



Company Profile

شركة جمم الابتكارات لخدمات الأعمال

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ABOUT US

JMM INNOVATIONS

End-to-end technology and digital transformation services

JMM INNOVATIONS is an emerging Saudi company that provides technology solutions and digital transformation services ranging from advisory, data, cloud, software development, and integration services. We guide our customers in their end-to-end journeys with rapid, state of the art and professional services and solutions.

Our goal is to support the Kingdom's Vision 2030 to build upon our country's unique strengths and capabilities and address the local technology needs. Guided by our experience and expertise, we drive digital-led innovation and digitally-enabled intelligent services and solutions for our clients.

OUR MISSION

TO HELP CREATING SUSTAINABILITY FOR ORGANIZATIONS THROUGH CHANGE ENABLEMENT, KNOWLEDGE, TECHNOLOGY, AND INNOVATION

OUR PURPOSE

TO BE AMONG LEADERS IN BRINGING POSITIVE CHANGE TO ALL SEGMENTS OF SOCIETY

PARTNERS



مركز ذكاء



CORPORATE VALUES



WE ACT WITH INTEGRITY

by demonstrating strong ethics in work culture and business practices and confronting hard issues by staying true to our values.

Our relationships are based on the principles of honesty and stating our views candidly and directly. We believe in accountability, act responsibly, keep promises, and fulfil commitments, developing trust and an excellent reputation. We make decisions and act as if our reputations were at stake.



WE CREATE IMPACT

and deliver value by going the extra mile in delivering sustainable impact. Our customer-centric approach drives us to exceed expectations by offering experiences that make a valuable difference.

We strive to stay informed about the latest trends. Our curiosity about the ever-changing world helps us remain relevant, responsive, adaptive and agile.



WE LEARN AND ELEVATE TOGETHER

by building our knowledge, exploring possibilities, and sharing ideas that help us elevate, grow and keep up with the ever-changing world.

We grow by growing others and enabling our clients, colleagues, and the broader community to build success and achieve their full potential.



WE WIN WITH DIVERSITY

We value unique contributions made by people gifted with different talents, abilities, qualities and diverse backgrounds, creating an inclusive, collaborative, trustful, and creative environment.



WE INNOVATE AND PIONEER

by always trying new things, simplifying complex problems, pushing boundaries and setting new standards.

JMM INNOVATIONS IN NUMBERS

Our achievements and impact



2

Locations
& Multinational
Presence



100+

Years of
combined
experience



25+

Projects served by our
leadership



90%

Return Customers



40

Workforce

VALUE PROPOSITION

VALUE PROPOSITION

Our unique value proposition makes us different, and we are confident our clients will attest to this



Tangible & Sustainable Impact

- ▶ Multi-dimensional solutions
- ▶ Strategic partnership
- ▶ Client enablement
- ▶ Agile and entrepreneurial mindset
- ▶ Premium quality
- ▶ Client centricity
- ▶ Fully integrated end-to-end solutions



Extensive Experience & Expertise

- ▶ Top notch talent & expertise
- ▶ International experience and partnerships
- ▶ Deep understanding of local culture

TANGABLE & SUSTAINABLE IMPACT

Our solutions and services deliver fast-paced results

▷ CLIENT CENTRICITY

- ▷ CLIENT ENABLEMENT
- ▷ WORLD CLASS QUALITY
- ▷ STRATEGIC PARTNERSHIP
- ▷ AGILE AND ENTREPRENEURIAL MINDSET
- ▷ MULTI DIMENSIONAL SOLUTION
- ▷ FULLY-INTEGRATED END TO END SOLUTIONS

We provide end-to-end consulting services and solutions from design to execution to offer real value to our clients.

We always put our clients first and at the center of everything we do. Whenever we plan, we consider the impact on our customers.

TANGABLE & SUSTAINABLE IMPACT

Our solutions and services deliver fast-paced results

▷ CLIENT CENTRICITY

▷ **CLIENT ENABLEMENT**

▷ WORLD CLASS QUALITY

▷ STRATEGIC PARTNERSHIP

▷ AGILE AND ENTREPRENEURIAL MINDSET

▷ MULTI DIMENSIONAL SOLUTION

▷ FULLY-INTEGRATED END TO END SOLUTIONS

We equip our clients with the right tools and methodologies to lead their own digital transformation journey by transferring knowledge to our clients and developing their capabilities.

TANGABLE & SUSTAINABLE IMPACT

Our solutions and services deliver fast-paced results

▷ CLIENT CENTRICITY

▷ CLIENT ENABLEMENT

▷ **WORLD CLASS QUALITY**

▷ STRATEGIC PARTNERSHIP

▷ AGILE AND ENTREPRENEURIAL MINDSET

▷ MULTI DIMENSIONAL SOLUTION

▷ FULLY-INTEGRATED END TO END SOLUTIONS

We are committed to providing quality work that our clients remember for a lifetime. We are committed to excellence and continuous improvement by continuously exploiting best practices and the latest technology.

TANGABLE & SUSTAINABLE IMPACT

Our solutions and services deliver fast-paced results

- ▶ CLIENT CENTRICITY
- ▶ CLIENT ENABLEMENT
- ▶ WORLD CLASS QUALITY
- ▶ **STRATEGIC PARTNERSHIP**
- ▶ AGILE AND ENTREPRENEURIAL MINDSET
- ▶ MULTI DIMENSIONAL SOLUTION
- ▶ FULLY-INTEGRATED END TO END SOLUTIONS

We are long-term partners, not one-time vendors. We create lasting and valuable partnerships by engaging our clients in every step of their transformation journey ensuring we help and contribute into achieving their strategic goals.

TANGABLE & SUSTAINABLE IMPACT

Our solutions and services deliver fast-paced results

- ▷ CLIENT CENTRICITY
- ▷ CLIENT ENABLEMENT
- ▷ WORLD CLASS QUALITY
- ▷ STRATEGIC PARTNERSHIP
- ▷ **AGILE AND ENTREPRENEURIAL MINDSET**
- ▷ MULTI DIMENSIONAL SOLUTION
- ▷ FULLY-INTEGRATED END TO END SOLUTIONS

We challenge the status quo and adapt practices and solutions to tomorrow's requirements and we help our clients to be "game changers" by promoting groundbreaking innovation and solutions.

