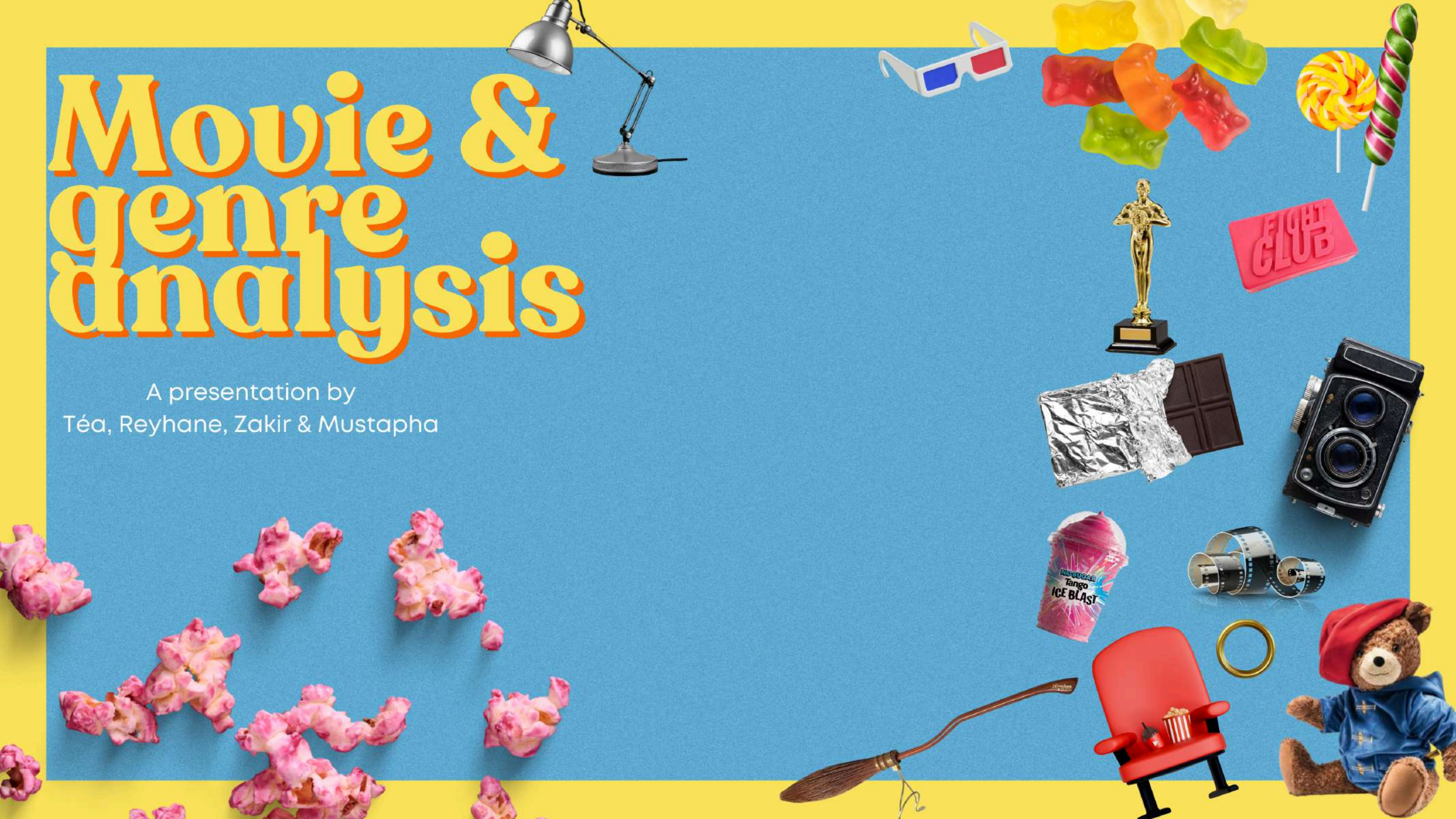
