

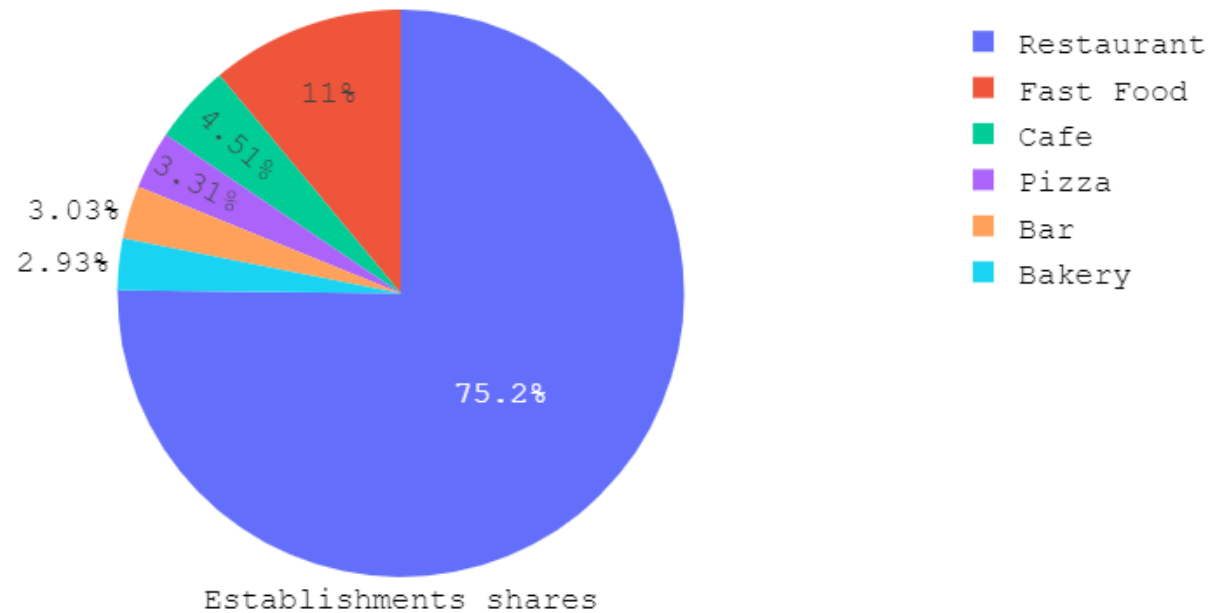
# Los Angeles Café Opening Report

How to Tell a Story Using Data

# General Conclusions

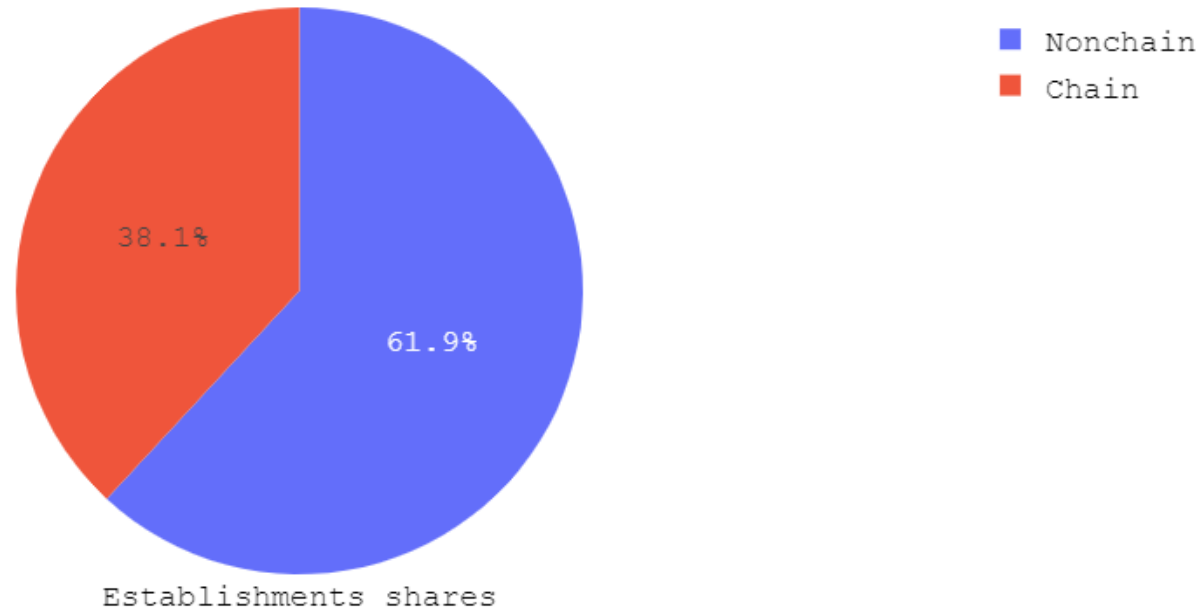
- Restaurants have highest share of total establishments and café comes at 3<sup>rd</sup>.
- 40-50 number of seats are recommended.
- Restaurants have highest number of chain and it is not highly recommended for café establishment.

