# 









### Quiz

How are LLMs trained?

What are the main ways to use LLMs?

What aspects distinguish different LLMs?

How to choose an LLM?

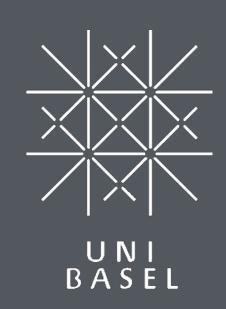
# Feature extraction and embedding models

Dirk Wulff & Zak Hussain











# "HOU! ANOW a word by the company thatIt Keeps!

John Rupert Firth Linguist 1890-1960

### Latent semantic analysis

### **Contexts**

this region of 1 galaxy 1 galaxy

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A wide slit opened at eye-level, and I could see the stars. The \_Prometheus\_ was orbiting in the region of Alpha in Aquarius and I tried in vain to orient myself; a glittering dust filled my porthole. I could not recognize a single constellation; in this region of the galaxy the sky was unfamiliar to me. I waited for the moment when I would pass near the first distinct star, but I was unable to isolate any one of them. Their brightness was fading; they receded, merging into a vague, purplish glimmer, the sole indication of the distance I had already travelled. My body rigid, sealed in its pneumatic envelope, I was knifing through space with the impression of standing still in the void, my only distraction the steadily mounting heat.

Suddenly, there was a shrill, grating sound, like a steel blade being drawn across a sheet of wet glass. This was it, the descent. If I had not seen the figures racing across the dial, I would not have noticed the change in direction. The stars having vanished long since, my gaze was swallowed up on the pale reddish glow of infinity. I could hear my heart thudding heavily. I could feel the coolness from the air-conditioning on my neck, although my face seemed to be on fire. I regretted not having caught a glimpse of the \_Prometheus\_, but the ship must have been out of sight by the time the automatic controls had raised the shutter of my porthole.

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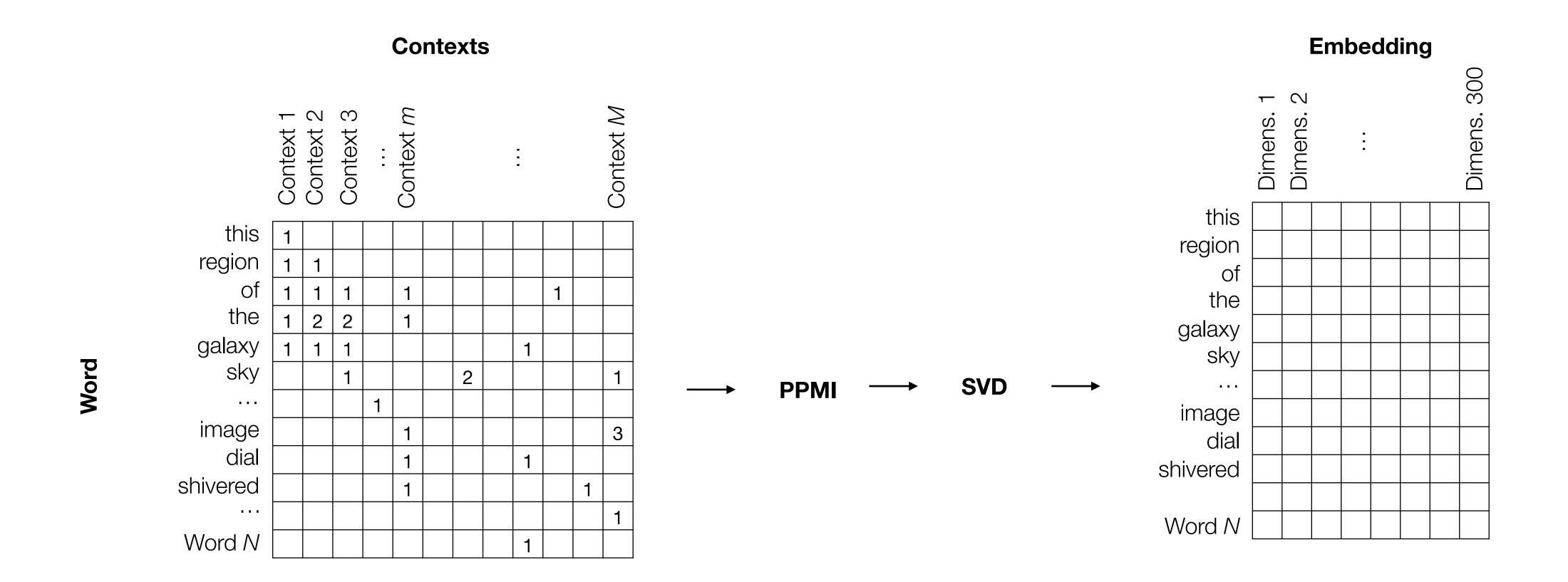
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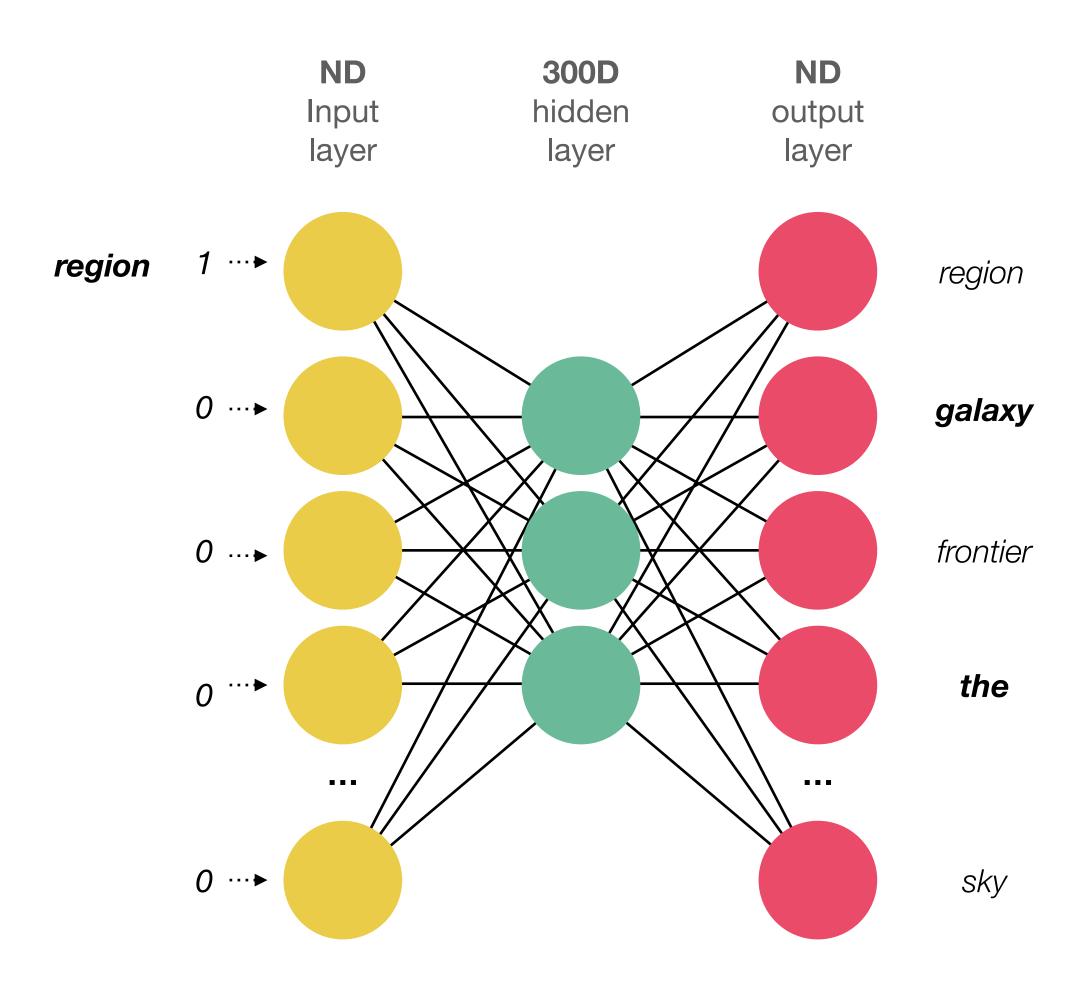
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Latent semantic analysis



### word2vec



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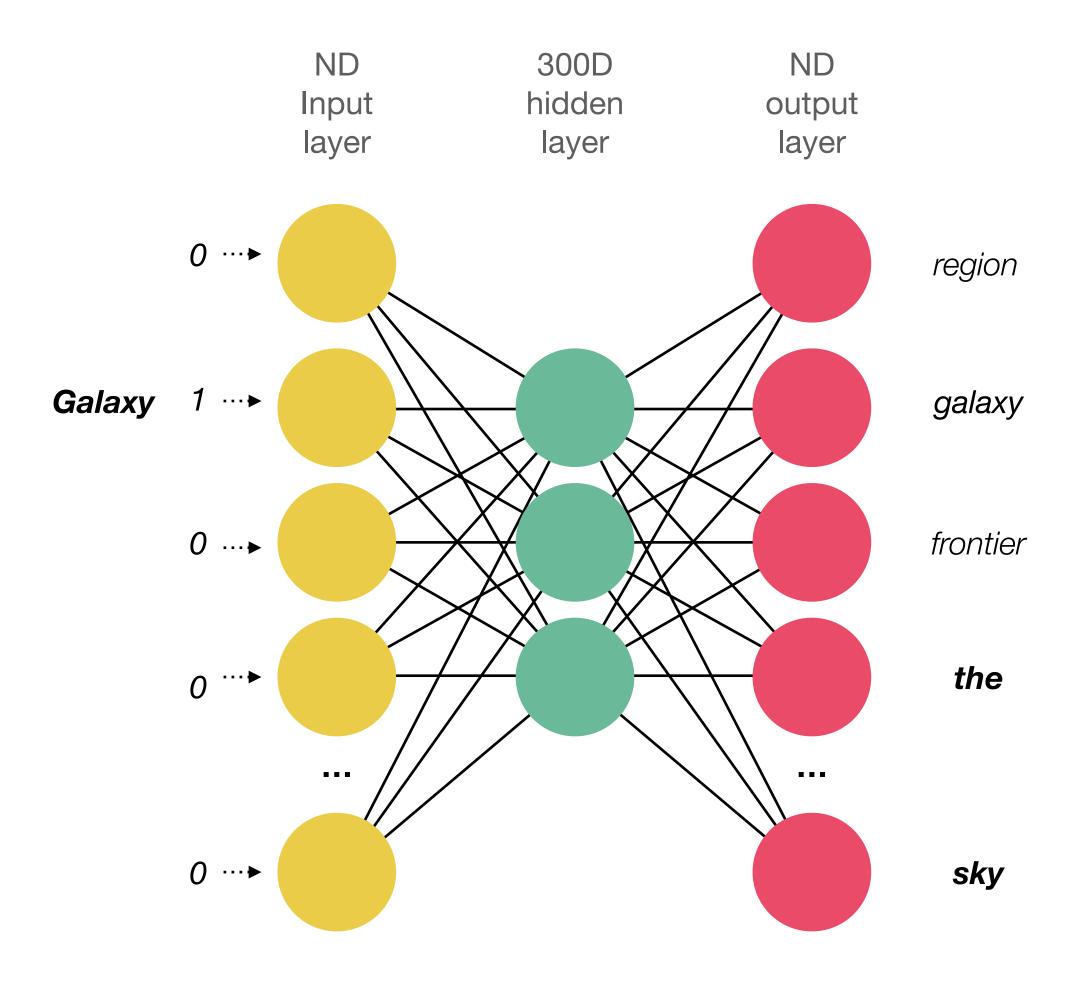
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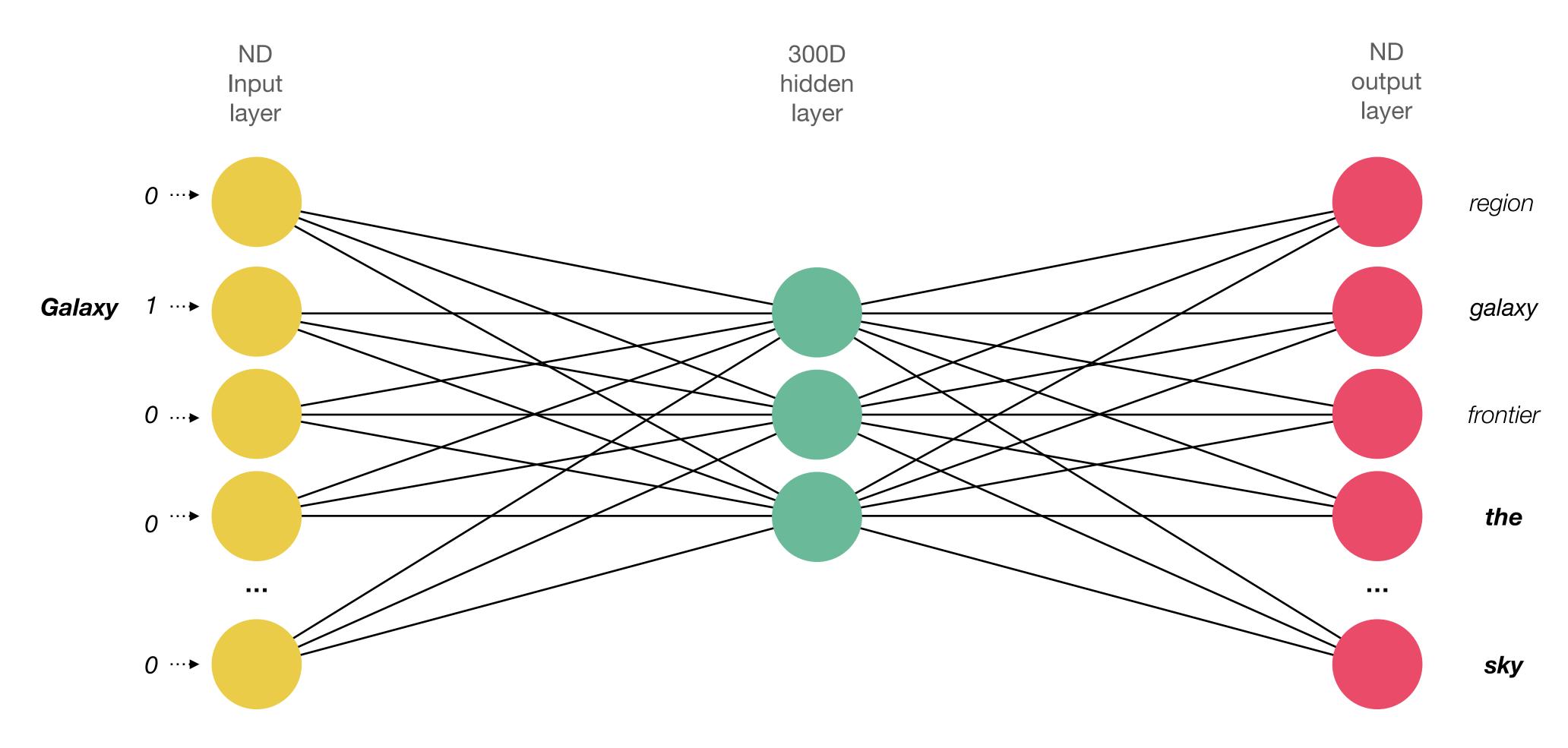
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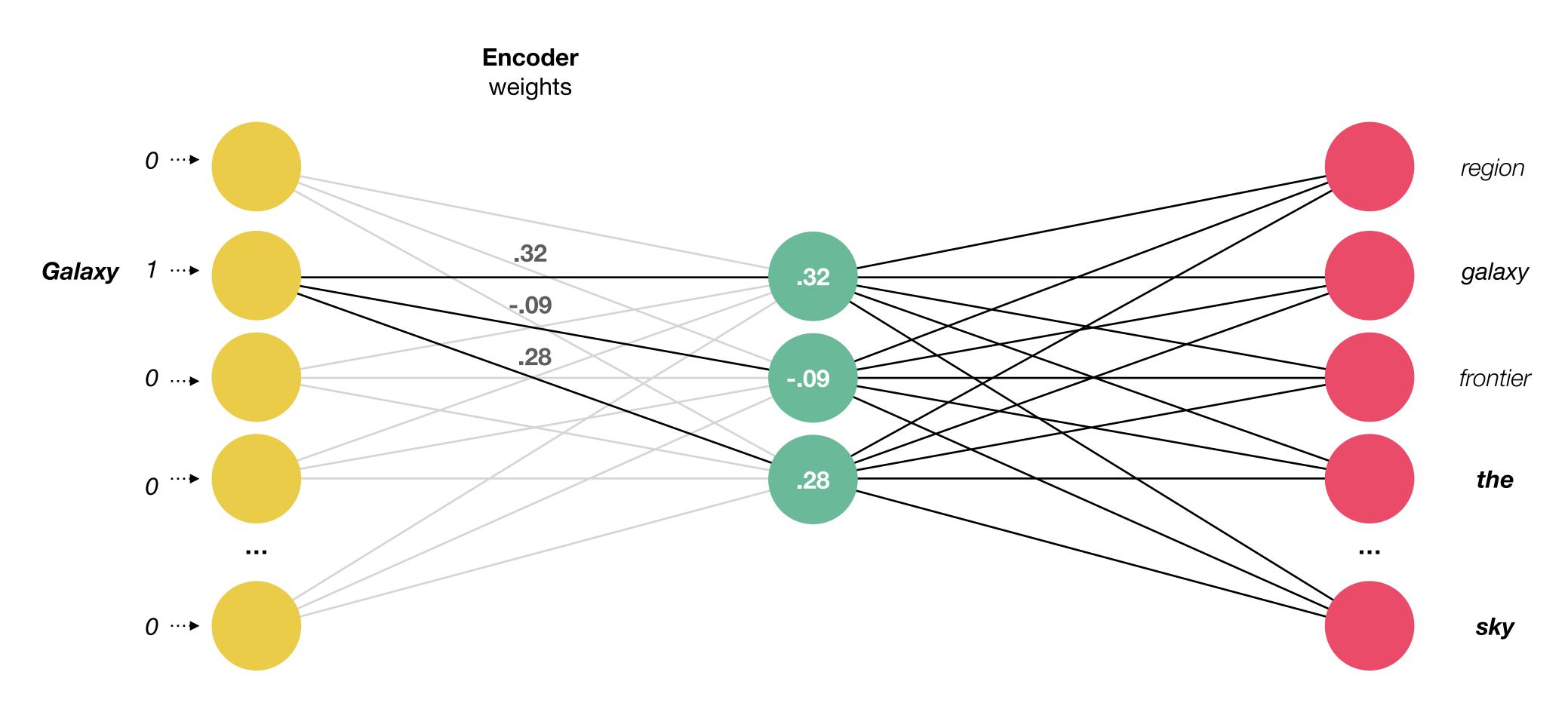
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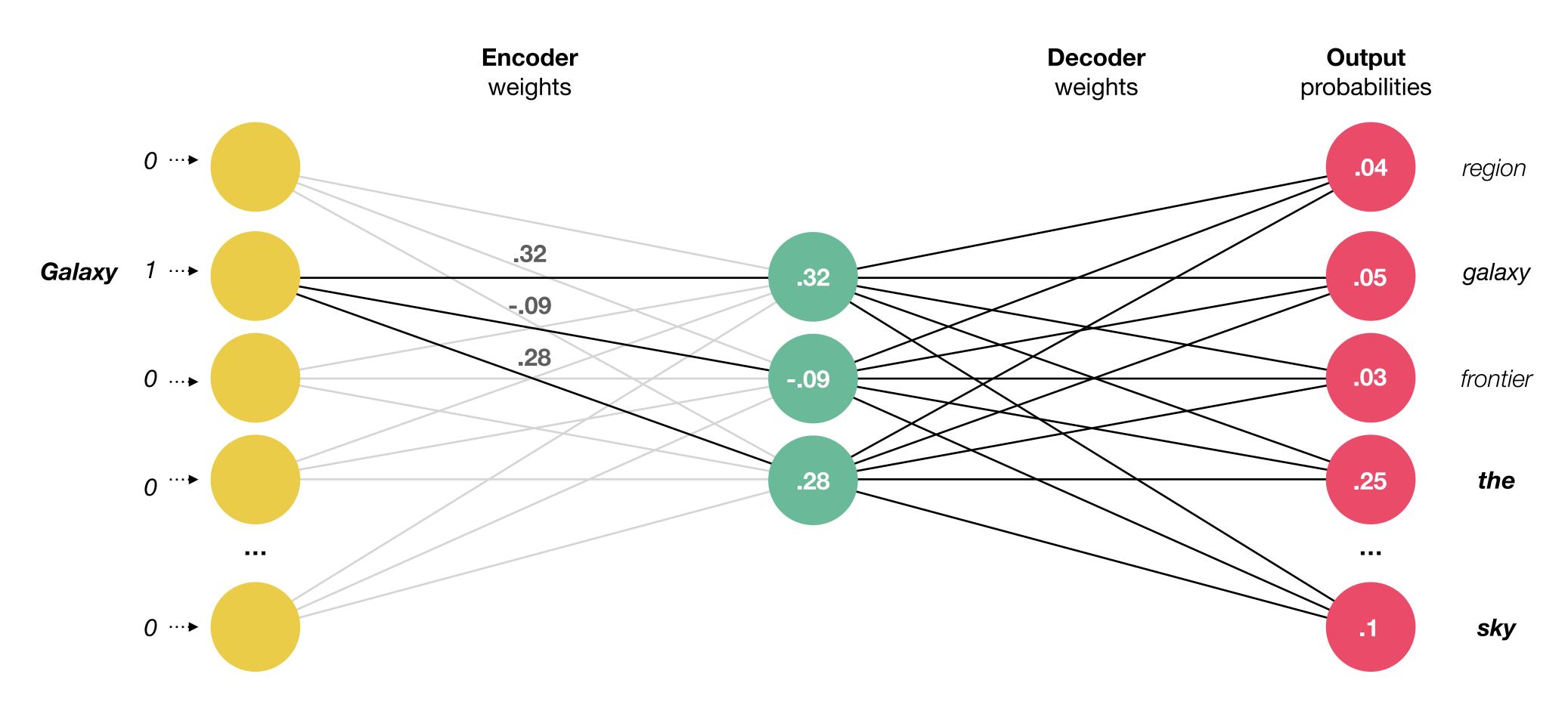
word2vec



