

FestMan Stores

FINANCIAL ANALYSIS REPORT

Key Performance Indicators

Sales | Current Vs Prior Year

92,311,095✓

Last Year: 26,415,256 (+249.46%)

Orders | Current Vs Prior Year

861132✓

Last Year: 264674 (+225.36%)

Profit Margin | Current Vs Prior Year

14.1%!

Last Year: 0.1 (-3.97%)

Profit | Current Vs Prior Year

13,015,238✓

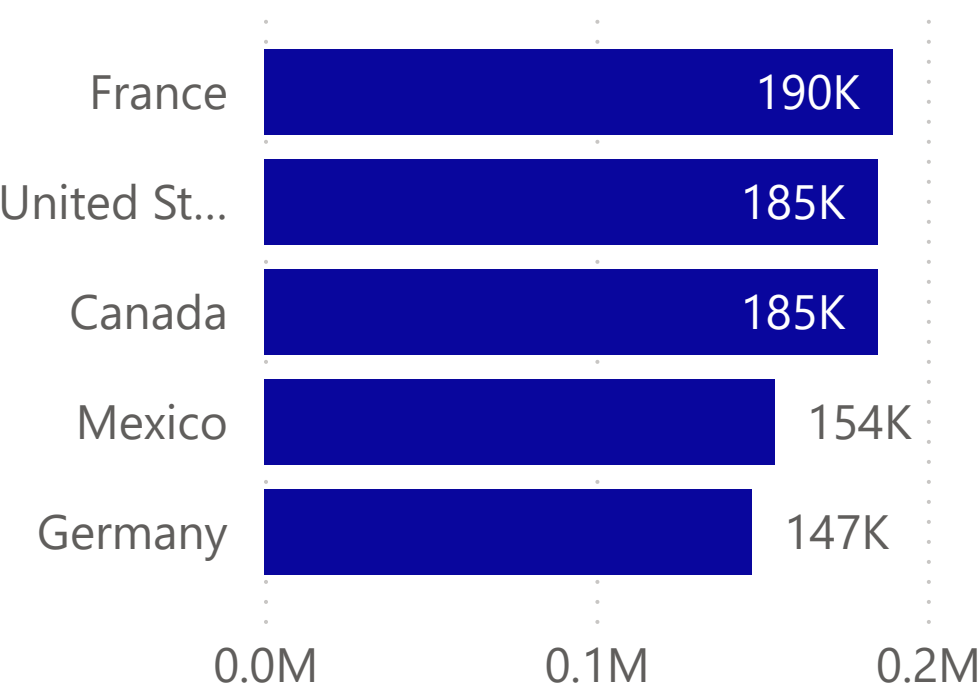
Last Year: 3,878,465 (+235.58%)

