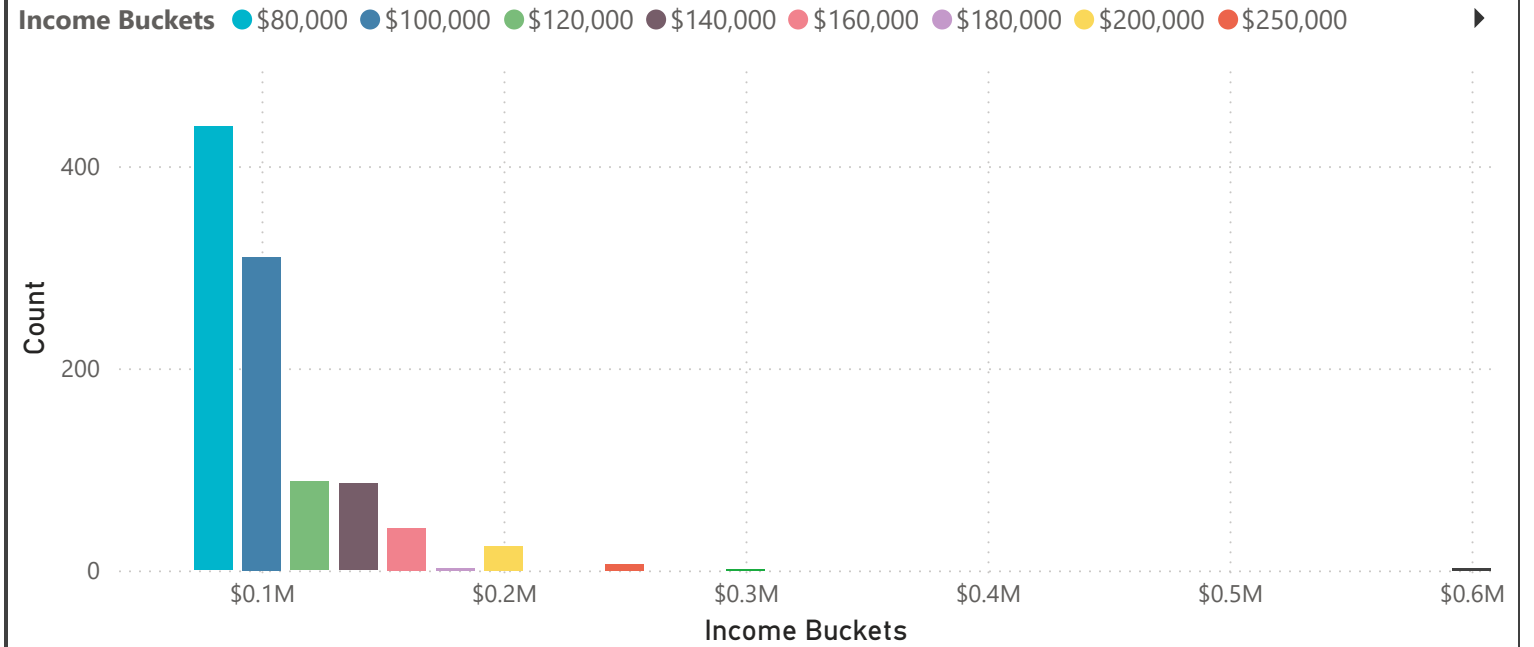


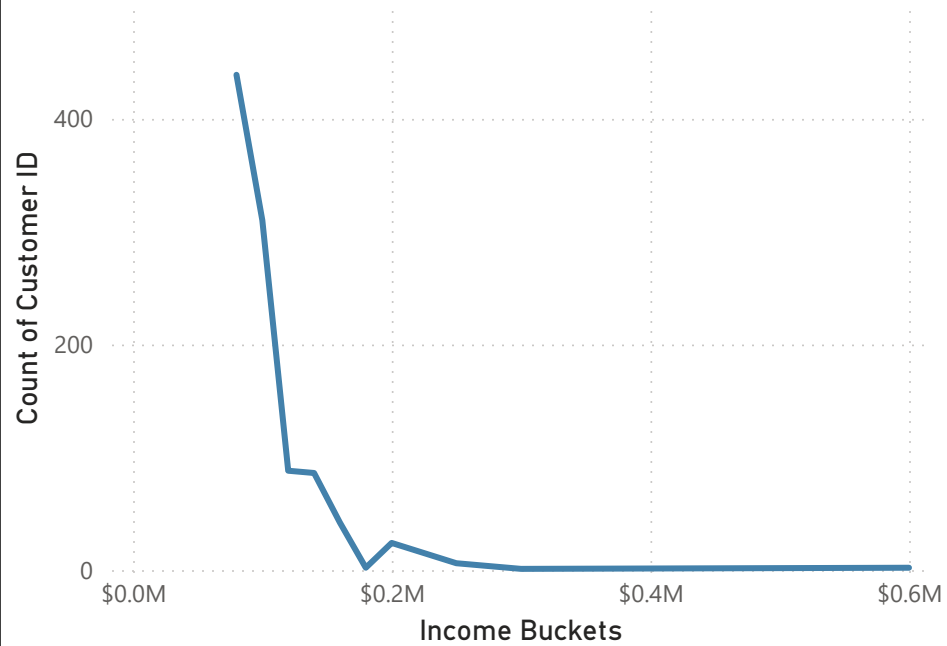
Predicted Income by State



Predicted Income Distribution



Count of Customers by Range of Income



0.0107
m