"A good language model encodes words with similar output similarly"

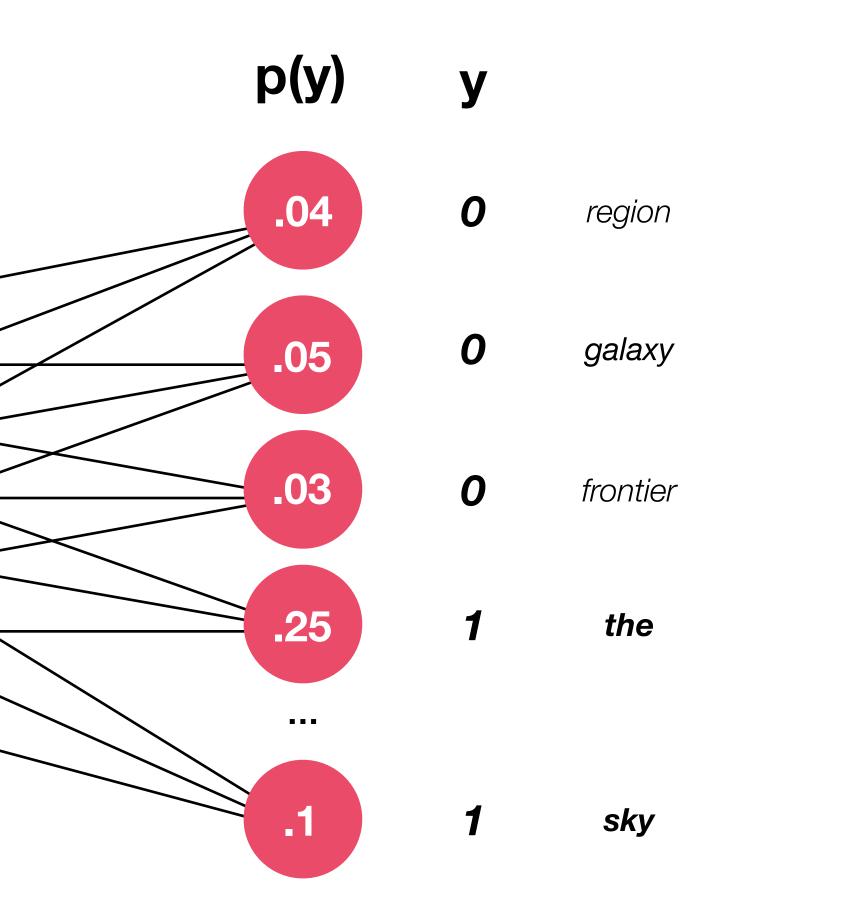


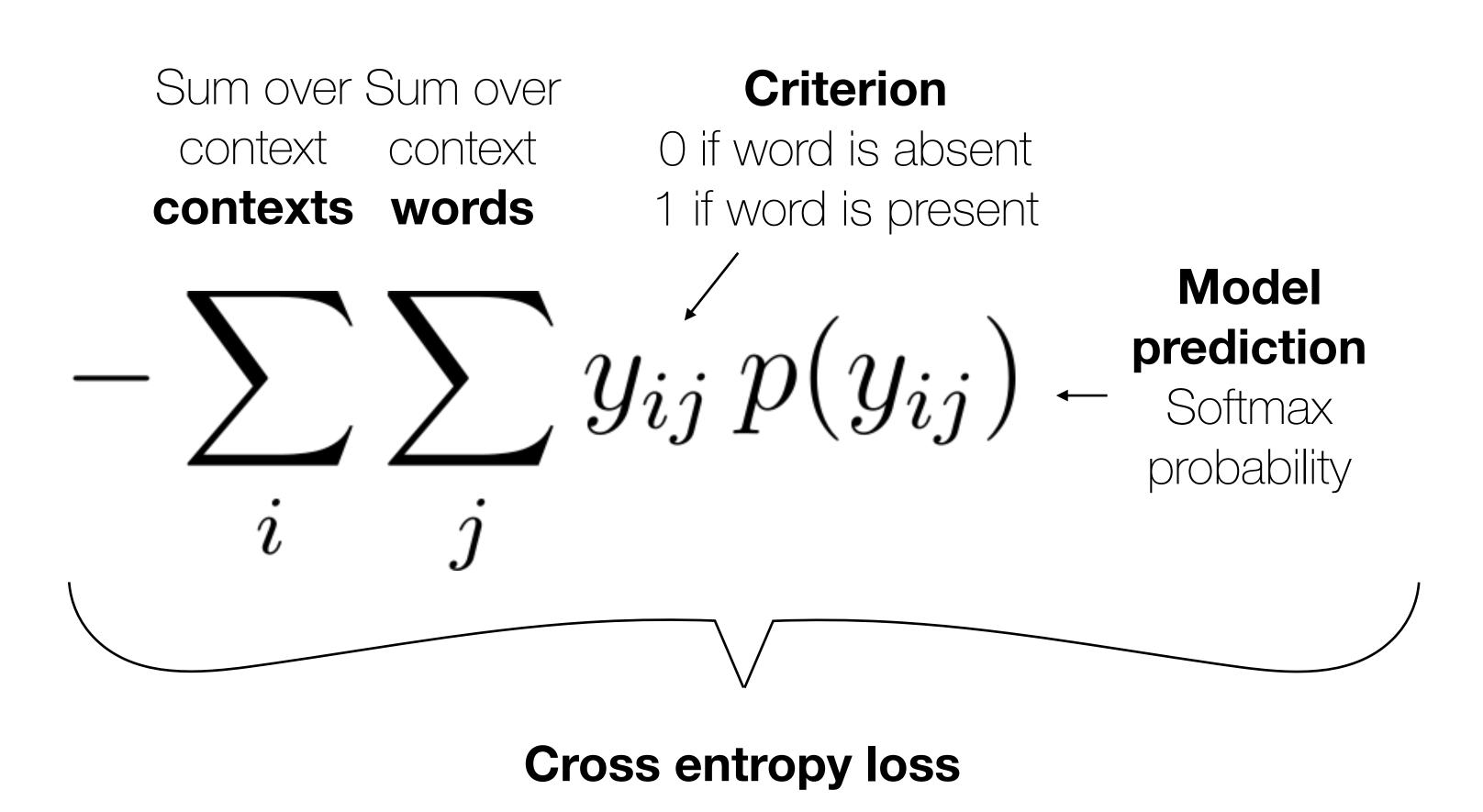
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# Error signal