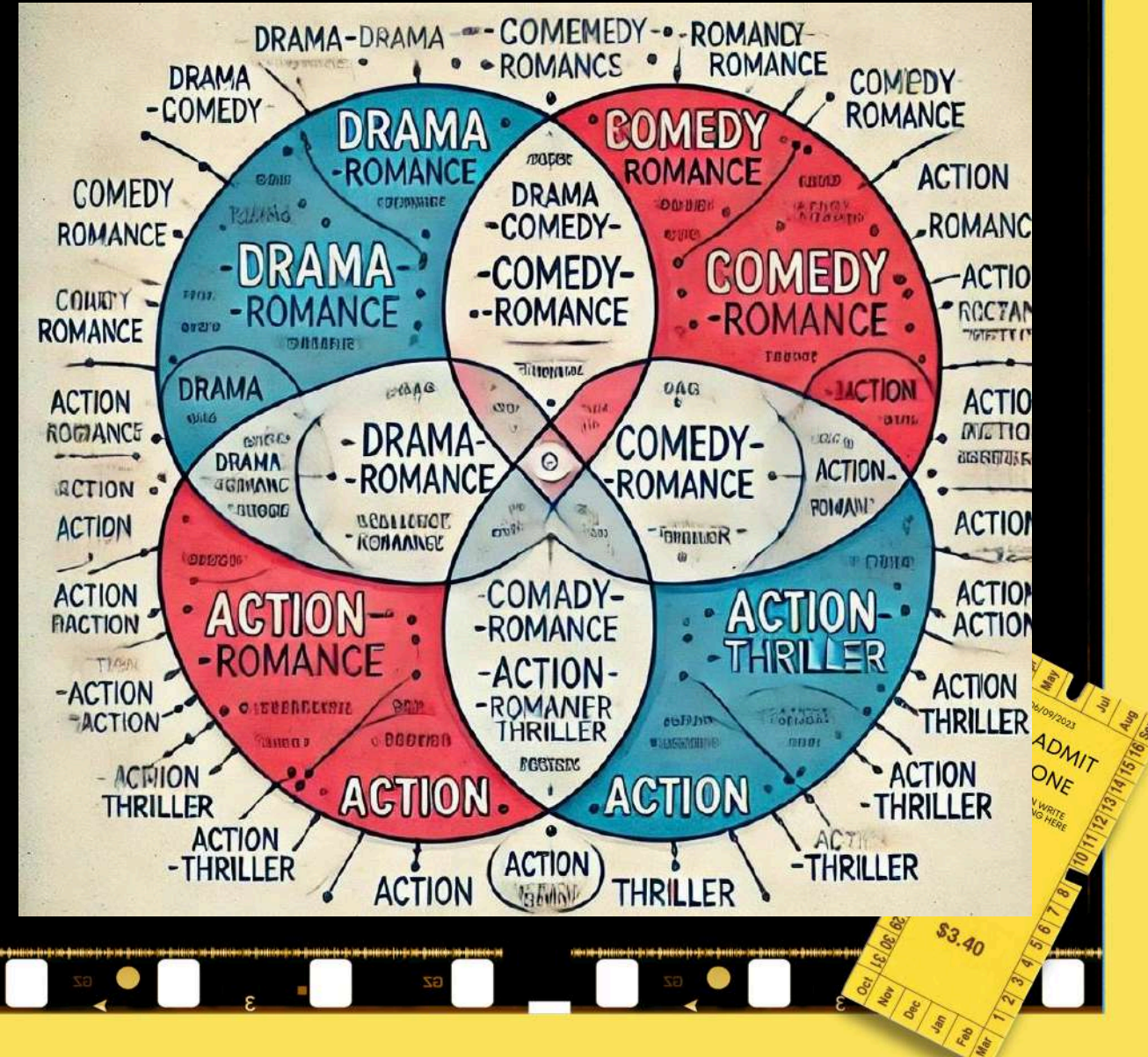
