

exclusive brand
partnership.



m&i Americas, **El Paso 2023**

1-4 oct

the biggest, boldest events we offer.

Over the course of 3 days, you'll have 40 pre-scheduled meetings, plus further opportunities to connect with buyers throughout some incredible destination-themed activities. Our Flagship Forums always include some great nightlife experiences too!

buyer audience

Events agencies, corporate companies and associations with international business

40
meetings

200
suppliers



get to know m&i by heading to our website.

let's go

m&i Luxe, **Los Cabos 2023**

6-9 dec

the ultimate event for luxury incentive travel has arrived

Position yourself in front of an intimate group of industry professionals from all corners of the Americas. Connect through pre-organised meetings, an exciting social schedule and destination activities – and experience all of this against the backdrop of the Baja Peninsula's stunning coastline.

buyer audience

Buyers searching for exquisite properties, luxury destinations, DMCs and experiential products for high-end incentives, board meetings and celebratory events.

30
meetings

85
suppliers



get to know m&i by heading to our website.

[let's go](#)



the offer

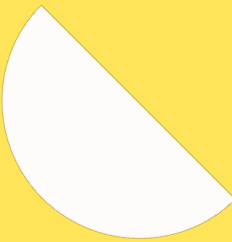
Promote m&i forums to your member partners to receive preferential table rates and additional benefits at our American events.

what we expect from you

- Promote m&i forums to your member partners
- support m&i forums in promoting and registering your member partners to attend our American forums

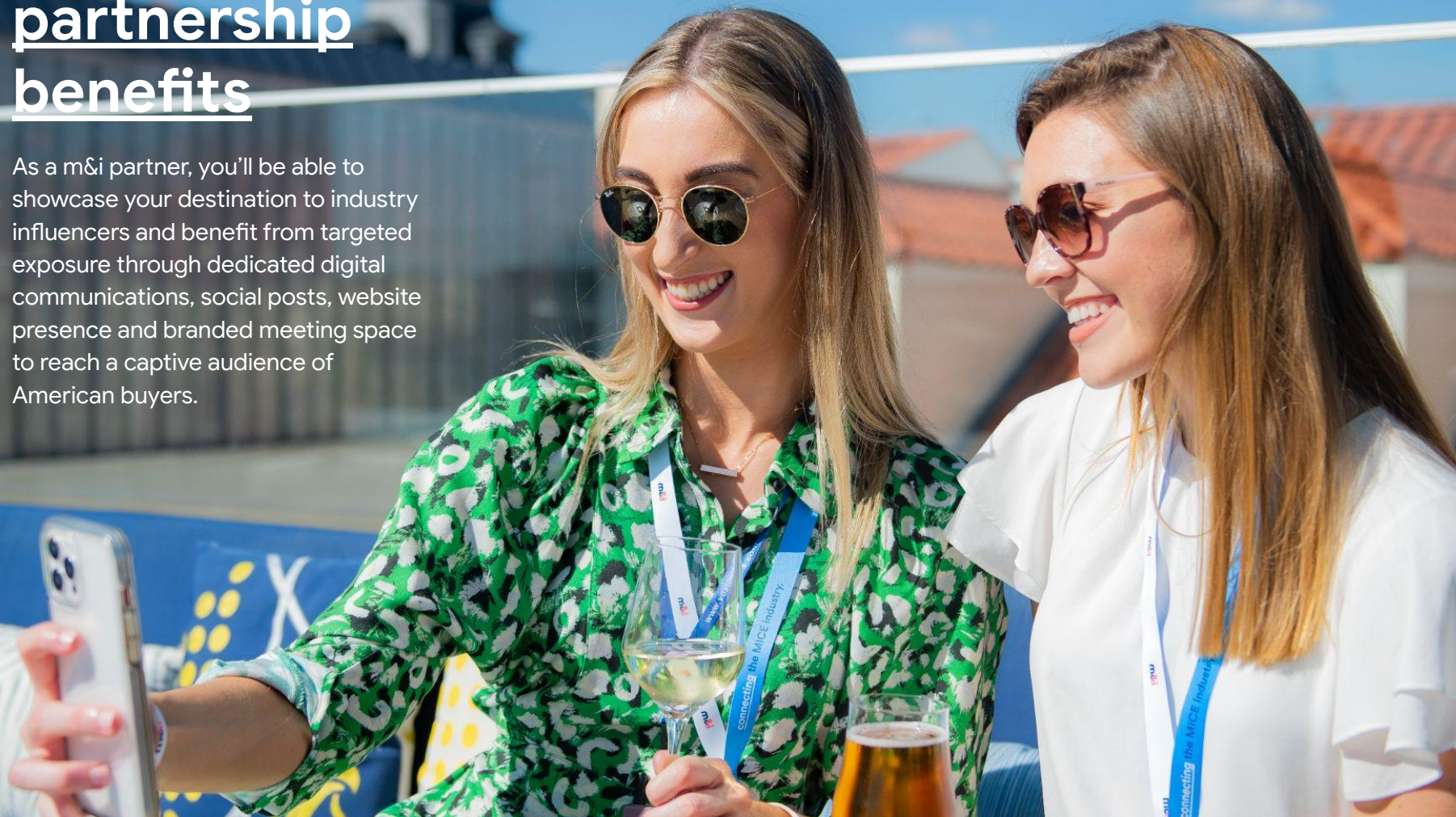
what we will offer

- preferential table rate based on number of tables booked
- Ability to showcase your destination through targeted exposure
- Put your brand's message in front of our global audience of 24K buyers and over 30K social followers



