Multimodality

Multimodal Social Signal Processing - Lecture 19

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This lecture is based on the following text (available on Moodle):

- Vinciarelli & Esposito, "Multimodal Analysis of Social Signals", in "The Handbook of Multimodal-Multisensor Interfaces", Oviatt et al. (eds.), 203-226, ACM, 2018;
- Partan & Marler, "<u>Issues in the Classification of Multimodal Communication Signals</u>", The American Naturalist, 166(2), pp. 231-245, 2005.

Outline

- Multimodality (Psychology & Neuroscience)
- Multimodality (Communication & Life Science)
- Multimodality (Computing Science & AI)
- Conclusions

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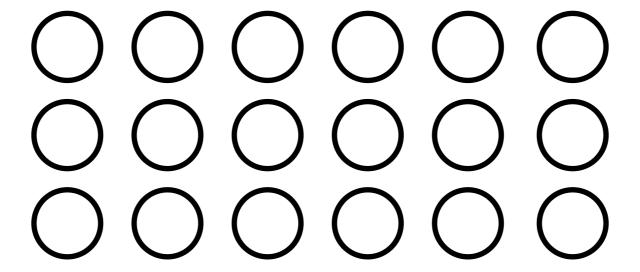
Gestalt Theory (I)

"It has been said: The whole is more than the sum of its parts. It is more correct to say that the whole is something else than the sum of its parts, because summing is a meaningless procedure, whereas the whole-part relationship is meaningful"

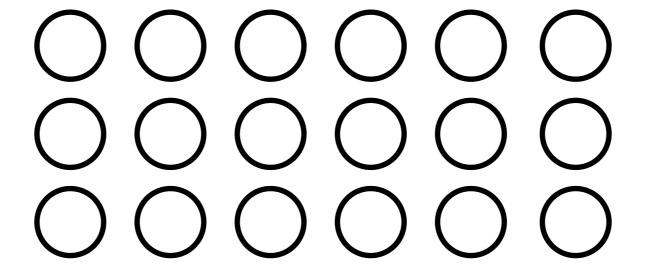
Gestalt Theory (II)