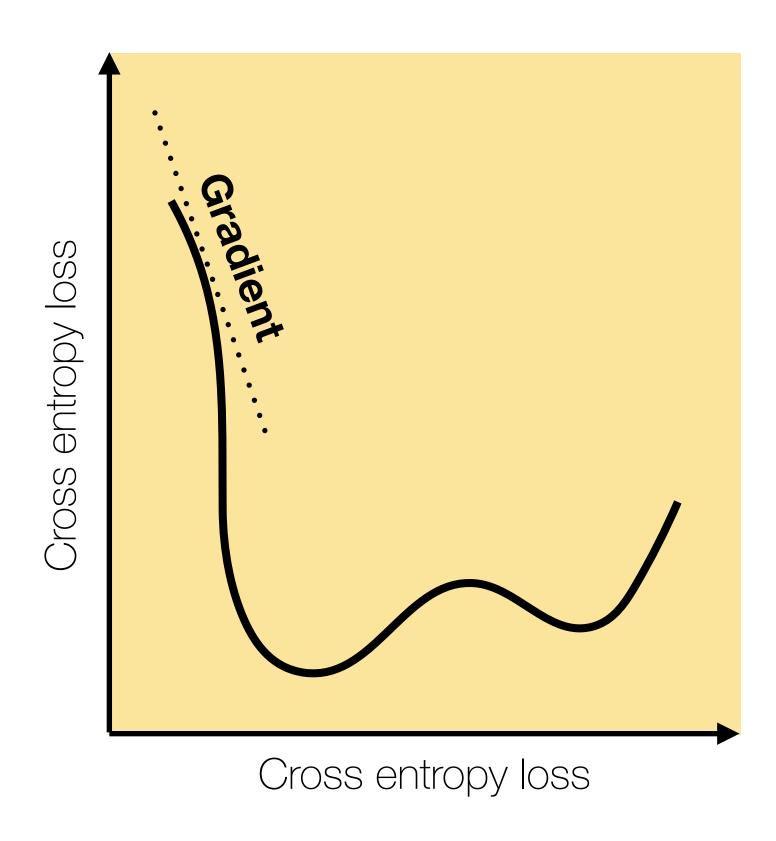
and gradient descent

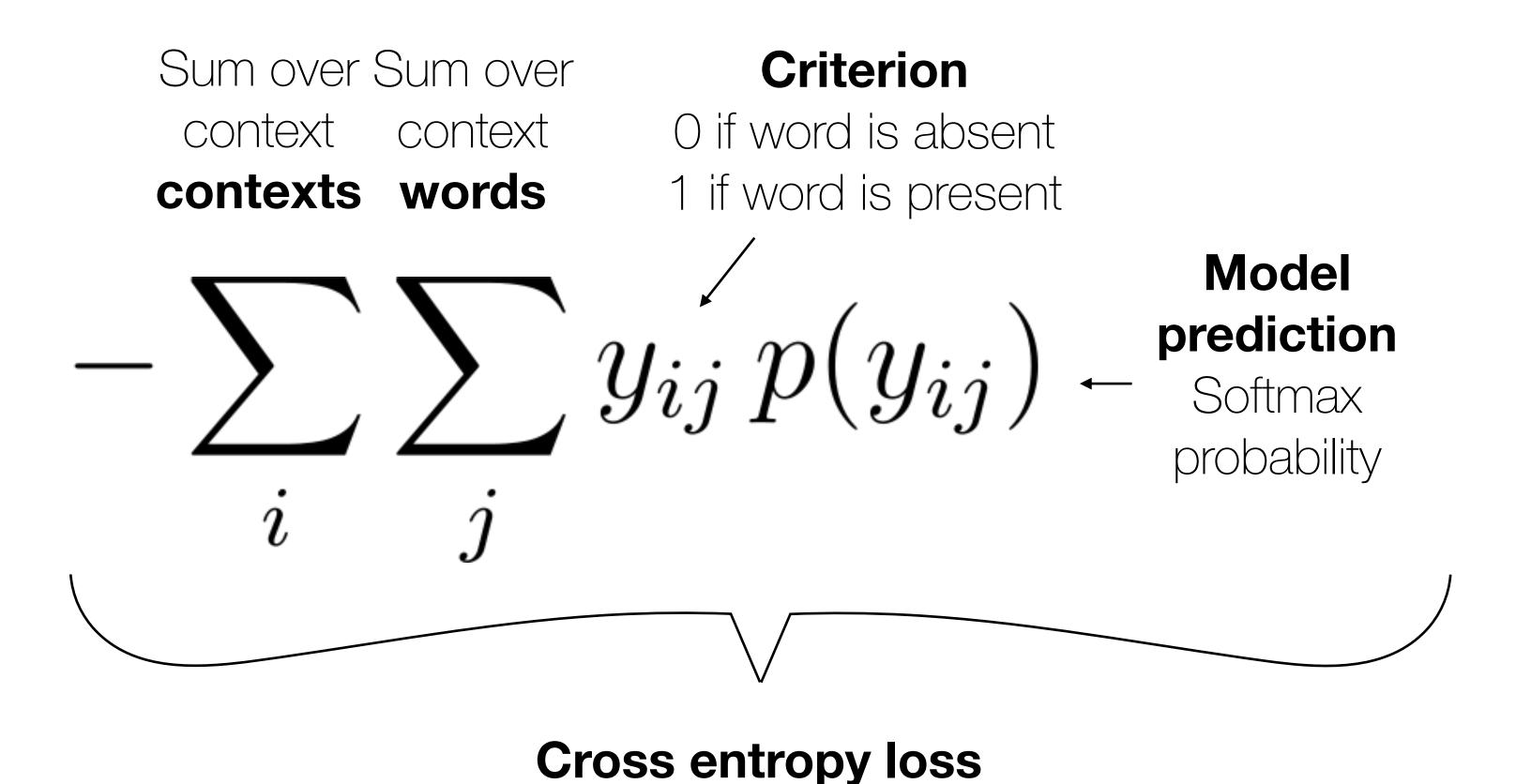




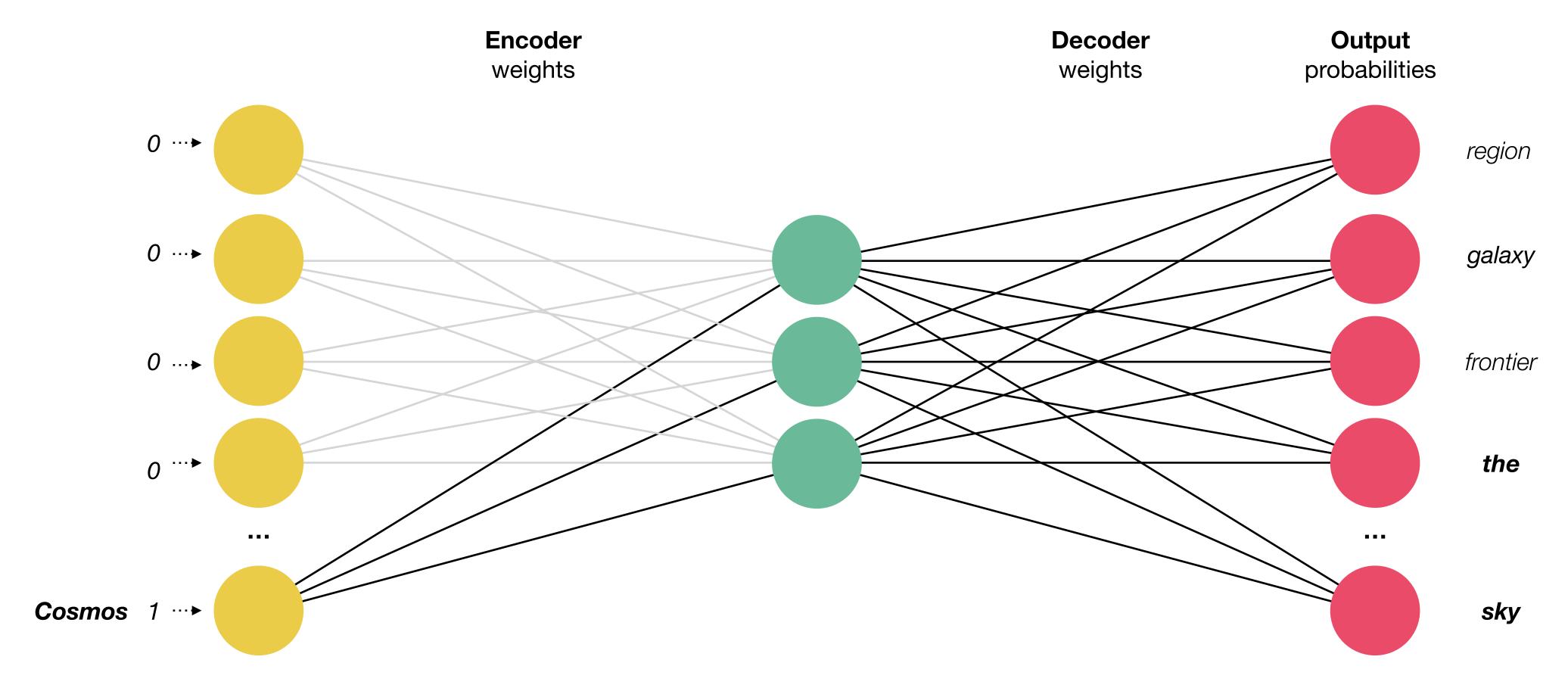
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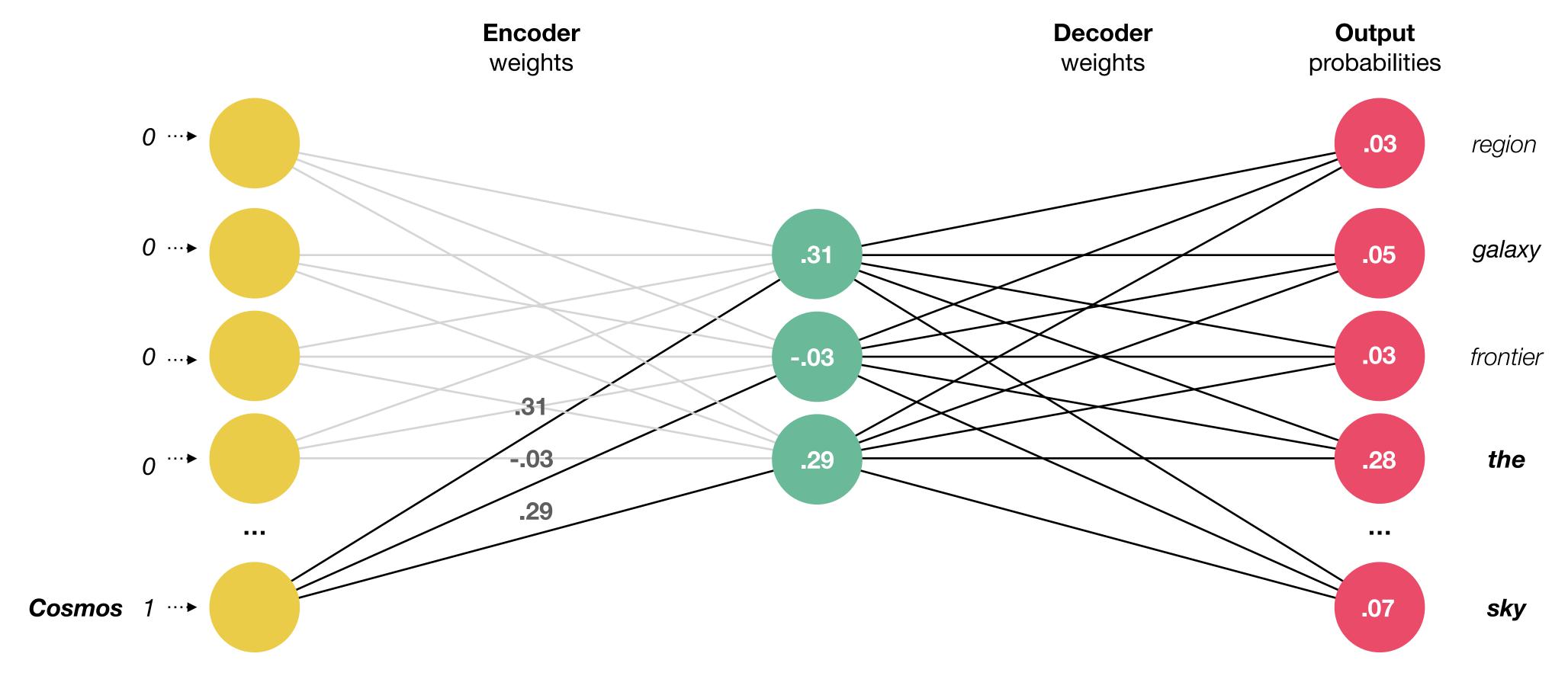




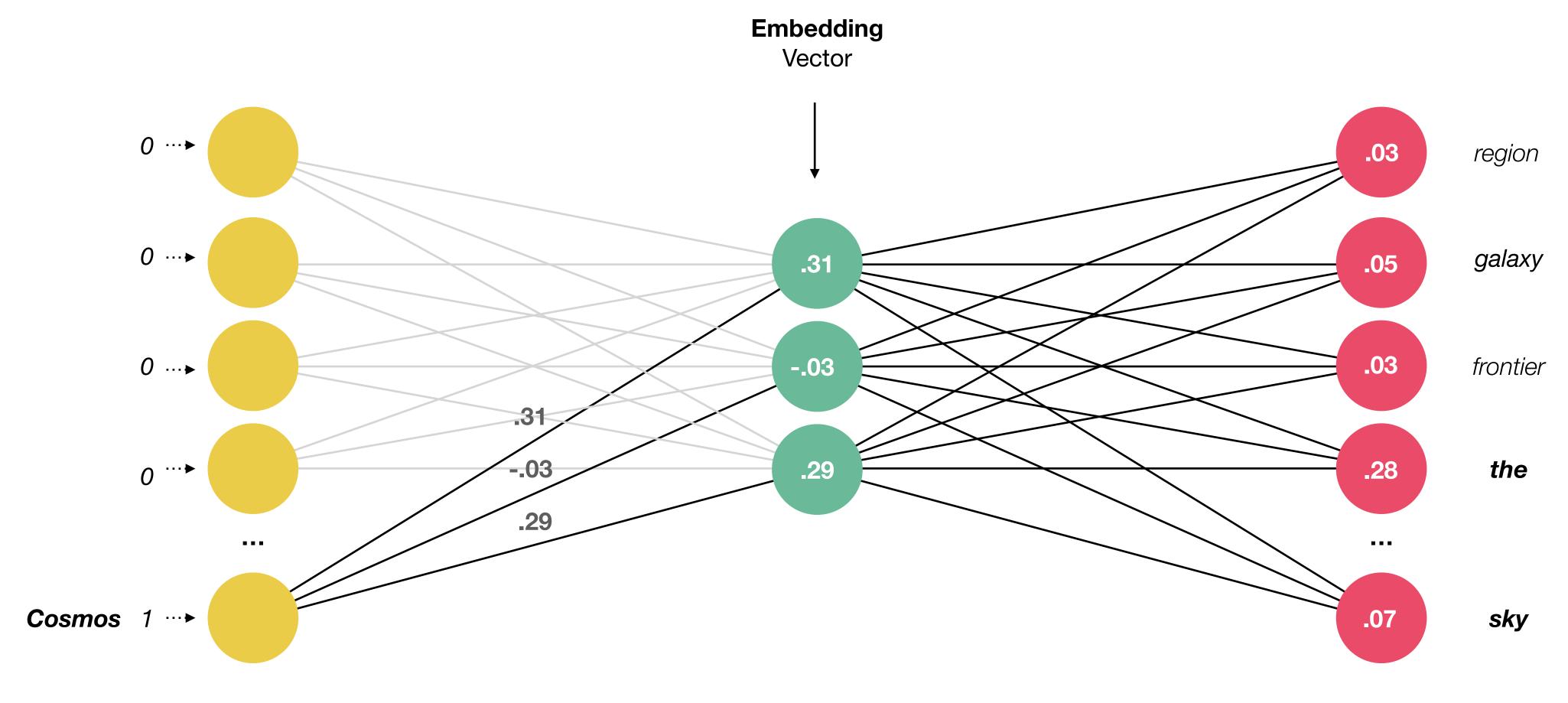
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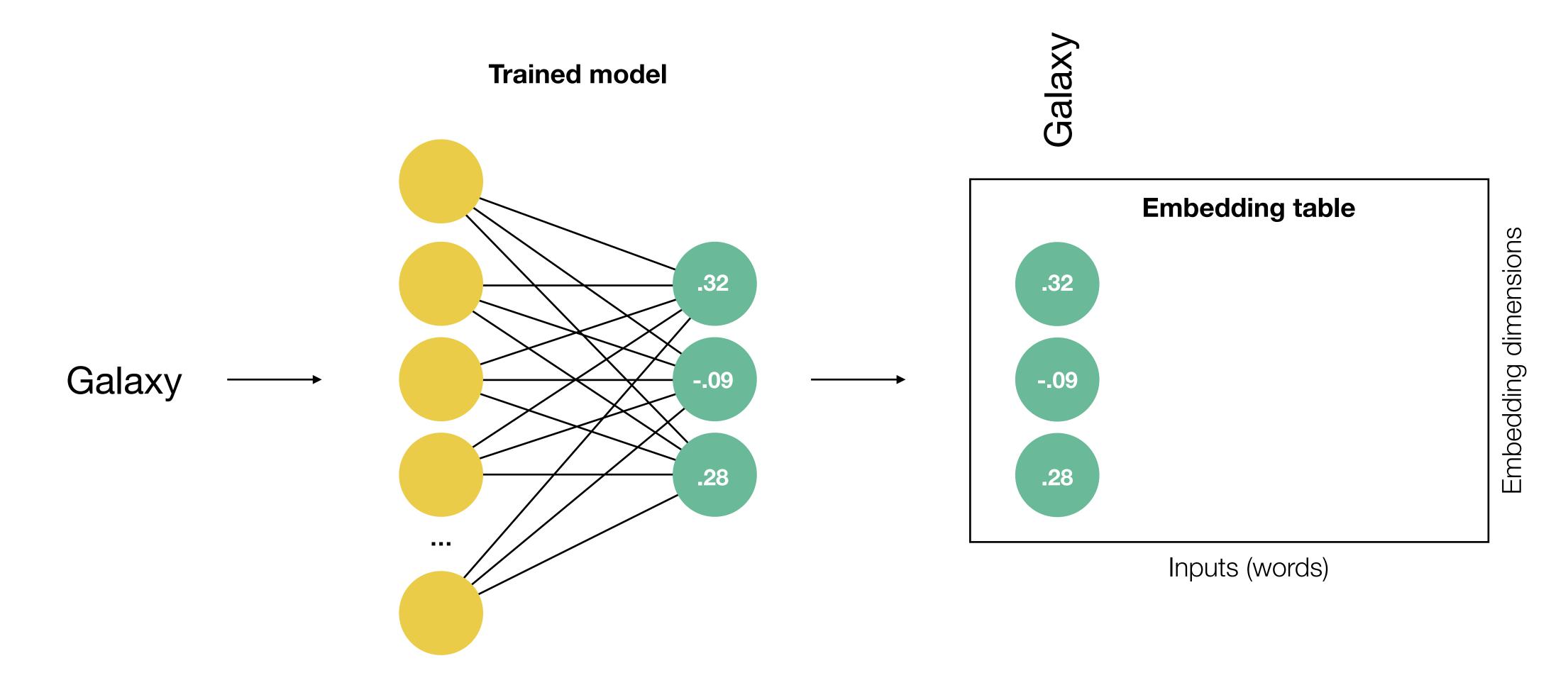