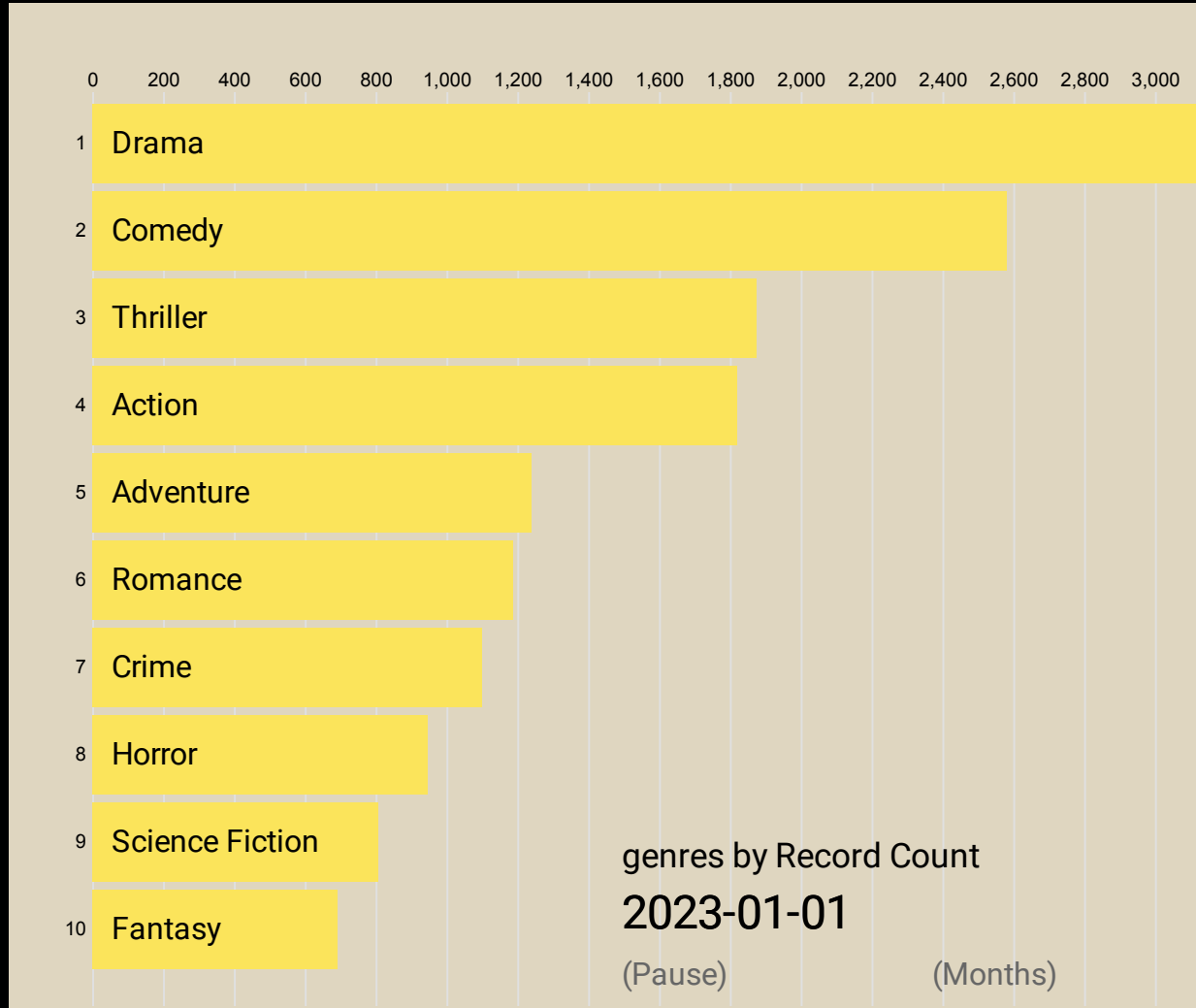


