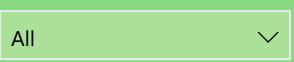
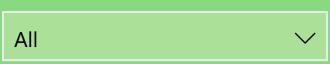


72.99%!



Customer



Segment, Category, Product

YTD YTG

Q1

Q2

Q3

Q4

2019

2020

2021

1 2022 Est



LY: 86.45% (-15.57%)

Forecast Accuracy

Region, Market

491.6K~

LY: 637.5K (-22.88%)

Net Error

5743.2K!

LY: 1547.8K (+271.06%)

Absolute Error











Key Metrics By Customer

customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
Acclaimed Stores	8.69%	56.42%	-83357	-39.8%	OOS
All-Out	35.18%		5699	25.3%	EI
Amazon	48.43%	78.07%	-917373	-31.9%	OOS
Argos (Sainsbury's)	43.27%	56.06%	10038	10.8%	EI
Atlas Stores	39.19%	47.32%	24488	26.1%	EI
Atliq e Store	55.24%	76.51%	-544329	-28.5%	OOS
AtliQ Exclusive	56.65%	76.67%	330680	17.8%	EI
BestBuy	7.31%	26.90%	-44305	-32.5%	OOS
Billa	26.05%	36.08%	-2483	-5.8%	OOS
Boulanger	38.12%	45.56%	-7244	-8.8%	OOS
Chip 7	41.32%	30.35%	79770	37.4%	El
Chiptec	27.04%		-4136	-10.9%	OOS
Circuit City	9.90%	26.23%	-47555	-34.8%	OOS
Control	30.41%	36.19%	-20992	-11.3%	OOS
Coolblue	43.16%	55.15%	15660	11.4%	EI
Costco	33.18%	38.04%	8127	2.9%	El
Croma	35.49%	48.82%	28591	10.1%	El
Currys (Dixons Carphone)	35.91%	48.54%	3806	4.7%	EI
Digimarket	39.69%	52.62%	87844	34.8%	EI
Fla.	10 010/	F1 AF0/	221000	FF C0/	000

Key Metrics By Products

segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error ▼	Net Profit %	Risk
⊞ Storage	81.01%	80.25%	698487	-1.78%	EI
⊕ Peripherals	75.18%	85.06%	193476	-0.48%	EI
⊞ Notebook	76.65%	83.02%	146640	-0.92%	EI
⊕ Desktop	70.07%		-52	-2.88%	OOS
Accessories	71.42%	90.20%	-167818	-0.85%	OOS
⊞ Networking	52.50%	81.50%	-379134	-0.47%	OOS
Total	72.99%	86.45%	491599	-0.85%	El

Accuracy / Net Error Trend

