



HOSPITALITY  
ANALYSIS



Property Name

All

City

All

Booking Status

All

Booking Platform

All

Month

All

Week

All

233K

Total Capacity

135K

Total Bookings

33K

Total Cancelled Bookings

40.59%

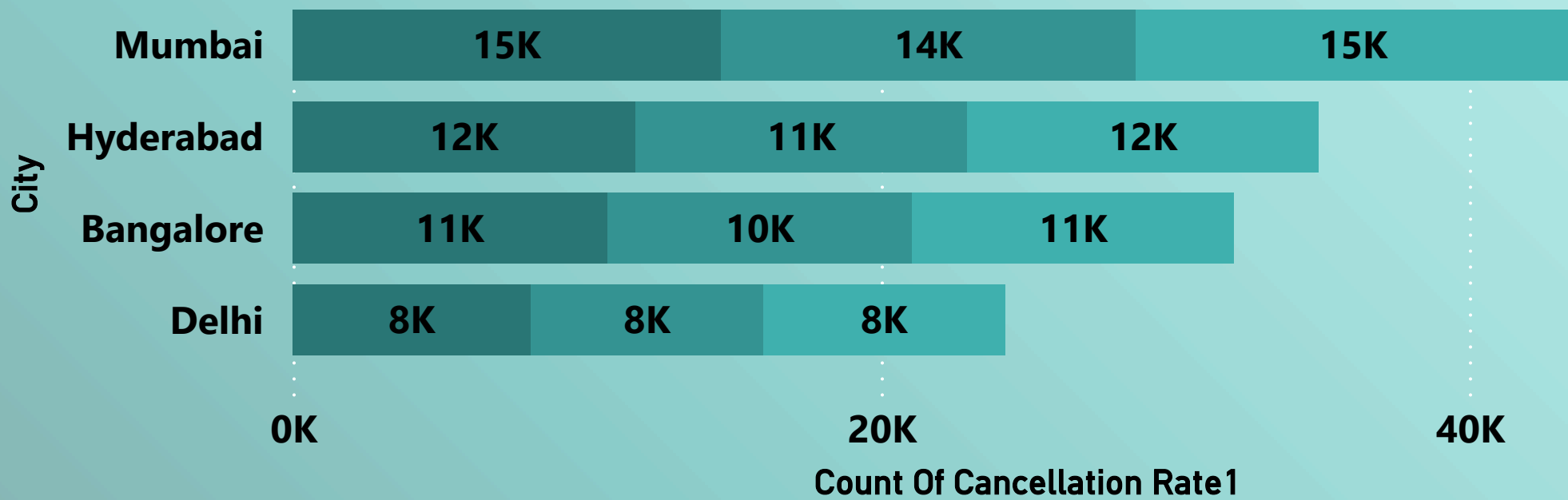
Occupancy %

24.83%

Cancellation Rate

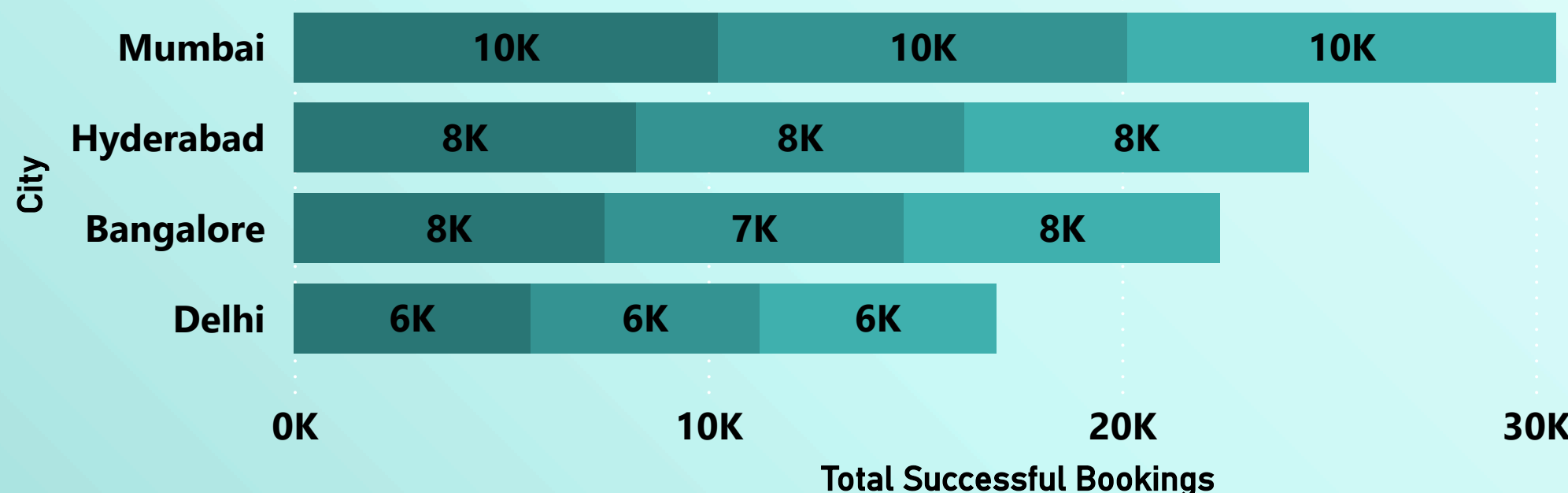
### Cancellation Rate By City & Month

Month ● July ● June ● May