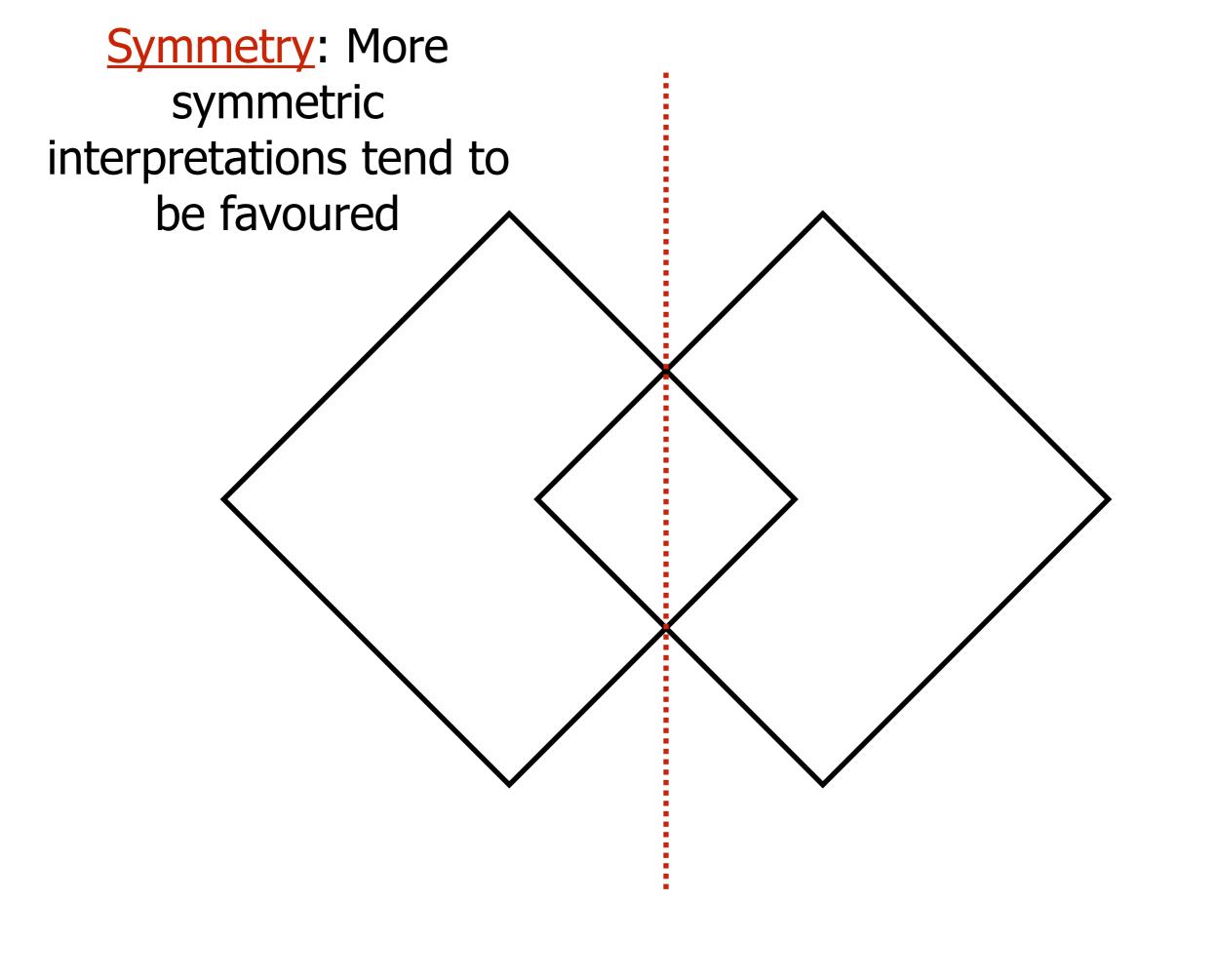
"Gestalt Theory describes different <u>laws</u> or <u>principles for perceptual grouping</u> of information into a <u>coherent whole</u>, including the laws of proximity, symmetry, similarity, closure, continuity [...]"

