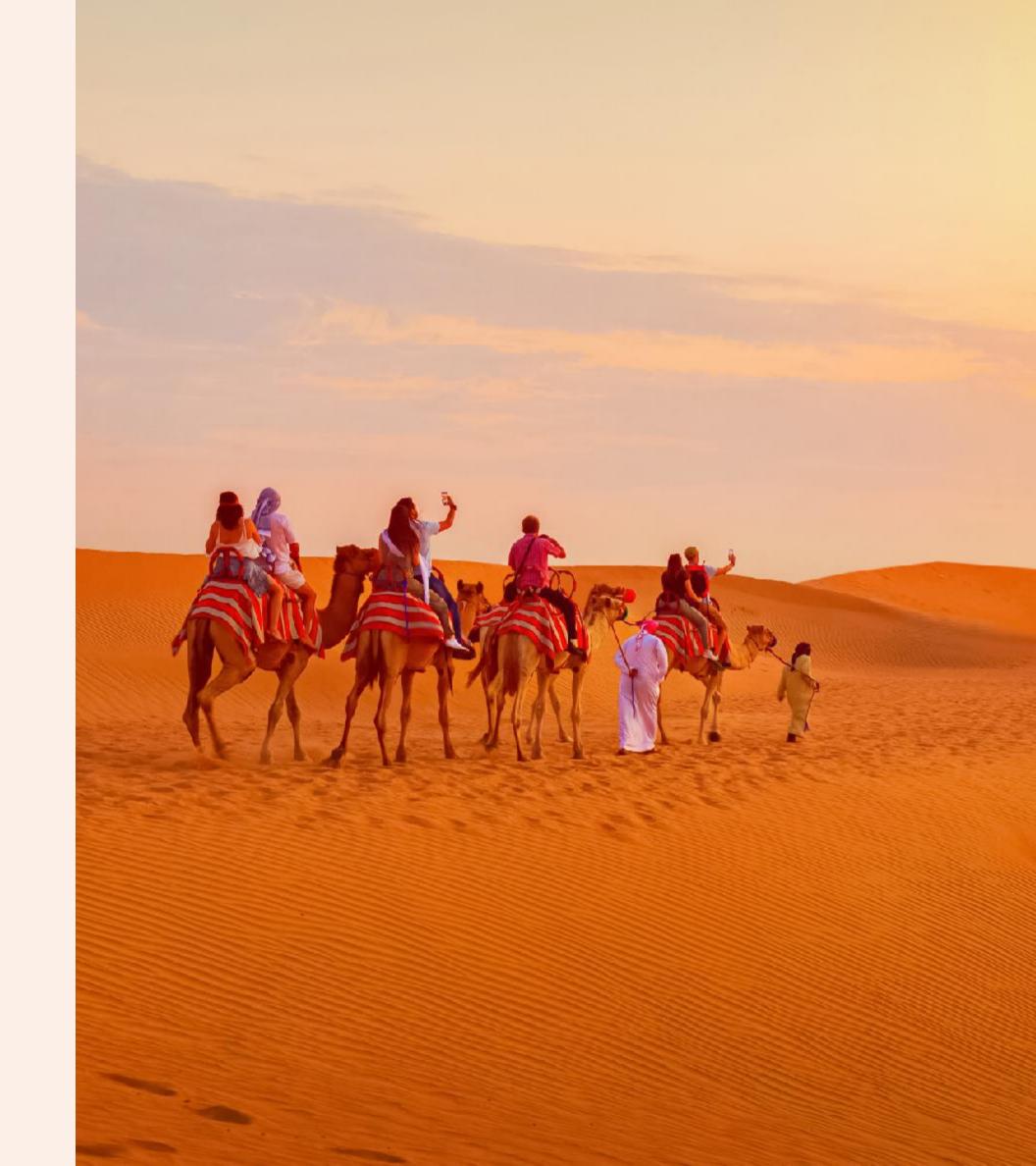




Welcome to the m&i Fest Ambassador club

We're thrilled that you've chosen to become an m&i Fest Ambassador, a title reserved only for a select few industry influencers like you. In this pack, we've included all the information you need to know as an ambassador. We look forward to working closely with you as we help transform the future of meetings & events together.