# Restaurants have highest proportions of the establishments.



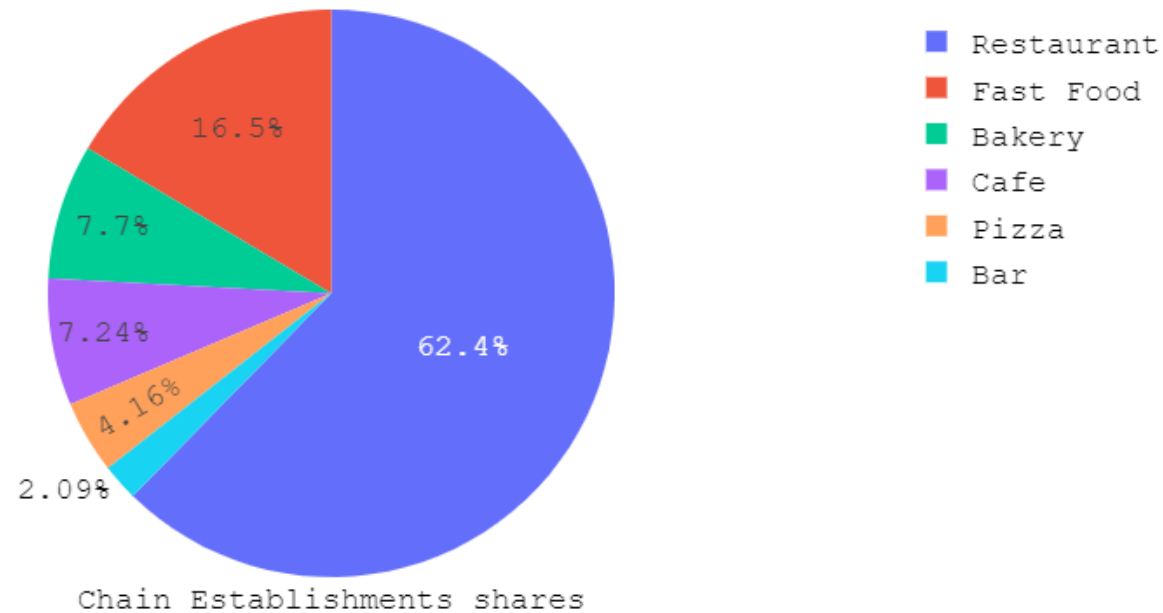
- Restaurants make 75% of all establishments.
- For robot base café is a good establishments which has 4.5% of share.

# Proportions of chain and nonchain establishments



- Nonchain restaurants are good option for a new idea.