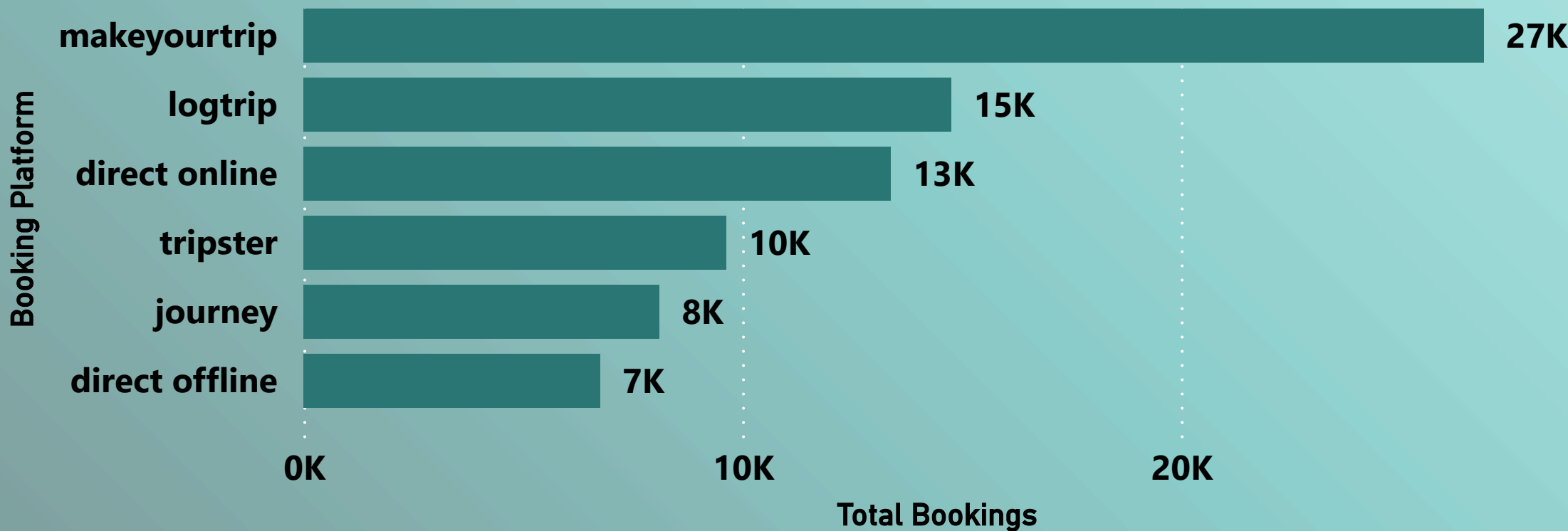


### Total Successful Bookings By City & Month

Month ● July ● June ● May

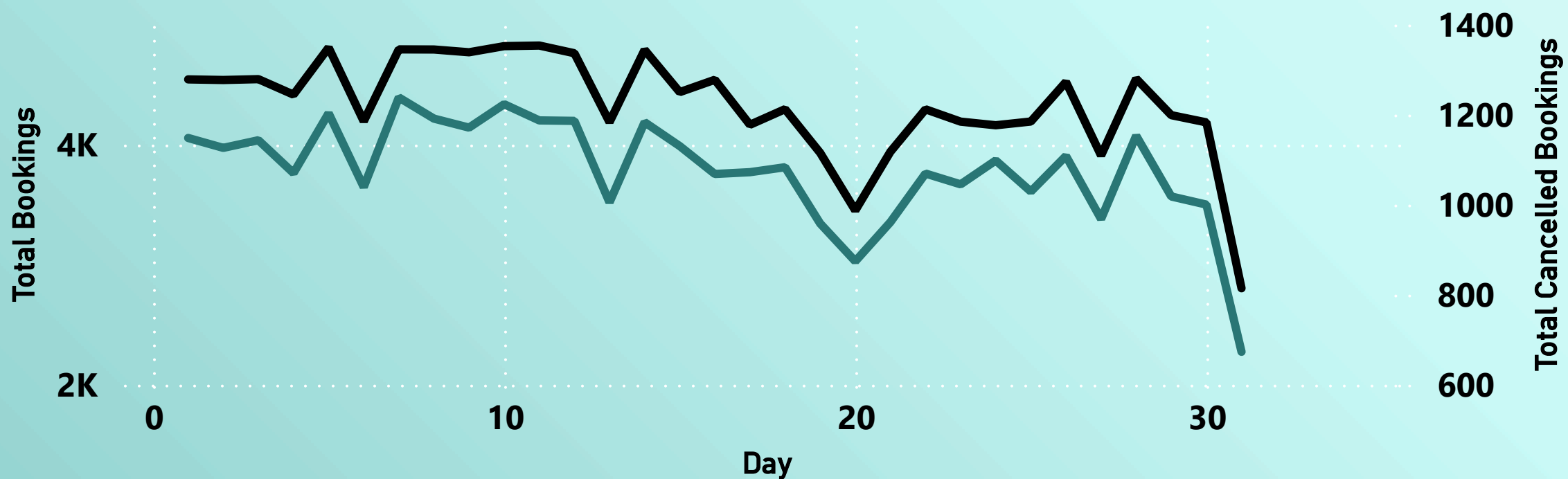


### Total Bookings By Booking Platform



### Total Bookings & Total Cancelled Bookings By Day

● Total Bookings ● Total Cancelled Bookings



1. ACROSS ALL METRICS, TOTAL BOOKINGS SHOWED THE MOST NOTABLE RECENT TREND, STARTING TO DECLINE AND DROPPING BY 28.29% (1,106) IN JUST 4 DAYS. MAKEYOURTRIP RECORDED THE HIGHEST TOTAL BOOKINGS AT 26,898, WHICH WAS 298.19% HIGHER THAN DIRECT OFFLINE, THE LOWEST AT 6,755.

2. MUMBAI CONTRIBUTED 13.59% TO THE TOTAL REVENUE\_REALIZED. JUNE RECORDED THE HIGHEST CANCELLATION RATE AT 25.09%, RESULTING IN A 0.24% DROP IN THE OCCUPANCY RATE COMPARED TO THE AVERAGE.