TANGABLE & SUSTAINABLE IMPACT

Our solutions and services deliver fast-paced results

- ▶ CLIENT CENTRICITY
- ▶ CLIENT ENABLEMENT
- ▶ WORLD CLASS QUALITY
- ▶ STRATEGIC PARTNERSHIP
- ▶ AGILE AND ENTREPRENEURIAL MINDSET
- ▶ **MULTI DIMENSIONAL SOLUTION**
- ▶ FULLY-INTEGRATED END TO END SOLUTIONS

We design and implement solutions considering multi-faced factors including:

- ▶ Economic state
- ▶ Social dynamics
- ▶ Cultural background
- ▶ Organization's maturity stage

TANGABLE & SUSTAINABLE IMPACT

Our solutions and services deliver fast-paced results

- ▶ CLIENT CENTRICITY
- ▶ CLIENT ENABLEMENT
- ▶ WORLD CLASS QUALITY
- ▶ STRATEGIC PARTNERSHIP
- ▶ AGILE AND ENTREPRENEURIAL MINDSET
- ▶ MULTI DIMENSIONAL SOLUTION
- ▶ **FULLY-INTEGRATED END TO END SOLUTIONS**

We provide end-to-end solutions from strategy to post-execution services and support ensuring we provide sustainable and impact driven value to our clients.

EXTENSIVE EXPERIENCE AND EXPERTISE

Our solutions and services deliver fast-paced results influencing millions of people annually.

▷ INTERNATIONAL EXPERIENCE & PARTNERSHIPS

▷ DEEP UNDERSTANDING OF THE LOCAL CULTURE

▷ TOP NOTCH TALENT AND EXPERTISE

We bring together a network of world-class experts with global experience.

We partner with trusted organizations deeply invested in the region to promote leading local businesses and ensure their continuity.

Our partners deliver a wide range of services, covering several fields (marketing, communication, training, capacity building, and others).

EXTENSIVE EXPERIENCE AND EXPERTISE

Our solutions and services deliver fast-paced results influencing millions of people annually.

▷ INTERNATIONAL EXPERIENCE & PARTNERSHIPS

▷ DEEP UNDERSTANDING OF THE LOCAL CULTURE

▷ TOP NOTCH TALENT AND EXPERTISE

Our team has a deep understanding of the local culture. Our team consists of Arabic speakers with a cultural affinity with Saudi Arabia and the GCC region.

EXTENSIVE EXPERIENCE AND EXPERTISE

Our solutions and services deliver fast-paced results influencing millions of people annually.

▷ INTERNATIONAL EXPERIENCE & PARTNERSHIPS

▷ DEEP UNDERSTANDING OF THE LOCAL CULTURE

▷ TOP NOTCH TALENT AND EXPERTISE

Our team combines industry and functional expertise to serve national and regional clients. We recruit outstanding talents from leading universities with proven track of experience.

The background of the slide features a large, semi-transparent gear. A hand is pointing at the gear with a pen. Various icons are scattered around the gear, including a lightbulb, a Wi-Fi symbol, a brain, a computer monitor, a factory, a checkmark, a bar chart, and a flowchart. These icons are connected by a network of lines, suggesting a complex methodology or process.

OUR METHODOLOGY

OUR METHODOLOGY

Phases in which we handle our projects



Preparation Phase

We begin our engagement before the start of the project. During this stage we:

- ▶ Initiate client team interviews to get to know the team, understand their concerns and expectations
- ▶ Issue data requests and prepare for stakeholders' interviews to get a head start
- ▶ Organize a comprehensive project kick-off to communicate our approach to all project participants, review data collected to date, agree on project communication plan and align on deliverables and key submission dates



Execution Phase

We engage our clients' teams every step of the way:

- ▶ We organize bi-weekly meetings to:
 - ▶ Discuss findings and recommendations
 - ▶ Review progress to date
 - ▶ Agree on the next steps.
- ▶ Establish a project steering committee to escalate and resolve pending issues and agree on future actions.
- ▶ We ensure that our team always remains available, and operates on the grounds



Finalization Phase

During this phase, we:

- ▶ Close our projects but strengthen our ties
- ▶ Finalize our projects while strengthening our ties
- ▶ Collect feedback on submitted deliverables from our clients' teams and amend them based on their input.
- ▶ Sign off final versions of all deliverables and conduct comprehensive knowledge transfer sessions to ensure business continuity
- ▶ Make sure our clients' teams are equipped with the required knowledge to take over from our team



Post-project Support Phase

We dedicate an average of 10% of the project development time to:

- ▶ Follow-up with our clients to ensure the successful implementation of our solutions.
- ▶ Provide our clients with long-term advisory support post-project completion.
- ▶ Follow up on projects' Impact and success and celebrate our clients' achievements.

OUR SERVICES

OUR SERVICES

STRATEGY & TRANSFORMATION

01 DIGITAL TRANSFORMATION

02 DIGITAL ANALYTICS

03 ALLIANCE & ECO SYSTEMS

04 CUSTOMER EXPERIENCE

05 DIGITAL GOVERNANCE & POLICY

06 TECHNOLOGY INNOVATION

07 CRISIS & DISASTER MANAGEMENT

08 BUSINESS CASE & PRICING

DIGITAL TRANSFORMATION

Strategy and transformation

CHALLENGE

Digital transformation and innovation are forcing businesses to adapt rapidly. We are here to assist you in developing end-to-end digital solutions through a comprehensive digital transformation in your organization to create a meaningful impact for every stakeholder in your ecosystem.

OFFERINGS

Our goal is to add substantial value by fueling sustainable growth, optimizing operational procedures and processes, saving costs, promoting digital experiences and mindset, improving customer experience, devising strategic plans, and multiplying your organization's profitability while giving you an edge over your competitors in the evolving technological race.