Movie & genre analysis

A presentation by
Téa, Reyhane, Zakir & Mustapha



The Complexity of Genre Combinations



Setting The Scene

TOTAL MOVIES ANALYSED



7.2K

Number of Movies

TOTAL REVENUE GENERATED



\$614.72B

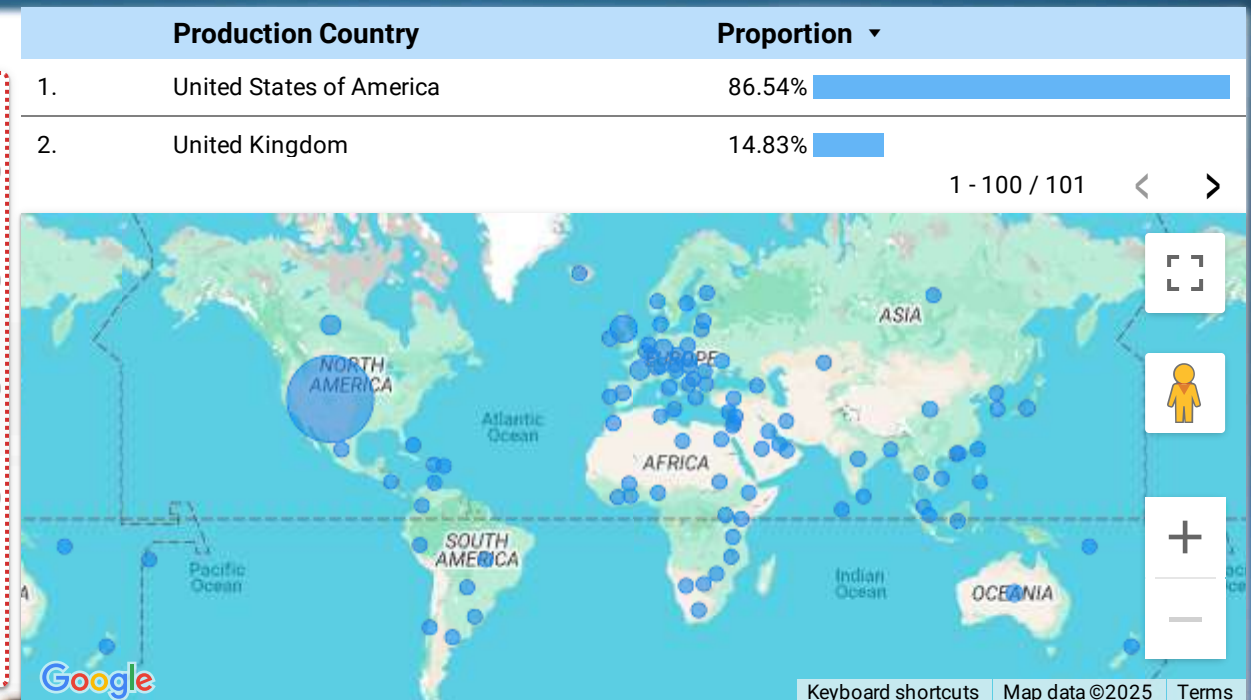
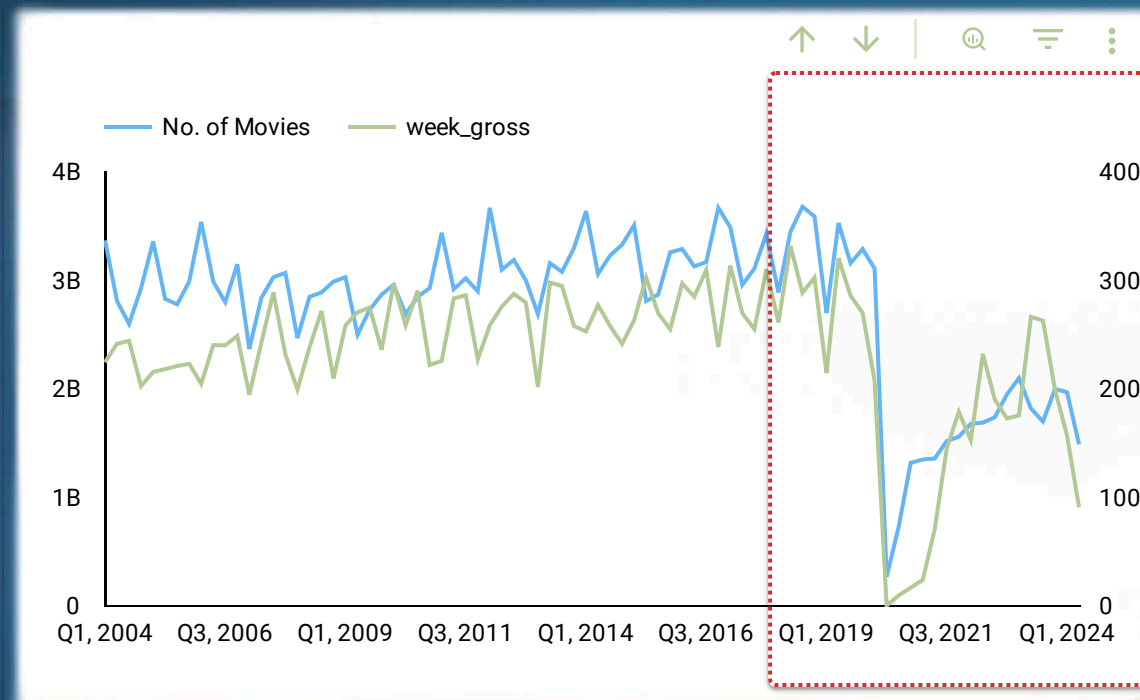
Dollars of Revenue