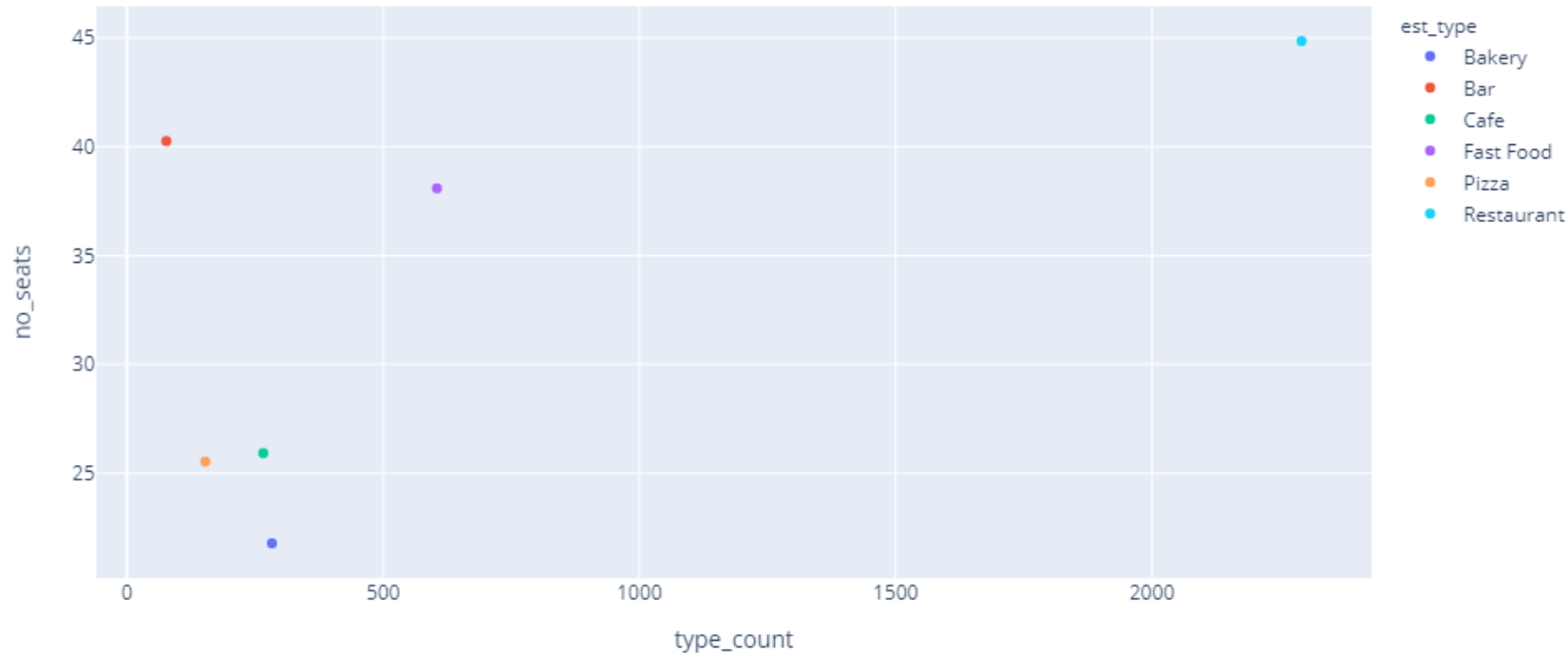
# Mostly Restaurants have a chain?



- Almost 7.25 % of cafes have a chain
- A chain in future can be consider to open.

