

Overview

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Product Name



☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

☐ Surfboard

☐ Swim Goggles

☐ Tennis Racket

☐ Volleyball

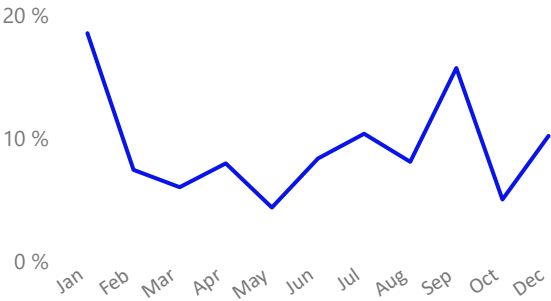
☐ Yoga Mat

Conversion

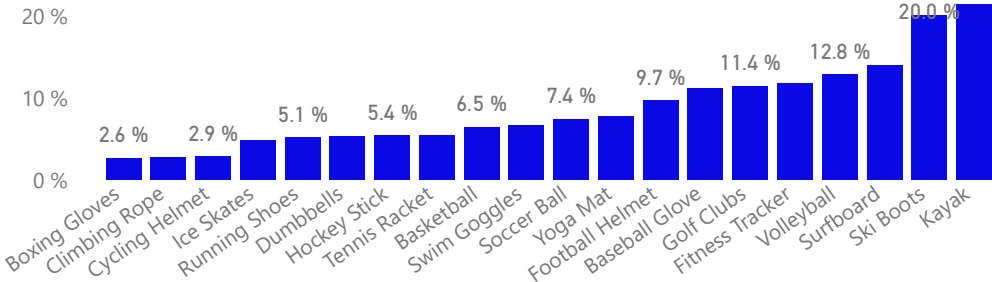
8.5 %

Conversion Rate

Conversion Rate by Month



Conversion Rate by Product



Social Media

2,982,369

Views

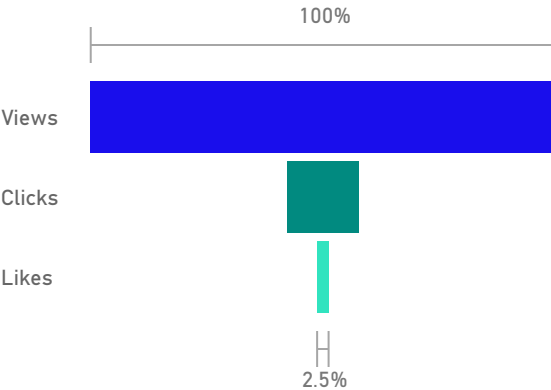
458,345

Clicks

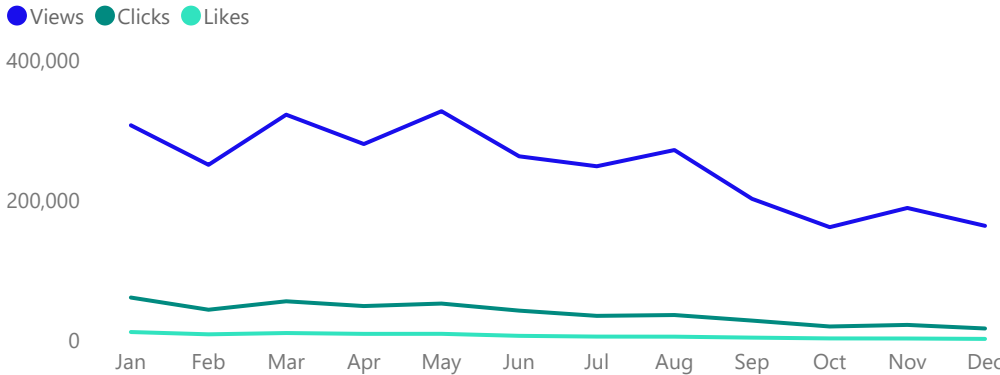
73,618

Likes