Discount | Current Vs Prior Year

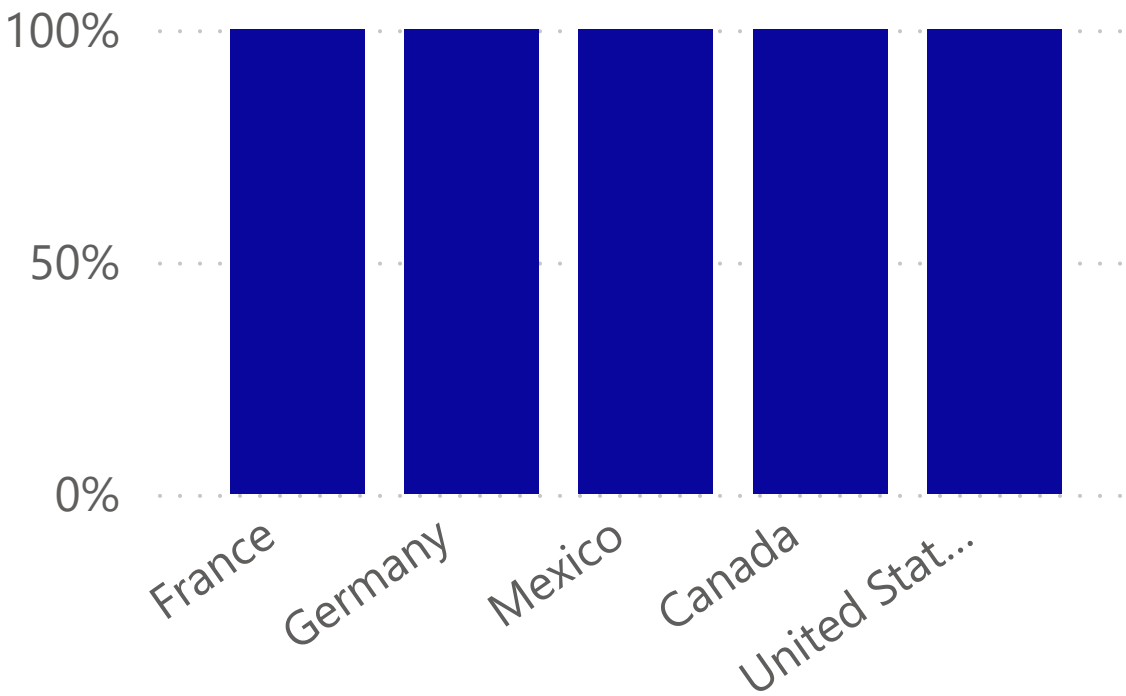
7,059,717✓

Last Year: 2,145,531 (+229.04%)

