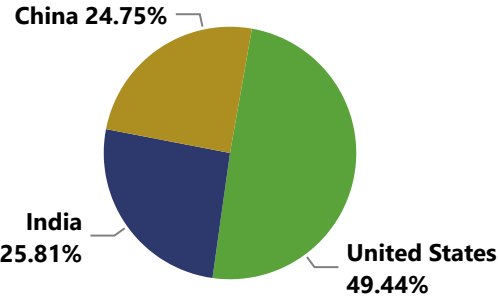


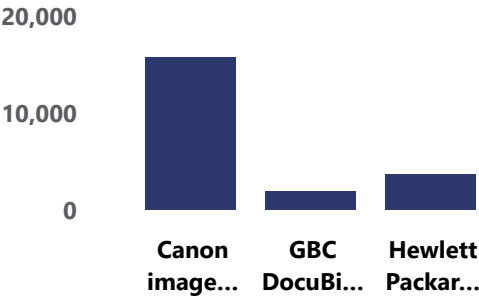
GLOBAL STORE PRODUCT DASHBOARD (CAPSTONE ONE)
BY AYODELE OMOLAYO ZAINAB

Order_Y...
2014

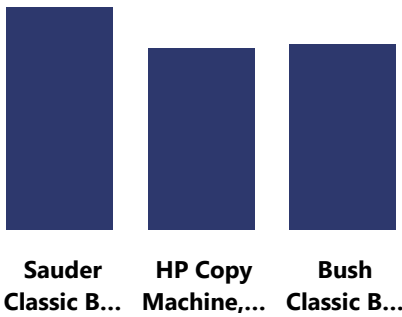
TOP 3 COUNTRIES BY PROFIT



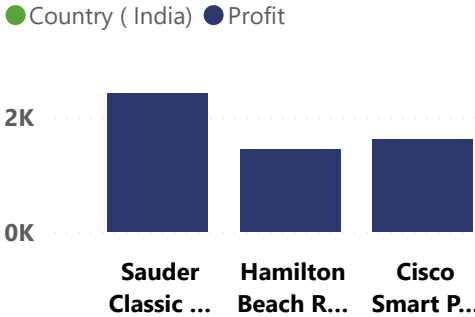
TOP 3 PRODUCTS BY COUNTRY (UNITED STATES)



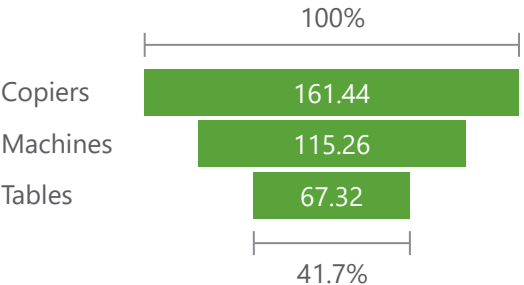
TOP 3 PRODUCTS BY COUNTRY (CHINA)



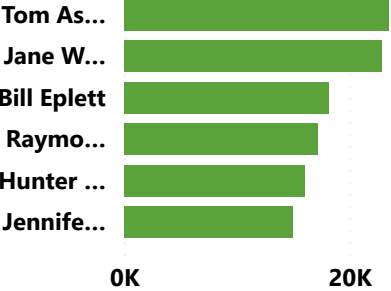
TOP 3 PRODUCTS BY COUNTRY (INDIA)



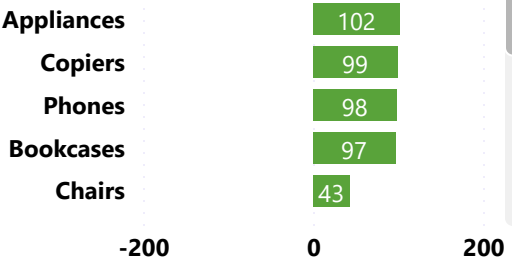
Average of Shipping Cost by Sub-Category



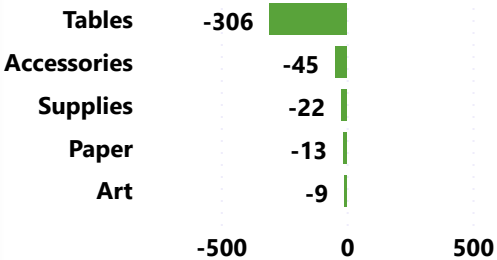
Sum of Sales by Customer Name



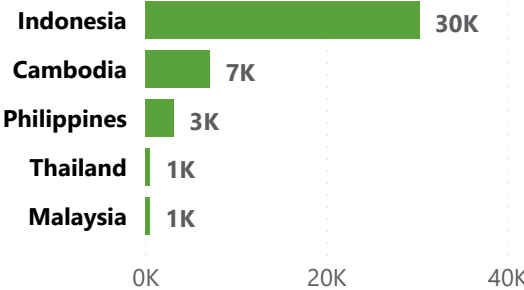
Product Sub-category with Average Profit (Australia)



Least Profitable Sub-Category in southeast Asia



Sales by Region (Southeast Asia)



Cities In United States With Order Above 10 And The Least Profitable

City	Average of Profit	Count of Order ID
Burlington	-300.24	10
Memphis	-87.77	6
Louisville	-85.80	12
Knoxville	-73.75	5
Chicago	-50.01	67
Houston	-37.06	50
Dallas	-31.78	37
Phoenix	-27.53	8
Philadelphia	-27.45	91
Denver	-25.97	6
Total	27.41	1165

Analysis Of Least Profitable City In United States

Burlington is the only city in the united states with the least average profit, this is as a result of loss in profit from machines, tables and binders due to high shipping costs and discount on sub-categories

Nigeria and Other African Countries Profit Analysis

Region	Country	Sum of Profit	A
Africa	Nigeria	-23,285.19	
Africa	Zimbabwe	-2,218.58	
Africa	Uganda	-1,093.11	
Africa	Swaziland	27.60	
Africa	Tunisia	51.06	
Africa	Ethiopia	63.54	
Total		39,331.47	

Comparism between Nigeria And Other African Countries

Nigeria sold the highest quantity of products in Africa. But recorded the least profit, due to high discounts given on products and low shipping rates was also factors that had huge impact on Nigeria's Profitability.