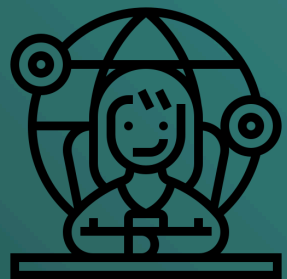




HOSPITALITY
ANALYSIS



Property Name

All

City

All

Booking Status

All

Booking Platform

All

Month

All

Week

All

1709M

Revenue

299M

Revenue Loss

94K

Total Successful Bookings

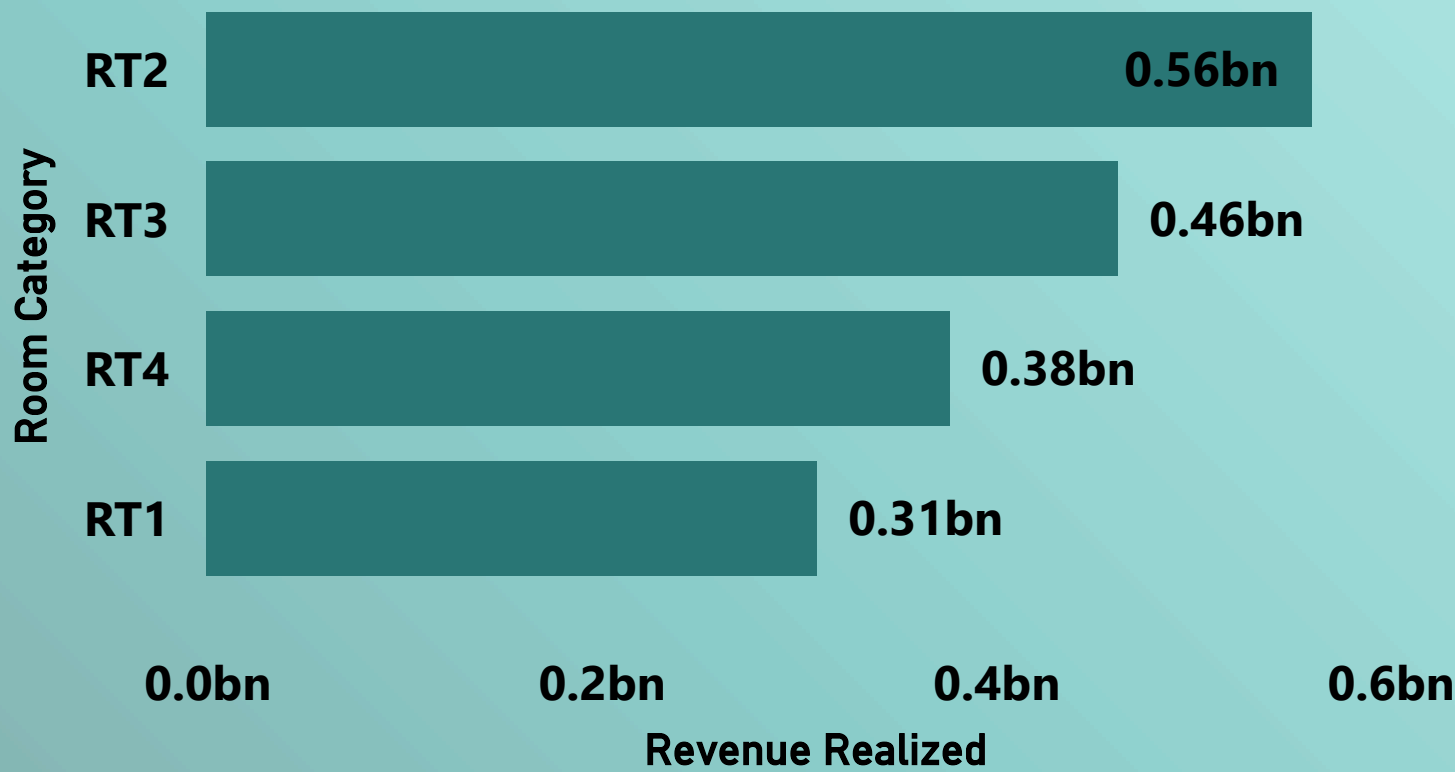
1409M

Revenue Per Successful Boo...