TOTAL PROFIT GENERATED



\$394.73B

Dollars of Profit



U.S Market Influence & Performance



Movie Dashboard



genres

movie

Movies

7.2K

Total Revenue

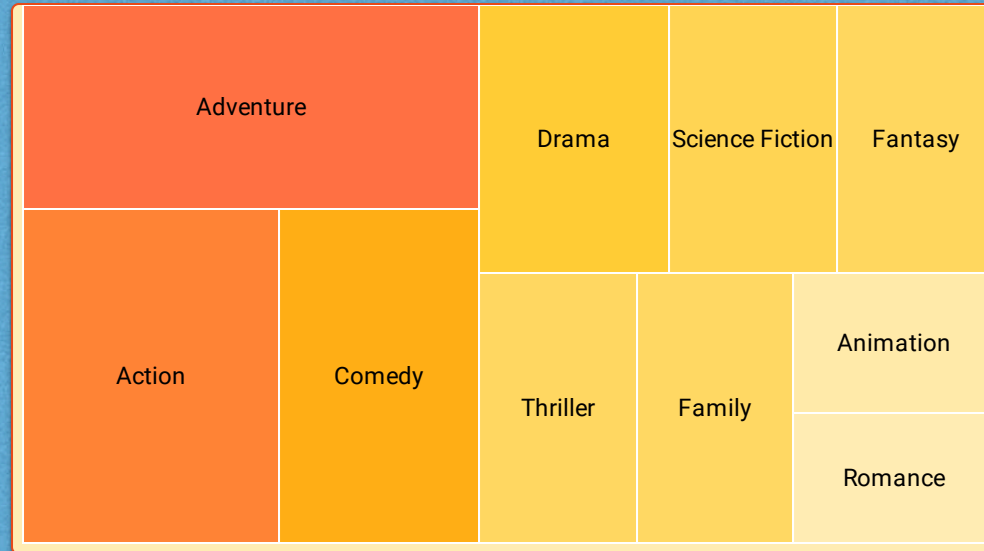
\$614.7B

Total Profit

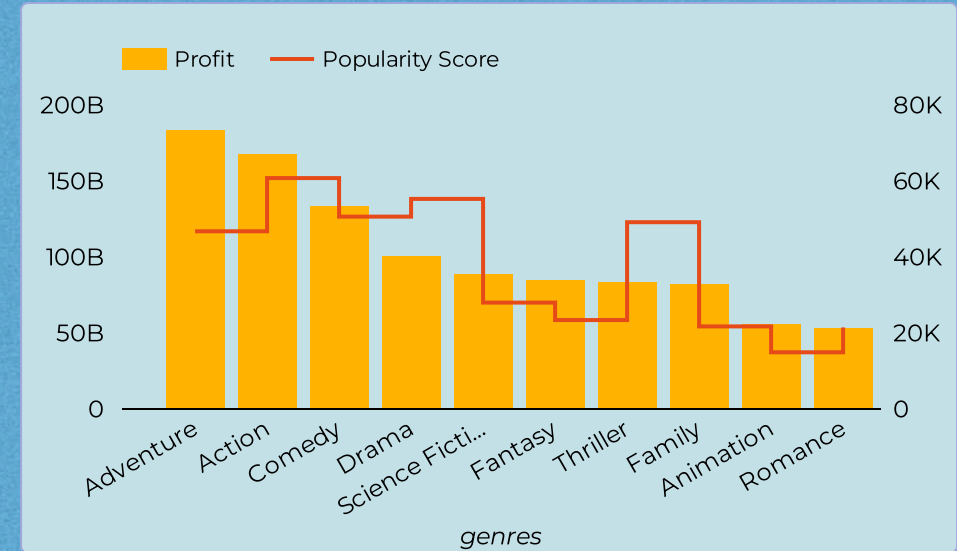
\$394.7B



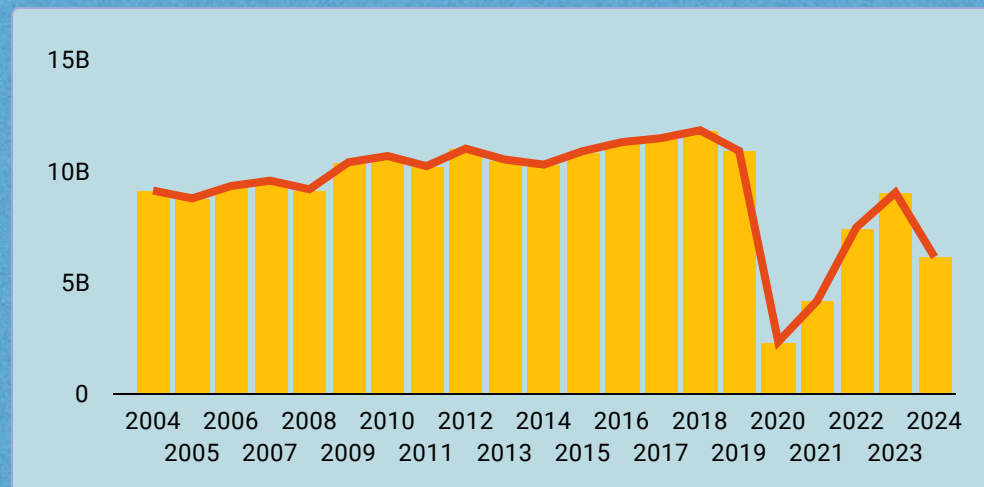
Market Share By Genre



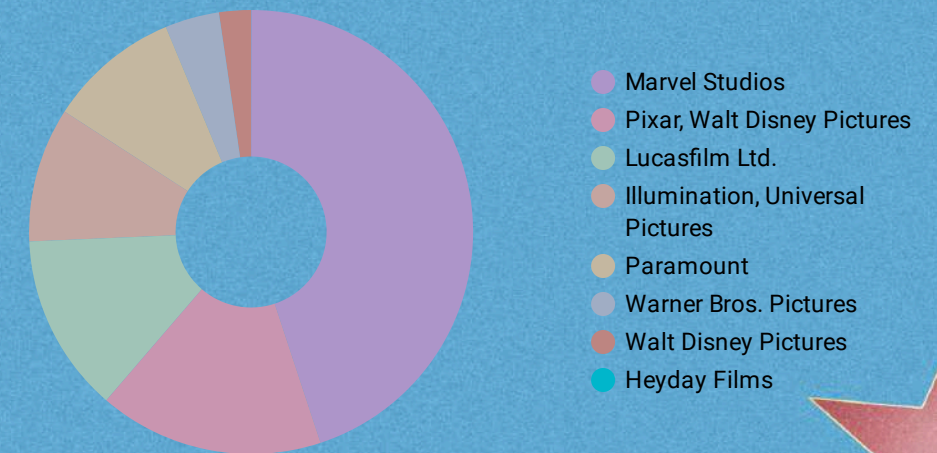
