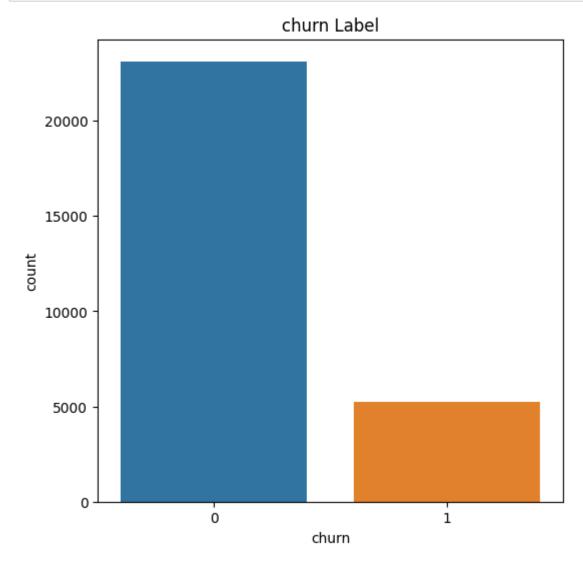
```
In [14]: import pandas as pd
         import numpy as np
         import matplotlib.pyplot as plt
         import seaborn as sns
         from sklearn.linear model import LogisticRegression
         from sklearn.tree import DecisionTreeClassifier
         from sklearn.ensemble import RandomForestClassifier
         from sklearn.metrics import accuracy_score, f1_score, precision_score, recall_
         from sklearn.metrics import confusion_matrix, roc_auc_score, roc_curve, classi
         from sklearn.model selection import train test split, cross val score, Stratif
         from collections import Counter
In [15]: | df = pd.read_csv("churn_prediction2.csv")
         df.shape
Out[15]: (28382, 11)
In [16]: |df['churn'].value_counts()
Out[16]: 0
              23122
               5260
         Name: churn, dtype: int64
In [17]: | df.isnull().sum()
Out[17]: customer id
                                     0
         vintage
                                     0
         age
                                     0
         gender
                                   525
         dependents
                                  2463
                                    80
         occupation
         city
                                   803
         customer_nw_category
                                     0
         branch_code
                                     0
         churn
                                     0
         last transaction
                                     0
         dtype: int64
```

```
In [18]: #Convert Gender
          dict_gender = {'Male': 1, 'Female':0}
          df.replace({'gender': dict_gender}, inplace = True)
          # Replace with -1 for missing gender
          df['gender'] = df['gender'].fillna(-1)
          # Replacing with max. occurence values
          df['dependents'] = df['dependents'].fillna(0)
          df['occupation'] = df['occupation'].fillna('self_employed')
          df['city'] = df['city'].fillna(1020)
In [19]: # Convert occupation to one hot encoded features
          df = pd.concat([df,pd.get_dummies(df['occupation'],prefix = str('occupation'),
In [20]: df.head()
Out[20]:
                                                                           customer_nw_category
             customer_id vintage age gender dependents
                                                         occupation
          0
                           2101
                      1
                                 66
                                        1.0
                                                   0.0 self_employed
                                                                     187.0
                                                                                             2
                      2
                           2348
                                 35
                                        1.0
                                                       self employed
                                                                    1020.0
                                                                                             2
           2
                      4
                           2194
                                 31
                                        1.0
                                                   0.0
                                                            salaried
                                                                     146.0
                                                                                             2
                                                                                             2
           3
                      5
                           2329
                                 90
                                        -1.0
                                                   0.0 self employed 1020.0
                      6
                           1579
                                 42
                                        1.0
                                                   2.0 self employed 1494.0
                                                                                             3
```

```
In [29]: df.churn.value_counts()
    plt.figure(figsize=(6,6))
    sns.countplot(x='churn', data=df)
    plt.title('churn Label')
    plt.show()
```



```
In [21]: #x = df.drop('Attrition', axis=1)
    x = df.drop(['churn', 'customer_id', 'occupation', 'last_transaction'], axis=1)
    y = df['churn']
    # Splitting the data into train and test
    X_train,X_test,y_train,y_test=train_test_split(x, y, train_size=0.8, stratify)

In [22]: y_train.shape, y_test.shape

Out[22]: ((22705,), (5677,))

In [23]: y_train.value_counts()/len(y_train)

Out[23]: 0    0.814666
    1    0.185334
    Name: churn, dtype: float64
```

```
In [24]: y_test.value_counts()/len(y_test)
Out[24]: 0
              0.814691
              0.185309
         Name: churn, dtype: float64
In [26]: from sklearn.preprocessing import StandardScaler
         Scaler_X = StandardScaler()
         X_train = Scaler_X.fit_transform(X_train)
         X test = Scaler X.transform(X test)
In [27]: #smote technique
         from imblearn.over_sampling import SMOTE
         counter = Counter(y_train)
         print('Before',counter)
         # oversampling the train dataset using SMOTE
         smt = SMOTE()
         #X_train, y_train = smt.fit_resample(X_train, y_train)
         X_train_sm, y_train_sm = smt.fit_resample(X_train, y_train)
         counter = Counter(y_train_sm)
         print('After',counter)
         Before Counter({0: 18497, 1: 4208})
         After Counter({0: 18497, 1: 18497})
In [ ]:
 In [ ]:
```