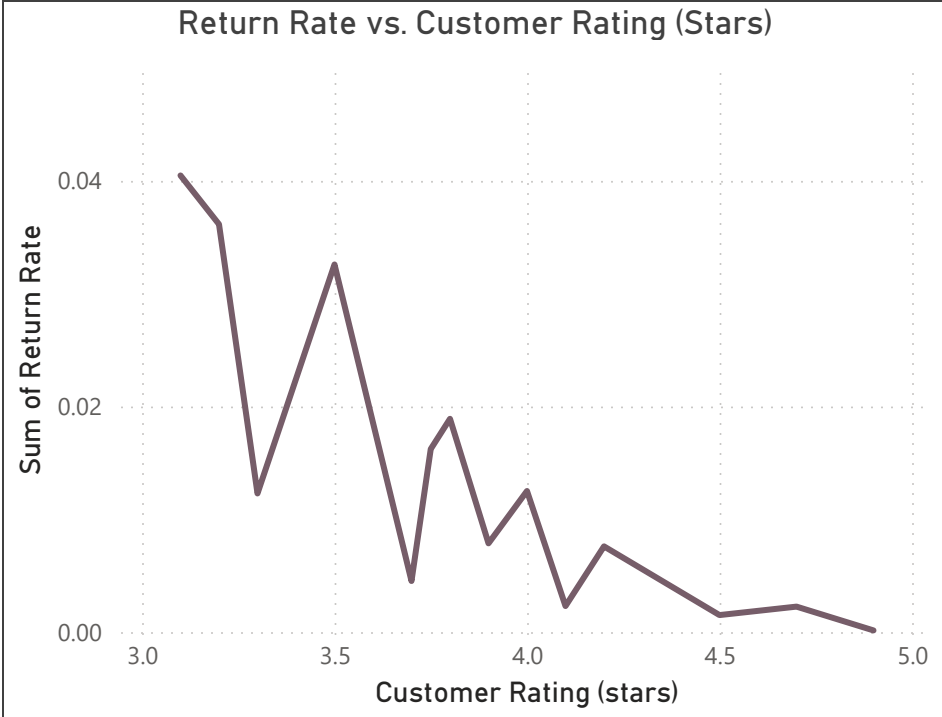
$y = 0.01x - 722.14$
Final Formula

-722.14
b

Average Income and Average Sales Relationship

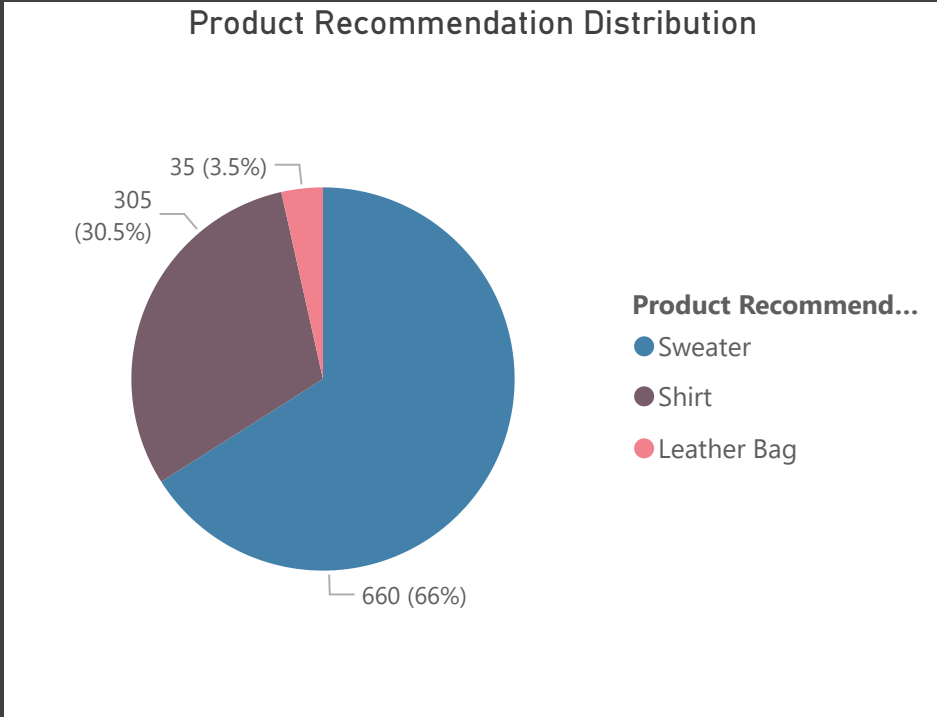


0.78
Correlation
Coefficient
Between
Average