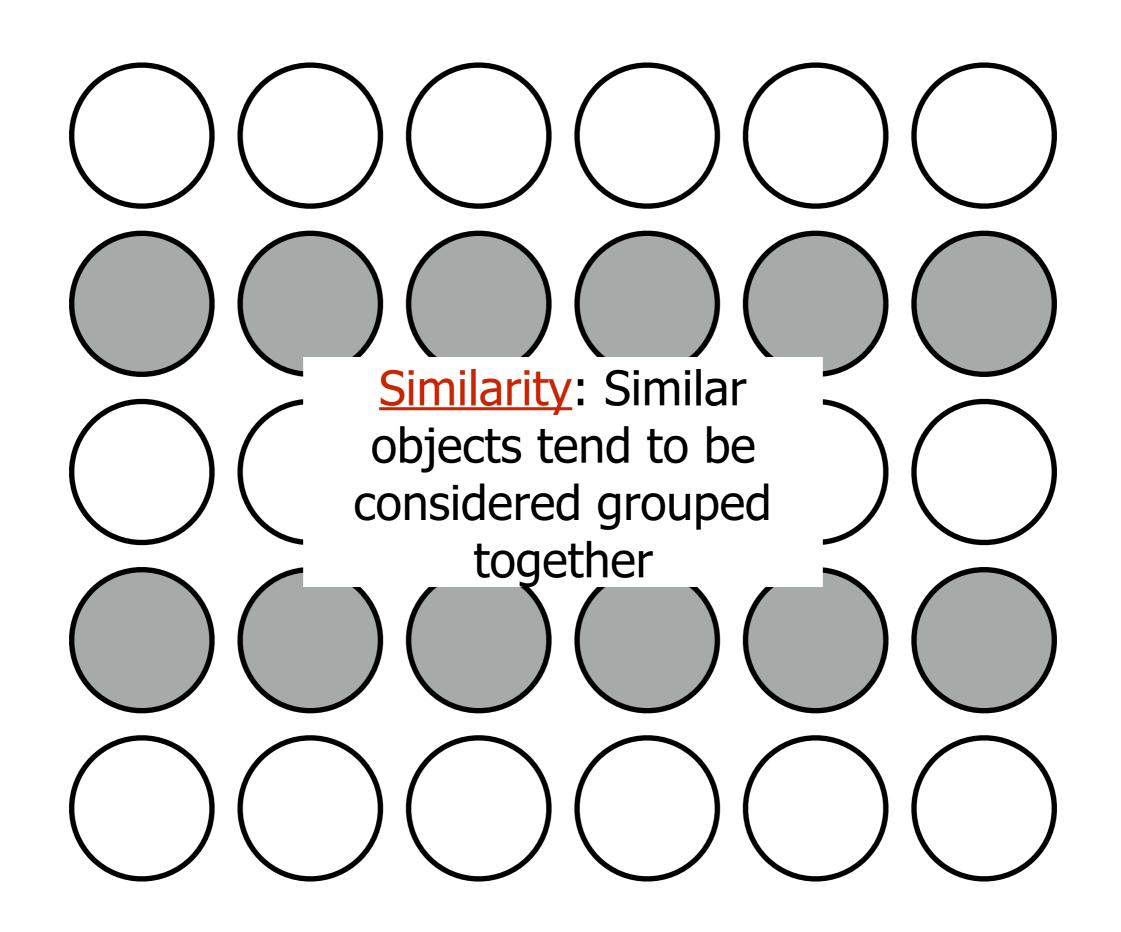
Oviatt, "Theoretical Foundations of Multimodal Interfaces and Systems", in "The Handbook of Multimodal-Multisensor Interfaces", pp. 20-50, 2018.



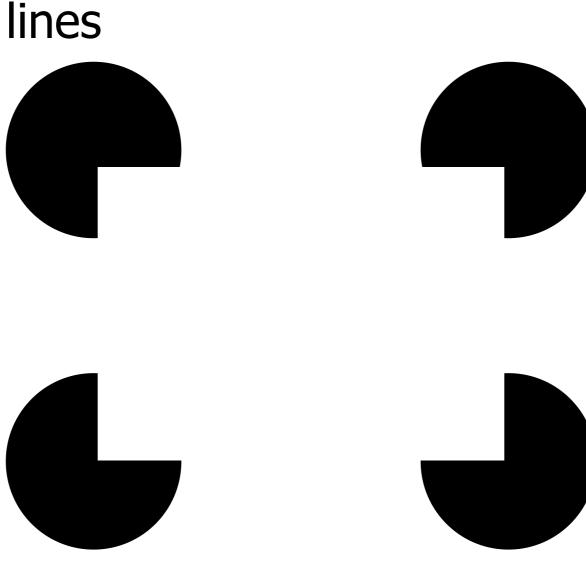
Proximity: Objects close to each other tend to be considered grouped together







Closure: close and complete figures tend to be perceived in absence of continuous lines



Continuity: lines that follow one another tend to be considered continuous

Multy-Sensory Perception

"[...] brain processing fundamentally involves multi sensory perception and integration [...] which cannot be accounted for by studying the senses in isolation."

Oviatt, "Theoretical Foundations of Multimodal Interfaces and Systems", in "The Handbook of Multimodal-Multisensor Interfaces", pp. 20-50, 2018.

