
Zakaria Abdessamed Brahimi

Product Manager & Fullstack Developer

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PROFESSIONAL SUMMARY

Dynamic Product Manager with a solid background in Fullstack Development and 2+ years of experience in product lifecycle management, requirement gathering, and cross-functional team coordination. Skilled in turning simple ideas into actionable product features through effective stakeholder collaboration, clear communication, and a deep understanding of user needs. Seeking opportunities to leverage both technical and product management expertise with a growth-focused team addressing meaningful challenges.

CORE COMPETENCIES

- ✓ Product Strategy & Roadmap Development
- ✓ Agile Project Management
- ✓ Cross-Functional Team Leadership
- ✓ Stakeholder Communication & Requirement Gathering
- ✓ User-Centered Design & Feature Prioritization
- ✓ Product Lifecycle Management
- ✓ Tools & Technologies: Python, JavaScript, Django, React, Electron.js, PostgreSQL
- ✓ Project Management Tools: Jira, Trello, Notion, Clickup, Slack

PROFESSIONAL EXPERIENCE

Product Manager - Mobility Services @Yassir Super App (YC W20) - Hybrid

Nov, 2024 - Present

- Lead product development for Yassir, the leading super app in the Maghreb region
- Collaborated with cross-functional teams to manage product roadmaps and prioritize features, aligning with business goals and customer needs.
- Focused on scaling and enhancing user experience for a rapidly growing platform, with operations in 45 cities across Algeria, Morocco, Tunisia, and recent expansions into France, Canada, and Sub-Saharan Africa.
- Partnered with engineering, design, and marketing teams to execute on agile processes, ensuring timely delivery of new features.

Sena Research Platform (senaresearch-dz.com)

Fullstack developer & Product Manager | 20 Jan, 2024 - Sep, 2024

- Leading the development of fullstack application, managing product lifecycle, coordinating with cross-functional teams, and overseeing project milestones.
- Write well-designed and efficient code by using the best software development practices.

Moustachir Agency

Freelance Fullstack developer | December, 2022 - Feb, 2024

- Integrated new functionalities into existing systems, which streamlined operations and improved user interactions.
 - Collaborated closely with clients to understand their needs, delivering custom solutions on time and within budget, and facilitating feedback loops for continuous improvement.
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Ma Nanny Parisienne

Fullstack Developer | Nov, 2023 - Apr 2024

- Optimized website performance, reducing page load times by 20% through backend improvements and frontend optimizations.
- Developed and integrated APIs for seamless data exchange between frontend and backend systems, enhancing overall application functionality.
- Refactored existing code to improve maintainability and scalability, cutting bug reports by 15% and reducing time spent on maintenance.

The Sparks Foundation

Remote Internship | January, 2022 - March, 2022

- Created and tested applications for several websites.
- Created guides to document the processes of completing the given tasks.

Alpha Center, Batna

Web development Instructor | May, 2021 - March, 2022 | [Video Source](#)

- Taught how the internet works and Practiced HTML, CSS, Git, Tailwindcss, and Javascript.
- Covered advanced frontend skills such as flexbox/ grid/ Asynchronous JavaScript/ and a little bit of react js framework.
- built together several web apps such as todo app, URL shortener, landing page, and others.

Student Communities and Clubs

Speaking Sessions & Workshops

- Designed, taught, and evaluated 12 workshops and sessions Presented to groups of over 160 people in student information sessions.
- Taught and mentored in Python, Web development, Agile, and Leadership skills to more than 167 students during Python/Web Bootcamps, and soft skills Courses.

Data Structure & Algo on Leetcode

Problem Solving Skills | [Leetcode Profile](#)

- Solved 124 Problems on leetcode in different Data structures and algorithms

EDUCATION

Higher National School of Management | 2021 - May 2023

Master of Entrepreneurship and Project Management

University of Batna 2 (Mostefa Ben Boulaïd) | 2018 - 2021

Bachelor of Computer Science - Software Engineering

RELEVANT PROJECTS

Hashnode Clone

- Blogging platform and community of developers that enables you to publish articles developed by Django Rest Framework and Reactjs
- [Code Source](#) | [Live Review](#) | [Original Platform](#)

Medium Clone

- Medium-like web Application using React js and Django Rest Framework
- [Code Source](#) | [Original Platform](#)

Front end Mentor

- A platform where you can solve real-world HTML, CSS, and JavaScript challenges
 - [Profile Link](#)
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ADDITIONAL EXPERIENCE & COMMUNITY LEADERSHIP

Google Developers Students Club

Team Leader and Community Founder | Jul 2020 - Aug 2021

- Founded and led the Google Developers Students Club, growing the community from zero to almost 1500 members.
- Organized and hosted 220 tech events, earning a certificate from Google as the most active club in Algeria.
- Facilitated collaborations with industry professionals, providing members with networking opportunities and real-world insights.

TEDx Batna 2 University

Team Lead | Apr 2021 - Jun 2022

- Established and led the TEDx Batna 2 University team
- Coordinated with speakers and volunteers, ensuring smooth event execution and high-quality presentations.
- Enhanced community engagement through effective promotion and event management, attracting 1200 attendees.

Teachstars Startup Weekend - Tipaza

Lead Organizer | 03 February, 2022 - May 2022

- a three-day program where aspiring entrepreneurs can experience startup life. In hundreds of cities around the world.
- Organized and executed the Techstars Startup Weekend in Tipaza, overseeing all aspects from planning to execution.
- Built a successful network of local entrepreneurs and investors, fostering future collaborations and startup growth.

CFM - Club des Future Managers

Club President at Higher national School of Management | May, 2022 - May 2023

- Led the Club des Future Managers at the Higher National School of Management, guiding the organization to achieve its strategic goals.
- Organized 34 professional development events and seminars, focusing on leadership and management skills.

Algeria Venture (A-VENTURE)

Ambassador | Nov, 2022 - Jul 2023

- Played a pivotal role in advancing the startup ecosystem in Algeria, contributing to the growth and visibility of innovative ventures.
 - Represented A-VENTURE at various national and international events, promoting the initiative's mission and objectives.
 - Advocated for and supported the integration of startups into the national economy through strategic partnerships and initiatives.
 - Connected startups with resources, mentorship, and funding opportunities by leveraging relationships with key industry players.
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