HOW WE HELP

We believe that digital transformation goes beyond technology. It is a mindset and therefore while planning for your organization's digital transformation, we consider all internal and external factors including data, latest customer behavior patterns, trend analysis, industry benchmarks, market insights, and a practical assessment for your stakeholders and organizations.

We are accustomed to providing customized, efficient, impactful, and practical solutions that result in significant value to our clients and partners. In addition, we strive to develop an implementable digital transformation roadmap for our clients while giving special consideration to the overall organization's goals and objectives.

DIGITAL ANALYTICS

Strategy and transformation

CHALLENGE

While analytics play a significant role in decision-making, **digital analytics** can further supplement your knowledge and insights, providing you with an edge over other organizations. Digital analytics can help organizations by gaining insights and by providing the ability and tools that support making intelligent, accurate, and prompt decisions. Paired with emerging technologies such as Artificial Intelligence, Machine Learning, Natural Language Processing, and other technologies, digital analytics can provide valuable data-driven insights to decision makers.

OFFERINGS

We will help you improve your operational performance, find new revenue streams and markets, understand customers, manage profitability, cut costs and monitor risks. Valuable insights and outcomes can polish your capabilities of accurate, prompt, and informed decision-making, setting up the stage for increased profitability and growth, and repositioning your direction based on facts.

HOW WE HELP

Insights are vital in crafting and implementing effective initiatives, improving operations, and making the organization more agile, efficient, and data-driven.

Our digital analytics services and solutions are built to provide valuable insights by combining your unique data with information beyond your organization, such as competitors' analysis, customer behavior, market characteristics, and much more.

ALLIANCE & ECO SYSTEMS

Strategy and transformation

CHALLENGE

Establishing meaningful and sustainable partnerships is incredibly important in today's exceedingly interconnected world. Building strategic alliances is inevitable for organizations to thrive and perform better. However, creating such valuable alliances can be tricky because it needs immense time, specialized resources and lengthy negotiations

OFFERINGS

Our specialists help you create more robust and long-lasting ecosystem of alliances and partnerships that can enable your organization to make an immediate and disruptive impact in your industry

HOW WE HELP

The first step is to identify the key stakeholders associated with your organization. These can be your suppliers, government entities, vendors, employees, or customers. All these players come together to constitute an ecosystem that works collectively to create value and deliver enhanced services and products.

Once we identify all stakeholders, then we develop a digital platform for their connectivity that promotes flawless communication and seamless transactional capabilities.

Finally, for the platform to efficiently operate, we essentially define the optimal digital governance and policies for responsible service and information access.

CUSTOMER EXPERIENCE

Strategy and transformation

CHALLENGE

Providing pleasant customer experience is the backbone of success for organizations. No matter how big or small, any organization yearns to exceed customer expectations by adapting various methods such as value-for-money, customized and personalized products and services, and a memorable customer experience; Therefore, organizations spend considerable time, effort, and resources to continuously enhance customer journeys by delivering excellence that magnifies long-term value for their customers and, as a result, to their organizations as well.

OFFERINGS

Our experts will help you enhance your customer experience by eliminating pain points and embedding advanced and applicable technology solutions into your customer's journey's most critical touch points to create meaningful customer experiences.

HOW WE HELP

We believe that the customer experience process starts with the customer, not the service provider. When a customer thinks about availing themselves of one of your services or buying your products, it is time to gauge the touchpoints and the pain points in their journey to define critical gaps and grab opportunities for improvement for high-impact results. It is about documenting emotions, priorities, liking and disliking, buying behaviors and patterns, and then focusing on how to improvise their experience after considering the financial, economic, social, and societal factors in geography.

Our teams understand that every region has its own technological, political, sociological, and cultural dynamics; therefore, we essentially analyze, understand, and carefully consider those dynamics to enhance your customer experience and satisfaction through defining and optimizing your customers' journeys.

DIGITAL GOVERNANCE AND POLICY

Strategy and transformation

CHALLENGE

Data is an essential asset for organizations that can support making critical and fact-based decisions, understand customers, boost sales, and deliver customized services; However, while data is readily available, it is important that organizations develop and implement the right governing policies to efficiently and properly utilize and protect data. Data is a powerful weapon to gain an edge. However, it can be destructive if it lands in the wrong hands; therefore, It is vital to develop and implement the tools and framework needed to efficiently and securely manage, analyze, decode, store, and access the organization data.

OFFERINGS

Our experts give incredible significance to the governance and management of data.

Our governance and policy specialists and data scientists work together to build a unique data governance model that is most suitable to your organization, considering the requirements of all stakeholders, the internal and external policies, relevant laws & regulations, and other related factors.

HOW WE HELP

There are specific data needs for different stakeholders; therefore, we define data types, categorize data, define access levels, develop a model for the required clearances, and advise on policy amendments.

We empower the governance model with a custom-made platform to help manage the governance on a need basis. This could be a tedious activity in large entities because of structural complexities and multiple organization layers. We also embed all data governance features into the digital platform and the organization's integrated systems –as needed- to provide the ability to easily manage and govern data efficiently and to successfully detect any potential misuse.

BUSINESS CASE & PRICINGS

Strategy and transformation

CHALLENGE

Pricing is one of the most critical components that can multiply profits if set intelligently. While selecting the optimum prices can yield higher revenues, over-pricing or underpricing can impact customers' value for money or revenue targets. To combat this, companies should not price their products and services intuitively but adopt **intelligent pricing strategies**.

OFFERINGS

Our team of experts masters the art of intelligent pricing. We analyze multidimensional factors to determine a price tag that best suits your product(s) or service(s). Our specialists take multiple factors into consideration to gain a holistic insight, including actual costs, current price, past pricing trends and patterns, competitor's pricing data, customer's perception of prices, cost structures, breakeven point, and profitability. We use all these and other relevant and unique factors to determine the optimum price of products and services.