Mc Gurk Effect

https://www.youtube.com/watch?v=G-IN8vWm3m0

Recap

- Our <u>brain does not process</u> multiple (possibly multi-sensory) <u>signals individually</u>;
- The <u>initial intuitions</u> proposed in the early 20th century (Gestalt Psychology) have been later <u>confirmed by neuroscience</u>;
- When it comes to perception, "the whole is other than the sum of the parts" (Koffka, 1935).

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Multimodal Social Signals (I)

"Multimodality [...] <u>not a recent discovery</u>. The ancient rhetors and theorists Cicero and Quintilian stressed the importance of <u>voice</u>, <u>gesture and face</u> in the <u>delivery of discourse</u> very early on."

Multimodal Social Signals (II)

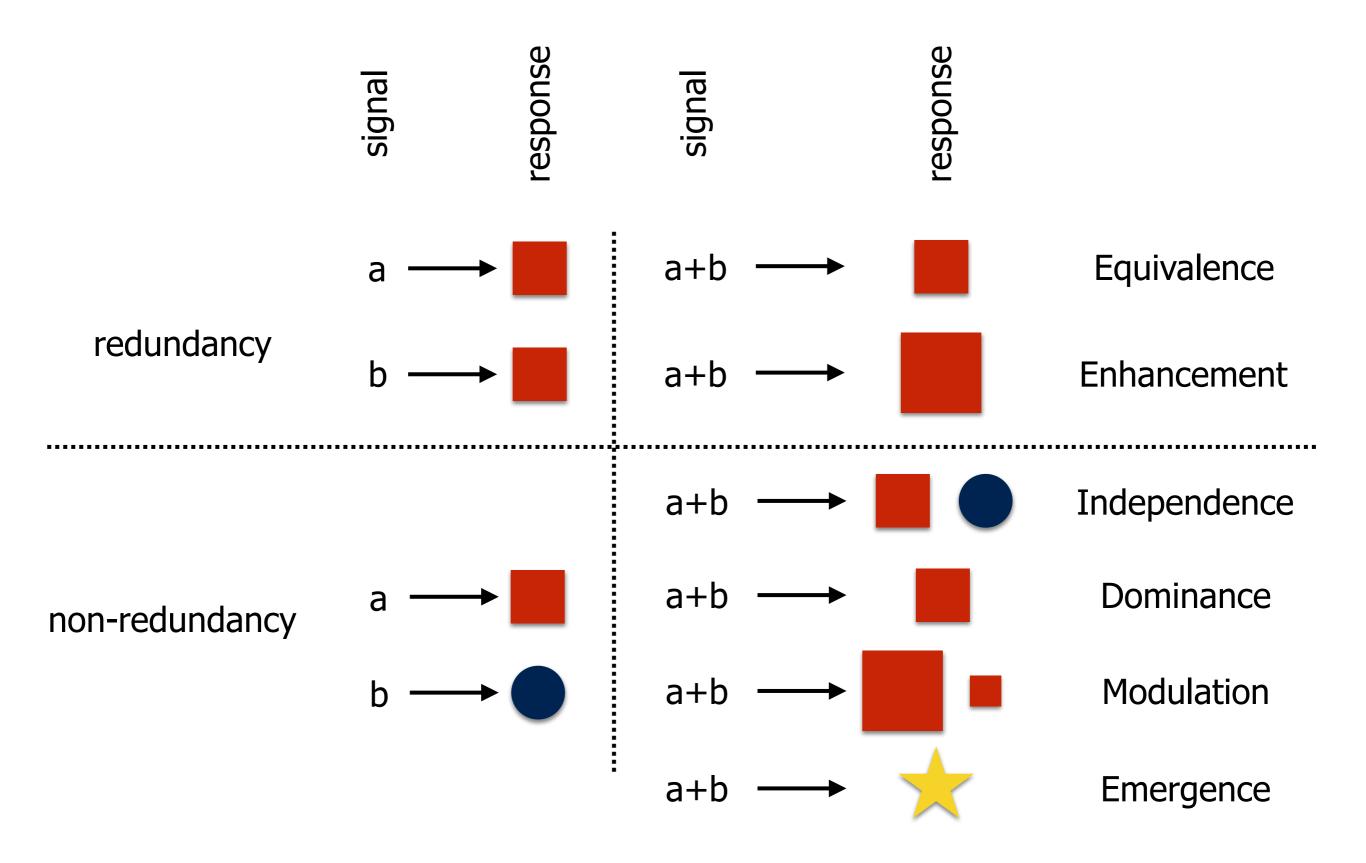
"[monkeys] utter a reiterated <u>sound</u> [...] accompanied by <u>vibratory movements</u> of their <u>jaws or lips</u>, with the <u>corners</u> of the <u>mouth drawn backwards and upwards</u>, by the <u>wrinkling</u> of the <u>cheeks</u>, and even by the <u>brightening</u> of the <u>eyes</u>."

