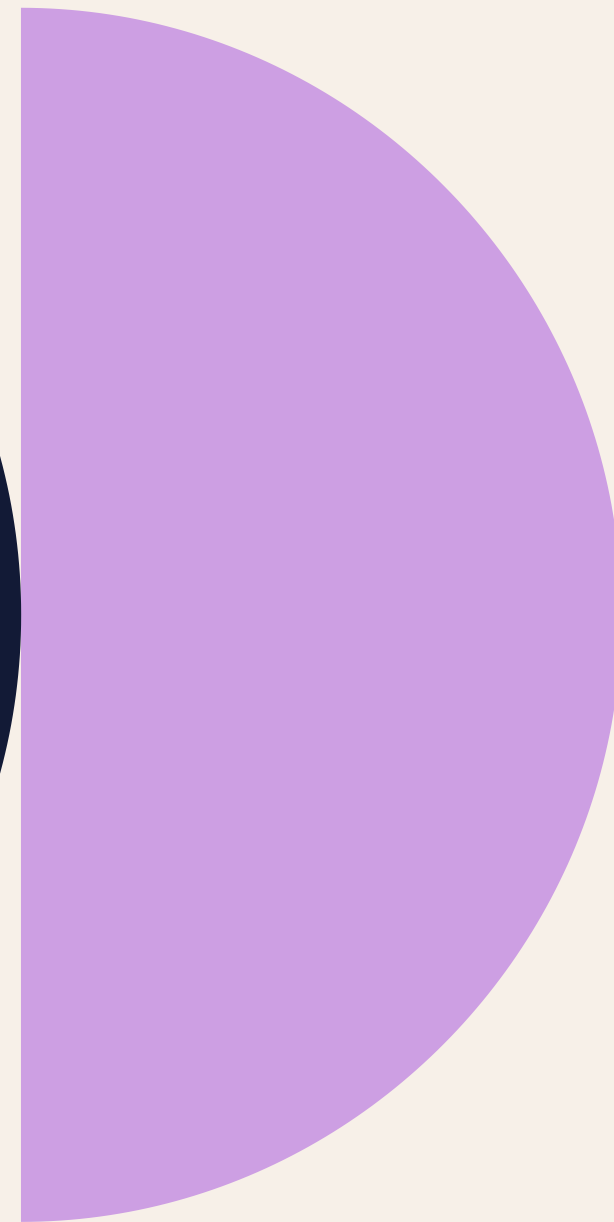


Headline Partners



# m&i Partnership Opportunities





## Headline Partners

# What you get:

- Full complimentary table with 25/30/40 guaranteed meetings (depending on product)
- Partner name and logo featured on website specific event page
- Partner name and logo featured on event app (Wyred)
- Partner name and logo featured on promotional & operational communications promoting the event
- Dedicated post and story on social media in the run-up to the event
- Partner specially featured in welcome email sent electronically to all attendees. This email includes a link to partner directory listing all event partners, with headline partners specially featured (e.g. photo, intro paragraph and contact details)
- Partner name and logo featured in thank you email with a link to partner directory
- Partner name and logo featured in Official Event Summary video
- Welcome screen at check-in with partner logo (if screen provided by an event partner)
- Dedicated online content piece or editorial feature
- Video interview during the event to highlight your destination/venue/vision which will be used as a clip the week after the event
- Official partner photo wall (if supplied to the event)
- Opportunity to give away branded collateral or have exclusive branding on high profile activations

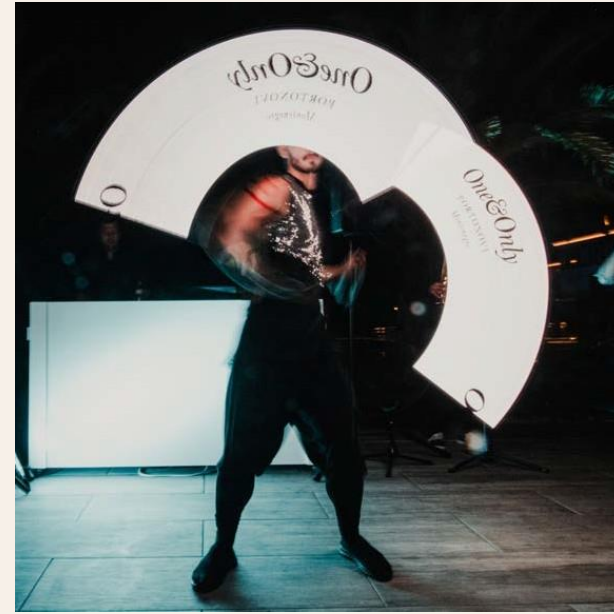




## Headline Partners

# Additional benefits to Headline Partner:

- Partner logo featured on event clock in main meeting room during 1-2-1 meetings
- Partner logo featured on leaderboard
- Opening welcome speech (3min)
- Social media cross-promotional giveaway to raise partner / brand profile
- Host an invite only private breakfast or lunch for 20 attendees
- 20-min brand presentation for an invited audience during breakfast or lunch



# Ready to partner with m&i?

Contact me to discuss the  
partnership opportunity for you.

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Head of Marketing

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