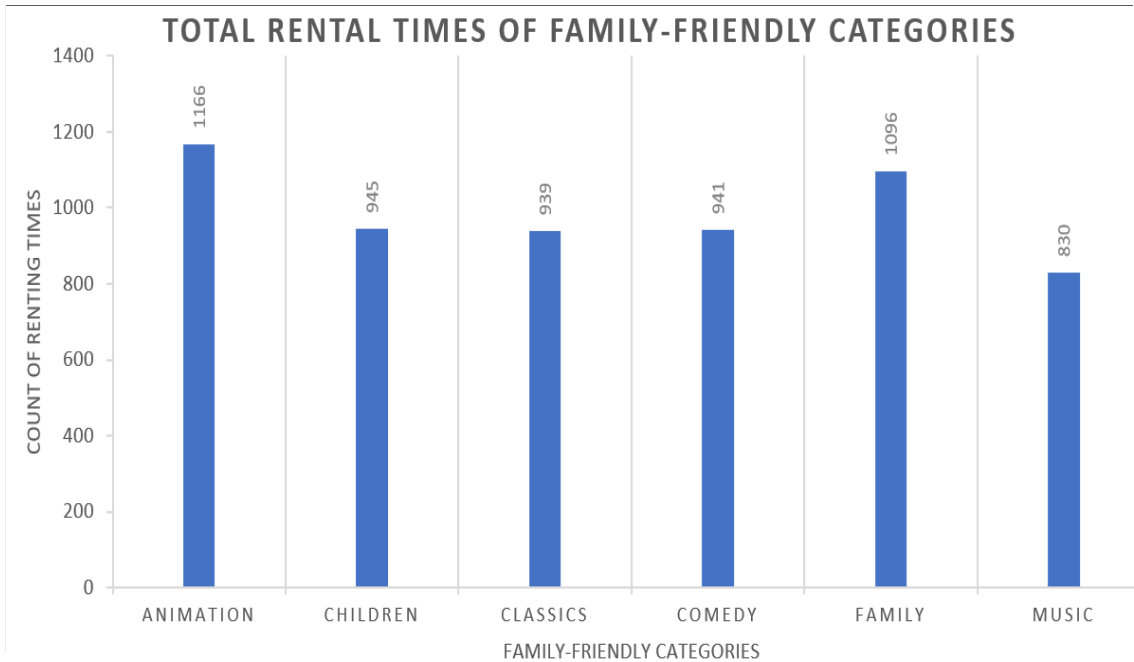
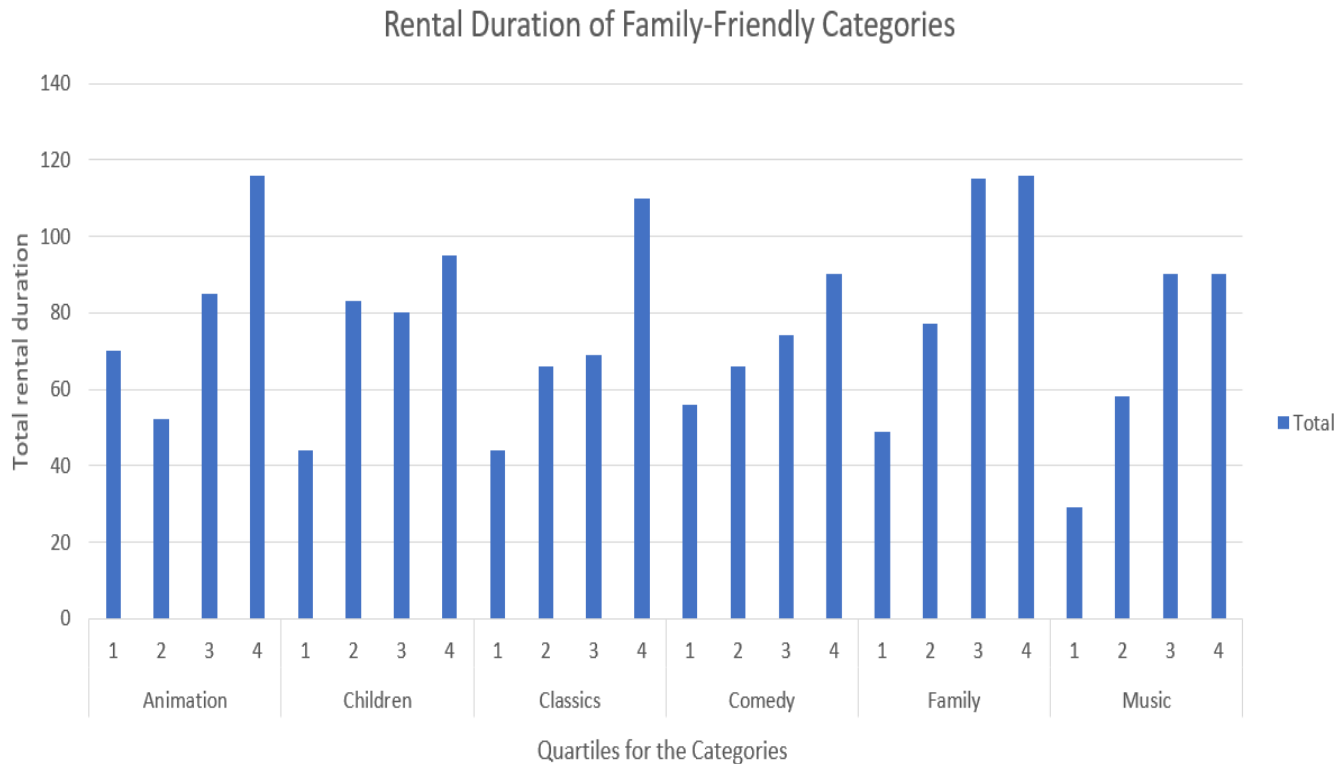