HOW WE HELP

Whether it's a new or an existing product or service, we help you design and build efficient business cases, including accurate cost and price structures, which can help you maximize revenues and optimize costs.

Next, we empower organizations by advising on workforce planning and introduce digital simulators and tools that can further enable the organization's capability to intelligently price the products and services.

Finally, we design the required operating models, develop analytical and technical tools, and provide the needed skillsets and capabilities to unleash broader and much more practical customer-friendly pricing horizons that have an amplifying impact on revenue streams.

CRISIS & DISASTER MANAGEMENT

Strategy and transformation

CHALLENGE

Disruptions, crises, disasters, and threats pose a substantial risk to an organization's functionality and operations, leading to severe adverse consequences if not tackled. While organizations can expect, avoid, or mitigate some crises, disasters can be unpredictable and business continuity necessitates professional and scientific readiness to develop, test, simulate, explain and train the risk mitigation plans and alternative processes and procedures in order to ensure everyone's safety and continuation of critical workflows during operational disruptions.

OFFERINGS

We empower organizations by developing pre-emptive, emergency response, and post-event recovery plans to minimize the impact of potential crisis and disastrous events while ensuring the highest-level of business continuity.

HOW WE HELP

In our pre-planning, we engage critical stakeholders such as staff, management, and emergency responders; prepare and design damage-mitigating and damage-avoiding easy-to-implement strategies. Then we introduce helpful technologies; and develop the organization's capability to combat and act in unpredictable scenarios by embedding disaster management techniques in the organization's culture. Also, we redefine skills, roles, and responsibilities to ensure utmost clarity and to avoid any possible ambiguities.

Consequently, we conduct crisis simulation exercises which play an extremely significant role in the responsiveness and preparedness of staff during such events demonstrating the ability to tackle crises and disasters successfully. Our post-event planning includes:

- ▷ Revisiting the basics
- ▷ Re-aligning and redesigning workflows to avoid risks of hazardous surprises in the future
- ▷ Further reduction of emergency response time
- ▷ Eliminating factors that may negatively affect business continuity

OUR SERVICES

TECHNOLOGY DEVELOPMENT

01 BUSINESS & MOBILE APPLICATIONS

02 ENTERPRISE DIGITAL PLATFORMS

03 WEB APPLICATIONS

04 DIGITAL SUPPORT

05 DATA MANAGEMENT & SERVICES

06 INTEGRATION SERVICES

07 INFRASTRUCTURE SERVICES

08 CLOUD SERVICES & SOLUTIONS

CLOUD SERVICES & SOLUTIONS

Technology development

CHALLENGE

Following Covid-19 pandemic, cloud technology has flourished more than ever before; Classes, meetings and conferences are now taking place virtually, made possible thanks to cloud computing and cloud technologies; However, with new possibilities come new challenges and concerns are on the rise in terms of data security, privacy, policies, alternative solution, potential risks and more.

OFFERINGS

We help your organization discover new ways to reveal the power of cloud computing. Our experts have skills and experience in data migration, services configuration, optimization, security, and maintenance of cloud systems.

HOW WE HELP

After assessing your goals and requirements, we design, define and develop the best-suited end-to-end managed cloud services for your organization.

We know "Cloud" is more than technology, so our solutions encompass the workforce and culture change needed for lasting success.

BUSINESS & MOBILE APPLICATIONS

Technology development

CHALLENGE

No matter the industry and regardless of the size of your business, technology have revolutionized how we and live and work making business and mobile applications a necessity to engage with your stakeholders and to sell and provide your products and services.

OFFERINGS

We design, develop and customize tailor-made and seamless applications for organizations.

Our focus is to cater to clients' wide-ranging needs and while keeping this basic yet core ideology in mind, we design and develop applications that feature user-friendly interfaces, easily manageable, scalable, secure, and engaging; resulting in an enhanced user experience and optimized performance levels.

HOW WE HELP

Our experts begin by understanding client's problems, needs, and pain points and they accordingly design prototypes and MVPs to initially test and verify scalable solutions with all stakeholders. Once the solution design is accepted, the development phase begins followed by a comprehensive quality testing and delivering the application. We also complement mobile apps with web applications to provide an enhanced omni-channel experience to your stakeholders.

The systems and applications development lifecycle can be a complicated process; but we equip our experts with the knowledge and skills they need to overcome potential challenges.

DIGITAL SUPPORT

Technology development

CHALLENGE

Support, maintenance, continuous improvement and optimization are among the most crucial activities when relying on digital technologies. In the modern world of pre-orders and rushed launches, technologies require constant enhancements to uphold their reliability, quality standards and most importantly, to avoid any critical disruptions in the operation of the organization.

OFFERINGS

We have highly skilled experts in several world-leading programming languages, frameworks, and libraries such as Python, Flutter, and React JS. Our experts are equipped with the knowledge and expertise needed to efficiently and securely operate, maintain and enhance digital technologies while creating a stable and safe environment, increasing customer satisfaction and improving the overall customer experience.

HOW WE HELP

Our team of experts can help your organization reduce employee workload by ultimately managing, operating and enhancing your tools and technologies to boost the overall technology performance and remarkably reduce your operational cost.