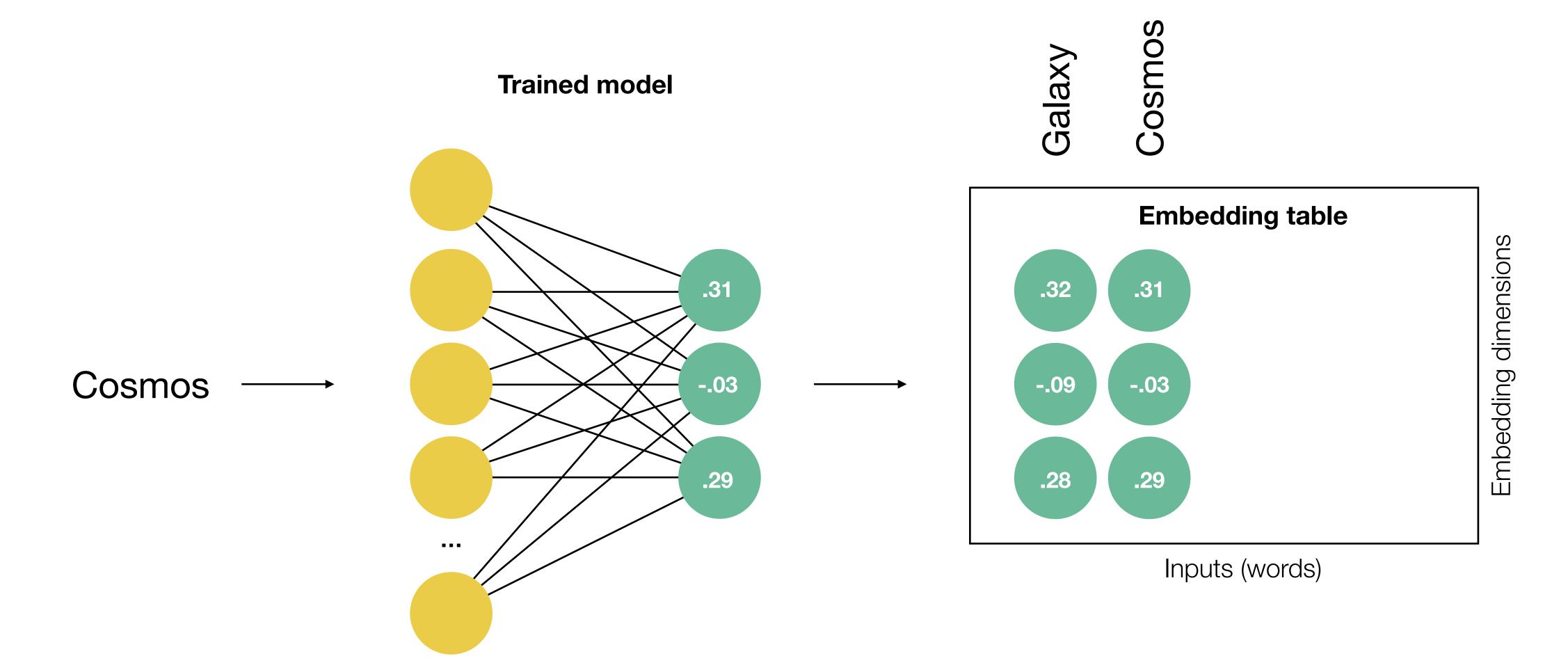
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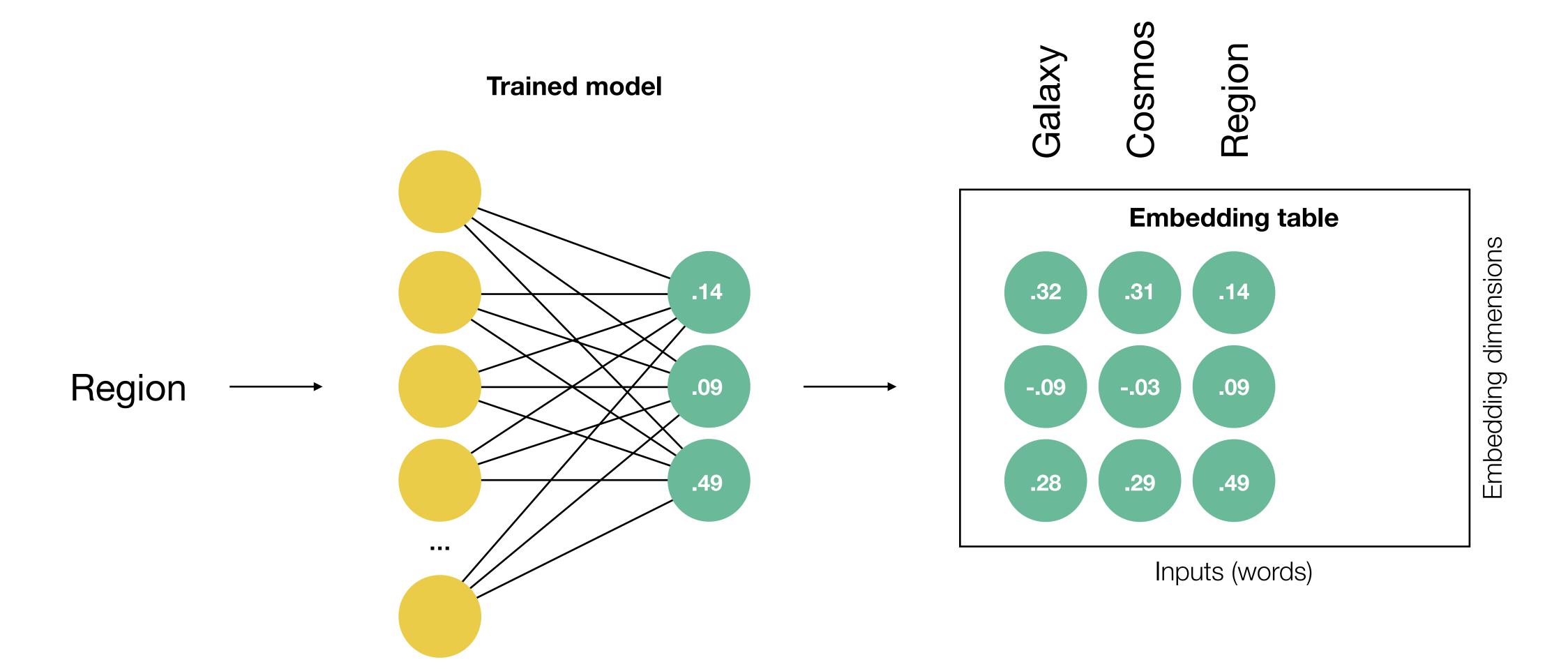


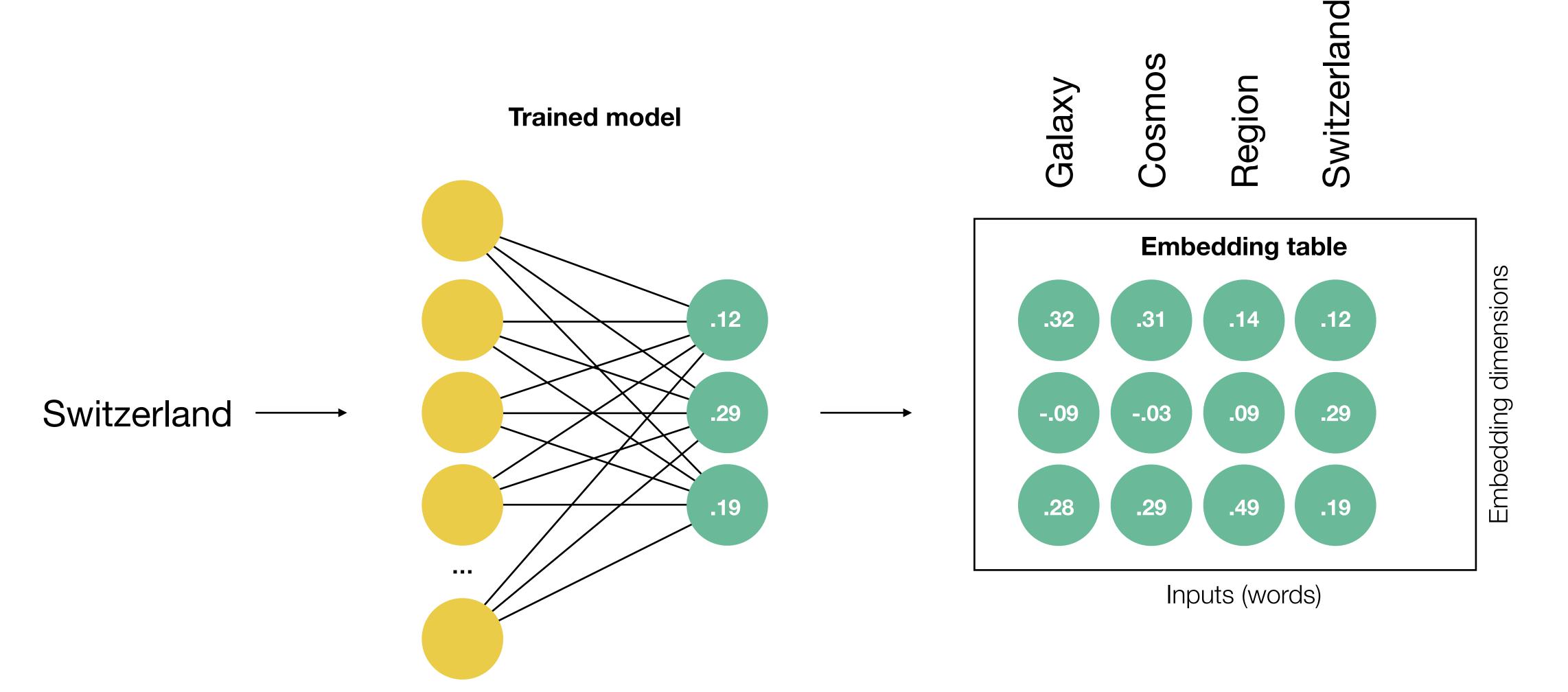
Embeddings = hidden activations (typically right before the output)

