SUSTAINABLE TRAVEL

I say yes to **responsible** travel by **adopting simple** and **effective** behaviors that are within everyone's reach :
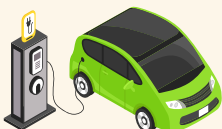
I avoid using my car for short distances and prefer **walking** or **cycling,** because my health benefits too.

I prefer **public** urban **transport** on a daily basis: tramway, bus, train...

I choose **"carpooling"**, which helps reduce traffic congestion in cities and avoids the stress of parking.

I choose cars with **hybrid** or **electric** engines.

REDUCING MY FUEL CONSUMPTION

I reduce my fuel costs by **15%** with **eco-driving :**

Over **15,000 km/year,** I can save up **3,000 Dh** gasoline or **2,000 Dh** on diesel, which can cover the cost of insurance, for example.

I anticipate speed changes in slow areas and switch off the engine when stopping for long periods.

I avoid overloading my car, since every extra 100 kilos consume 5% more fuel.

I perform car maintenance at regular intervals because a poorly tuned engine can consume up to 10% more fuel.

I use the air conditioning sparingly and I save 10% fuel on an extra-urban cycle and 25% on an urban cycle.

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THE RIGHT ACTIONS TO TAKE

TOWARDS **SAVING ENERGY** EVERYDAY

ENERGY-SAVING TIPS FOR HOUSEHOLDS

Choosing high-performance equipment :

I choose the right size of equipment for my needs, based on their «Energy Label», giving preference to appliances of class A++ or higher. The energy label provides information on the performance and energy consumption of appliances.

Home appliances

I place my fridge far from any source of heat, I defrost it and clean it regularly, avoid opening it too often, and only put in dishes that have cooled down completely.	I check the airtightness of my oven and clean the gaskets to avoid over consumption of energy.
I regularly clean the filters on my heating and air conditioning systems (a clogged system can consume up to 20% more energy).	I fill the dishwasher and the washing machine to the brim, use them on «economy programs», and reduce my use of hot water. In winter.
I set the air-conditioning temperature at a reasonable, comfortable level. Every degree less can increase my consumption by up to 7%.	I turn off the power of unused electrical appliances using a multi-socket outlet with a switch.
I turn off the TV using the power button, as it continues to consume energy when switched off using the remote control.	I prefer cold washing machine programs, since hot water accounts for 80% of the energy consumed.

Lighting

With my **daily actions**, I can save money on my **electricity** bill by **reducing** my energy consumption!

A LED **light bulb** consumes almost **10 times** less energy and lasts **12 times** longer than an incandescent bulb.

- I turn off lights in unoccupied rooms.
- I wait until nightfall before turning on the lights and use natural daylight for as long as possible.
- I replace traditional bulbs with LED bulbs, which I dust regularly. Dusty bulbs lose up to 1/3 of their luminous efficacy.

25% savings

on my annual electricity bill by optimizing the structure of my home :

I choose an eco-friendly building that respects the environment :

- Orientation to the sun.
- Natural ventilation.
- Shading and solar protection (awnings).
- Thermal insulation of walls and roofs (almost 30% of heat loss through the roof), depending on climate zone.
- Installation of high-performance glazing (double glazing, triple glazing).
- Installation of seals to ensure windows are watertight.
- Treatment of thermal bridges.
- Use of sustainable, recyclable and local building materials.