OUR SOLUTIONS

MVPs AND SOLUTIONS

01 ENTERPRISE RESOURCE PLANNING (ERP)

02 HUMAN CAPITAL MANAGEMENT SYSTEM (HCMS)

03 LEARNING MANAGEMENT SYSTEM (LMS)

04 WAREHOUSE MANAGEMENT SYSTEM (WMS)

05 TRAFFIC AND MOBILITY

06 DELIVERY & LOGISTICS

07 SECURITY & IDENTITY AUTHENTICATION

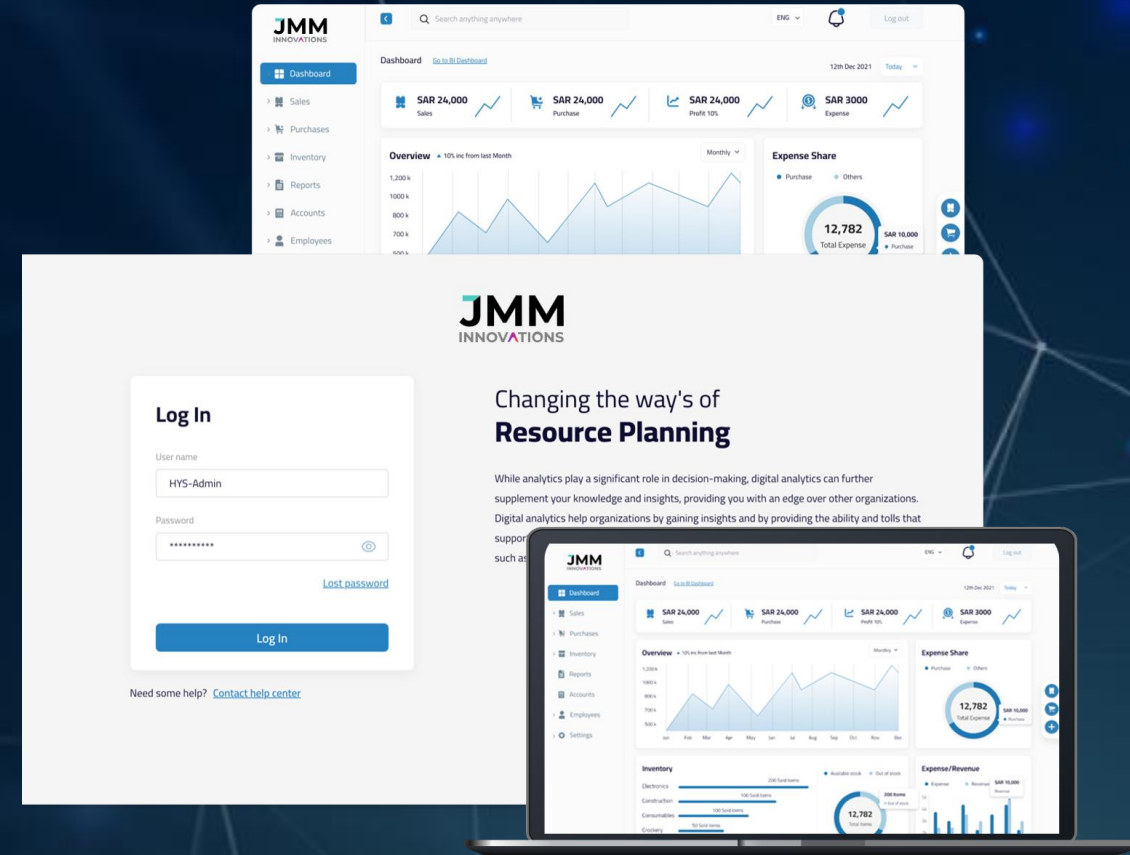
ENTERPRISE RESOURCE PLANNING (ERP)

Enterprise resource planning (ERP) is a solution that organizations use to manage and integrate operations. Our solution helps your organization implement resource planning by integrating all your critical, core and support processes for a seamless and efficient operations.

Our solution offers free-flowing communication, accurate information and real-time data reporting, all in one high-performing secure single platform.

Features

- ▶ **Integration:** A central view of all your departments: Sales, Finances, HR, CRM and other critical data dashboards
- ▶ **Reporting:** Compile information about your business operations into reports that empower stakeholders to make informed decisions
- ▶ **Inventory purchase and management**



HUMAN CAPITAL MANAGEMENT SYSTEM (HCMS)

Our Human Capital Management System (HCMS) is a digital platform that allows organizations to strategically and operationally manage the lifecycle of employees all the way from recruitment to retirement. Our solutions offer limitless possibilities to optimize human capital workflow management.

Features

- ▶ Onboarding
- ▶ Workforce Planning
- ▶ Performance and Competency Management
- ▶ Learning and development
- ▶ Payroll and salaries
- ▶ Attendance, absence, holidays, and extra time management
- ▶ Overtime management
- ▶ Promotion management
- ▶ Employee evaluation



LEARNING MANAGEMENT SYSTEM (LMS)

Our cloud-based Learning Management System (LMS) enables academic institutions to manage the delivery of educational and training content. Students can access and manage academic content and courses, training programs, documents, grades, and more. The platform allows users to track, report and automate the entire academic and learning process.

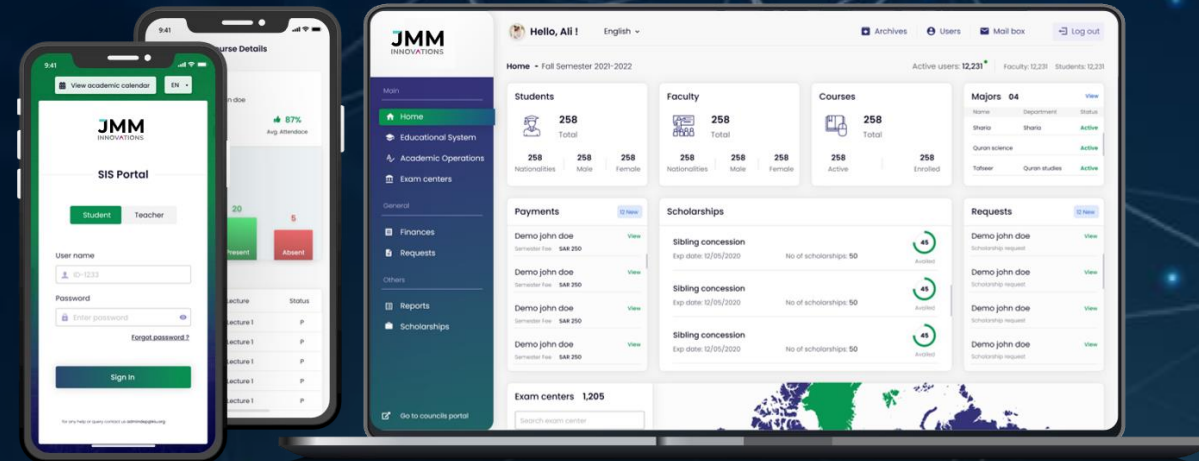
Features

For students

- ▶ Track course progress
- ▶ Course enrollment
- ▶ Real-time instructor support

For schools and universities

- ▶ Course management
- ▶ Student information
- ▶ Evaluation and grading system



WAREHOUSE MANAGEMENT SYSTEM (WMS)

Our warehouse Management system (WMS) is a simple, yet scalable solution that is built to help businesses control and administer the full lifecycle of warehouse operations from the time goods or materials enter a warehouse until they move out.

