# **Zaima Gull Choudhry**

Boston, MA | Portfolio - In Progress | ZaimaGull@Gmail.com | www.linkedin.com/in/zaima-choudhry-594a17b7.

### RELEVANT PROJECTS

**Novus Banking** 

Remote

Salesforce Admin and Developer

- February 2025 Present Engineered an automated application for an American multinational financial service company to track branches and process fixed deposit applications, utilizing a data import wizard to import 5,000(180) static data entries into the Interest Scheme object for data management.
- Developed LWC incorporating HTML and JavaScript to deploy triggers to link FD records to the proper user for security purposes.

New Agora

Remote

Salesforce Admin and Developer

December 2024 - February 2025

- Built an application within Salesforce for a Real Estate Agency called, 'New Agora' to manage 500 centers while creating 100 user accounts for asset, finance, leasing, marketing, and support teams.
- Incorporated LWC to deploy customized frameworks utilizing HTML, CSS, XML, and JavaScript.

Crinkle Cookie

January 2025

- JavaScript Developer Developed an interactive form using HTML, CSS, and JavaScript to enhance user experience where validation was made for the name, address, and phone number fields required before submission.
  - Integrated checkboxes for users to select cookie and drink options, providing order flexibility, and radio buttons were included for hot or cold drink preferences, ensuring a seamless selection process.

TPE Logistics

Remote

Salesforce Admin and Developer

August 2024 - December 2024

- Created approval processes, validation rules, and flows to automate workflow where new finance team users are auto-assigned to the permission set permitting CRED access to the contract object.
- Developed LWC to deploy triggers to link FD records to the proper user for security purposes.

#### TECHNICAL SKILLS

#### Programming Language:

HTML, CSS, JavaScript, Apex, SOQL, SOSL, and Python

#### Tools & Platforms:

Jira, GitHub, Postman, VS Code, XML, MATLAB, Notion, and IBM SPSS.

#### Salesforce:

LWC, Agile, Waterfall, Sales Cloud, Marketing Cloud, Service Cloud, Apex Trigger, Integration, Asynchronous Apex, Approval Process, Case Management, Data Migration, Data Modeling, Flows, Security, Validation Rules, Lightning App Builder, Report and Dashboard.

### WORK EXPERIENCE

Tiny Tots Manager

Winchester, MA May 2023 - August 2024

- Managed operations, developed stronger curriculums leveraging teaching experience, and facilitated hiring staff training, enhancing team
- Analyzed monthly expenses, payroll, and revenue generation upgrading policy contracts, which boosted sales by 33%

Teacher

September 2021 - May 2023

- Instructed individualized support to children while maintaining a safe, nurturing, and encouraging environment in an educational setting.
- Built educational games and activities to enhance key early child development skills such as fine motor control and language development.

### Life For Relief & Development

Boston MA

Community Relations Associate

September 2021 - January 2022

Implemented target outreach campaigns that successfully increased donation funds by 30% to \$13,000 in the first quarter of operation. Developed and executed a comprehensive training program on humanitarian relief methods for associates across the organization, resulting in a 30% increase in adoption rates and improved model trustworthiness.

#### **Dana Farber Cancer Institute**

Boston, MA

Data Analyst - Psychosocial Oncology & Palliative Care

February 2020 - September 2021

- Analyzed operational workflows within the operations teams to identify areas for enhancement, resulting in a 15% increase in productivity and
- Partnered with BWH Neurology Department to understand challenges and align data, leading to a 20% increase in meeting project goals, and objectives, resulting in a research paper.

## Brigham & Women's Hospital

June 2019 - September 2019

Data Analyst - Radiation Oncology

- Collaborated with a biostatistician to integrate approaches enabling closed-loop discovery cycles, leading to a 15% improvement in the efficiency of research processes.
- Coordinated cross-functional meetings with research and clinical teams to develop a comprehensive strategy for integrating central nervous system factors and biomarkers into upcoming clinical trials, resulting in a 30% increase in trial efficiency

## EDUCATION:

TechEducationPro, Remote Salesforce Admin & Developer Certification February 2025

Harvard Extension, Cambridge, MA

January 2023

Post-baccalaureate Premedical Sciences

May 2019

Emmanuel College, Boston, MA Bachelor of Science in Biology with a Concentration in Health Sciences

July 2017

Boston University, Boston, MA

EMS Certification