Darwin, "The Expression of Emotions in Animals and Men", John Murray, 1872.

Multimodal Social Signals (III)

"Multimodal [...] communication is defined as communication via composite signals received through more than one sensory channel. We use the word "signal" [...] to refer to the entire set of communicative features [...] of an animal's behavior that occur simultaneously."

Partan and Marler, "Issues in the Classification of Multimodal Communication Signals", The American Naturalist, 166(2), pp. 231-245, 2005.



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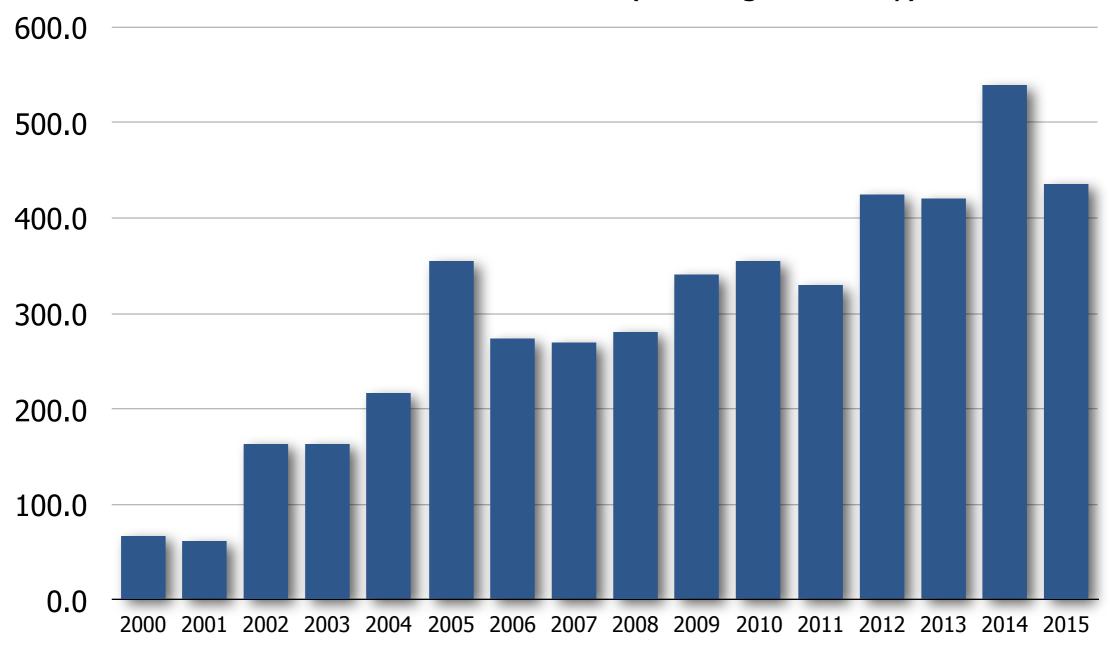
Recap

- Human and animal behaviour are inherently <u>multimodal</u>, with <u>multiple signals</u> used <u>simultaneously</u>;
- The scientific analysis of multimodality starts in the 19th century with <u>Darwin</u> and <u>Duchenne</u>;
- <u>Biology</u> and <u>communication studies</u> shows that multimodality aims at ensuring that a given <u>message is effectively conveyed</u>.