# Establishments and number of seats

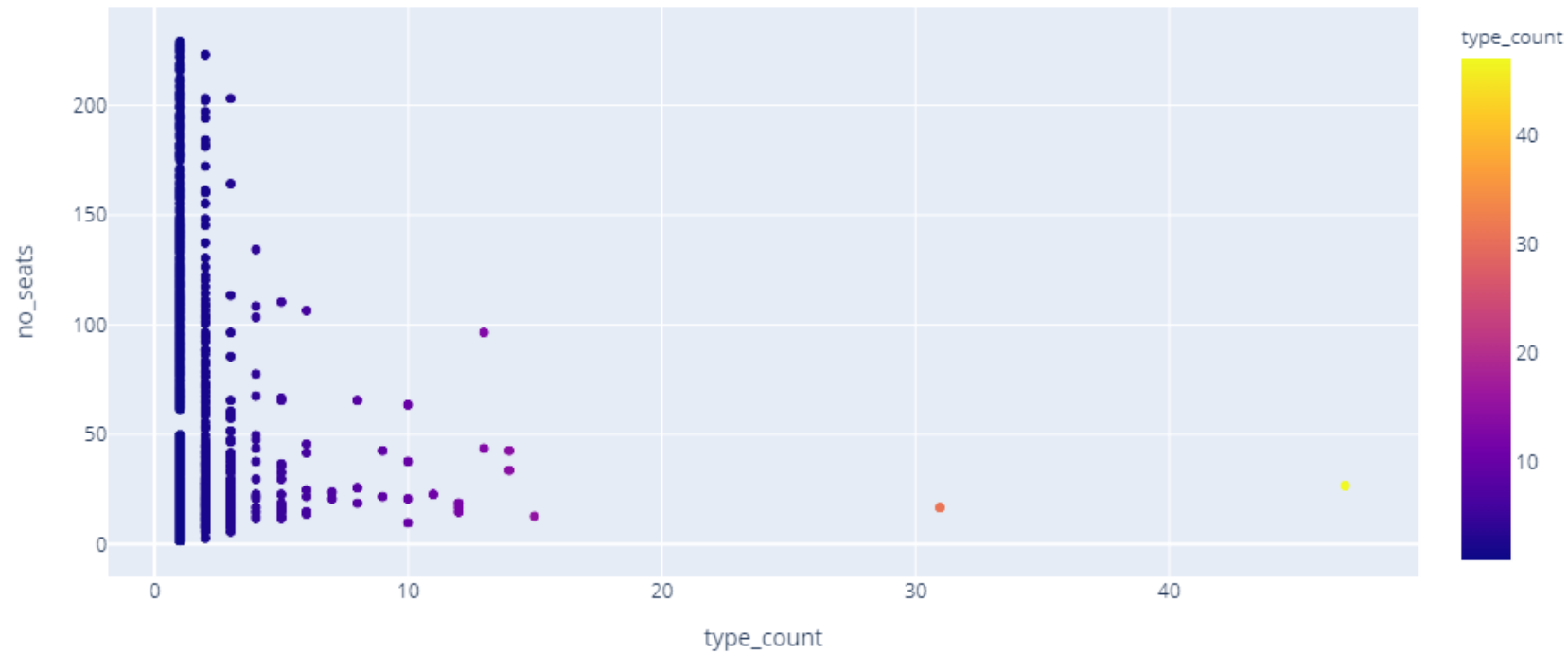
Establishments types and their no. of seats



- The cafes come on 3<sup>rd</sup> position in terms of no. of seats
- Café has average 26 of seats.

