

Date: _____

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Q1 Processes and Identities of fact table.

- | | | | |
|----------|--------------|-------------|-------------------|
| 1) Sales | 3) Customers | 5) Revenue | 7) Channel |
| 2) Cost | 4) Product | 6) Location | 8) Segment Profit |

Identities of fact table

Base Fact Table:

- | | | |
|----------------|---------------------|------------------------|
| i) Product key | iii) Sales key | v) Market Segment key. |
| ii) Time key | iv) Quarterly Sales | |

Quarter Aggregate Table:

- | | | |
|-----------------|---------------------|------------------------|
| i) Product key | iii) Location key | v) Market segment key. |
| ii) Quarter key | iv) Quarterly Sales | |

Yearly Aggregate Table:

- | | | |
|----------------|-------------------|------------------------|
| i) Product key | iii) Location key | v) Market segment key. |
| ii) Year key | iv) Yearly Sales | |

Customer Fact Table:

- | | | |
|-----------------|-------------------|------------------------|
| i) CID | iii) Location key | v) Market segment key. |
| ii) Product key | iv) Time | vi) Sales key. |

Sales Fact Table:

- | | | |
|-----------------|------------------|----------------------|
| i) Sales key | iii) CID | v) Time |
| ii) Product key | iv) Location key | vi) Distribution key |



Date: _____

Segment Profit Aggregate Table

- | | | |
|----------------------|-------------------|---------|
| i) Sales key | iii) Customer key | v) Time |
| ii) Distribution key | iv) Location key | |

Seasonal Change Aggregate Table

- | | | |
|--------------------|------------------------|---------|
| i) Season key | iii) Location key | v) Year |
| ii) Seasonal sales | iv) Market segment key | |

Q2

- i) Base Fact (Product, Month, City, Hotel/Cafe).
- ii) Customer (by sale, by customer, by hotel/cafe, by city, by month)
- iii) Sales (by customer, by hotel/cafe, by city, by month).
- iv) Distributed Channel aggregate (by city, by month)
- v) Seasonal change (by city, by season)
- vi) Profit Segment (by city, by month)
- vii) Quarter
- viii) Month
- ix) Year

Q3

Dimensions

Base fact : Product key, time, sales, location key, market segment key

Quarterly Aggregate Table : Product key, Quarter key, Location key, Market Segment key

Monthly Aggregate Table : Product key, Month key, Location key, Market Segment key.

Yearly Aggregate Table : Product key, Year key, Location key, Market Segment key

Customer : Customer key, Product key, Location key, time, Market Segment key

Sales : Sales key, Product key, Distribution Channel, location key, Time



Profit Segment : Segment key, total sales, Time, gross profit

Distribution Channel : Sales key, physical sale profit, catalog sale profit, online sale profit, customer key, location key, time

Seasonal Change : Seasonal sales, location key, market segment key, year key

Q4 The facts including pre-calculated facts

- 1) total number of items sold
- 2) profit on each product
- 3) total yearly sales
- 4) percentage of sales for distribution channel
- 5) seasonal sales per product
- 6) yearly sales

Q5 Dimensional Attributes

Product :

Product key (PK)
 SKU number (Stock keeping unit number)
 SKU description (Stock keeping unit description)
 Product Class (Type of product)
 Price
 Brand

Time :

Tid (PK)
 Year
 Month
 Day

Location :

Loc key (PK)
 Country
 City
 ZIP code
 P.no



Date: _____

Market Segment:

Hotel ID (PK)

Hotel Description

Hotel Sales

Cafe ID (PK)

Cafe Description

Cafe Sales

Quarter:

Quarter key (PK)

Quarter Sales

Year key (FK)

Yearly:

Year key (PK)

Year

Customer Dimension:

Customer key (PK)

Customer name

Customer SSN

Customer Phone

Region

Week:

Week key (PK)

Week

Month key (FK)

Month:

Month key (PK)

Month Year key (FK)

Month

Sales:

Sales key (PK)

Hotel Sales

Cafe Sales

Location key (FK)

Seasonal:

Seasonal key (PK)

Seasonal sale

Year key (FK)



Date: _____

Profits

Distribution Channel :

Profit key (PK)
Gross Profit on sales
Sales key (FK)
Profit Description

Channel key (PK)
Channel sales description
Location key (FK)
Profit key (FK)

Q6

We can keep track of slowly changing dimensions by creating a new record for the changing dimension (Type-II approach).

Q7

The historical duration of database is approximately 7 to 8 years. However it varies from database to database which have different kind of constraints.