

**FORGING NEW PATHWAYS AND
CONTRIBUTING TO THE SUSTAINABLE
GROWTH OF AFRICAN FOOD SYSTEMS**





Africa is a land like no other...

To drive forward the entire African agricultural ecosystem, we support African farmers, along with those living and working in the communities that are evolving around them.



65%
of the world's arable
land is in Africa*



53%
of the working
population work
in agriculture**



Agriculture contributes
to more than

15% of GDP***

Sources :

* African Development Bank

** OECD/FAO

*** World Bank Would suggest
increasing font size slightly
- currently very hard to read

...with keys that will unlock
the solutions to its food
systems challenges



Our innovations and
initiatives always consider
both business results
and societal impact.
Join us to help scale
initiatives to reach more
farmers who are the key to
agricultural transformation
across Africa.



SUSTAINABLE DEVELOPMENT GOALS



65%
African share
of poorest people



20%
of African population
is undernourished



\$35
Billion
food imports



54%
Gender equality
index



50%
Do not have access
to electricity



20%
Yield decrease expected
by 2050 due to climate
change



OCP Africa exists to realize the power of smallholder farmers...

Created in 2016 as a subsidiary of OCP Group, OCP Africa develops customized fertilizer solutions and connects farmers to the agricultural services, knowledge, and resources they need to prosper.

Africa's land and soils have diverse and complex needs. We are committed to offering the right fertilizer products in the right place, at the right time, at the right price, and supporting farmers and their communities to thrive through agriculture.

Based in Morocco, with a presence in 12 African countries, and employees representing 17 nationalities, we are proud to be a multicultural African company working with farmers and partners across the continent.

...who are central to Africa's food systems revolution



Africa can become a world leader in sustainable farming; using local resources to realize its vast agricultural potential and to help feed its growing population.

We are committed to working with African smallholder farmers - the people who will make this vision a reality.

By providing training, developing science-based fertilizer solutions, offering agricultural solutions and linking them to markets, we are enabling smallholder farmers to move from subsistence to commercial farming.

Reaching every corner of our continent relies on understanding the science of local farmland...



OCP Africa is exclusively focused on Africa and its potential for agricultural revolution and cutting-edge sustainable farming.



Through our strategic and innovative partnerships with African governments, public, private, and non-profit institutions, experts, and other players in the agricultural field, we provide the full range of support farmers need to prosper.



Since 2016, we've characterized more than
29 million
hectares of soils.



The continent produces:



75%
of the world's cocoa



55%
of the world's cassava



43%
of the world's millet



Source : African Development Bank

... and the diverse and particular needs of its farming communities



To be closer to and further understand smallholder farmers and promote their accessibility to inputs and good agricultural practices, we have strengthened our presence on the continent.

At a time of incredible possibility and promise for farmers and industry in Africa, we are dedicated to playing our part in sustainable agricultural growth. Specifically, we are instrumental in helping realise Africa's potential as a fertilizer powerhouse, expertly supporting the continent to leverage its resources.



Transforming agriculture requires providing farmer-centric solutions...

Our flagship programmes and solutions:



Enable farmers to increase their profitability



Improve the knowledge on agricultural best practices





Support their access to the market



Holistic, farmer-centric support

From access to finance and insurance, to training in the latest soil testing and crop yield technology, OCP Africa supports smallholder farmers along the entire production and commercialization chain.






...and last-mile solutions to reach those on the ground, driving the development of agriculture



Infrastructure development, innovation, and science

Innovation and science are key to African market transformation. To aid smallholder farmer transition from subsistence to commercial farming, our innovations cover the development of customised fertiliser formulations, fertiliser storage solutions, and fertiliser blending facilities.





Capacity building among young people

DCP Africa schemes like Empowering African Youth (EMAY) and Agripromoters empower young Africans to become agents of positive change. Young leaders are trained and empowered with agricultural tools, such as digital soil testing laboratories, tricycles for farm input distributions, electronic tablets, and handheld implements such as planters, sprayers and threshers to help deliver value to smallholder farmers through increase yield and profit.



Our initiatives contributed to train and support millions of smallholder farmers

OCP SCHOOL LAB

Since 2016, OCP School Lab has helped more than 530.000 farmers across nine African countries.

The program is now a powerful brand and tool designed to help farmers improve productivity by offering them a wide range of services, from demonstrations and interactive training sessions on good agricultural practices, to agronomy advice.