# Establishments and number of seats

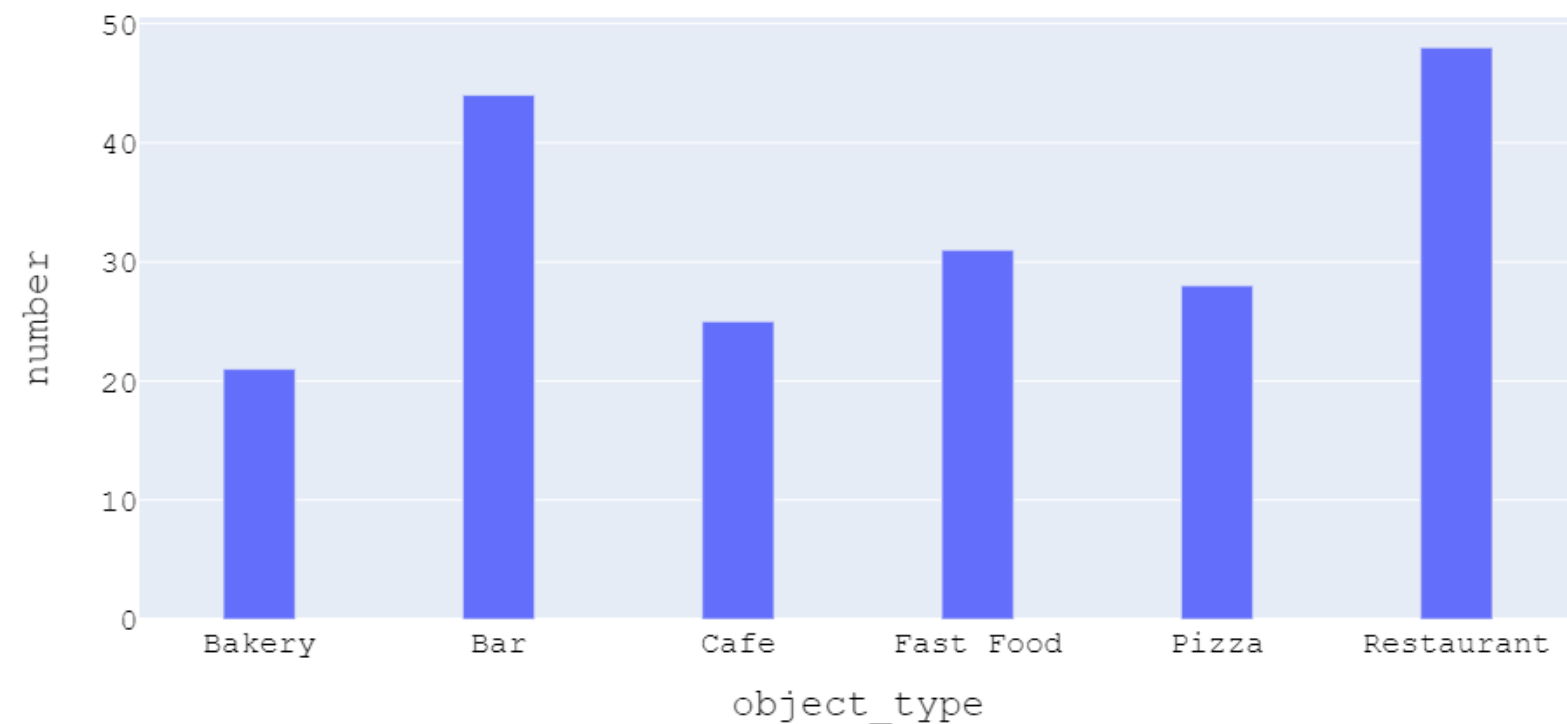
Most establishments types has less number of seats



- Most establishments prefer less seats

# Average number of seats for each type of restaurant.

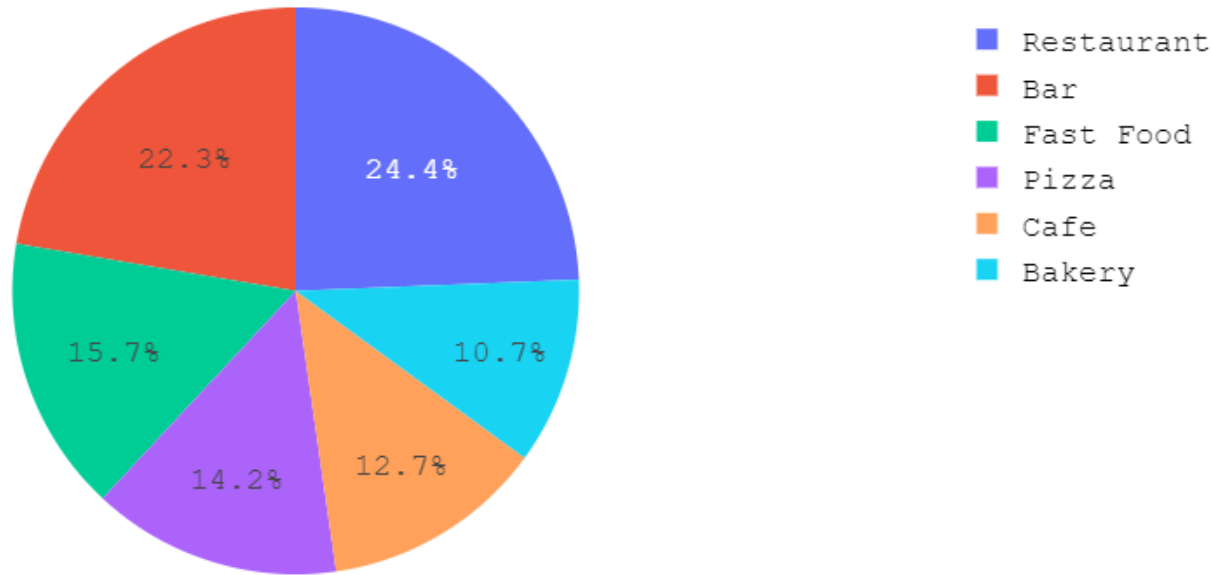
Restaurants have highest average number of seats.