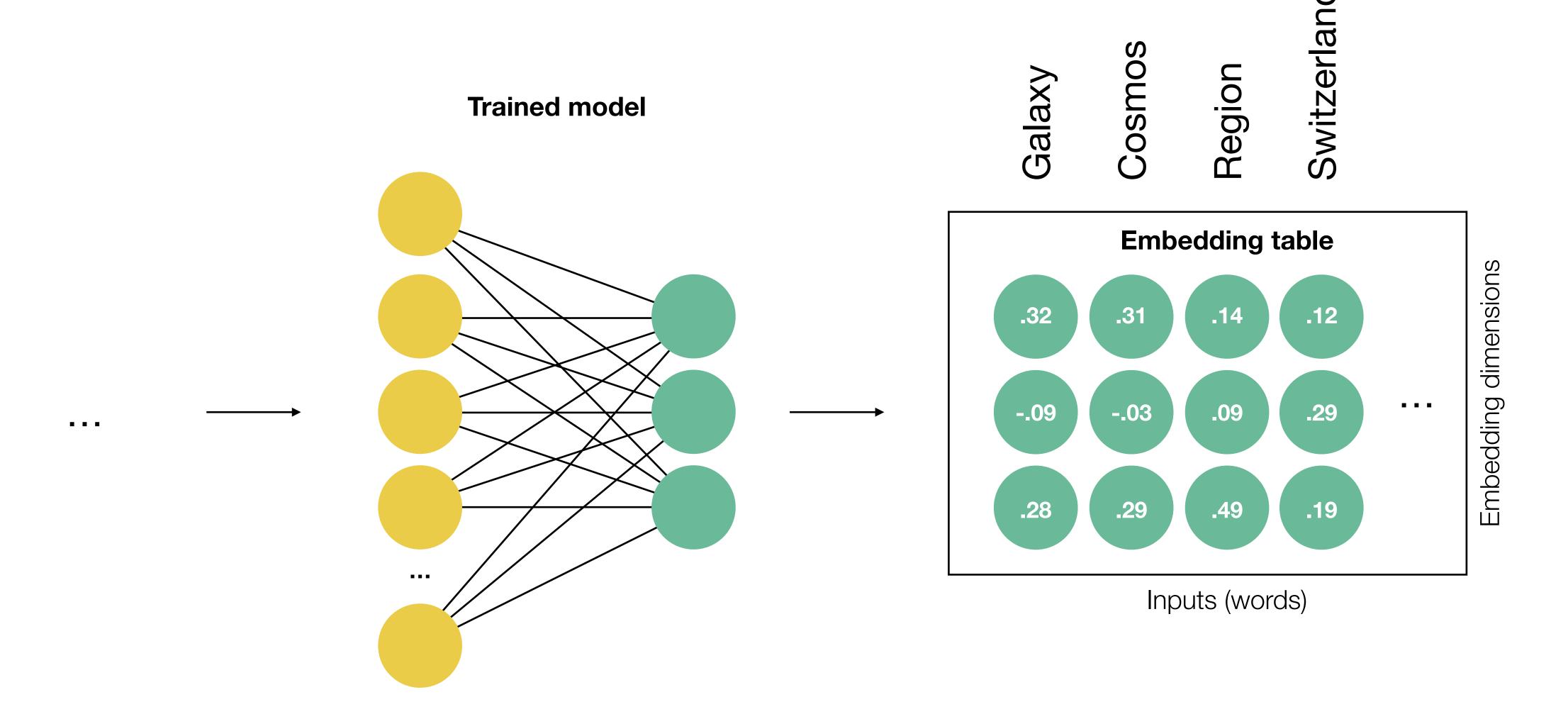






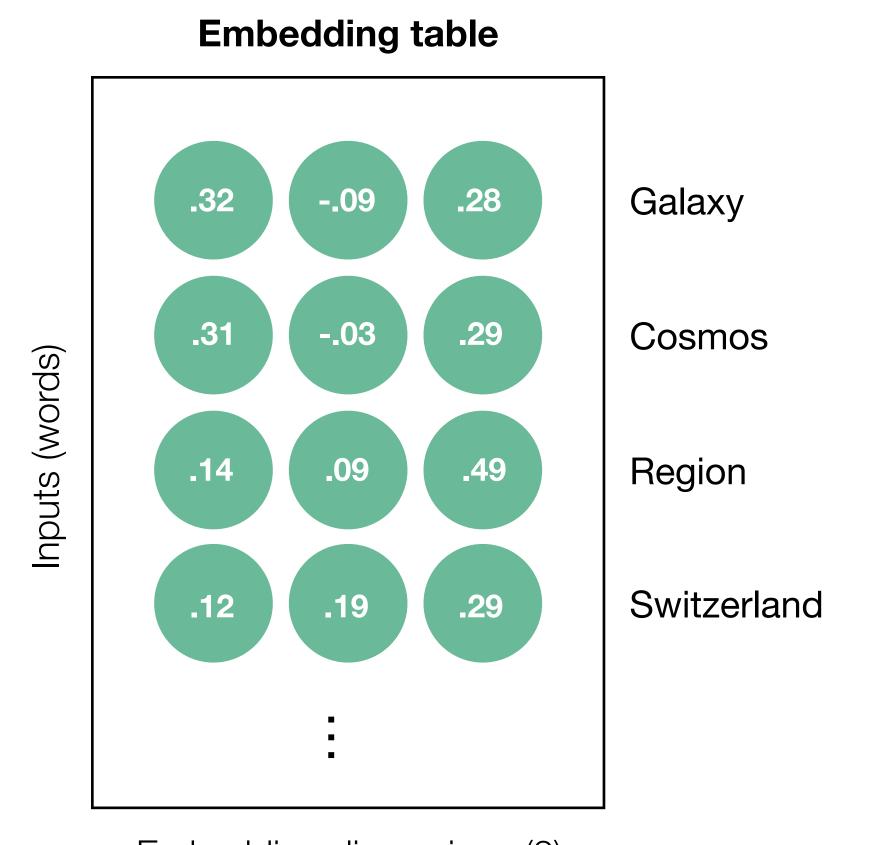






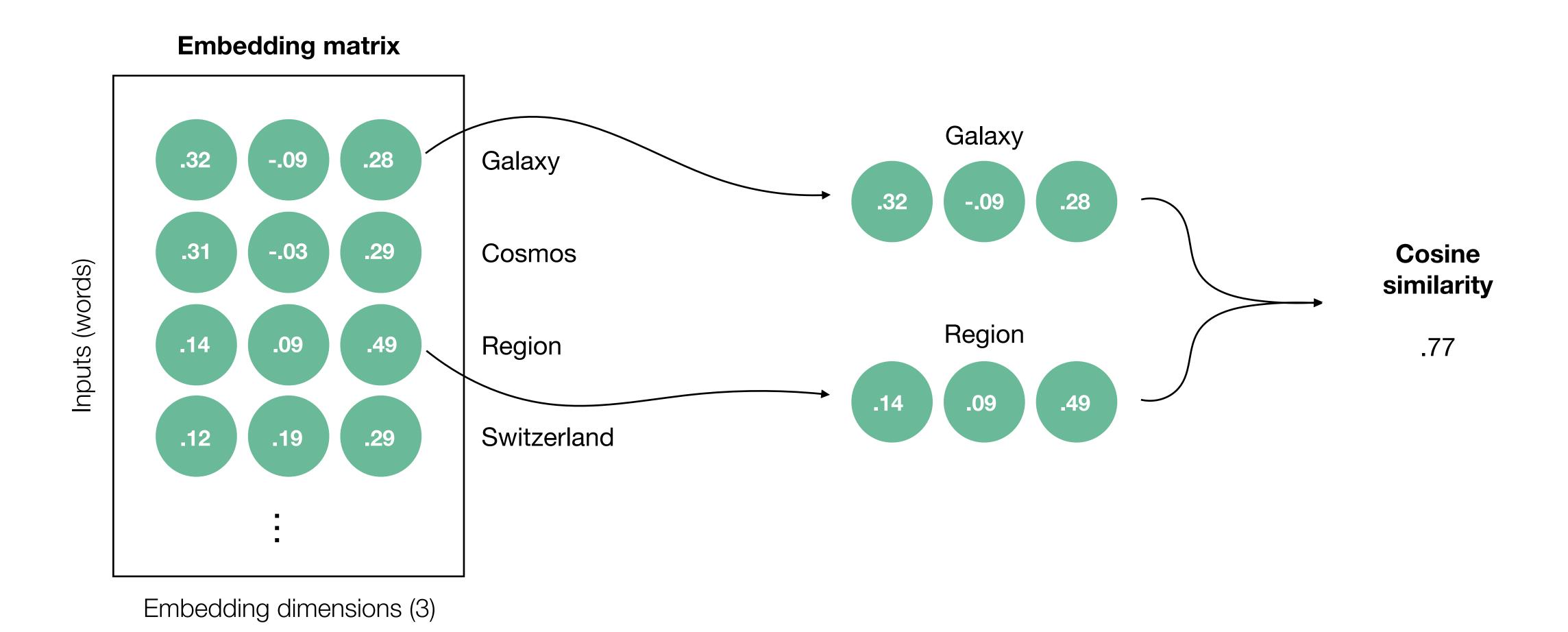
# Comparing embeddings

Using cosine similarity



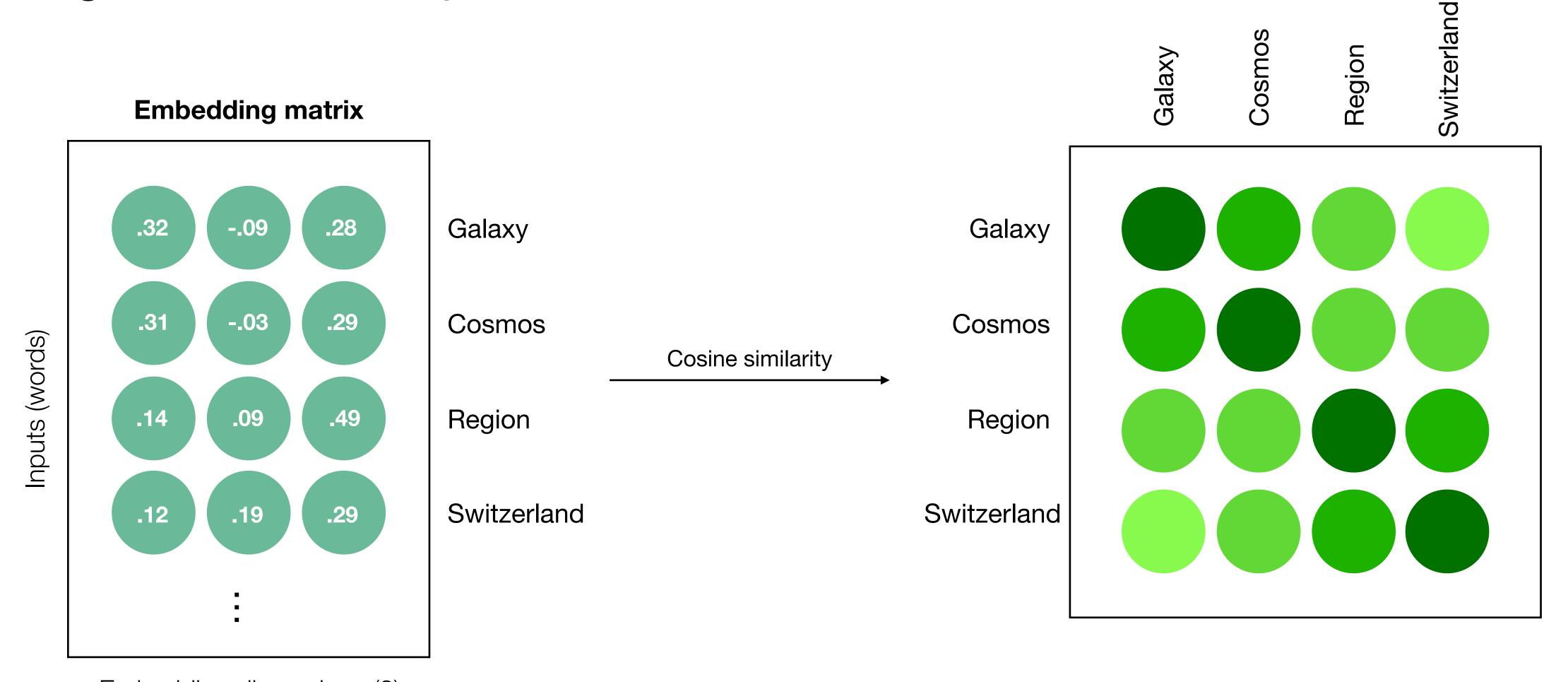
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Embedding dimensions (3)

# Intro to feature extraction and embedding models 2

Dirk Wulff & Zak Hussain



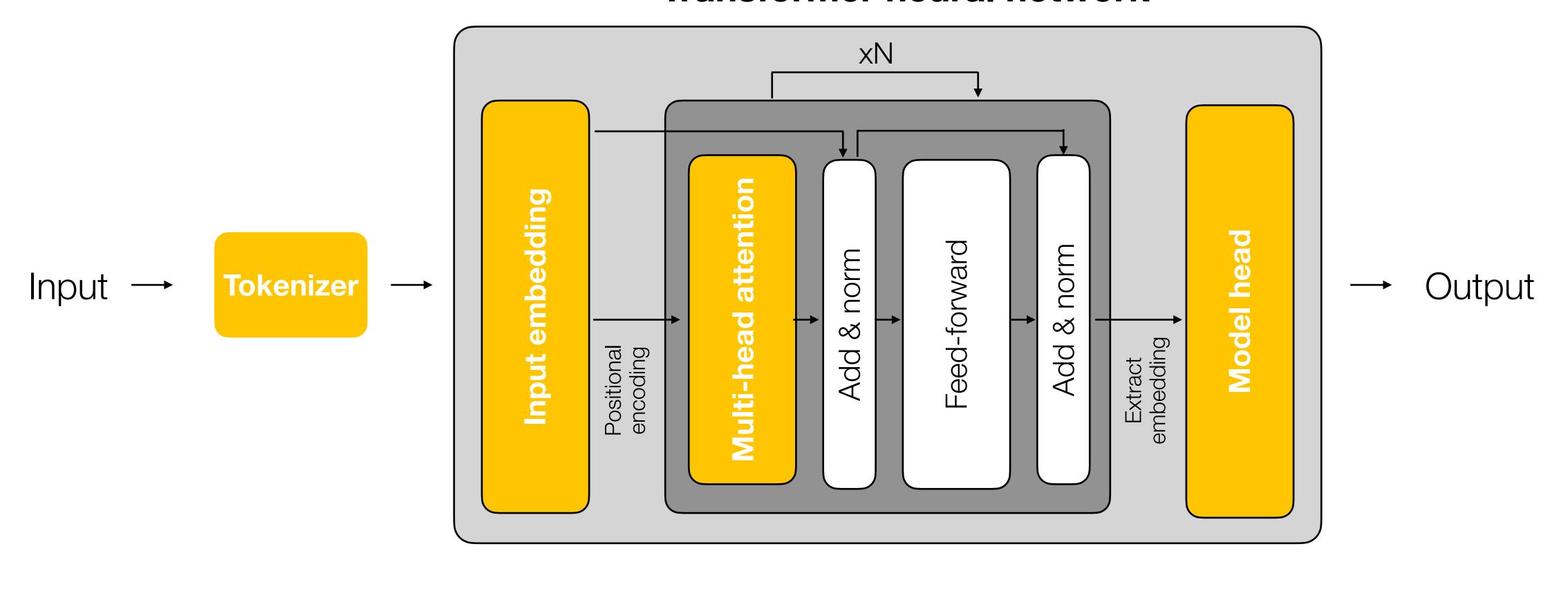






### Architecture

### **Transformer neural network**

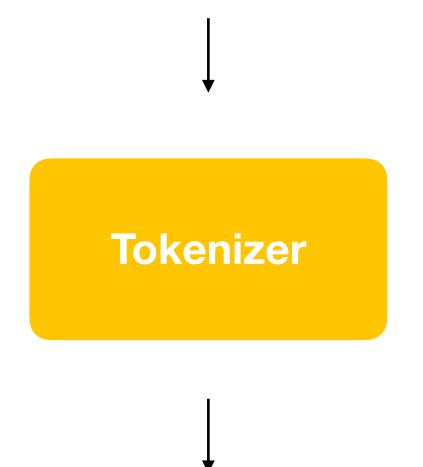


Lookup Mixing Using

### Tokenziation

### Sentence

'This was it, the descent.'



