

m&i Europe Spring, Istanbul 2023

style guide



we know you're a stylish bunch but just in case you're unsure of what to pack, here's a handy guide to give you some direction.

please check the forecast before you pack as we can control many things but even the weather is beyond us ;)

what to wear for...

meetings

For us, comfort is key to doing high-quality business so we actively encourage you to come as you are during meetings. Whatever you feel most comfortable wearing is the best way to go – whether that's a suit or jeans and trainers.

activities

Comfortable clothing and footwear. All activities include being partly outdoors, so dress accordingly.

(please refer to the activity descriptions for specific dress codes in Wyred)

For more inspiration, take a look at our [m&i Europe Spring, Istanbul 2023](#) [Pinterest board](#).



what to wear for...

m&i After Dark: opening night at CVK Park Bosphorus Hotel

Your first night of connection is all about elegance and sophistication, so make sure you dress to impress with golds, metallics and jewels. Embrace the glamour and go all out.

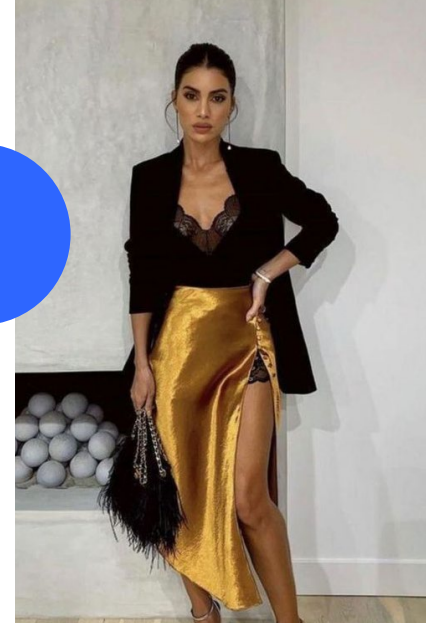
Suggested clothing:

- Cocktail dresses
- Power suits
- Heels
- Brogues
- Jacket (weather dependent)

For more inspiration, take a look at our

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night 1



what to wear for...

m&i After Dark: an evening at Raffles Istanbul

Keep it stylish and comfortable tonight as you'll be arriving straight from your activities.

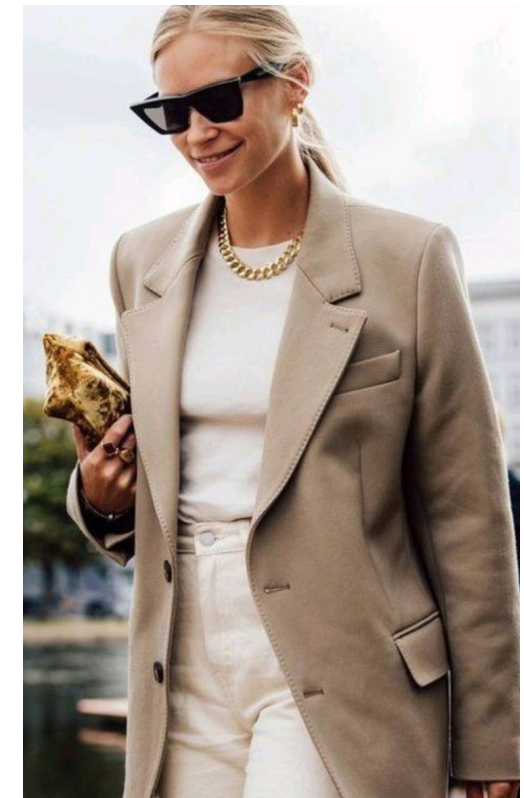
Suggested clothing:

- Wide leg trousers
- Linen shirts
- Blazers
- Smart trainers or boots
- Jacket (weather dependent)

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night 2

what to wear for...

m&i After Dark: farewell evening at Binbirdirek Sarnıcı

Discover Istanbul's hidden world in a smart casual look with a pop of colour. Keep in mind that you'll be coming straight from your activities, so please dress appropriately.

Suggested clothing:

- Midi dresses
- Vibrant colours
- Blouses
- Smart trainers or boots
- Jacket (weather dependent)

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night 3