- Restaurants have highest proportion of 25% and average of 48 seats.



# Average number of seats for each type of restaurant.

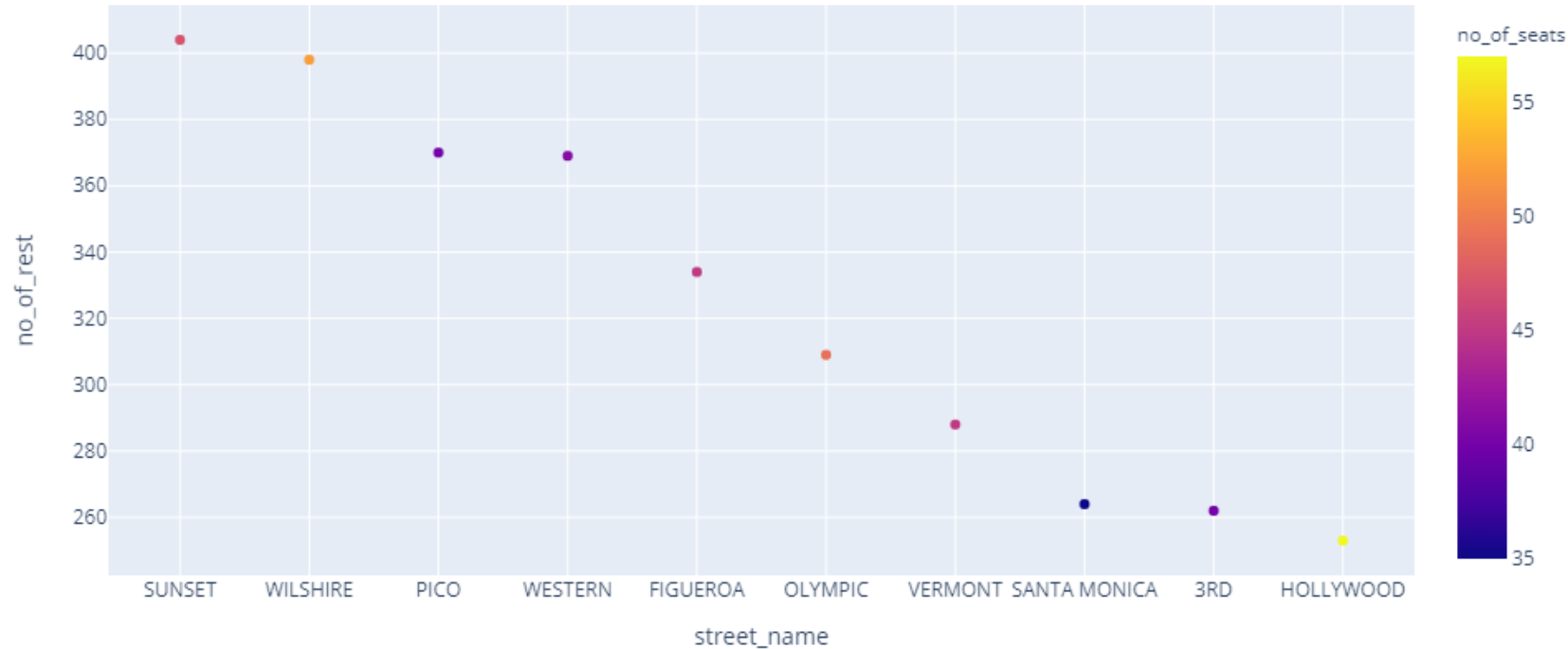


Restaurant has highest average number of seats.

- 12.7% cafes come in highest number of seats category.