'[CLS]', 'this', 'was', 'it', ',', 'the', 'descent', '.', '[SEP]'

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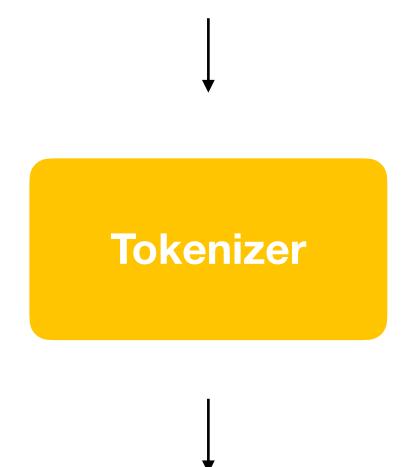
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### Tokenziation

Sentence

'you've won 202000 Eur'



**Tokenizer** 



'[CLS]', 'you', "'", 've', 'won', '2020', '##00', 'eu', '##r', '[SEP]'

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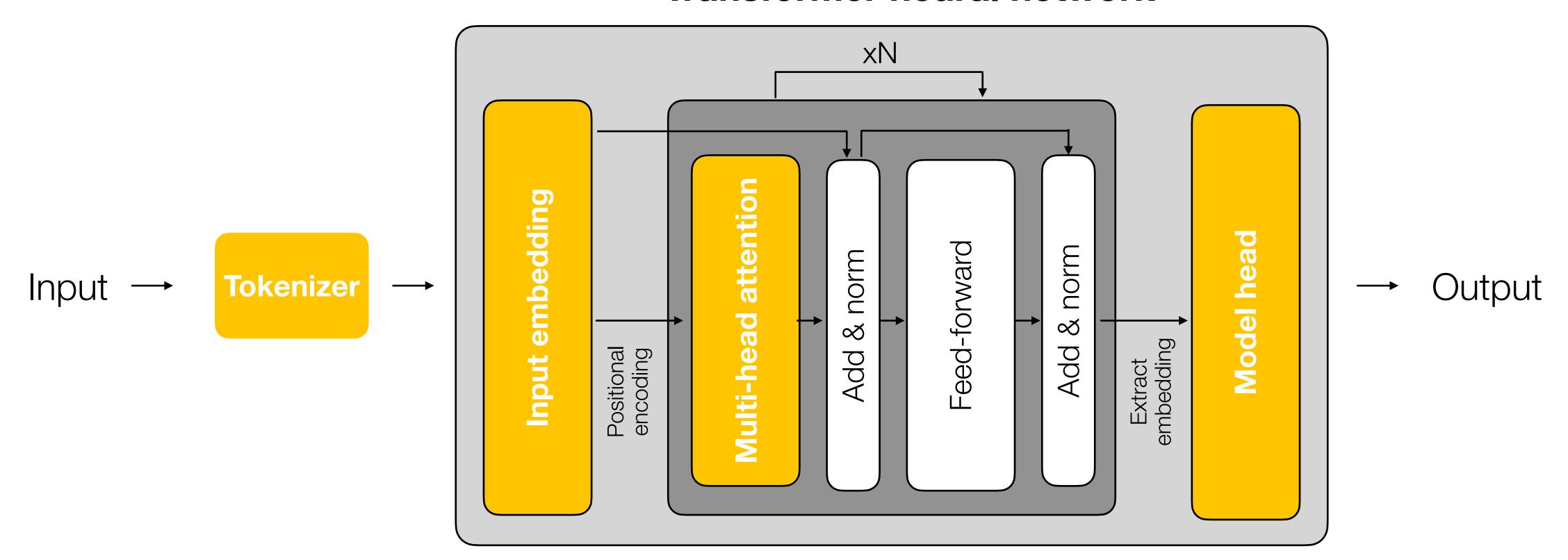
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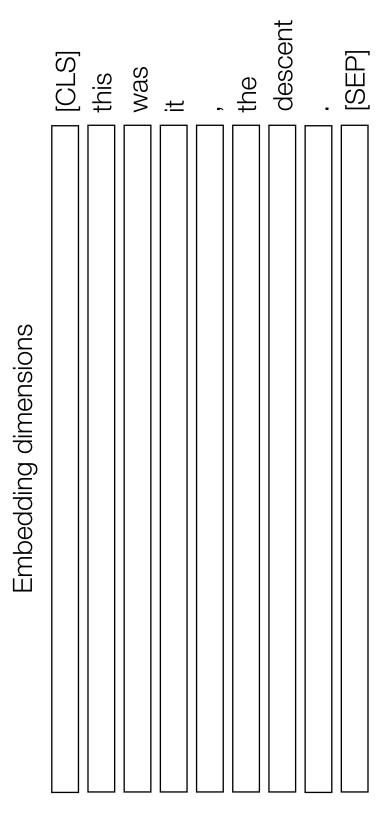
### **Transformer neural network**