Features

- Inventory control
- Order fulfillment
- Raw material management
- Barcoding
- Order tracking
- Stock management
- Invoicing
- Sales management



TRAFFIC AND MOBILITY

A solution that enables its users to optimize route for ride hailing and facilitates efficient transport mobility for drivers using genetic algorithm

Features

- ▶ Smart traffic control receiving real-time notifications
- ▶ Routes suggestions
- ▶ Abnormalities detection and documentation



CARPOOL (MVP)

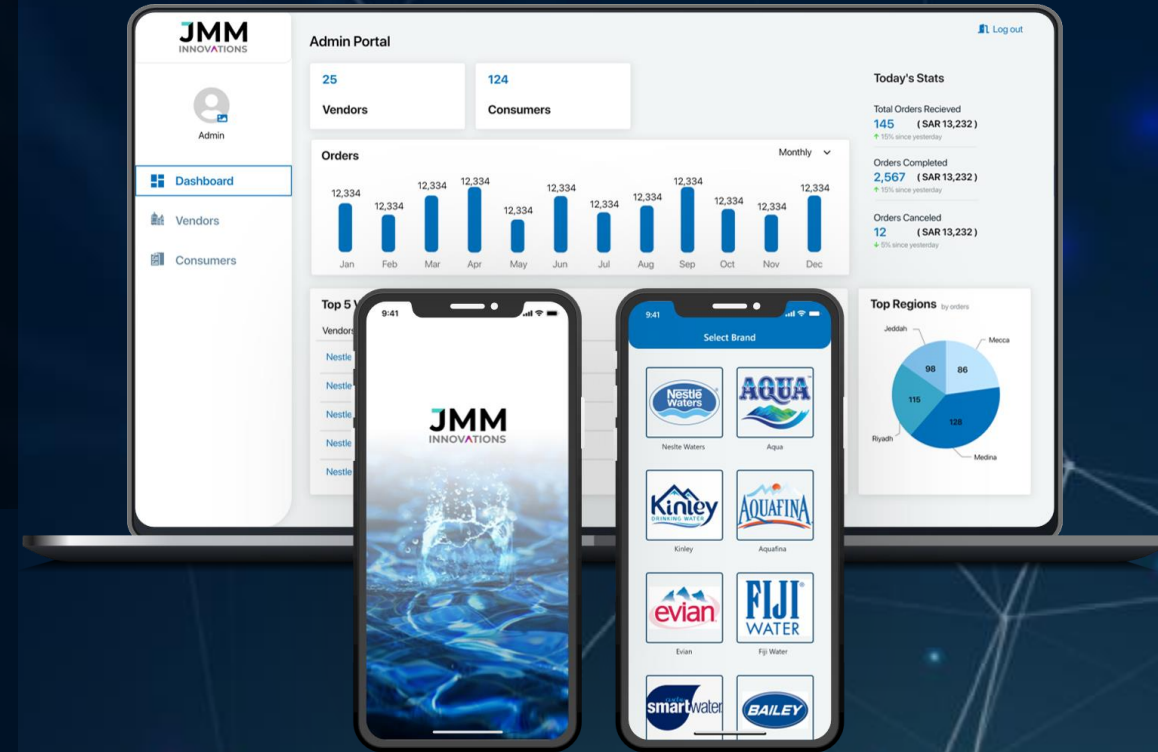
Carpool is a mobility management system. Rather than focusing on full-time drivers, anyone with a car can list their vehicle and routes to find interested passengers to join the ride. The solution consists of a hybrid Flutter mobile application along with a web portal.

DELIVERY & LOGISTICS

Our delivery and logistics digital platform is an intelligent solution to manage and tracks orders on multiple distribution channels. Our solution help organizations automate their supply chain processes thanks to our AI-powered technologies.

Features

- ▶ Procurement logistics
- ▶ Storing and warehousing
- ▶ Packaging and consolidation
- ▶ Shipping and scheduling
- ▶ Custom brokerage and tariff calculation
- ▶ Intermodal freight planning and forwarding
- ▶ Breakbulk and ocean freight management
- ▶ Air freight monitoring
- ▶ Shipping services and transportation management



DELIVERY (MVP)