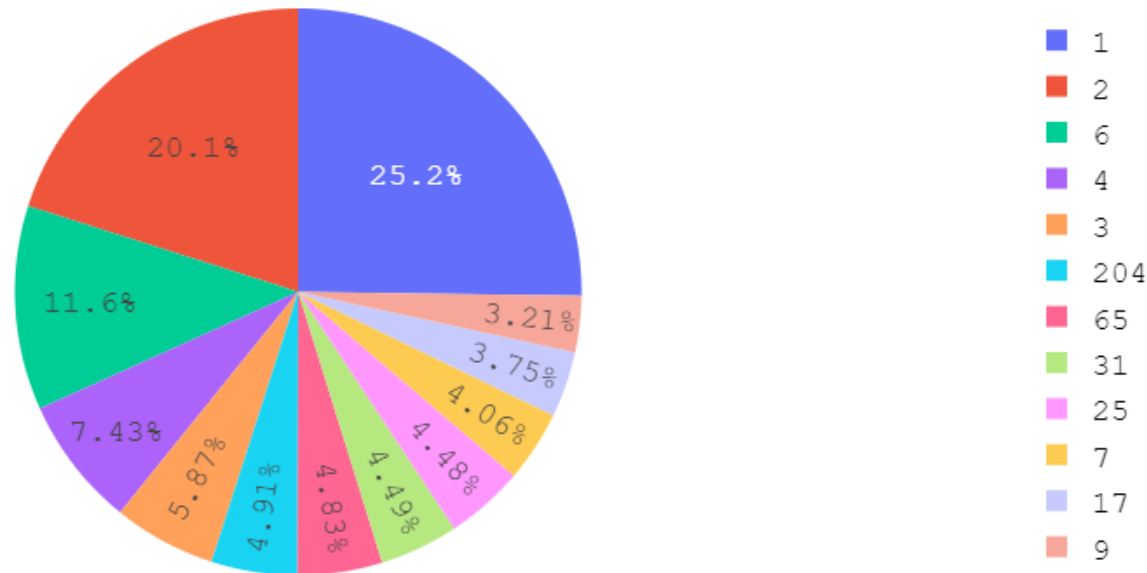
# Top ten streets by number of restaurants.

Around 40% of all streets have only one or two restaurants.



- Sunset has highest number of restaurants after it comes Wilshire street.
- Both have 404 and 398 restaurants respectively.

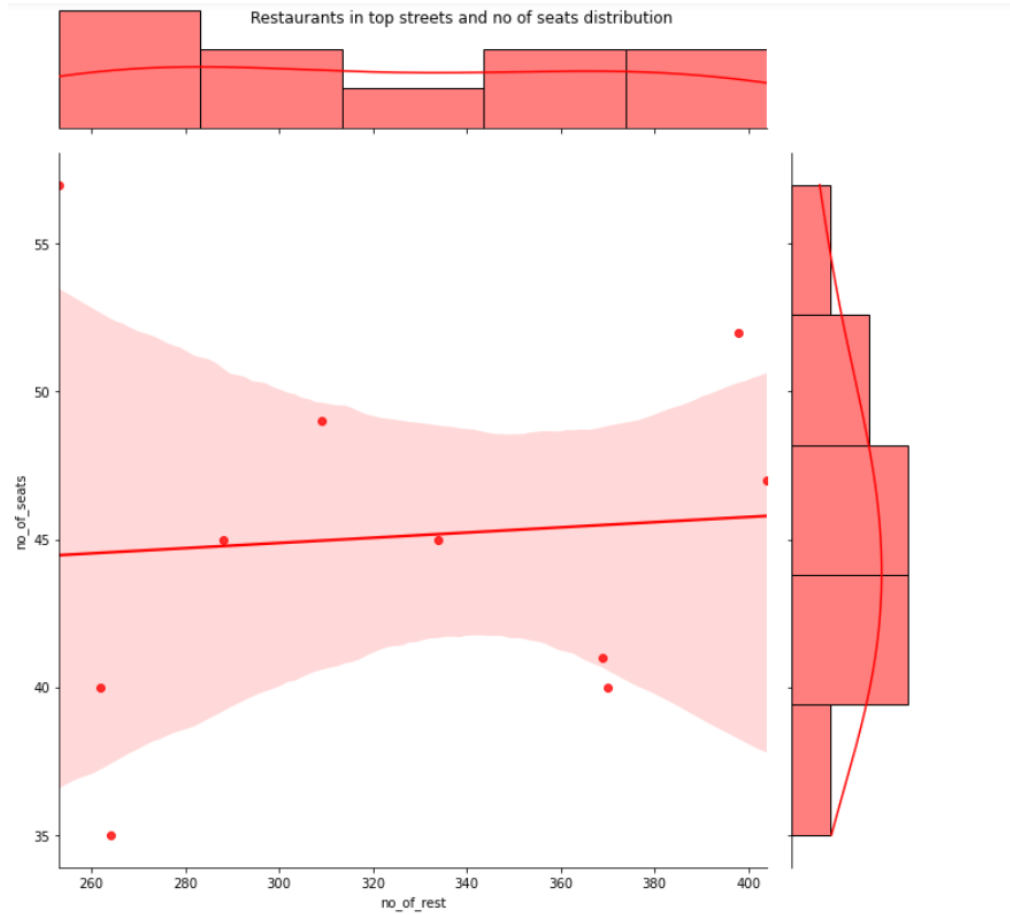
# Number of streets with only one restaurant



