

**Submission Title: “ Day1- Market Technical Foundation  
(Bandage)**

**Name: Zakia Begum**

**Role # : 00053035**

**Date: 16-01-2025**

**Laying the Foundation for Your Marketplace**

Day # 01.

Date \_\_\_\_\_

Laying the foundation for your  
Marketplace Journey

Name : Zakia Begum  
Template # : Hackathon 2 template-5

Market type : "E-Commerce"

"We offer a wide range of high-quality garments for ladies and gents, blending style and comfort for every occasion. Our aim is to provide trendy, affordable fashion that enhances confidence and individuality."

**Business Goals:**

To establish a trusted and customer-focused online marketplace offering high-quality garments for all.

**Problem Solved:**

We aim to address the lack of

Date \_\_\_\_\_

affordable, stylish, and accessible clothing options for both ladies and gents, ensuring a seamless shopping experience.

## Target Audience:

### 1- Fashion-Conscious Individuals:

People seeking trendy and stylish clothing for everyday wear or special occasions.

### 2- Budget-Friendly Shoppers:

Customers looking for quality garments all at affordable prices.

### 3- Professionals:

Men and women need of formal and semi-formal attire for work.

### 4- Youth and Students:

Trendsetters and young adults looking for casual and comfortable outfits.

### 5- Online Shopping Enthusiasts:

Tech-savvy buyers who prefer the audience convenience of E-Commerce.

### 6- Gift Buyers:

Shoppers purchasing garments as thoughtful and practical gifts for

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BC

No. \_\_\_\_\_ Others

## Products Offers:

- 1- **Men's Garments:** A wide variety of formal, casual, and traditional wear for men, tailored to suit all preferences.
- 2- **Women's Garments:** Stylish and comfortable options including ethnic, formal, casual and trendy outfits for every occasion.
- 3- **Children's Garments:** High quality, durable, and fashionable clothing for kids, designed for comfort and style.

## Why People Choose Us:

"We offer premium-quality garments for men, women and children at affordable prices, ensuring variety of and style for every occasion. Our commitment to exceptional service, convenience, and customer satisfaction sets us apart."



# Create a Data Schema

## Products (sale)

Product ID: 001

Name: Bandage

Price: 5000

Category: Ladies and gents cloths

Stock: 25



## Order Details

Order ID: 220

Product ID: 001

Customer ID: CUST0072

T. Amount: 10,000\$

Time Stamp: 16-1-2025

Quantity: 2

## Customers

Customer ID: CUST0072

Name: Sidra Khan

Contact Info:

Email: sidrakhan@gmail.com

Phone: +92 1000000

Address: PECHS Phase II Karachi

Order History: No



## Delivery Zone

Zone ID: 7051

Zone Name: PECHS Phase II

Coverage Areas: PECHS Phase II

Assigned Driver: Noman

Driver Phone #: Noman(+92332-715721)

## Shipment

Shipment ID: SHIP490

Order ID: 220

Status: In Transit

Delivery Date: 20 to 21 January 2025

Signature