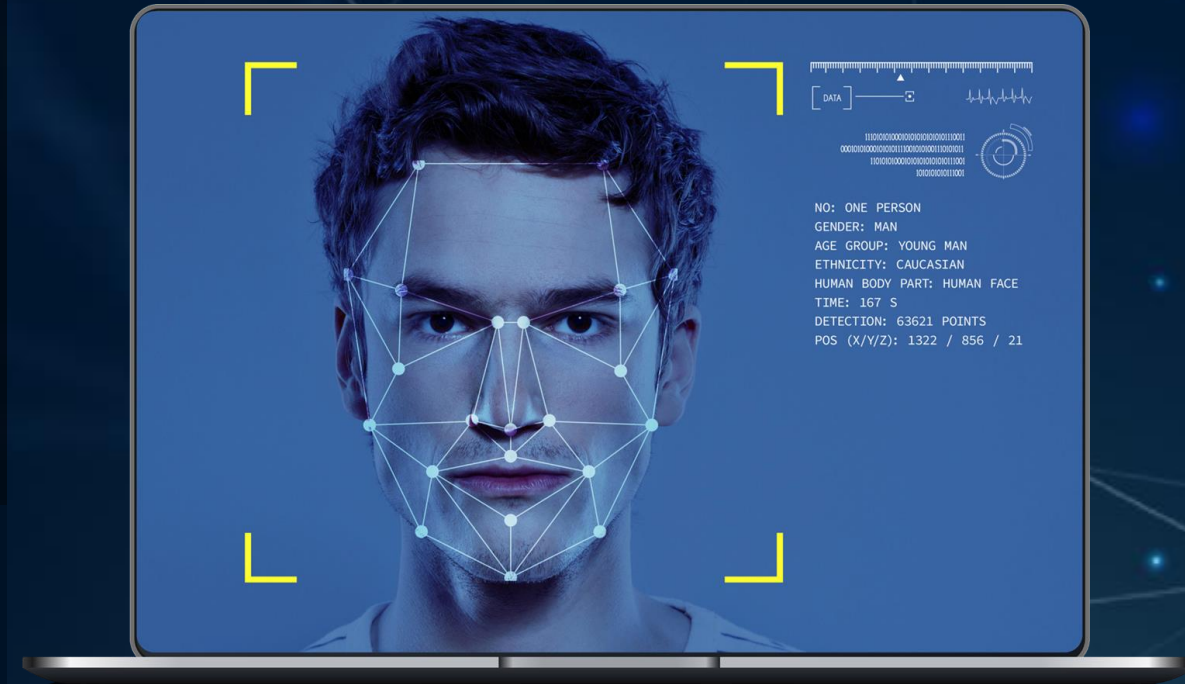
Delivery is an on-demand delivery app that allows customers to order goods as needed and track their orders, hassle-free! The app features recurrent delivery (weekly, monthly, etc.) among other innovative features for both suppliers and customers.

SECURITY & IDENTITY AUTHENTICATION

Our Security and Identity Authentication solution is an intelligent system that uses facial and object identification technology.

Features

- ▶ Real-time facial identification using trained AI models
- ▶ Real-time sorting of attendees
- ▶ Light and other distortions elimination
- ▶ Employee/person(s) authorization
- ▶ Crowd management
- ▶ Foot traffic analysis
- ▶ Anti-Spoofing through liveness detection
- ▶ Anomaly and defect detection






Face IO (MVP)





Face IO is smart attendance system that includes facial identification. It is time saving and eradicates the possibilities of proxy attendance due to the facial authorization.

CLIENTS & PROJECTS

CLIENTS & PROJECTS

Project		Features
 جامعة المعرفة العالمية Knowledge International University	<p>WEB AND MOBILE APPLICATIONS:</p> <p>We acts as technology partners for KIU to develop SIS and other integrated systems, to manage end-to-end student services from admissions to graduation.</p>	<ul style="list-style-type: none">• Admission module for both students and the admissions office• Admin SIS for university administration to manage• Faculty SIS to manage lectures, attendance and evaluations• Students SIS to manage requests, exam evaluations and online sessions• Finance module including billing and payments• Module for administrators and executives• Sponsors module for scholarship sponsors to view their sponsored students' academic records
 ADVA	<p>E-COMMERCE MARKETPLACE:</p> <p>We designed and developed ADVA's e-commerce marketplace for ADVA to sell its cosmetic products.</p>	<p>Technology Laravel: PHP framework (Backend) React: JavaScript library (Front-end) Flutter (Mobile)</p> <ul style="list-style-type: none">• Product fields include name, SKU, product details, additional details, list price, minimum quantity order etc.• Add and manage main product image• Feature products on the homepage• Manage (approve and delete) product reviews
 صهيل السرعة Fulfillment Services	<p>WAREHOUSE MANAGEMENT SYSTEM:</p> <p>We developed a web-based warehouse management system offering delivery management solutions and services to online stores with multiple payment options.</p>	<ul style="list-style-type: none">• Operates in English and Arabic• Orders and return management• Manage invoices and Billing• Advanced analytical reports• Store integration and management• AWB generation

CLIENTS & PROJECTS

	Project	Features
	HUMAN RESOURCE MANAGEMENT SYSTEM (HRMS) We developed a mobile and web-based Human Resource Management System for Hayat AlQassim. The solution provides tracking employee attendance, overtime, abilities, salaries, and accomplishments. Managers can easily declare extra working hours, holidays or absences and other information necessary for payroll, allowing LIVE and integrated monitoring of presence.	<ul style="list-style-type: none"> • Payroll management • Gathering, storing, and accessing employee information • Keeping attendance records and tracking absenteeism • Performance evaluation • Benefits admin page iteration • Role Based Access • Analytics and informed decision making
	MOBILE APPLICATION <i>Enter Biafra</i> is a freedom awareness application. <i>Enter Biafra</i> has a daily program that aims to enlighten, educate and inform Biafrans both in Biafra land and those all around the world. It is a channel that spreads information about the right to self- determination of Biafrans.	Users can: <ul style="list-style-type: none"> • Watch live broadcasts, read news and articles in the blog. • Comment and like on blogs and videos. • Post reports of missing people. Other Users will be able to like or comment on the report and share it on social media • Donate to the organization
	WAREHOUSE AND INVENTORY MANAGEMENT SYSTEM We developed a distribution and inventory management services for online stores, linking them to a delivery system and providing various payment options for customers	<ul style="list-style-type: none"> • Mobile application; operates in English and Arabic • The application features multiple modules; including: • Warehouse and inventory Management • Ticketing • HR Management • BI Dashboard
	E-COMMERCE MARKETPLACE AND DIGITAL ANALYTICS We developed an all-in-one e-commerce marketplace and a analytics solutions to manage and monitor sales operations.	<ul style="list-style-type: none"> • Manage the content of homepage dynamically • Manage products with images and descriptions • Manage more than 200 business outlets in KSA with their locations • Manage about us and contact us pages dynamically • Create a new page with completely dynamic segments creation

CORE TEAM

CORE TEAM



Amal Alshahrani
Senior Manager
Human Capital,
Co-Founder

10+ years of specialized experience in Human Resource Management

- MSc. in Food & Nutrition (Canada – 2014)
- Expert in human capital management including capability developments,, governance, organizational and functional structures and cultural development.