Views, Clicks and Likes



Views, Clicks and Likes by Month



Customer Reviews

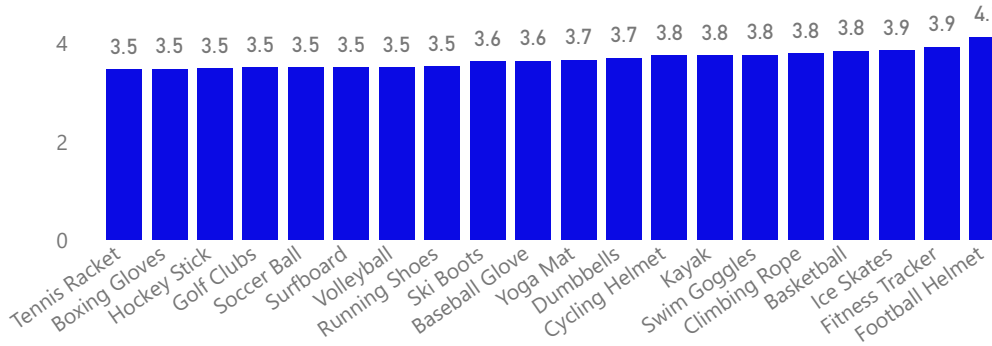
3.7

Average rating

Customer Average Rating by Month



Average Customer Rating by Product



Conversion Details

2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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- Product Name
- ☐ Baseball Glove

☐ Basketball

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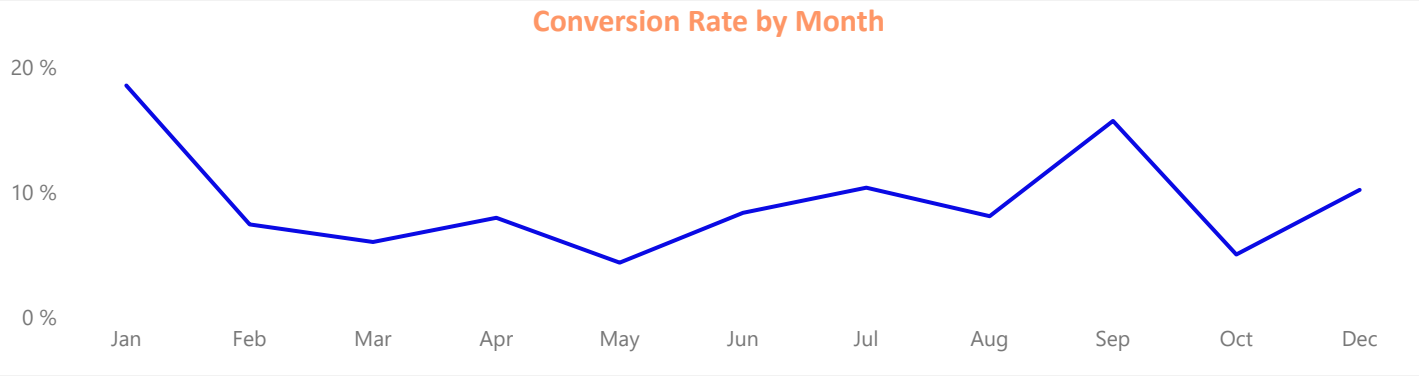
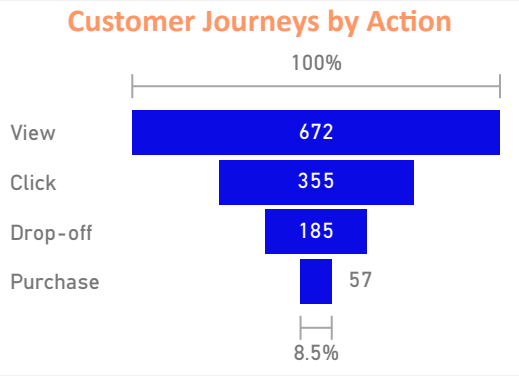
☐ Tennis Racket