Question 1:



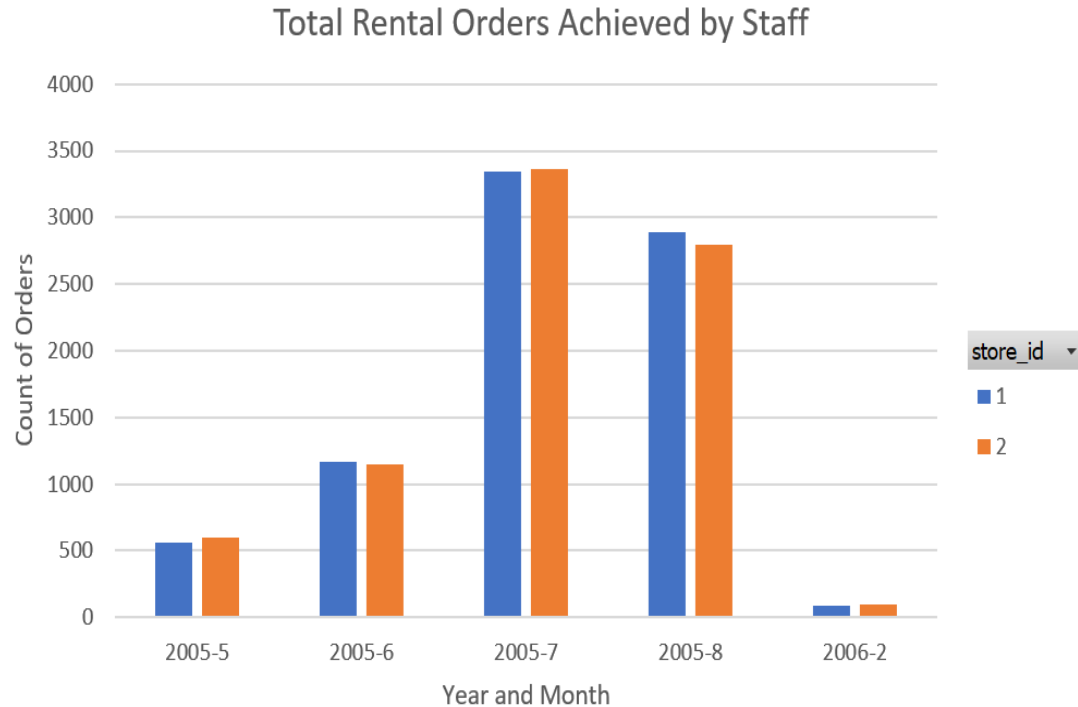
Among the family-friendly categories, the Animation category has rented out the most.