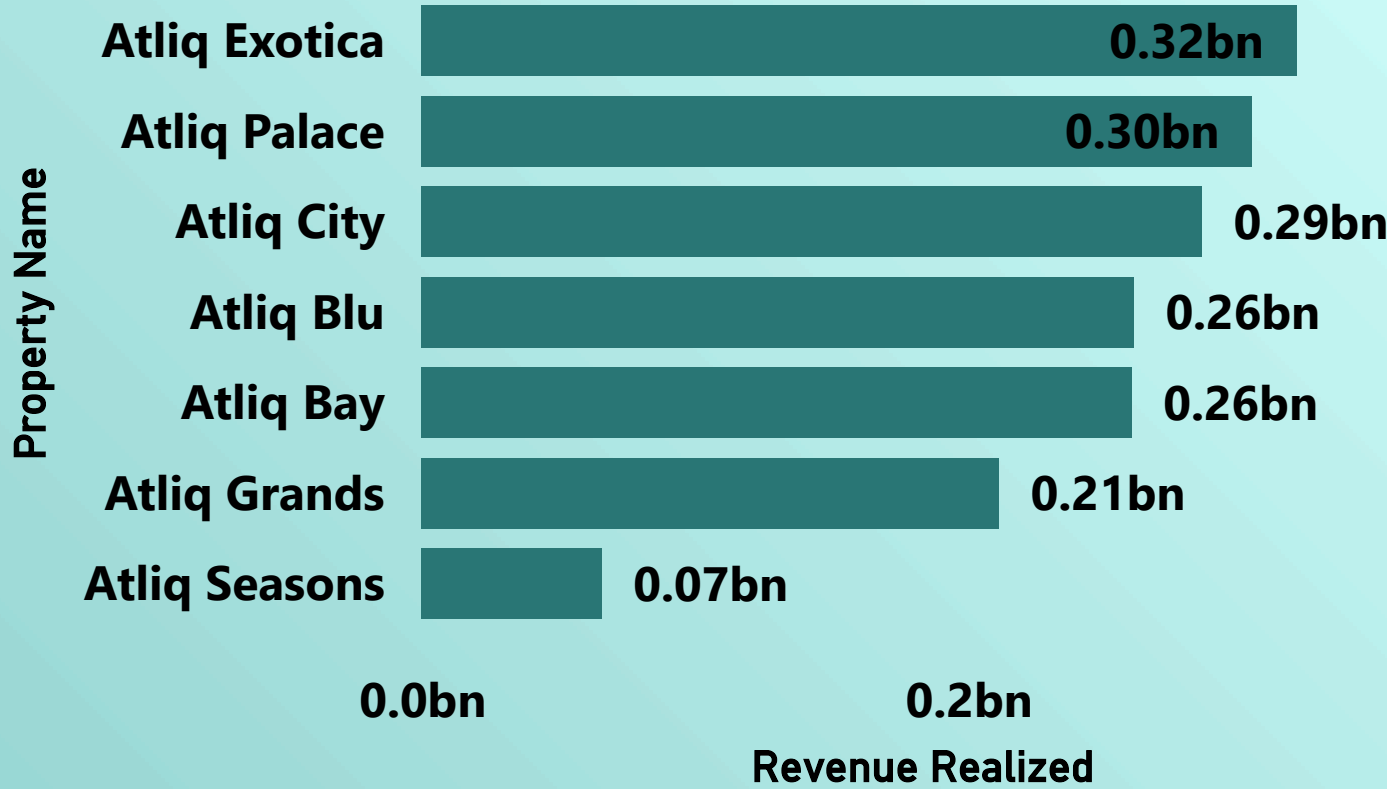
24.83%

Cancellation Rate

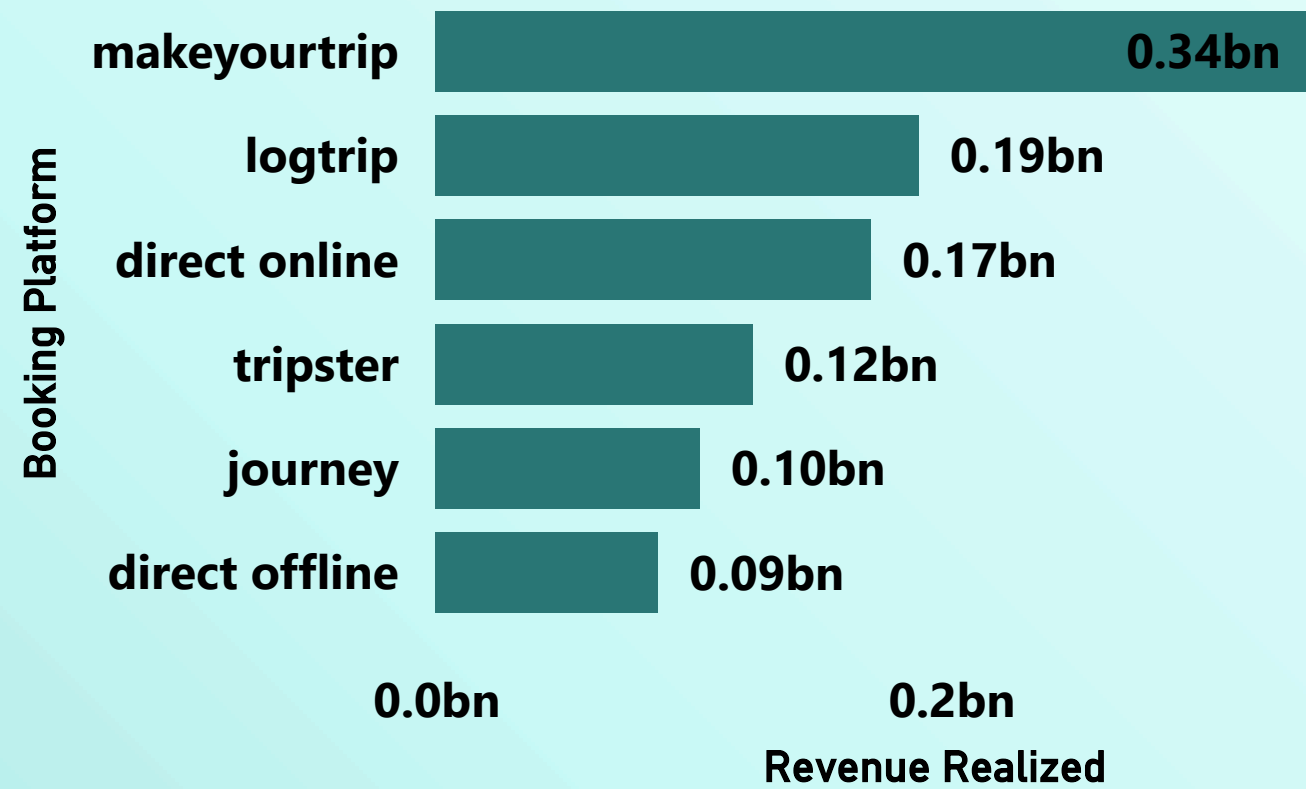
Revenue By Room Category



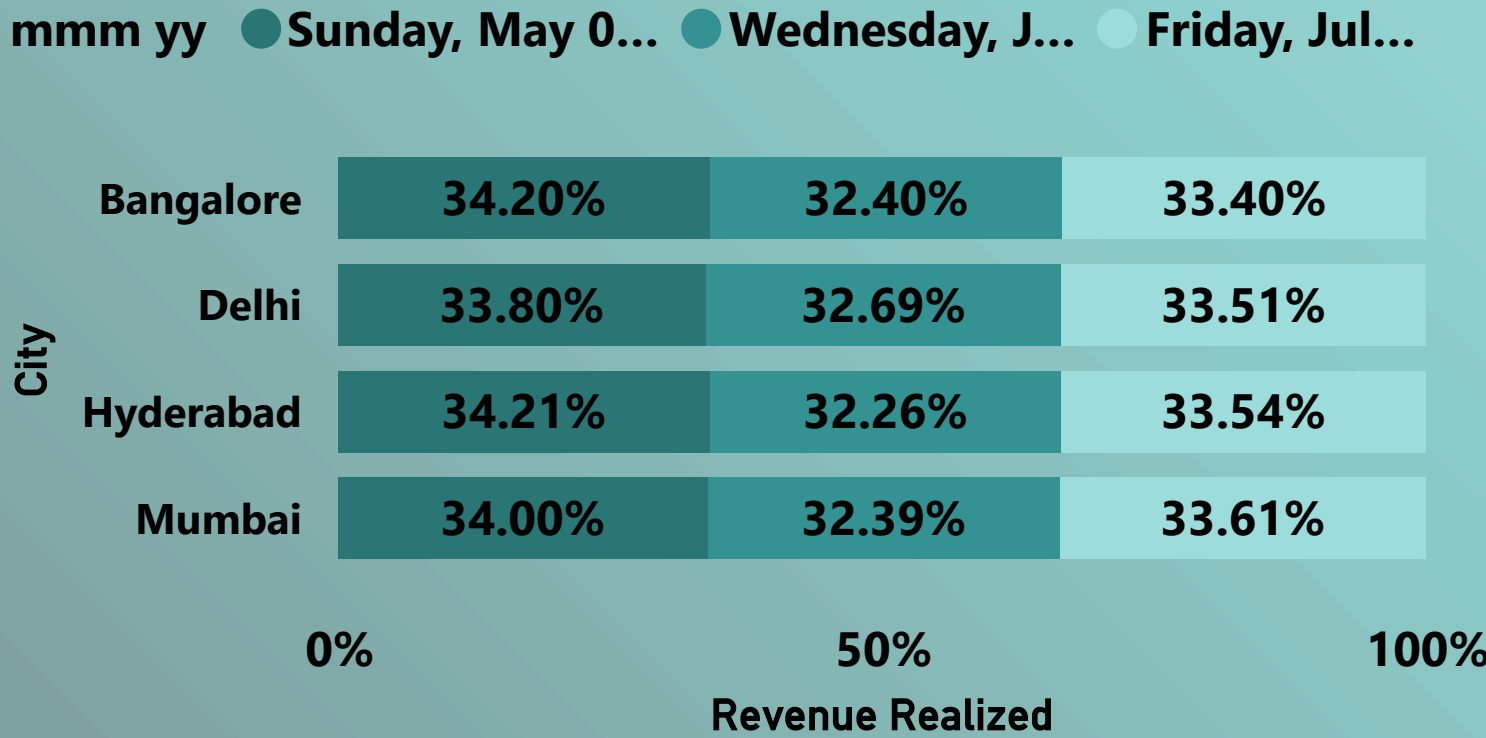
Revenue By Property