We use cutting-edge technology to provide fertilizer recommendations based on soil, yield target and crop nutrition, one-on-one advice on interventions, and crop nutrition recommendations to improve farming practices and enhance yields.

UDONGO APP

a digital-commerce solution that leverages mobile technology and last-mile agent networks to connect smallholder farmers with agri-input suppliers, commodity buyers, and provide them a large services to improve their incomes: weather advices, agronomy content, and agro-recommendations.



Empowering farmers is a key pillar of our purpose

Dedicated to driving innovation that forges new pathways to a sustainable agricultural ecosystem in Africa, we are focused on initiatives that deliver commercial results and that positively impact community livelihoods.

FARMER HUB

Launched in 2019, our Farmer Hubs address last-mile challenges in terms of smallholder farmer access to modern inputs and knowledge of agronomic best practices. At their heart, Farmer Hubs are stations where farmers can access the agricultural solutions and knowledge they need to raise productivity and increase food security and household income. Equipped with classrooms, offices, water boreholes, a digital soil testing lab, a greenhouse, a smart blender, and all basic farm inputs (fertilizers, improved seeds and agrochemicals), Farmer Hubs are designed to offer training and access to essential equipment and technology.

AGRIBOOSTER

Creating jobs, running demonstrations for farmers and agripreneurs, increasing yields, and installing field schools, the OCP Agribooster is our flagship programme that continues to make tangible transformations and connections across Africa.

Since its launch in 2018, our Agribooster programme has reached more than 850,000 smallholder farmers in the continent. The average farmer participating in the Agribooster programme reported a yield increase of about 45% and as much as 77% return on investment.

A demand creation programme, Agribooster aims to improve farmers' yields and income through a value chain approach. Its objective is to link the farmers to markets through closed-loop partnerships. With investment, we have huge targets that we are confident of hitting thanks to our collaboration with highly innovative partners.



To scale-up our initiatives, we need to build strong partnerships...

OCP Africa partnerships span the entire agricultural value chain and are designed to promote growth and diversification for sustainable agricultural ecosystems.

African agriculture can overcome the challenges it faces with an inclusive, partnership-based approach. Providing sustainable solutions for the continent's food systems relies on teamwork, multiple perspectives, and the involvement of all players.

There is widespread agreement that the private sector is essential in modernizing African agriculture. However, they alone can only have limited impact on value chains – real transformation comes from partnerships between public and private sector.

As a trusted partner to agricultural development visions in the region, OCP Africa provides a platform by leveraging its programs and ecosystem, and supports governments across Africa.

Effective cooperation between the public and private sectors through PPPs are key in promoting common thinking that in turn drives policy and coherence. This is instrumental in attracting and building the investment, skills, and technical know-how that will help to contribute towards sustainable and inclusive agricultural development.





Financial partnerships

To support the delivery of agricultural loans for small-scale producers, OCP Africa has several partnerships with financial institutions. In some of these, OCP serves as a concessional partner making the loans affordable to farmers, while de-risking the lending for providers. These loans are instrumental in helping farmers acquire mechanization capabilities, and post-harvest handling technologies.



Capacity boosting partnerships

To boost local capacity production, we forge partnerships that result in the construction of new fertilizer plants, establish blending platforms, run farmer development programmes, and develop customized fertilizers for increased yield and to achieve nutritional transformation of African soils.



...and drive research and development forward

OCP Africa offers holistic support to the continent's farmers through improved agricultural technologies and production training. Research and development (R&D) are key to our own sustainability, and that of Africa's food systems.

Strategic partnerships with leading universities and research institutes enable us to work on high impact R&D projects, from scalable production methods to developing a statistical predictive model of soil microbial biodiversity and overall soil health.





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Integrated Soil Fertility Management (ISFM) is one of our leading strategies, designed to maximize the agronomic efficiency of applied nutrients for increased crop productivity.

It is based on an understanding of local soil nutrient and water supply, as well as knowledge of crop nutrient demand (attainable yield and required nutrient concentrations) to deliver the products and agronomic practices that increase harvests.

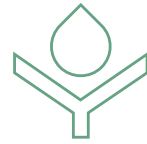




Let's work together
to transform African
agriculture now
and for the future







Get in touch to find out more about
OCP Africa's partnerships, initiatives,
successes, and future projects,
and how we can work together.

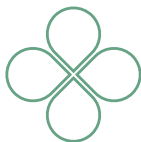


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