Outline

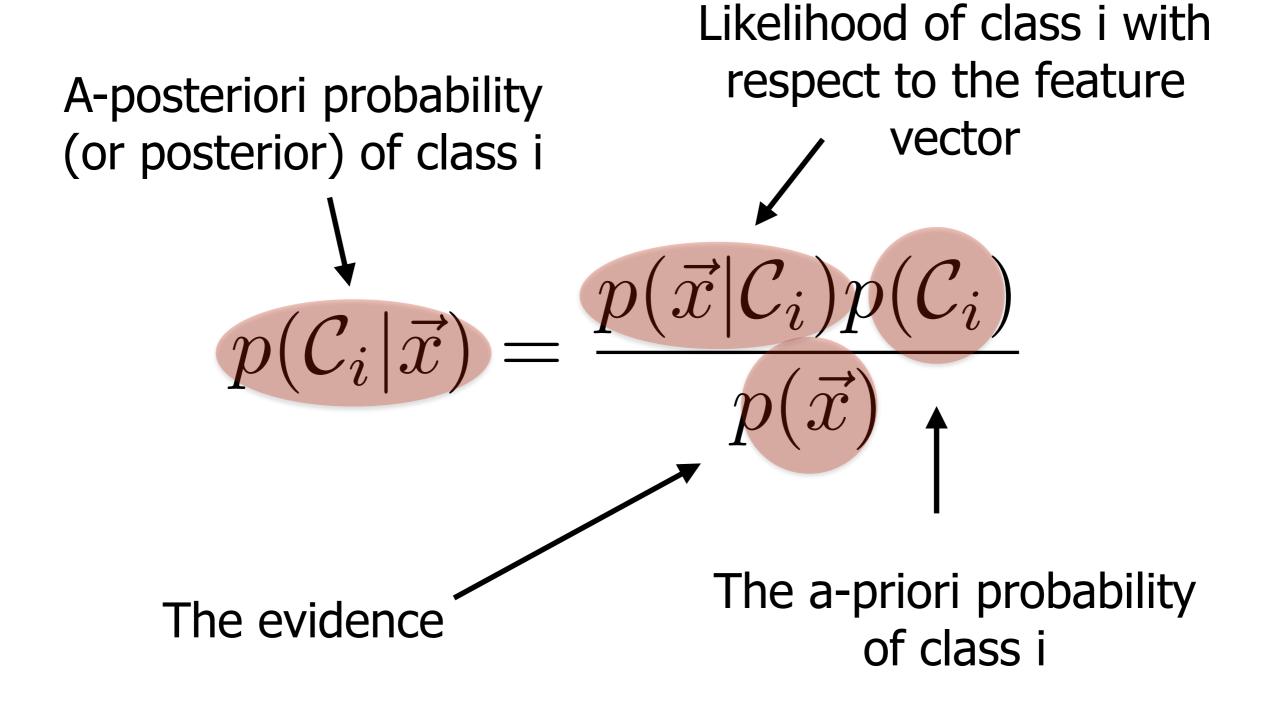
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Number of Publications (ACM Digital Library)



Vinciarelli & Esposito, "Multimodal Analysis of Social Signals", in "The Handbook of Multimodal-Multisensor Interfaces", Oviatt, Schuller, Cohen, Sonntag, Potamianos and Kruger (eds.), 203-226, ACM Press, 2018.