Question 2:



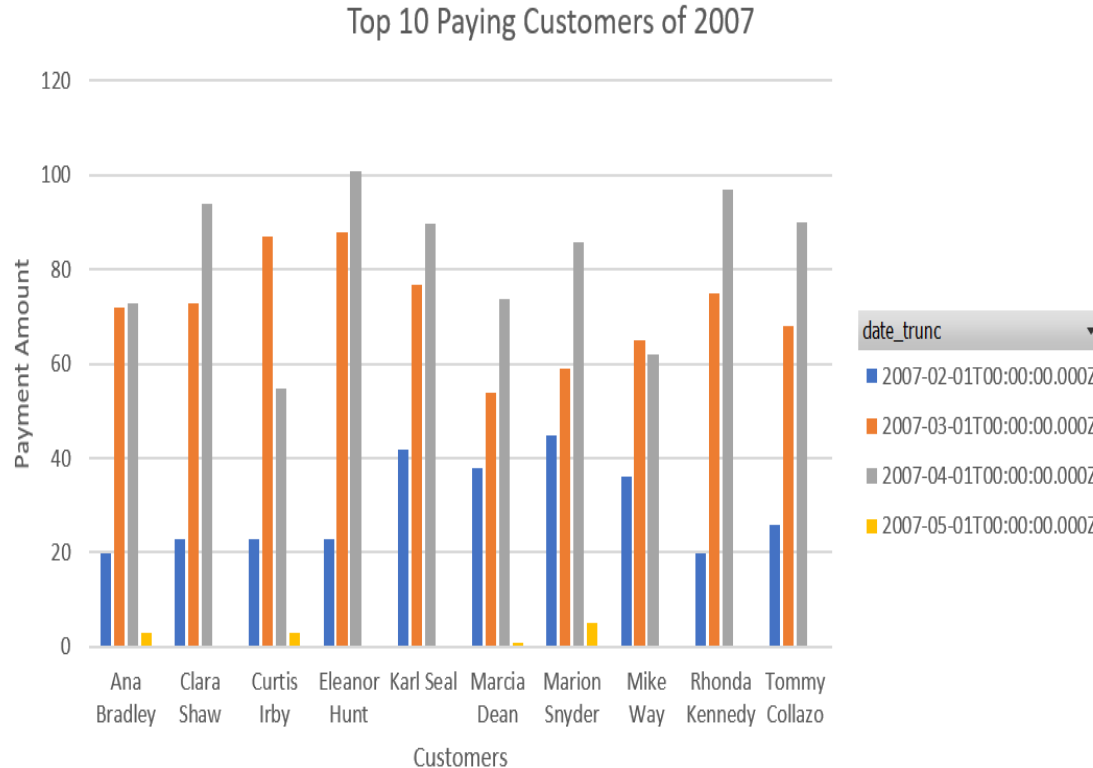
For each of these categories, the longest total rental duration is in the final-quarter (4th). With more than 80 days in total for each category.

Question 3:



The difference of number of orders between the two staff members is small. So, we can say they both achieved almost the same results across the 5 months.

Question 4:



We can conclude that almost all the top 10 paying customers have paid the most in the 4th month (April) in 2007.