partnership benefits

As a m&i partner, you'll be able to showcase your destination to industry influencers and benefit from targeted exposure through dedicated digital communications, social posts, website presence and branded meeting space to reach a captive audience of American buyers.



benefits for 2023 events.

Preferred Table Rates

3 to 5 tables

- Partnership starts with a minimum of 3 tables at an event.
- A dedicated space in the meeting room where all partners will be placed together.
- Recognised as an official partner of m&i through promotion on our website, at the event and on our meeting platform.
- Social media coverage – we'll highlight you to the marketplace through our social media channels and online community (FB, LinkedIn, Instagram, Twitter) - reaching a combined audience of 40K on social media through a dedicated campaign.
- Your confirmed partners will be highlighted in all social media content you are featured in.

6+ tables

- A dedicated and exclusive space in the meeting room where all partners will be placed together.
- Recognised as an official partner of m&i through promotion on our website, at the event and on our meeting platform.
- Social media coverage – we'll highlight you to the marketplace through our social media channels and online community (FB, LinkedIn, Instagram, Twitter) - reaching a combined audience of 40K on social media through a dedicated campaign.
- Marketing emails- logo to be featured in a minimum of 2 x marketing emails sent to m&i global database of 24,000+ global buyers
- Your confirmed partners will be highlighted in all social media content you are featured in.
- An interview or comment piece will be featured in our “people of m&i” section of our website and promoted through our social media channels.

engage with 30k social followers.

Get seen on our various social channels



6,500+
followers



2,900+
followers



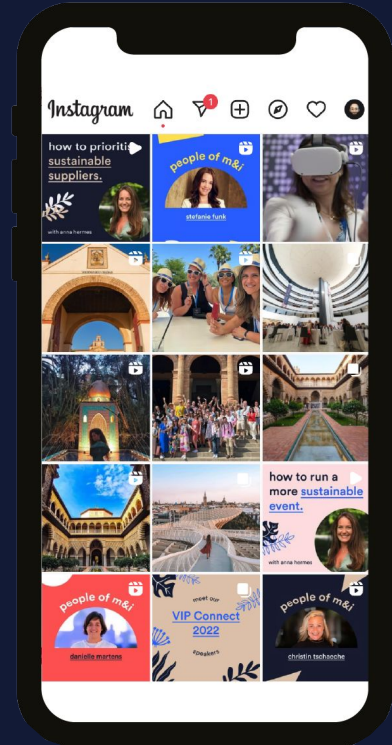
7,800+
followers

2,600+

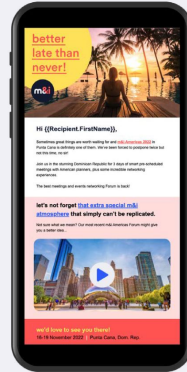
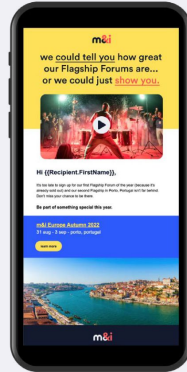
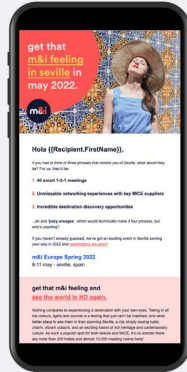
avg. accounts reached



6,000+
followers



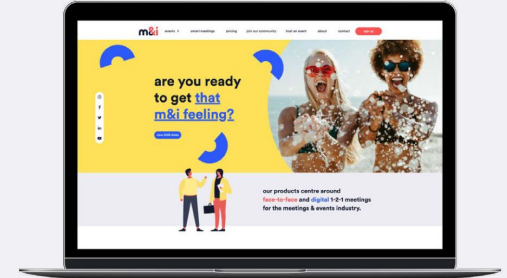
promotion on our emails & website



email marketing

24,000+
active global MICE buyers

26,000+
active global MICE suppliers



website

120,000+
annual visits from industry professionals

partnership rates for (...).

3 to 5 tables confirmed

m&i Flagship full table: **\$7,200** per table

m&i Flagship shared table: **\$4,300** per partner

6+ tables confirmed

m&i Flagship full table: **\$6,600** per table

m&i Flagship shared table: **\$4,000** per partner



partner with m&i in 2023.

get in touch today.

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