**CITI BIKE ANALYSIS**

This data pertains to Citi Bike usage in New Jersey during the year 2022. The key findings are as follows:

1. The month with the highest number of trips was August, which is expected due to the summer season. Overall, summer trips were significantly higher compared to other months.
2. The average duration of trips is highest in January.
3. Members have both the longest average trip duration and the highest number of trips, compared to casual riders.
4. Docked bikes were the most frequently used type of bikes throughout the year.
5. The busiest days are typically weekends, with the majority of rides occurring between 9 am and 8 pm. On weekdays, the busiest hours are between 7 am and 8 am, as well as between 5 pm and 7 pm, which align with the times before and after office/school hours.