Profit & Popularity Of The Top 10 Genres



Yearly Box Office Revenue



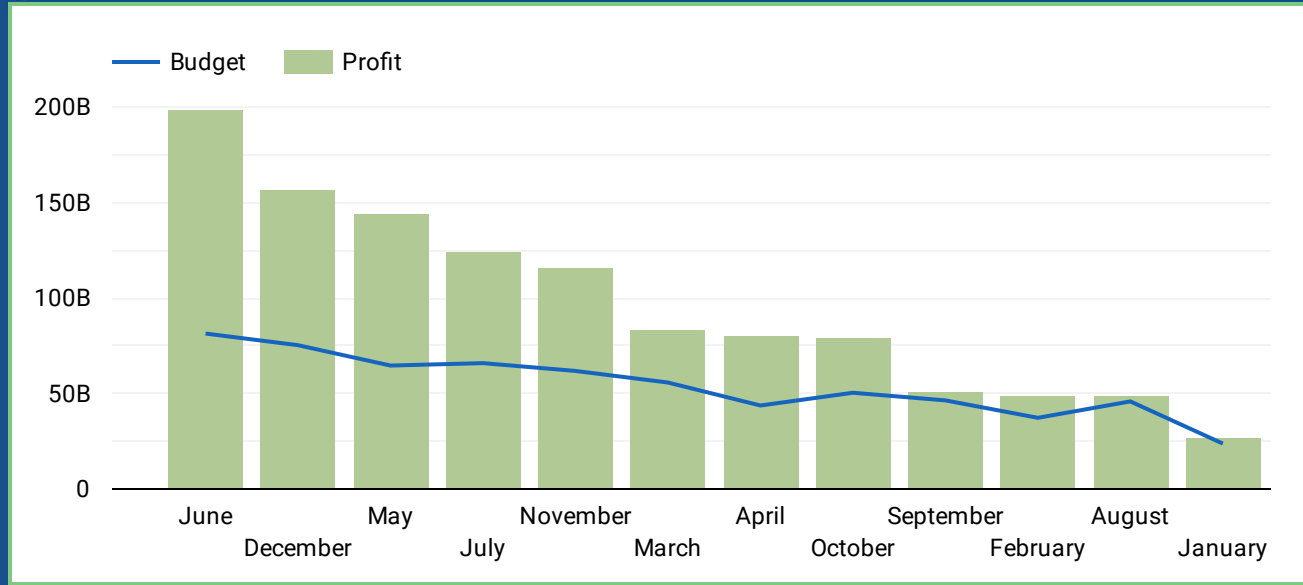
Top 10 Production Companies By Revenue



seasonal



ADMIT ONE



No refunds, exchanges or cancellation allowed

✓ Genres

🔍 Type to search

✓ Adventure

✓ Action

✓ Comedy

✓ Drama

✓ Science Fic...

✓ Fantasy

✓ Thriller

✓ Release ...