☐ Volleyball

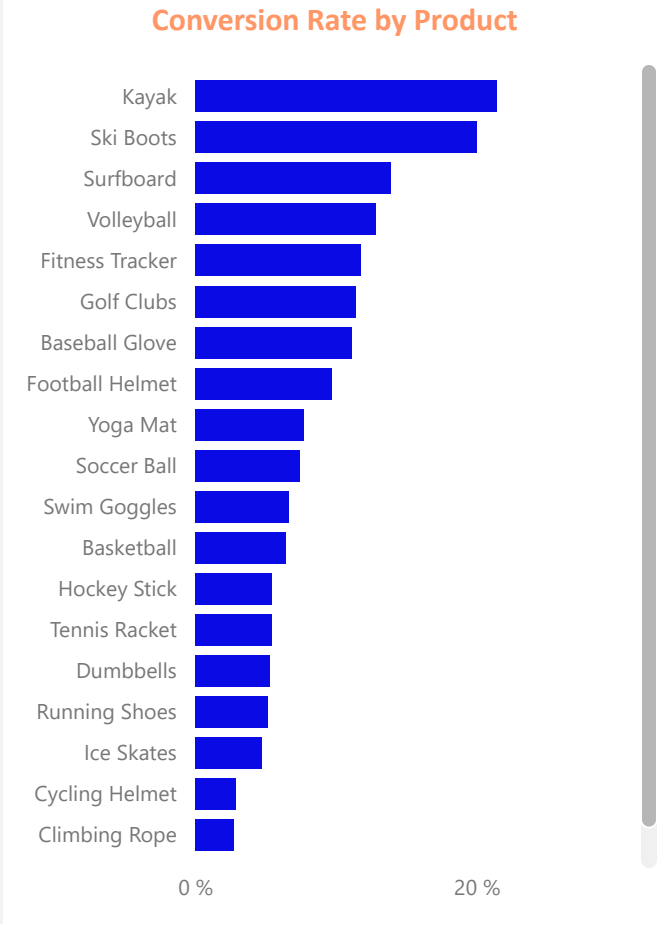
☐ Yoga Mat

8.5 %

Conversion Rate



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Kayak	0.0 %			40.0 %		100.0 %	100.0 %		33.3 %			100.0 %	21.4 %
Ski Boots	150.0 %	33.3 %	100.0 %					0.0 %					20.0 %
Surfboard		50.0 %	25.0 %	33.3 %	0.0 %				50.0 %				13.9 %
Volleyball	40.0 %					100.0 %		50.0 %		0.0 %			12.8 %
Fitness Tracker	50.0 %				50.0 %				33.3 %			33.3 %	11.8 %
Golf Clubs	33.3 %							33.3 %	25.0 %	0.0 %		25.0 %	11.4 %
Baseball Glove	33.3 %		20.0 %							200.0 %			11.1 %
Football Helmet	100.0 %	100.0 %		0.0 %				25.0 %					9.7 %
Yoga Mat	0.0 %					100.0 %	33.3 %						7.7 %
Soccer Ball	0.0 %								100.0 %		0.0 %		7.4 %
Swim Goggles									25.0 %			33.3 %	6.7 %
Basketball			0.0 %	50.0 %								100.0 %	6.5 %
Hockey Stick		33.3 %						33.3 %					5.4 %
Tennis Racket									50.0 %	20.0 %			5.4 %
Dumbbells			0.0 %			33.3 %						16.7 %	5.3 %
Running Shoes					16.7 %				100.0 %				5.1 %
Ice Skates							66.7 %						4.8 %
Cycling Helmet				20.0 %			0.0 %				0.0 %		2.9 %
Climbing Rope							50.0 %				0.0 %		2.7 %
Boxing Gloves		0.0 %					33.3 %						2.6 %
Total	18.5 %	7.4 %	6.0 %	7.9 %	4.3 %	8.3 %	10.3 %	8.1 %	15.7 %	5.0 %		10.2 %	8.5 %