### Input embeddings

### **Embedding**

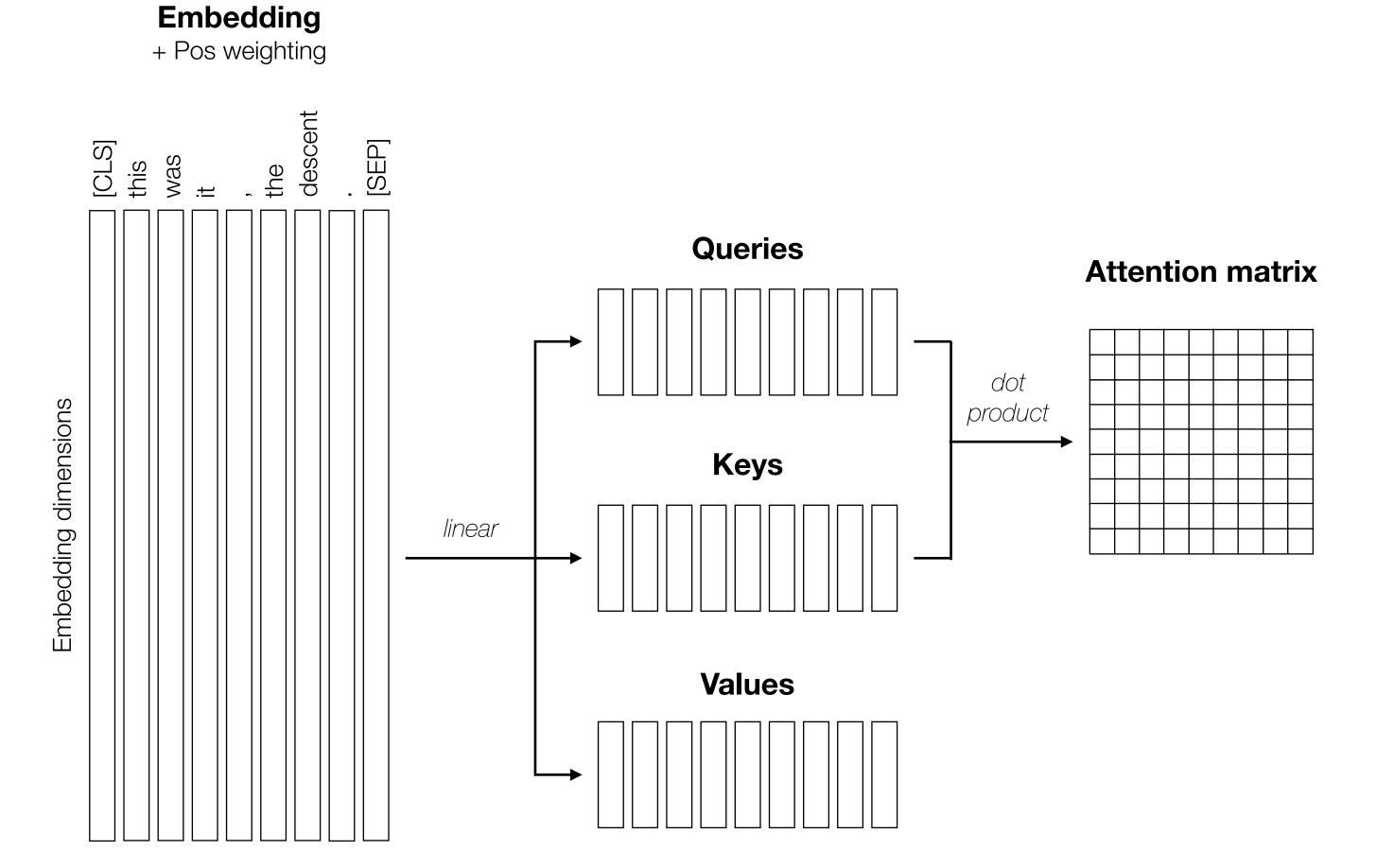
+ Pos weighting

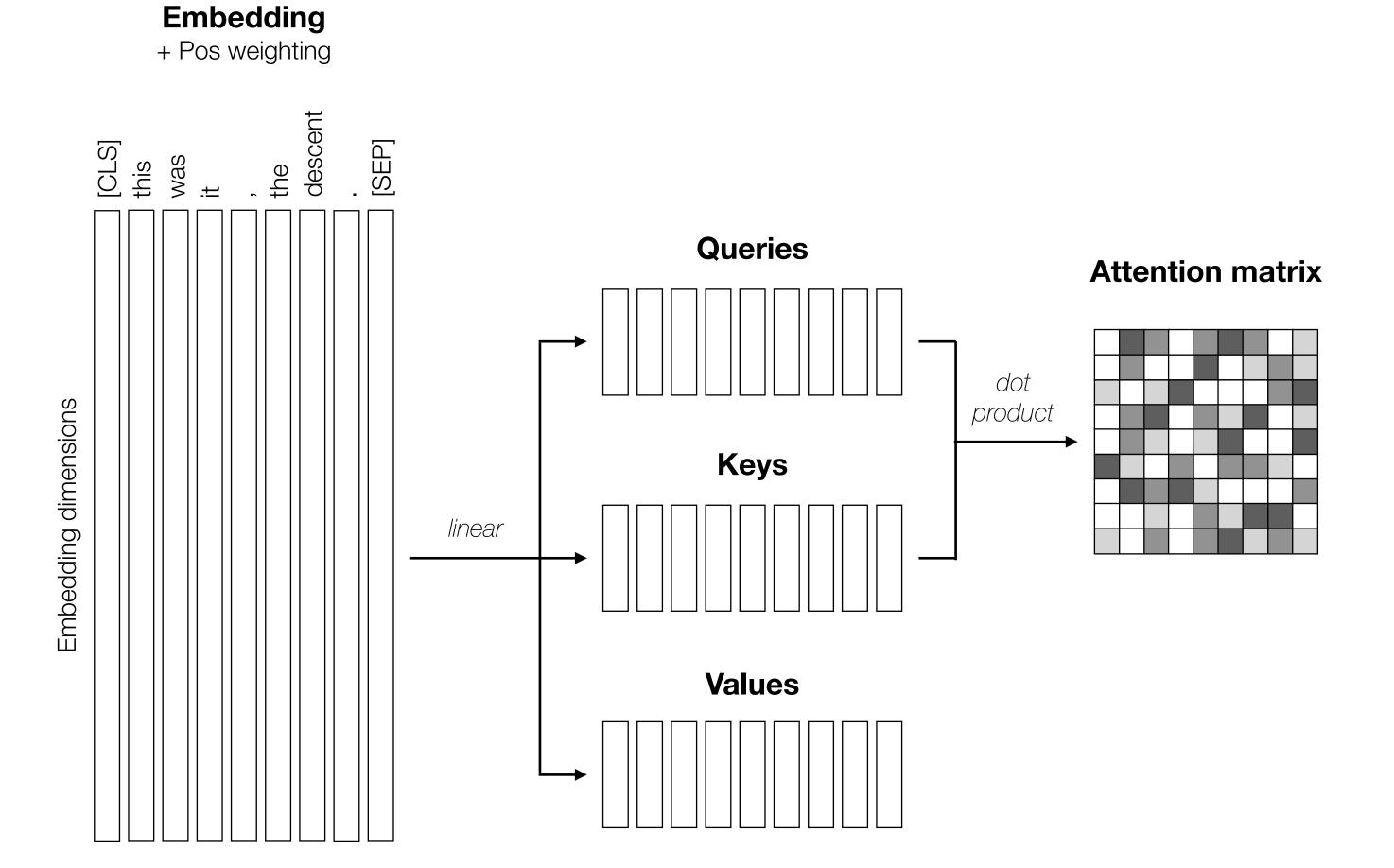


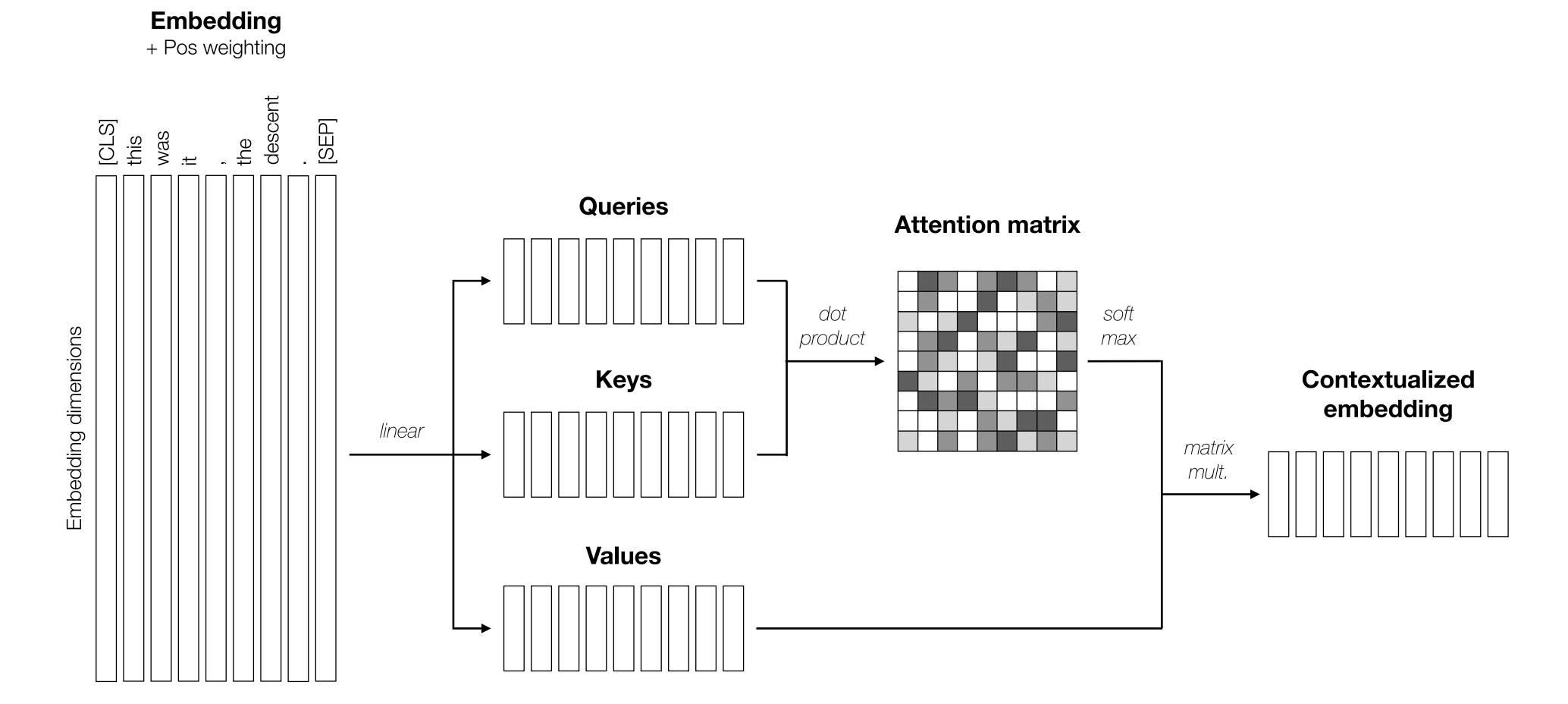
### Attention

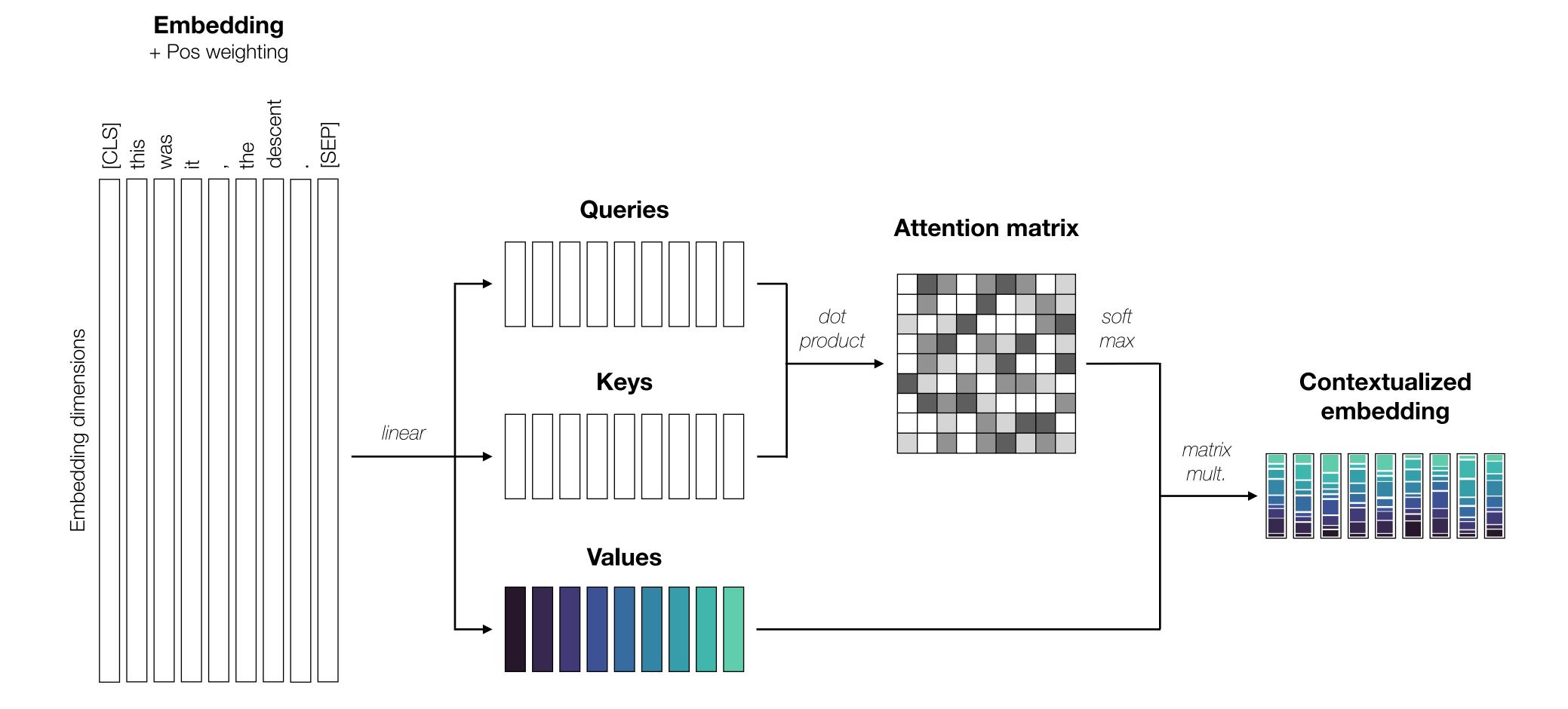
**Embedding** 

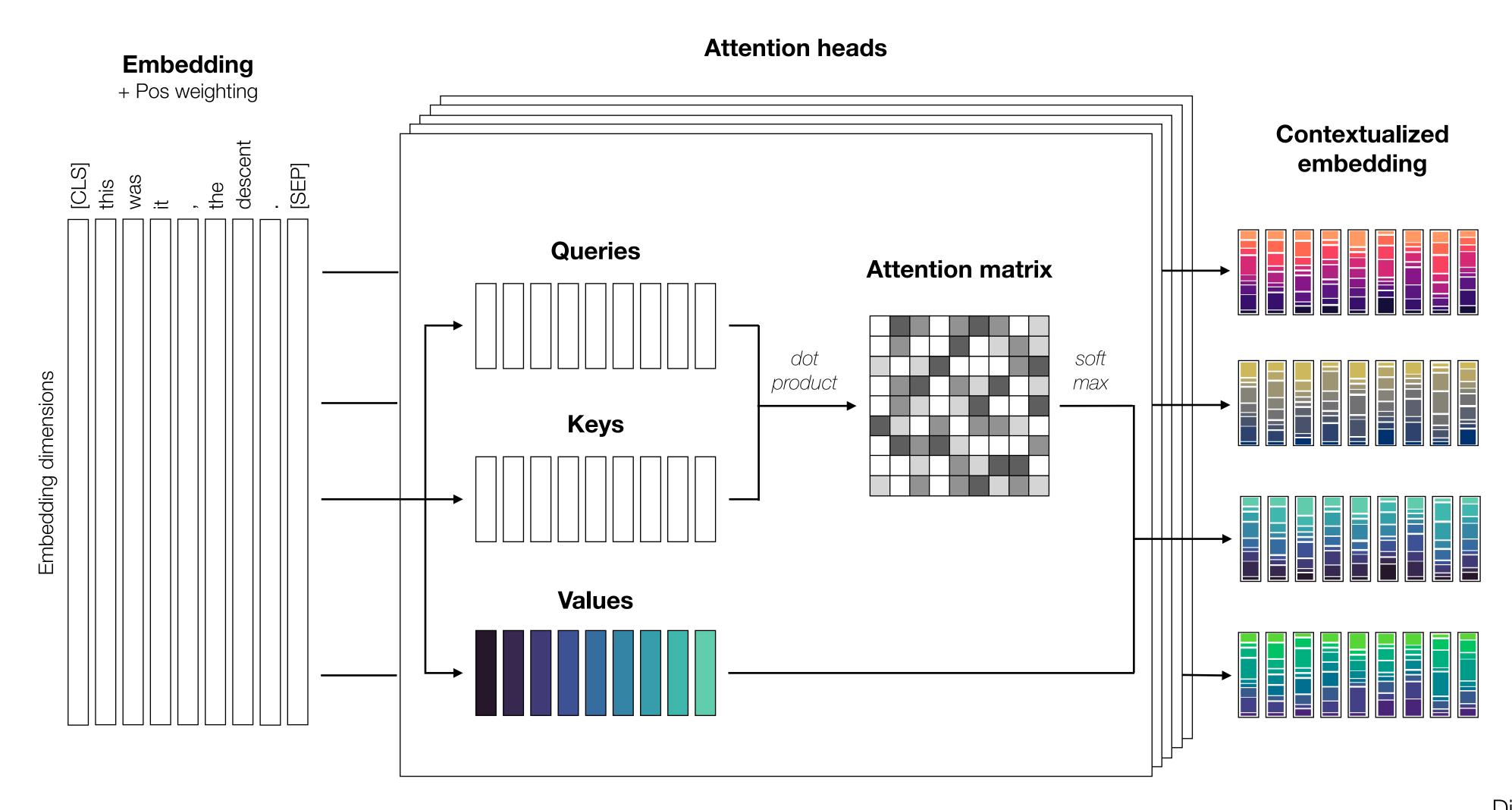
# + Pos weighting Queries Embedding dimensions Keys linear **Values**