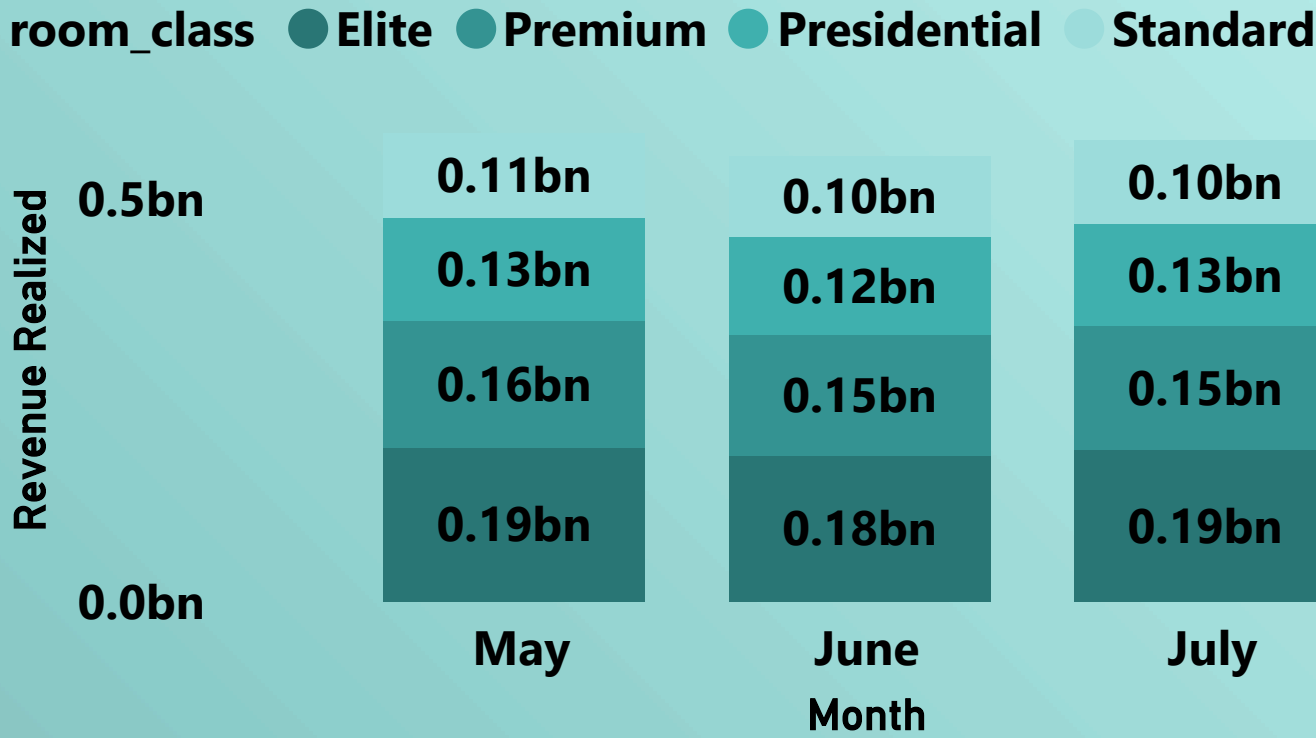
Revenue By Booking Platform



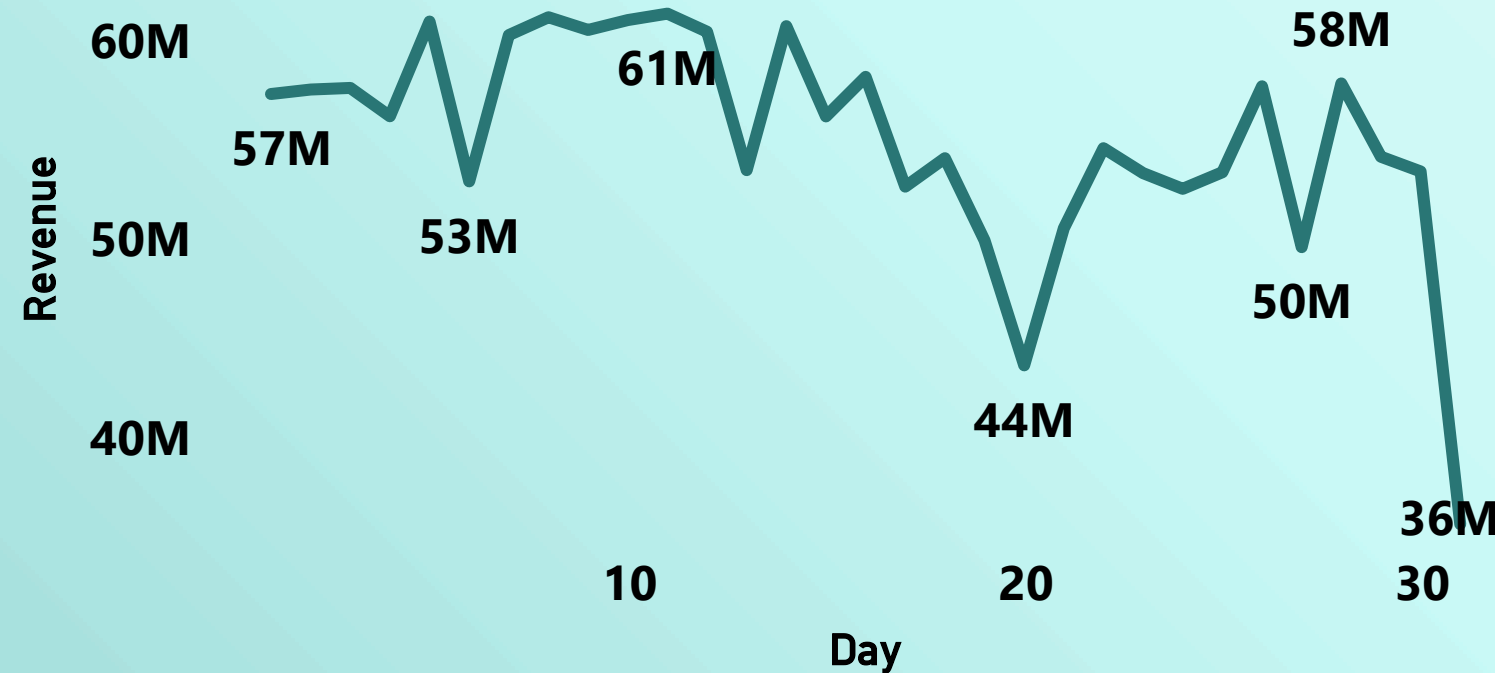
Revenue By Month & City



Revenue By Month & Room Class



Revenue By Day



1. REVENUE STARTED DECLINING IN THE LAST 4 DAYS OF THE MONTH, DROPPING BY 28.17% (13,966,640). RT2 RECORDED THE HIGHEST REVENUE_REALIZED AT 181,154,196, FOLLOWED BY RT3, RT4, AND RT1. RT2 CONTRIBUTED 32.70% TO THE TOTAL REVENUE_REALIZED.

2. THE LAST TWO WEEKENDS OF JULY EXPERIENCED A SIGNIFICANTLY BELOW-AVERAGE REVENUE TREND. ELITE GROUP CUSTOMERS MADE THE LARGEST CONTRIBUTION TO THE TOTAL REVENUE_REALIZED AT 560,271,204, FOLLOWED