**Saloon website**

**Project Synopsis**

**Version 1.0**

Project (Industrial Training)

(BCA660)

**BACHELOR OF COMPUTER APPPLICATION**

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Febuary - June, 2025



**COLLEGE OF COMPUTING SCIENCES & INFORMATION TECHNOLOGY**

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# Project Title:

Plannit – Saloon Booking & Service Website

# Domain

Web Development

# Problem Statement

* Fewer Customers – Nowadays, people search for salons on Google or social media. If your salon is not online, new customers may struggle to find you.
* Falling Behind Competitors – If your competitors are online and you’re not, customers will choose them instead.
* No Easy Booking – Online booking systems make it convenient for customers to schedule appointments. Without it, they might prefer other salons that offer easy online booking.
* Limited Branding & Recognition – Having a website or social media presence increases your visibility. A business that isn’t online has less exposure
* Fewer Marketing Opportunities – Digital marketing, Facebook, and Instagram ads can bring in new customers. If you’re not online, you’re limited to word-of-mouth and offline advertising.

# Project Description

This project involves developing a modern and user-friendly salon website that enables customers to explore services, book appointments online, and get information about the salon. The website will enhance customer engagement, streamline appointment management, and improve the salon’s digital presence.

Project Objectives:

* 1.Provide an easy-to-use platform for customers to book appointments.
* 2.Showcase salon services, pricing, and special offers.
* 3.Improve salon visibility through an online presence.
* 4.Enhance customer experience with reviews, a service gallery, and a contact page.

## Scope of the Work

The salon website will serve as a digital platform for customers to explore services, book appointments, and engage with the salon. The project includes designing, developing, and deploying a responsive and user-friendly website.

1. In-Scope Features & Functionalities

* User Interface & Experience
* Modern and visually appealing design.
* Responsive layout (works on mobile, tablet, and desktop).
* Easy navigation for users to find services and book appointments.

2.Salon Information & Branding

* Homepage: Introduction, welcome message, and featured images.
* About Us: Details about the salon, team, and business story.
* Services Page: List of services, descriptions, and pricing.

3. Booking & Customer Interaction

* Online Appointment System: Customers can book, modify, or cancel appointments.
* Automated Email/SMS Confirmations: Notifications for bookings and reminders.
* Contact Page: Phone number, email, address, and Google Maps integration.

4. Multimedia & Social Integration

* Gallery Page: Showcasing past work, hairstyles, and beauty treatments.
* Customer Reviews & Testimonials: Displaying feedback from clients.
* Social Media Links: Buttons for Instagram, Facebook, and WhatsApp.

## Project Modules

1. A salon website can be divided into different modules to ensure smooth functionality and user experience. Below are the key modules:
2. 1. User Module

* User Registration & Login (Optional) – Customers can sign up, log in, and manage their profiles.
* Profile Management – Users can update personal details, view booking history, and set preferences.
* Appointment Booking – Allows users to schedule, reschedule, or cancel appointments.
* Service Selection – Customers can choose services and view pricing.

2. Admin Module

* Dashboard – Overview of appointments, customer data, and service statistics.
* Appointment Management – View, confirm, reschedule, or cancel bookings.
* Service Management – Add, update, or remove salon services and prices.
* Customer Management – Store customer details, booking history, and preferences.
* Review & Feedback Management – Monitor and respond to customer reviews.

3. Services & Pricing Module

* Service Listing – Categorized list of salon services (Hair, Skin, Makeup, etc.).
* Price Display – Transparent pricing for each service.
* Service Details – Description, estimated time, and expert recommendations.

4. Online Appointment Booking Module

* Date & Time Selection – Users can choose available slots.
* Service Provider Selection – Option to book a specific stylist/expert.
* Booking Confirmation – Automated email/SMS notifications.
* Booking Status Updates – View pending, confirmed, or completed appointments.

5. Review & Testimonial Module

* Customer Reviews Submission – Users can leave reviews and ratings.
* Testimonials Display – Showcase positive feedback on the website.
* Admin Moderation – Approve or remove inappropriate reviews.

6. Contact & Inquiry Module

* Contact Information – Salon address, phone number, email.
* Google Maps Integration – Displays salon location for easy navigation.
* Contact Form – Customers can send inquiries or feedback.

# Implementation Methodology

1. Planning & Requirement Analysis

* Identify client/business needs and objectives.
* Define target audience and key website features.
* Research competitors to understand industry trends.
* Create a project scope document and timeline.