Income and
Average Sales



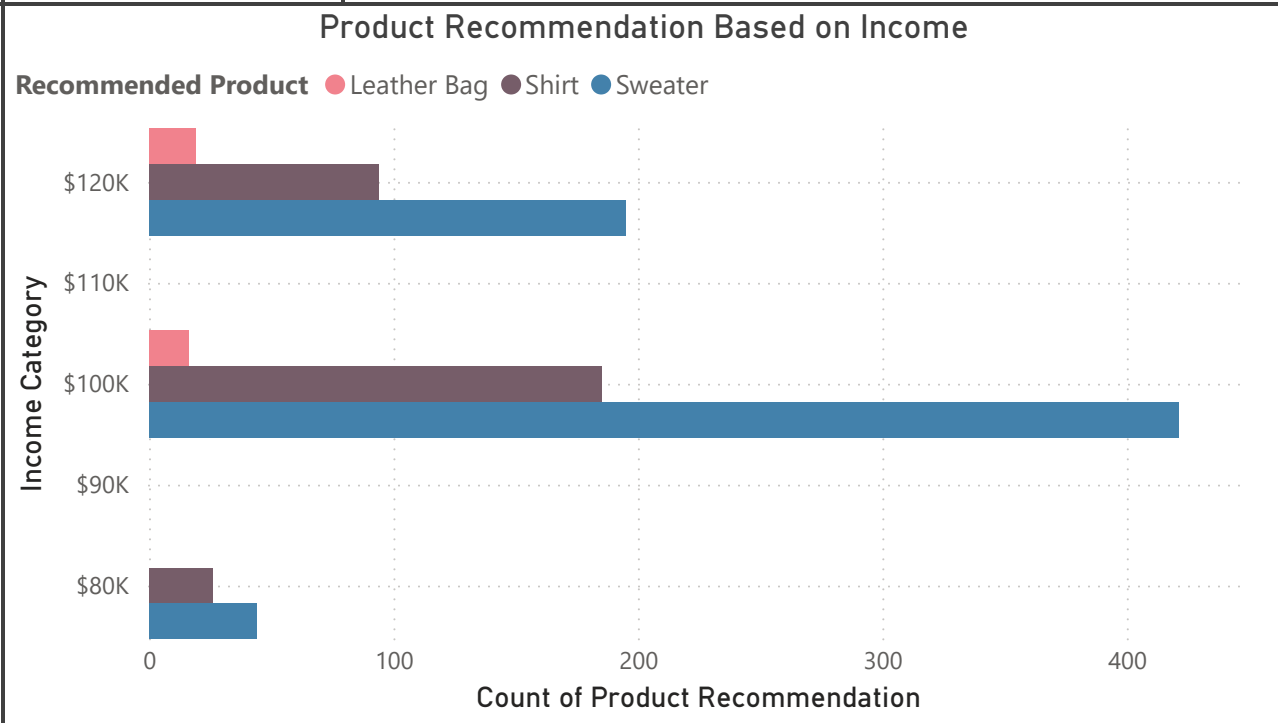
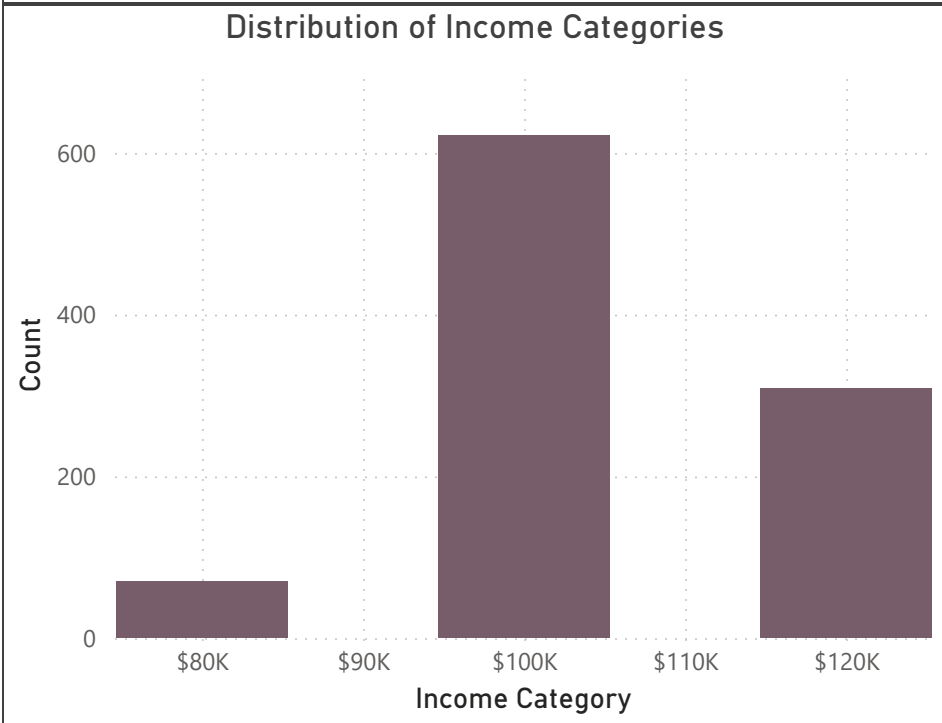
-0.83

Correlation Coefficient Between Customer Rating and Return Rate



Chronograph Watch

Best Performing Product



Winter Gloves

Worst Performing Product

Product Recommendations Distribution across Income Categories and States

● Shirt Recommendations ● Sweater Recommendations ● Leather Bag Recommendations