🔍 Type to search

✓ June

✓ December

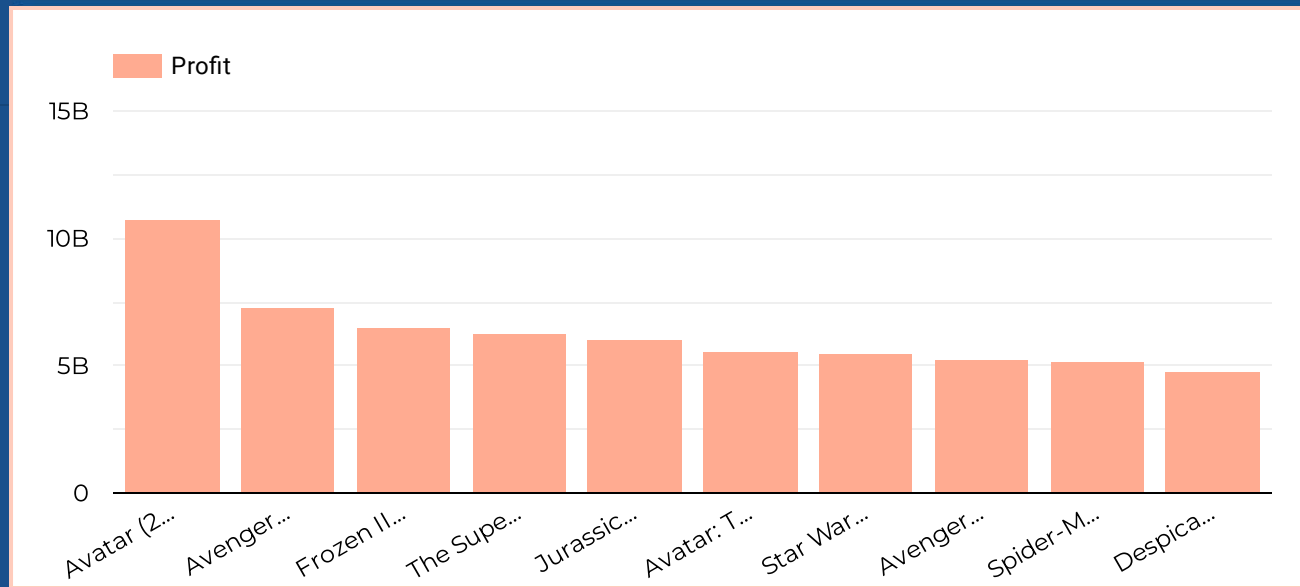
✓ May

✓ July

✓ November

✓ March

✓ April



No refunds, exchanges or cancellation allowed

ADMIT ONE

trends



Profit Vs Budget Analysis

Production Company

Budget

\$30.46M

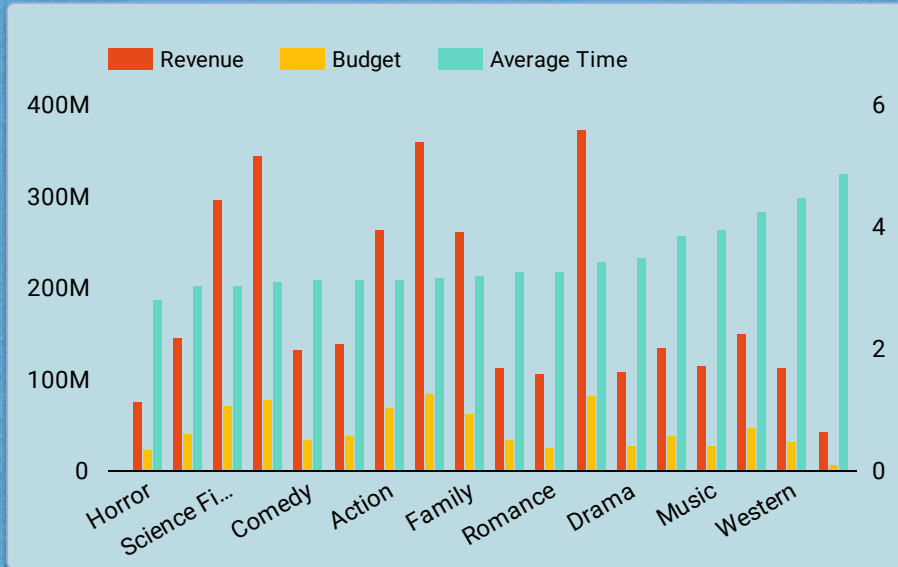
Revenue

\$85.11M

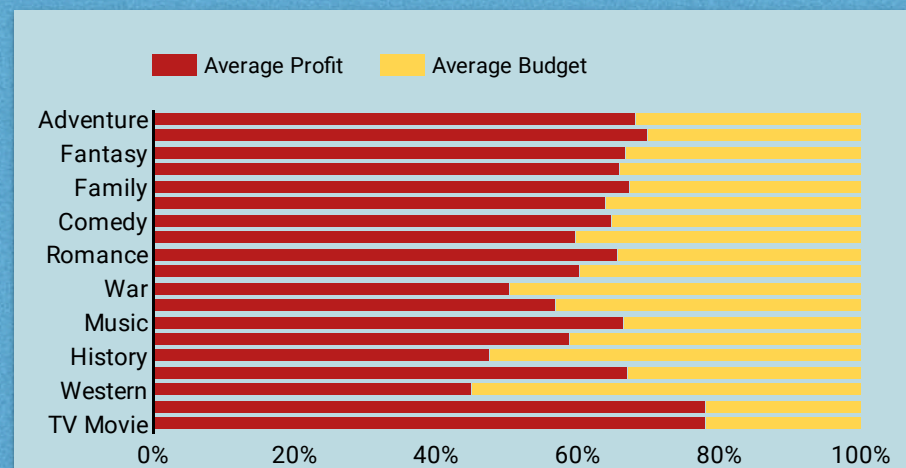
Title	Budget	Profit
1. The Blair Witch Project (1999)	\$120,000	\$497,158,198