2. UI/UX Design & Wireframing

* Design wireframes and mockups using Figma or Adobe XD.
* Develop a user-friendly, mobile-responsive UI.
* Ensure branding consistency (logo, colors, typography).
* Gather feedback and finalize design.

3. Website Development (Frontend & Backend)

* Frontend Development
* Use HTML, CSS, and JavaScript for a responsive design.
* Implement a dynamic UI with React.js, Vue.js, or plain JavaScript.
* Optimize for performance and accessibility.

# Technologies to be used

## Software Platform

1. **Front-end: HTML,CSS**
2. **Back-end:** SQL,JavaScript

## Hardware Platform

**RAM**: 8.00 GB

**Processor**: Intel(R) Core(TM) i5-3570 CPU @ 3.40GHz 3.40 GHz

**Hard Disk**: 128GB SSD

**OS:** Windows 10 Pro

**Editor:**VS Code

## Tools

**VScCode** for UI designing and logic.

**SQL** for local database.

**RESTAP is Bokking**.

# Advantages of this Project

1. Increased Online Visibility & Customer Reach

* 24/7 Availability – Customers can access information about your salon anytime.
* Search Engine Optimization (SEO) – Higher rankings on Google attract more local customers.
* Social Media Integration – Connects with Facebook, Instagram, and WhatsApp to drive traffic.

2. Easy Online Booking & Appointment Management

* Convenient Scheduling – Customers can book appointments without calling.
* Automated Reminders – Email/SMS notifications reduce no-shows.
* Calendar Integration – Syncs with Google Calendar for better scheduling.

3. Better Customer Experience & Engagement

* Service Information – Clear details on services, pricing, and packages.
* Gallery Showcase – Displays before/after images to attract new clients.
* Customer Reviews & Testimonials – Builds trust and credibility.

4. Increased Revenue & Business Growth

* Online Payments (Optional) – Allows prepaid bookings for better cash flow.
* Upselling & Cross-Selling – Promote beauty products or special packages.
* Analytics & Insights – Track visitor behavior to improve services.

5. Cost-Effective Marketing & Business Expansion

* Reduces Manual Work – Automates booking and customer inquiries.
* Cheaper Than Traditional Ads – Digital marketing is more affordable than newspaper or TV ads.
* Expand to Multiple Locations – A website helps manage multiple salon branches efficiently..

# Future Scope and further enhancement of the Project

A salon website can evolve beyond just booking appointments and showcasing services. Below are future scope and enhancements that can make the website more engaging, profitable, and efficient.

1. Future Scope of a Salon Website

* Mobile App Integration – Develop a salon app for Android & iOS for seamless booking.
* AI-Powered Virtual Stylist – Customers can upload a photo to preview hairstyles/makeup.
* E-Commerce Expansion – Sell hair care, skincare, and beauty products online.
* Subscription & Membership Plans – Offer exclusive discounts to loyal customers.
* Multi-Location Support – Expand the website to manage bookings across different branches.
* Multilingual & Multi-Currency Support – For salons catering to diverse customers.

2. Further Enhancements & Feature Upgrades

(A) Customer Experience Enhancements

* Personalized Recommendations – Suggest hairstyles & treatments based on past visits.
* Live Chat Support – Integrate WhatsApp or AI chatbots for instant responses.
* Video Consultation – Offer virtual styling consultations before salon visits.
* Advanced Booking System – Allow users to book multiple services in one appointment.

# Team Details

| **Project Name & ID** | **Course Name** | **Student ID** | **Student Name** | **Role** | **Signature** |
| --- | --- | --- | --- | --- | --- |
| **Saloon Website** | INDUSTRIAL TRANING | TCA1901079  TCA2201151 | Zainul Abedeen  Ayan Ali | Developer  Developer |  |

# Conclusion

enhances customer experience, streamlines operations, and boosts business growth. By integrating online booking, service showcases, customer reviews, and digital marketing, a salon can attract more clients and improve brand credibility.

The future of salon websites lies in automation, AI-driven personalization, e-commerce expansion, and mobile app integration. Implementing these enhancements will increase customer engagement, revenue, and efficiency while keeping the salon competitive in the digital era.

A well-designed salon website is not just an online presence—it’s a business growth engine. Investing in continuous improvements will ensure long-term success and customer satisfaction.

# References

## Web Developer Documentation: [web.development.com](https://developer.android.com)

## SQLi Documentation: [sql.org](https://www.sqlite.org)

## <https://youtube.com/playlist?list=PLjVLYmrlmjGdDps6HAwOOVoAtBPAgIOXL&si=GUZsS8J0jmxbu2x2>