Team m&i

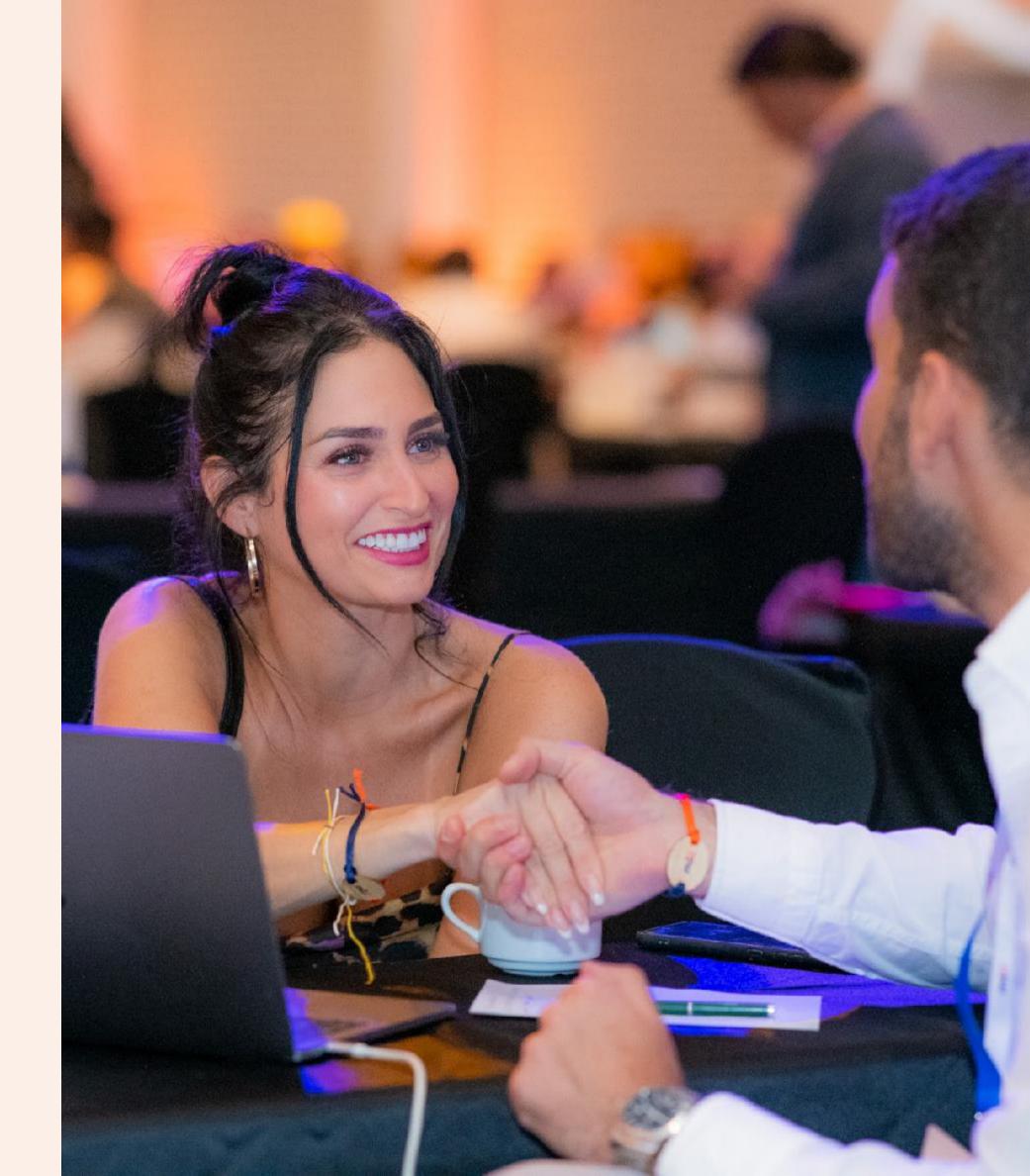


What is an m&i Fest Ambassador?

As an m&i Fest Ambassador, you'll be our 'voice on the ground', promoting m&i to your network and recommending m&i Fest to your business contacts. In return, we'll give you the highest profile in the m&i community and priority status at the event itself, with a host of benefits and offerings only available to ambassadors.

- Be one of the first to secure your space for m&i Fest
- Priority access to our events/
 FAM trip and get first choice of activities & accommodation
- Early access to meeting preferences
- Invitation to our exclusive preevent VIP cocktail reception alongside other ambassadors and the m&i team

- Room upgrades for ambassadors
- Increased airfare contribution
- Additional complimentary night for plus extra leisure time with other ambassadors & members of our advisory board
- We'll boost your profile as an industry influencer on our social media channels to our community of 32K+ followers



What we ask

1.

Promote m&i Fest to your network (e.g. refer m&i to your industry friends via our Referral Programme)

2.

Add our m&i Fest
designed email
signature to your emails
to display your
ambassador status

3.

Leverage the power of your network by sharing branded assets provided on social

4.

Repost and share all content you are tagged on our LinkedIn page

5.

Help us spread the word with a potential interview piece, social post or webinar appearance