The Bayes Theorem



Posterior Rule

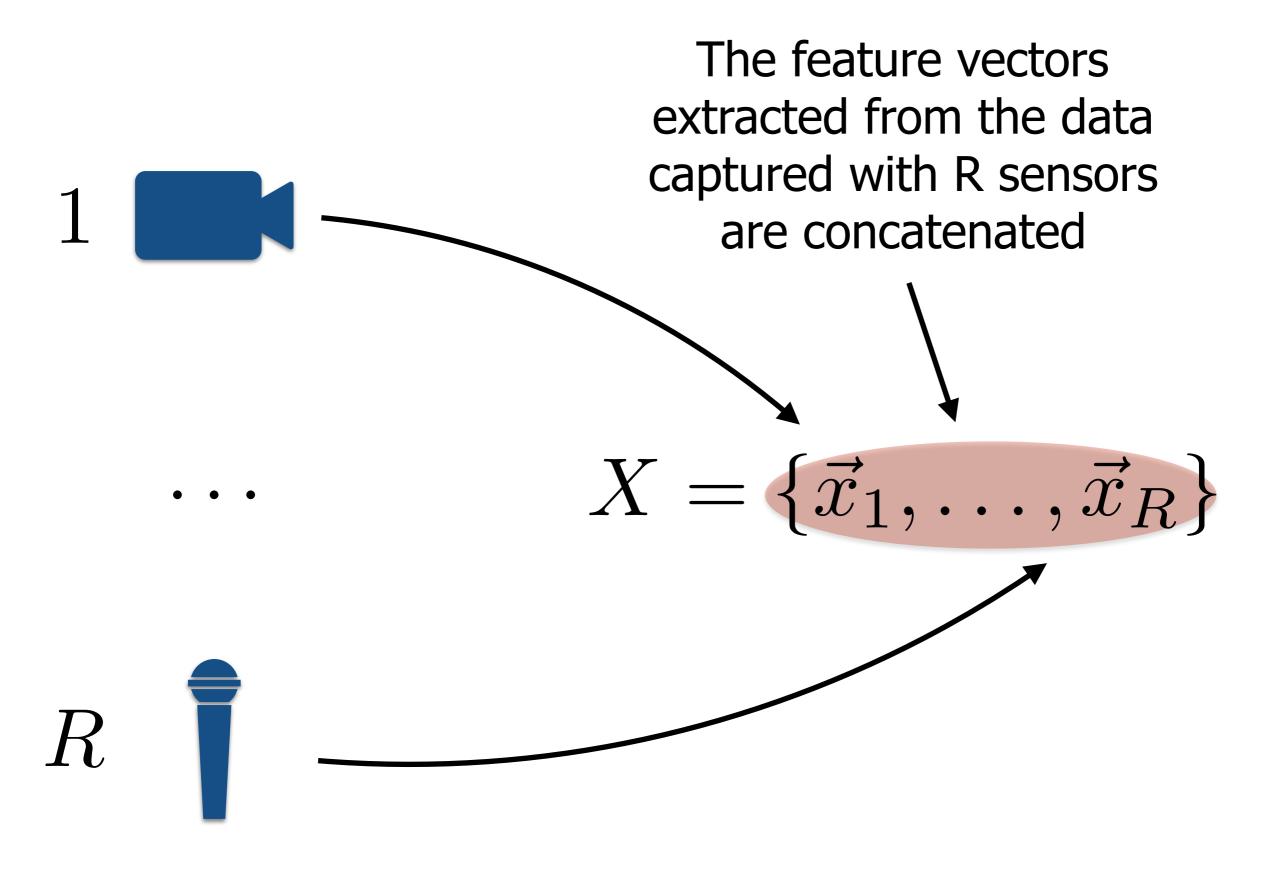
The expression of the priors according to the Bayes Theorem

$$\mathcal{C}^* = rg \max_{\mathcal{C}_k \in \mathcal{C}} rac{p(ec{x}|\mathcal{C}_k)p(\mathcal{C}_k)}{p(ec{x})} = rg \max_{\mathcal{C}_k \in \mathcal{C}} p(ec{x}|\mathcal{C}_k)p(\mathcal{C}_k)$$

The evidence is the same for all classes and it can be eliminated

Recap

- Maximising the posterior corresponds to minimising the error probability;
- In the case of a zero-one loss function, maximising the posterior corresponds to minimising the Bayes Risk;
- The question is how <u>Bayesian Decision Theory</u> <u>changes</u> in the case of <u>multimodal approaches</u>.