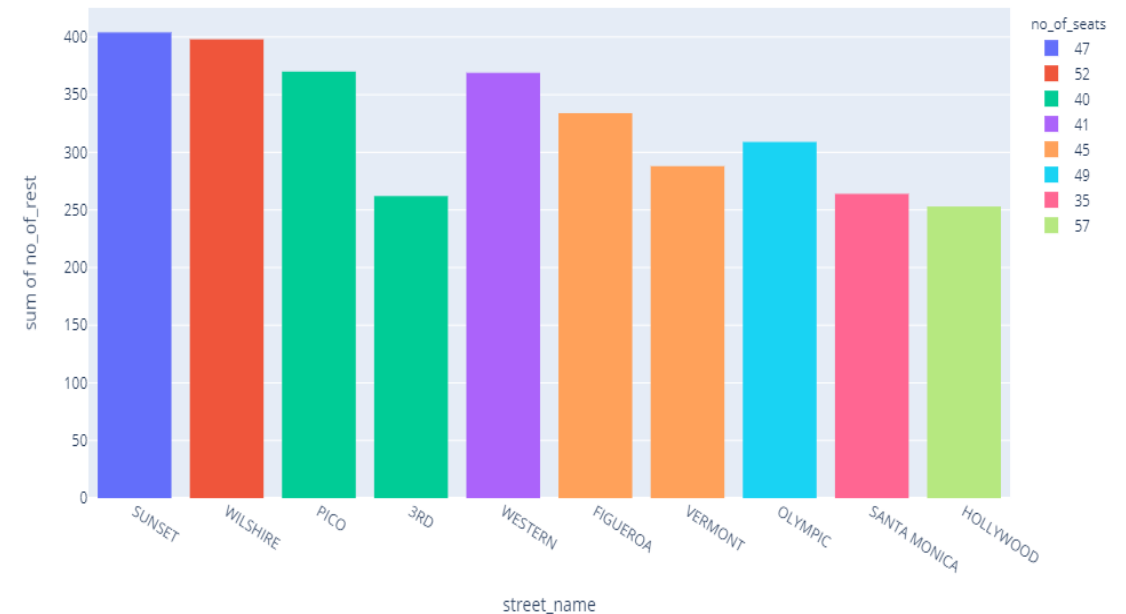
Around 25.2% streets have one restaurant.

- 25% streets have only one restaurant.
- 20% streets have two restaurants.

# In major streets the restaurants have less number of seats.



- The distribution shows, mostly restaurants in downtown have 40-50 no. of seats.
- Even the most central street Sunset comes into this category.



# Recommendations

The analysis finding are,

- The mostly establishments are restaurants type. As the requirements are to open a cafe which seems not a bad option as well because it has 3rd highest proportion percentage of around 4.5%.
- The top 10 streets and even top 50 streets data suggested that the range of 40-50 seats is a good range of any kind of establishments. For the cafe 20-30 could be a good range as 12 % in top number of seats.
- The restaurants has highest share for the chain business but cafes are mostly single branch businesses in Los Angeles