Social Media Details

2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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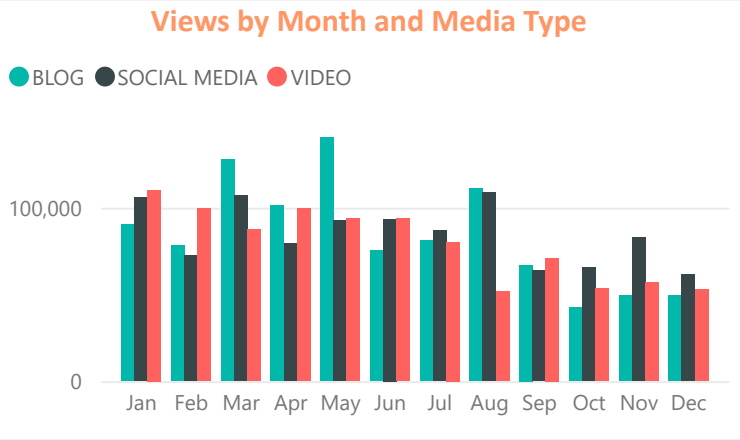
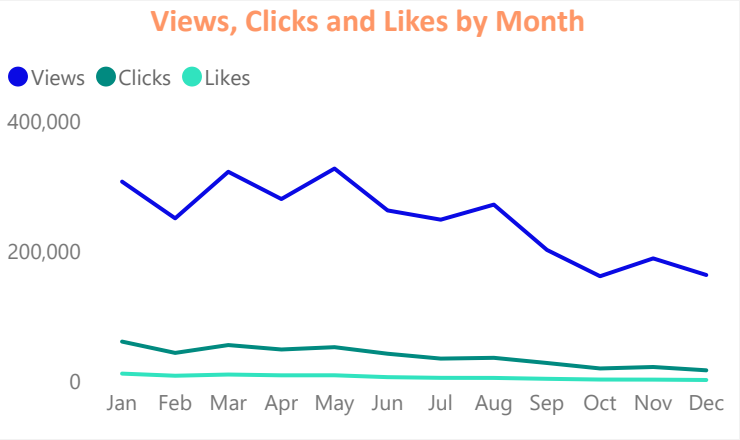
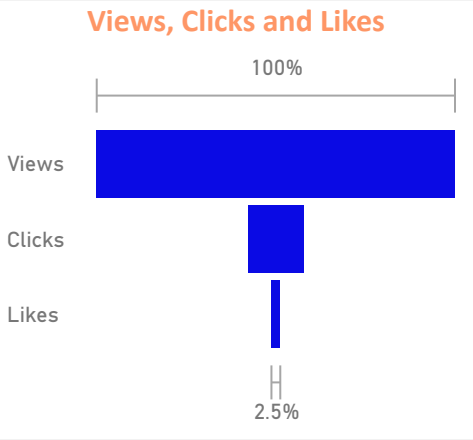
Product Name

- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
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- ☐ Ice Skates
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- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

2,982,369
Views

458,345
Clicks

73,618
Likes



ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Ice Skates	24,930	7,328	16,653	23,452	20,491	26,598	19,069	21,315	14,286	6,409	8,614	4,847	193,992
Cycling Helmet	25,338	27,375	11,683	3,361	20,590	12,765	18,013	20,288	13,209	11,006	10,851	7,925	182,404
Basketball	18,865	16,556	19,914	24,274	32,437	15,888	12,483	12,972	9,547	8,277	5,817	2,622	179,652
Running Shoes	12,249	27,100	17,674	16,748	11,307	12,546	8,554	18,670	21,838	9,896	8,029	9,865	174,476
Tennis Racket	17,132	16,504	11,818	14,623	22,097	11,458	18,196	12,145	9,034	16,015	11,421	11,185	171,628
Fitness Tracker	13,626	6,857	13,382	11,932	15,440	6,662	33,365	6,764	7,505	10,479	18,154	23,329	167,495
Climbing Rope	17,110	8,315	22,579	21,384	17,235	14,622	14,655	6,404	23,466	5,650	6,310	6,304	164,034
Golf Clubs	10,812	20,106	20,023	10,137	16,084	9,355	18,227	12,455	13,482	15,510	14,777	1,133	162,101
Swim Goggles	13,925	22,888	19,241	7,796	17,593	16,241	12,715	22,180	10,880	6,418	3,367	3,379	156,623
Soccer Ball	21,152	3,858	8,629	5,569	23,228	13,655	18,471	13,811	4,390	3,221	19,238	17,206	152,428
Hockey Stick	14,637	14,562	30,037	16,666	13,113	12,545	8,265	11,115		7,095	12,025	10,509	150,569
Ski Boots	8,773	8,819	21,162	13,974	17,547	6,156	8,913	15,060	5,560	3,821	14,985	16,279	141,049
Dumbbells	13,520	12,037	25,234	19,992	11,345	17,481	4,481	14,074	10,978	6,411	2,965	2,462	140,980
Kayak	15,237	5,431	13,488	18,630	11,613	17,290	5,622	13,807	11,928	9,117	3,435	12,056	137,654
Volleyball	269	12,067	17,684	18,889	16,939	19,054	8,922	13,506	11,600	6,228	7,078	3,353	135,589
Football Helmet	20,181	6,961	4,619	20,404	19,677	16,422	9,437	14,035	442	4,667	12,696	1,220	130,761
Boxing Gloves	11,582	5,955	17,748	13,199	14,655	14,235	5,240	9,687	1,112	6,708	8,940	7,406	116,467
Baseball Glove	12,708	10,225	10,760	3,974	7,928	6,808	8,006	8,166	13,859	12,199	14,048	6,360	115,041
Yoga Mat	16,650	11,232	8,153	6,793	4,749	1,213	11,523	16,849	11,392	7,146	2,335	10,129	108,164
Surfboard	18,024	6,100	11,379	8,141	12,737	11,430	4,049	8,074	7,177	4,978	3,588	5,585	101,262
Total	306,720	250,276	321,860	279,938	326,805	262,424	248,206	271,377	201,685	161,251	188,673	163,154	2,982,369