The concatenation of the feature vectors can be treated like any other feature vector

There are no changes for the priors (they do not depend on the input vectors)

$$C^* = \arg \max_{\mathcal{C}_k \in \mathcal{C}} p(X|\mathcal{C}_k) p(\mathcal{C}_k)$$

Early Fusion

Recap

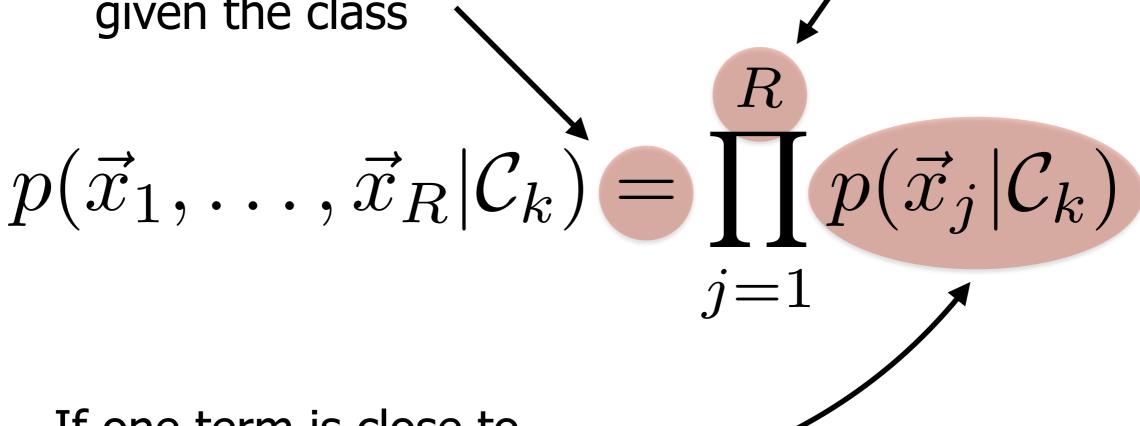
- The <u>early fusion</u> is the <u>concatenation</u> of the <u>feature vectors</u> extracted from the data captured through multiple sensors;
- The <u>concatenation</u> can be treated <u>like any</u> <u>other vector;</u>
- In the <u>early fusion</u> case, there are <u>no changes</u> from a <u>decision theoretic</u> point of view.

There are no changes for the priors (they do not depend on the input vectors)

$$\mathcal{C}^* = \arg\max_{\mathcal{C}_k \in \mathcal{C}} p(\vec{x}_1, \dots, \vec{x}_R | \mathcal{C}_k) p(\mathcal{C}_k)$$

The likelihood must be changed to reflect the presence of multiple feature vectors

The assumption is that the input vectors are statistically independent given the class



If one term is close to zero, the entire product is close to zero

Recap

- The <u>late fusion</u> is the <u>combination of decisions</u> made at the <u>level of individual modalities</u>;
- The individual modalities are assumed to be statistically independent given the class;
- In the <u>late fusion</u> case, there are <u>changes</u> from a <u>decision theoretic</u> point of view.

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Conclusions

- Multimodality is an inherent <u>characteristic of</u> <u>human perception</u>, from both a psychology and neural point of view;
- In AI, the analysis of multimodal data is performed through <u>early</u> or <u>late fusion</u>;
- In the <u>late fusion case</u>, there are <u>significant</u> <u>changes</u> in the application of <u>Bayes Decision</u>
 <u>Theory</u> (see next lecture).

Thank You!