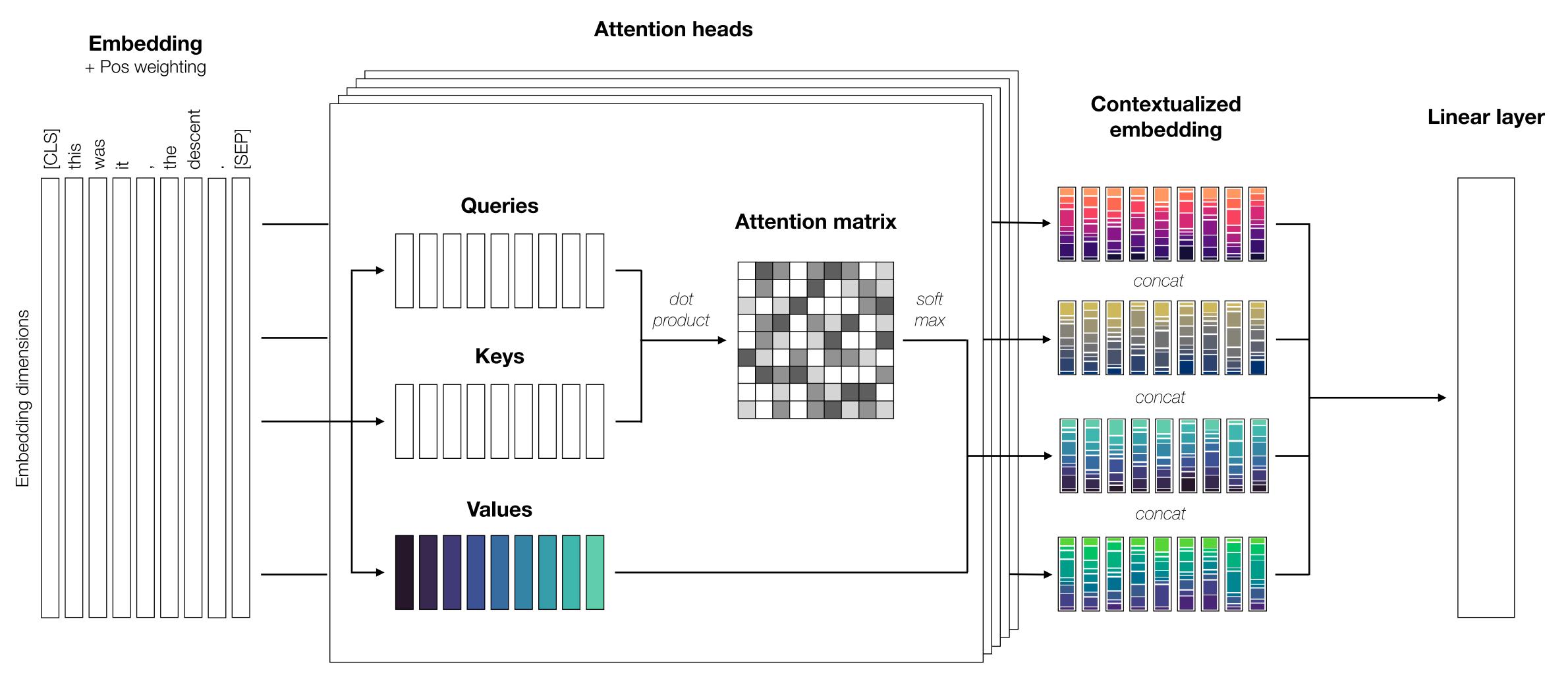






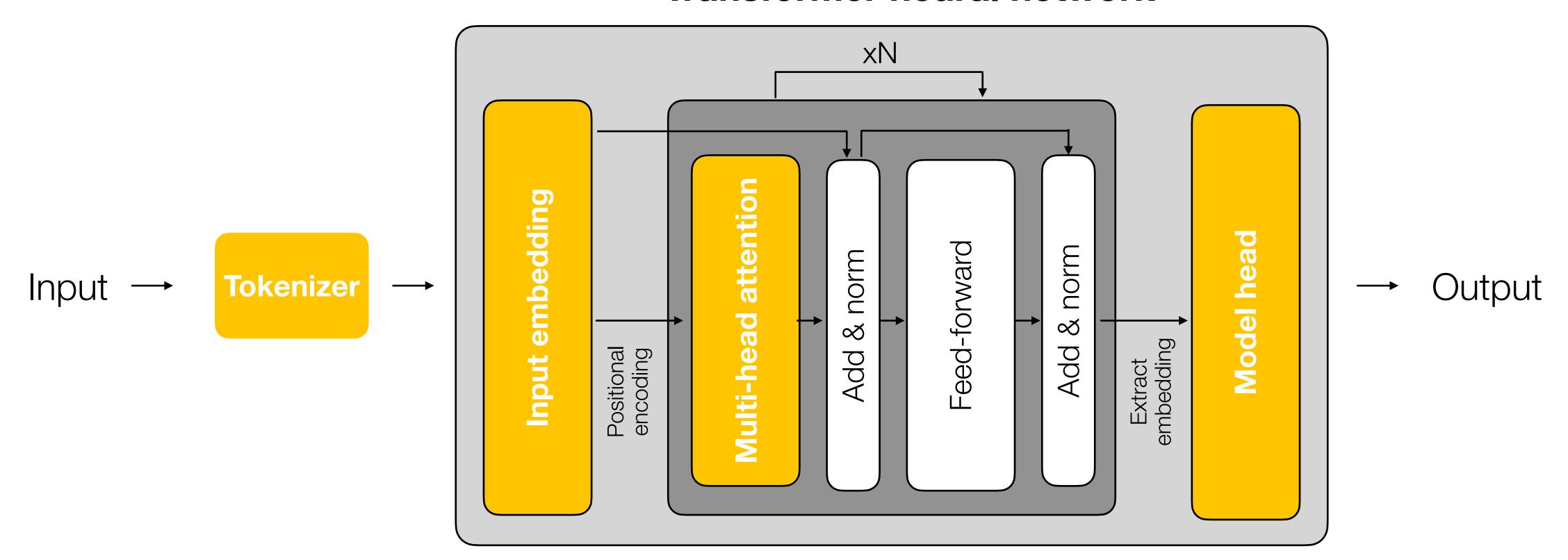




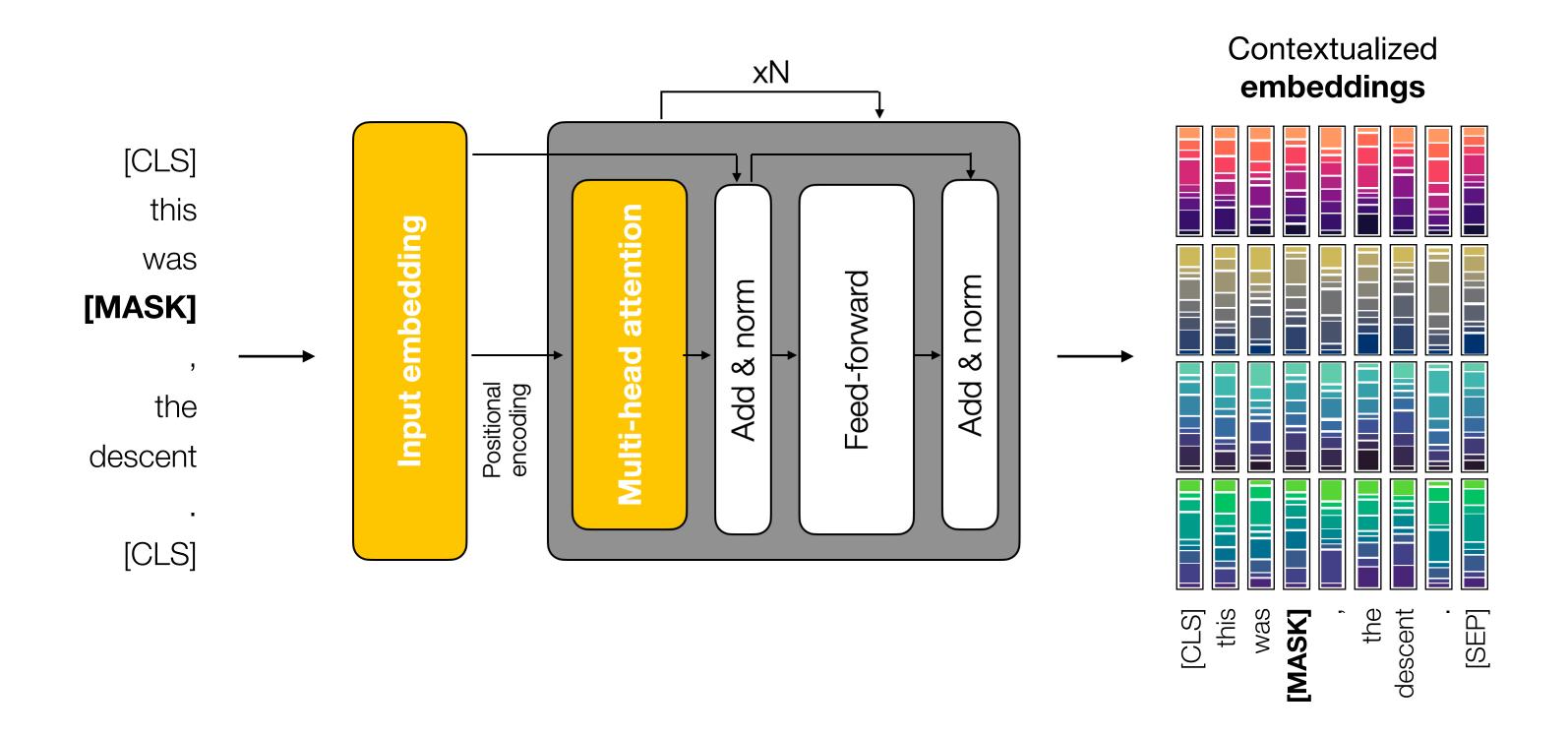


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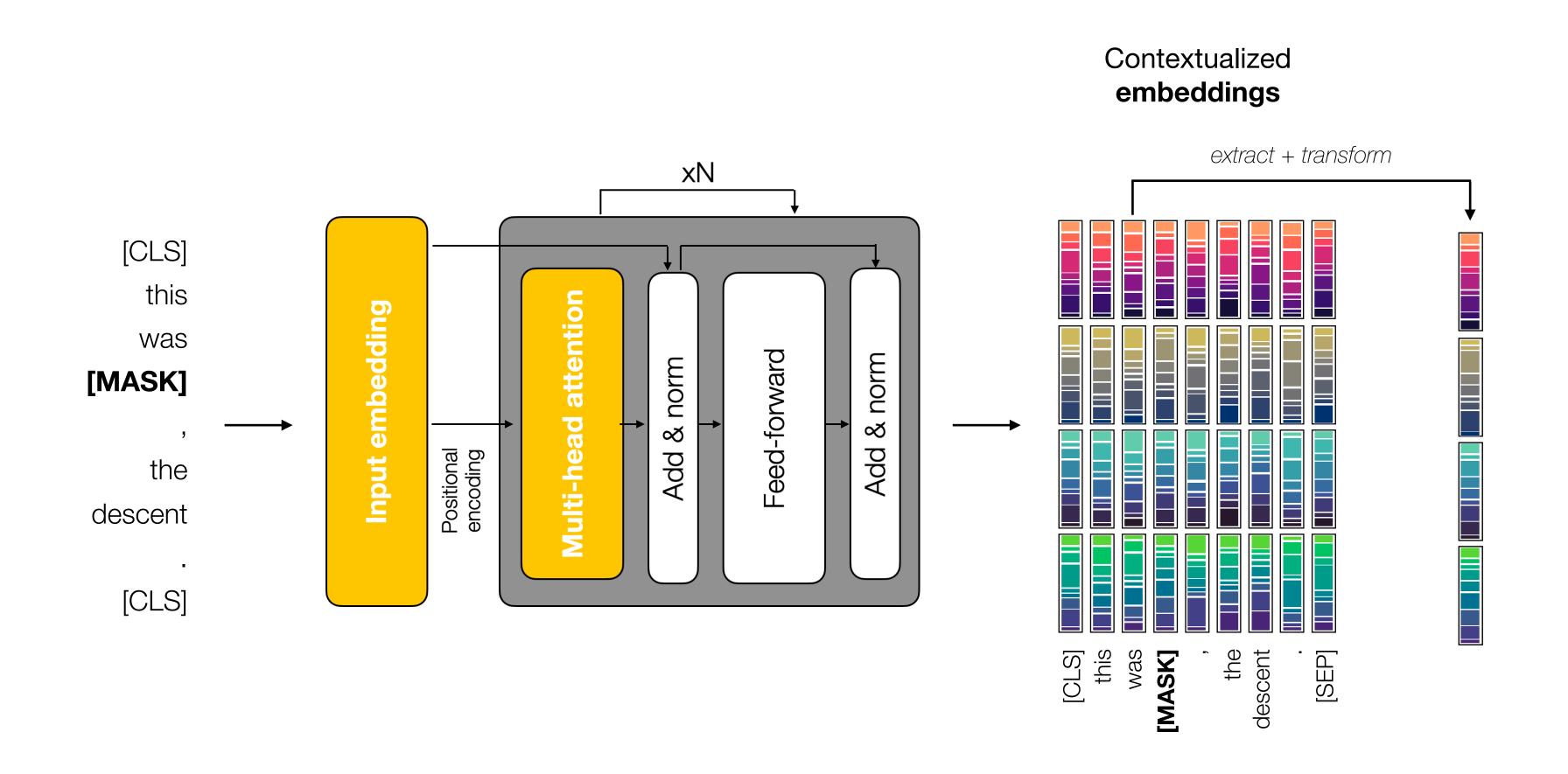
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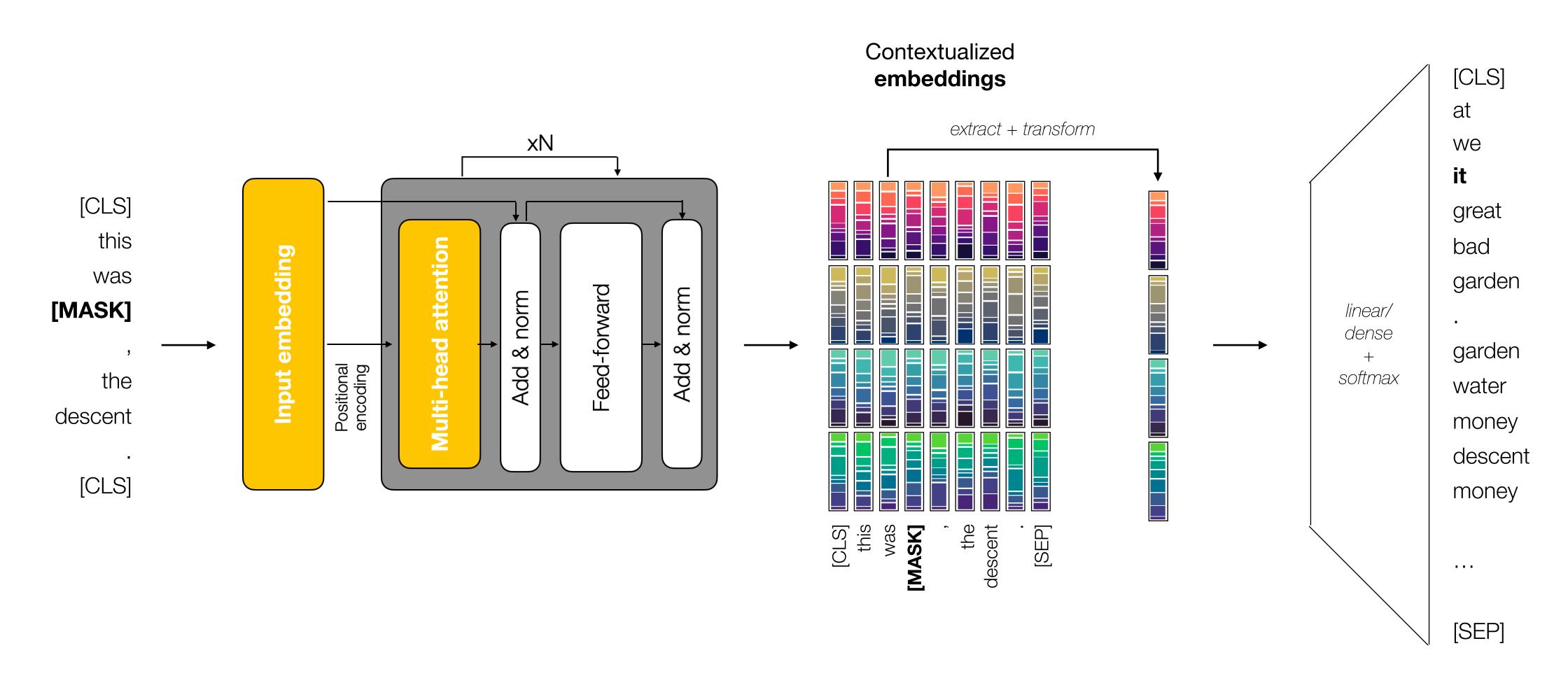
Model head for masked language modeling



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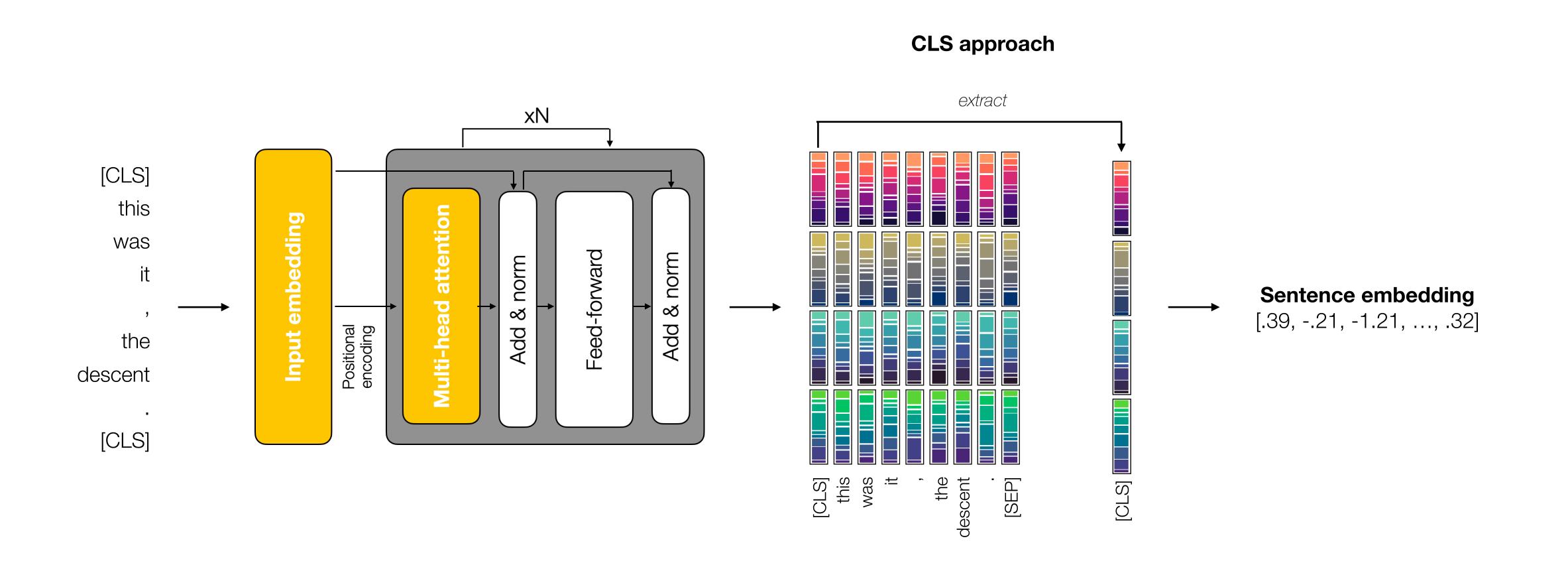


#### Model head for masked language modeling



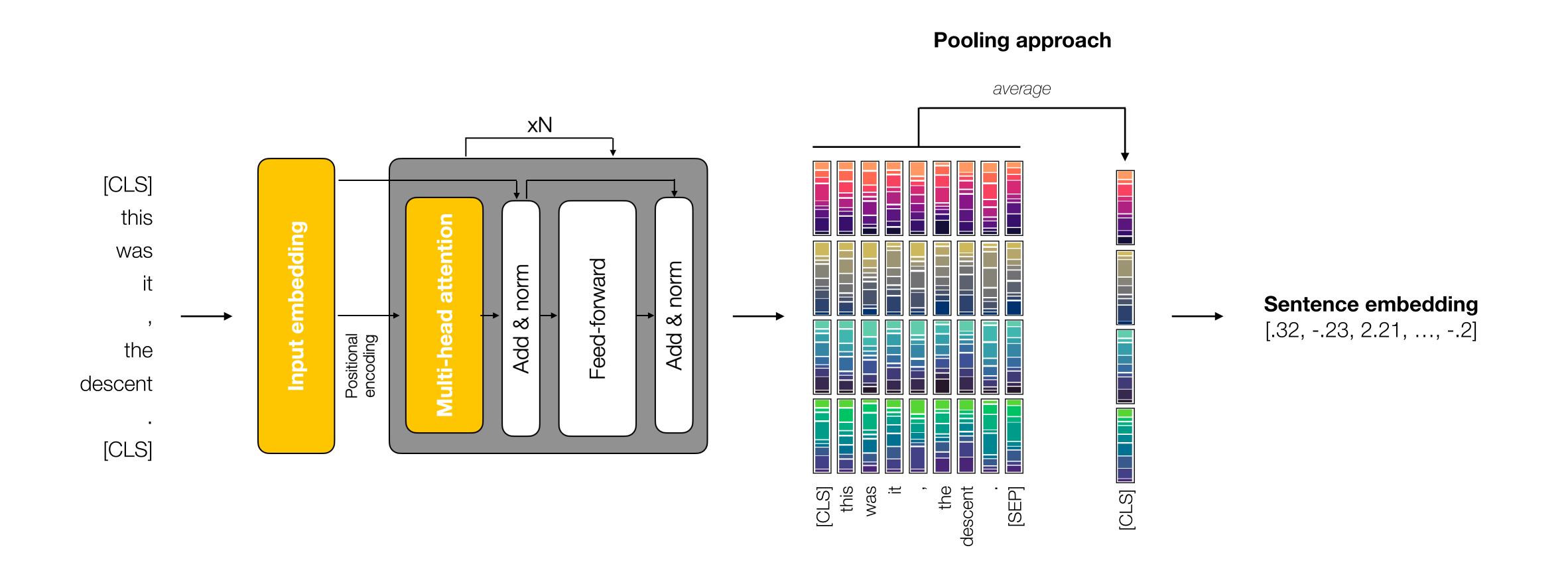
# Feature extraction

to generate sentence embeddings



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to generate sentence embeddings



### Exercise

#### Using feature extraction to analyze personality survey items

factor	construct	item
0penness	Emotionality	Enjoy examining myself and my life.
Neuroticism	Immoderation	Do things I later regret.
0penness	Liberalism	Tend to vote for liberal political candidates.
Conscientiousness	Orderliness	Like to tidy up.
Conscientiousness	Achievement-Striving	Plunge into tasks with all my heart.
Neuroticism	Anger	Seldom get mad.
Conscientiousness	Achievement-Striving	Demand quality.
Agreeableness	Trust	Believe that others have good intentions.
Neuroticism	Self-consciousness	Only feel comfortable with friends.
Agreeableness	Morality	Would never cheat on my taxes.
0penness	Aesthetic Appreciation/Artistic Interests	Do not enjoy going to art museums.
Neuroticism	Anxiety	Worry about things.
Conscientiousness	Achievement-Striving	Do just enough work to get by.
Neuroticism	Immoderation	Love to eat.
Agreeableness	Altruism	Have a good word for everyone.
Agreeableness	Modesty/Humility	Dislike talking about myself.
Conscientiousness	Self-Discipline	Am always prepared.
Conscientiousness	Dutifulness	Tell the truth.