



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

25-12-2015



Home



Best/ World Sellers

BUSIEST DAYS AND TIMES

Orders are **highest** on weekends, **Friday/ Saturday** evenings.

There are **maximum** orders from month of **July** and **January**.

SALES PERFORMANCE

Classical Category contributes to **maximum** sales & total orders.

Large size pizza contributes to **maximum** sales



807.55K

Total Revenue



38.26

Avg Order Value



48948

Total Pizzas Sold



21106

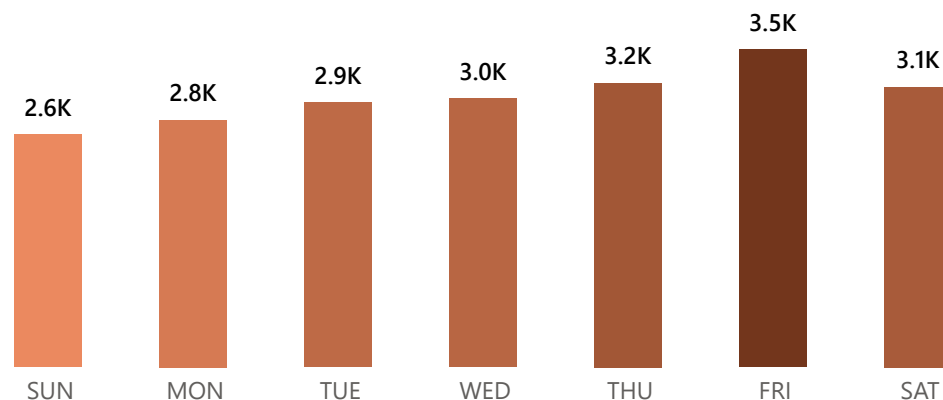
Total Orders



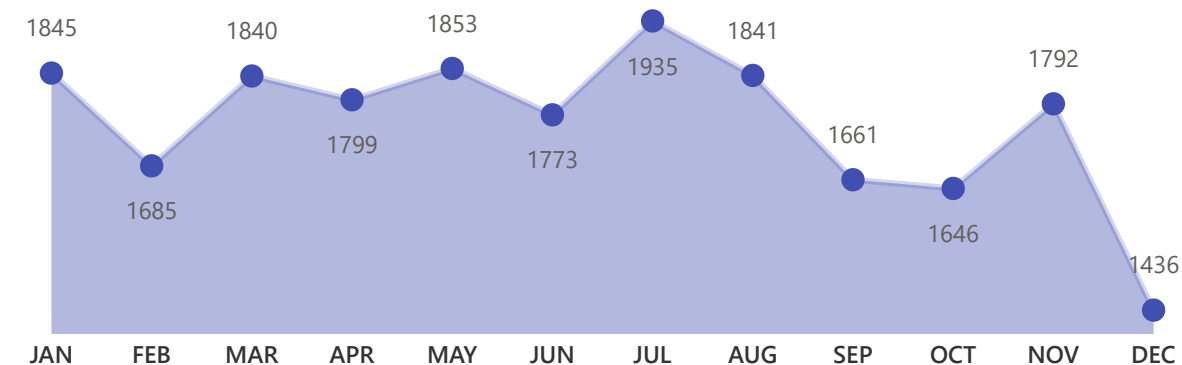
2.32

Avg Pizzas Per Order

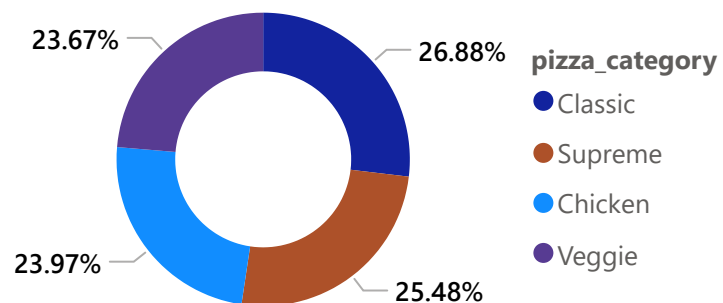
Daily Trend for Total Orders



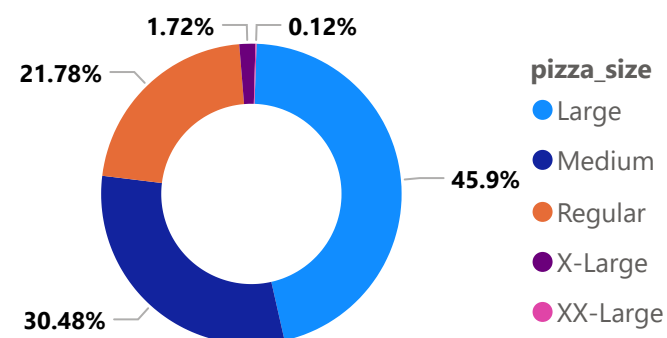
Monthly Trend for Total Orders



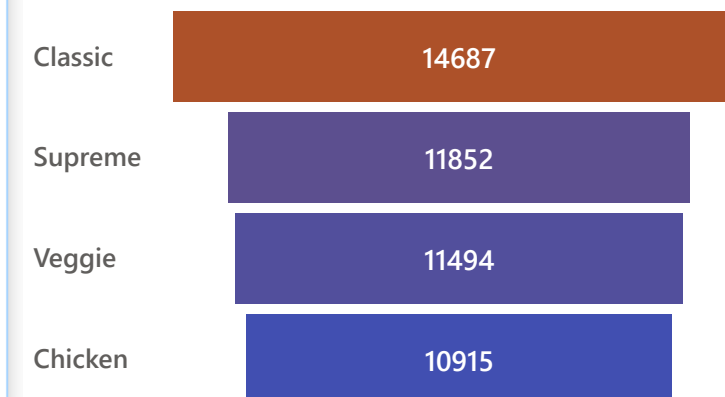
% of Sales by Pizza Category



% of Sales by Pizza Category



Total Pizzas Sold by pizza_category





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Best/ World Sellers

BEST SELLERS

The Thai Chicken Pizza contributes to **maximum** Revenue.

The Classical Deluxe Pizza contributes to **maximum** Total Quantities.

The Classical Deluxe Pizza contributes to **maximum** Total Orders.

WORST SELLER

The Brie Carre Pizza **minimum** revenue

The Brie Carre Pizza contributes to **minimum** Total Quantities.

The Brie Carre Pizza contributes to **minimum** Total Orders.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizzas Per Order

Top 5 Pizzas by Revenue

The Thai Chic...	43K
The Barbecue...	43K
The California...	41K
The Classic D...	38K
The Spicy Itali...	35K

Top 5 Pizzas by Quality

The Classic D...	2.5K
The Barbecue...	2.4K
The Hawaiian ...	2.4K
The Pepperon...	2.4K
The Thai Chic...	2.4K

Top 5 Pizzas by Quality

The Classic D...	2.3K
The Hawaiian...	2.3K
The Pepperon...	2.3K
The Barbecue...	2.3K
The Thai Chic...	2.2K

Bottom 5 Pizzas by Revenue

The Spinach P...	16K
The Mediterr...	15K
The Spinach S...	15K
The Green Ga...	14K
The Brie Carre...	12K

Bottom 5 Pizzas by Quality

The Soppres...	961
The Spinach S...	950
The Calabrese...	937
The Mediterr...	934
The Brie Carre...	490

Top 5 Pizzas by Quality

The Chicken P...	938
The Calabrese...	918
The Spinach S...	918
The Mediterr...	912
The Brie Carr...	480