CERTIFICATES:

- Human Resources Specialist (Business Intelligence Training Center)



Naif Alsuaeyeb
Principal,
Operations

12+ years of specialized experience in digital strategy & transformation

- BSc. in Management Information Systems (Saudi Arabia – 2012)
- Expert in developing and optimizing operating models, processes, governance and organization development.

CERTIFICATES:

- 170 hours of training in information security in cybersecurity and Ethical penetration
- (Cyber Linux PenTest - Network Security Advance - CEH V10 - Mobile Ethical Hacking - Cyber Python PenTest)



Bader Alqarni
Director,
Cybersecurity /(GRC)

11+ years of international experience in cybersecurity and GRC programs

- MSc. in Information System Security Management (Canada 2012)
- Experts in risks management, developing security standards, procedures, and organization controls.

CERTIFICATES:

- GRC approach to managing cyber security-2021
- System Security - 2017
- Core Security+ Cert. - 2016
- Business Analyst Cert.- 2016



Waleed Saleem
Director,
Technology

6+ years of specialized international experience in data science and emerging technologies with focus on AI

- MSc. in Artificial Intelligence / Data Science (Canada 2021)
- Expertise in technology enhancement and value addition for organization in multiple industries across KSA.

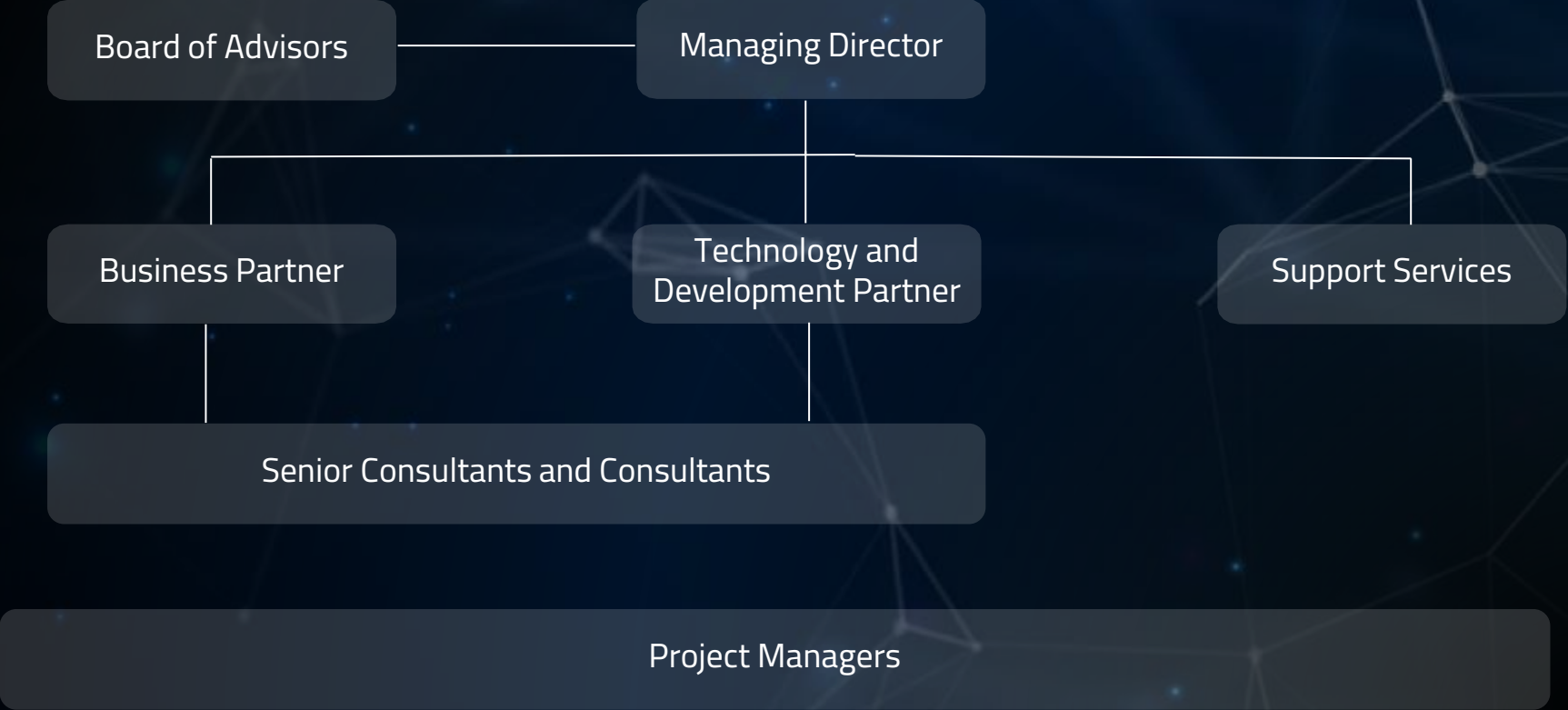
PUBLICATIONS:

- "Driving behaviour analysis in KSA" (IEEE)
- "Stock market predictions"
- Accidents detection using Artificial Intelligence (Ryerson)
- Intelligent transport system (KSA - Alyamamah)



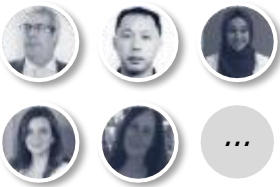
TEAM STRUCTURE

TEAM STRUCTURE



*Outside IMM
INNOVATIONS*

*Network of subject
matter experts*



Network



*Consulting
Team*



*Technology
Team*



*Business Support
Team*

THANK YOU

+966 (0)11 236 5881
+966 (0)54 710 0227
www.jmminnovations.com

solutions@jmminnovations.com
twitter.com/jmminnovations
linkedin.com/company/jmminnovations

شكرا لكم

شركة جمم الابتكارات لخدمات الأعمال