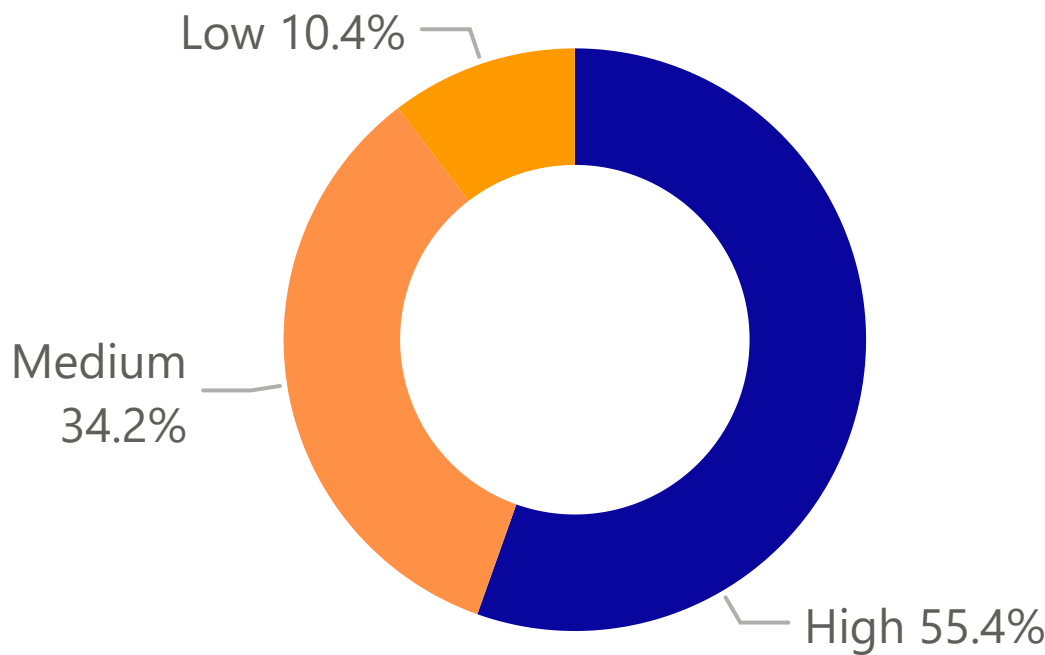
Orders by Country



Profit Margin by Country



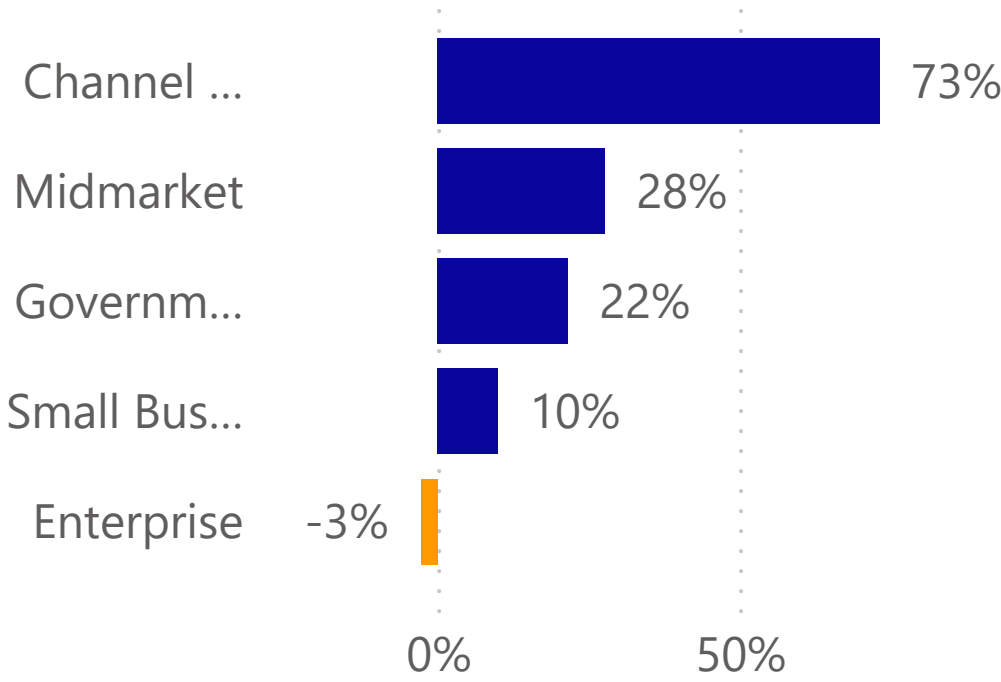
% Discount by Discount Band



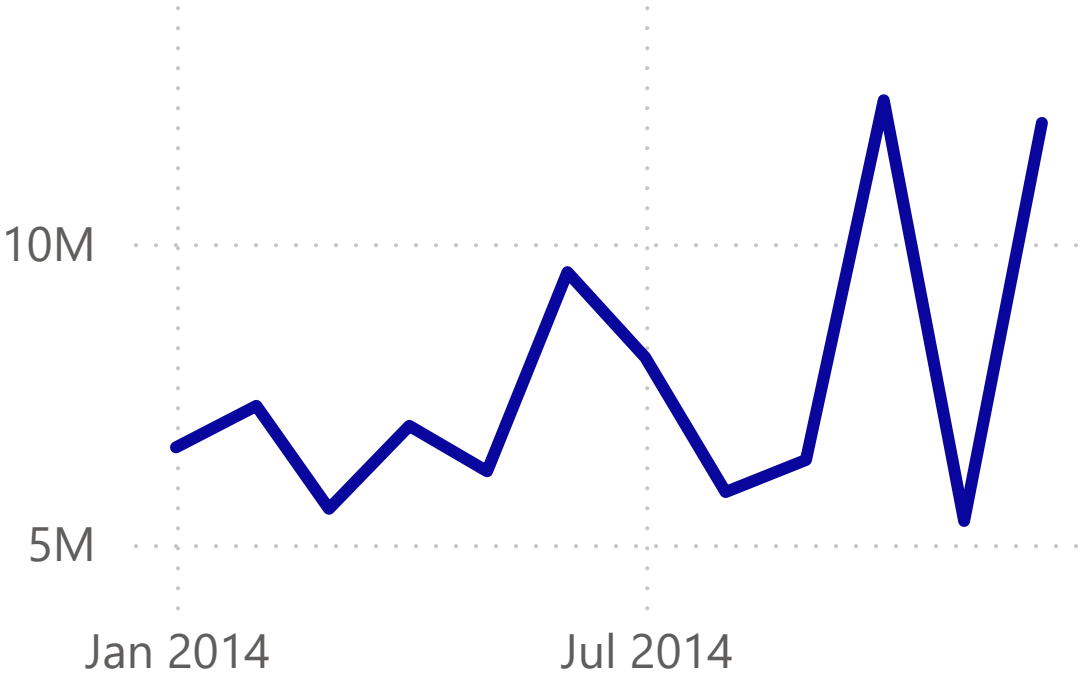
Profit Margin by Segment and Product

Segment	Profit margin
Channel Partners	73.22%
Amarilla	72.51%
Carretera	73.80%
Montana	73.50%
Paseo	72.99%
Velo	73.40%
VTT	73.15%
Enterprise	-2.70%
Amarilla	-3.43%
Carretera	-6.25%
Montana	-0.31%
Paseo	-1.83%
Velo	-1.88%
VTT	-2.94%
Government	21.57%
Amarilla	22.16%
Carretera	22.85%
Montana	19.15%
Paseo	21.10%
Total	14.10%

Profit Margin by Segment



Sales by Month and Year



Top 3 Products by Sale