Customer Review Details

- 2023
- 2024
- 2025
- Jan
- Feb
- Mar
- Apr
- May
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- Sep
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- Nov
- Dec

Country

All

Review Catagory

All

- Product Name
- ☐ Baseball Glove

☐ Basketball

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☐ Climbing Rope

☐ Cycling Helmet

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☐ Football Helmet

☐ Golf Clubs

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☐ Ice Skates

☐ Kayak

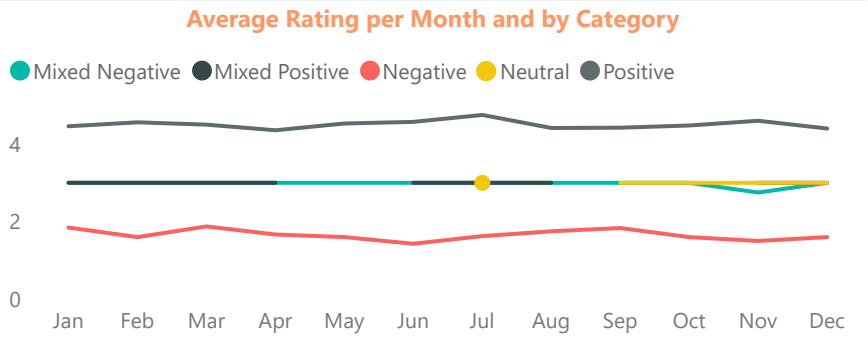
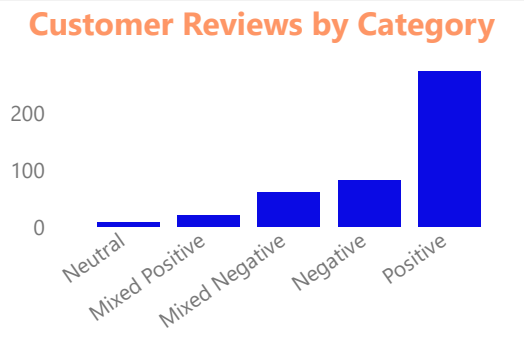
☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

3.7

Rating (Average)



ReviewDate	CustomerID	ReviewText	SentimentCategory	Rating
29 December 2024	33	Not worth the money.	Negative	2
29 December 2024	59	Shipping was fast and the item was well-packaged.	Positive	4
28 December 2024	7	Customer support was very helpful.	Positive	4
25 December 2024	80	The quality is top-notch.	Positive	5
23 December 2024	81	The quality is top-notch.	Neutral	3
21 December 2024	55	I had a bad experience with this product.	Negative	1
20 December 2024	62	Customer support was very helpful.	Mixed Positive	3
19 December 2024	48	Customer support was very helpful.	Positive	4
19 December 2024	55	Shipping was fast and the item was well-packaged.	Positive	4
17 December 2024	5	The quality is top-notch.	Positive	4
16 December 2024	4	Customer support was very helpful.	Positive	5
16 December 2024	73	The build quality is impressive.	Positive	5
15 December 2024	25	Excellent product, highly recommend!	Positive	5
14 December 2024	33	The product is okay, but the instructions were unclear.	Mixed Negative	3
13 December 2024	21	Product did not meet my expectations.	Negative	2
12 December 2024	55	I love this product, will buy again!	Positive	4
12 December 2024	29	The product is okay, but the instructions were unclear.	Mixed Negative	3
11 December 2024	74	Disappointed with the performance.	Negative	1
11 December 2024	86	Shipping was fast and the item was well-packaged.	Positive	5
10 December 2024	66	Customer support was very helpful.	Mixed Positive	3
10 December 2024	87	Exceeded my expectations!	Positive	5
09 December 2024	6	Five stars for the quick delivery.	Positive	5
09 December 2024	22	The product is okay, but the instructions were unclear.	Negative	2
07 December 2024	6	The quality is top-notch.	Neutral	3