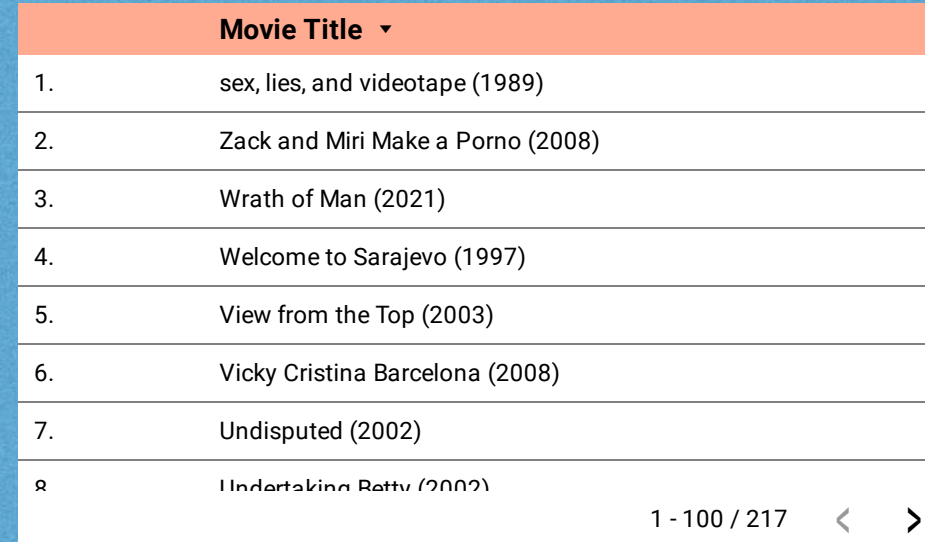
Genre	Budget	Revenue	Avg. Weekly Return
Adventure	\$29.7B	\$127.21B	3.2
Action	\$31.28B	\$119.39B	3.2
Comedy	\$28.01B	\$104.4B	3.2
Drama	\$19.28B	\$74.47B	3.5
Family	\$16.03B	\$66.37B	3.2
Fantasy	\$15.03B	\$65.43B	3.1
Thriller	\$17.4B	\$60.84B	3
Science Fic...	\$14.56B	\$59.3B	3.1
Animation	\$10.36B	\$46.84B	3.4
Romance	\$9.14B	\$36.15B	3.3

Profit vs Budget vs Budget Return Time



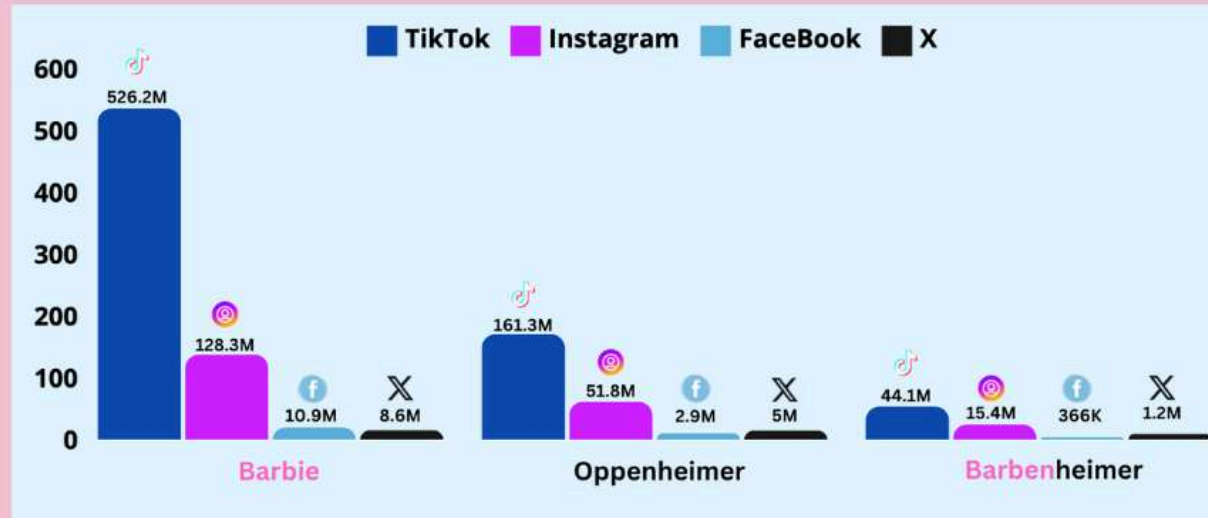
Average Profit vs Average Budget Per Genre



[illegible]

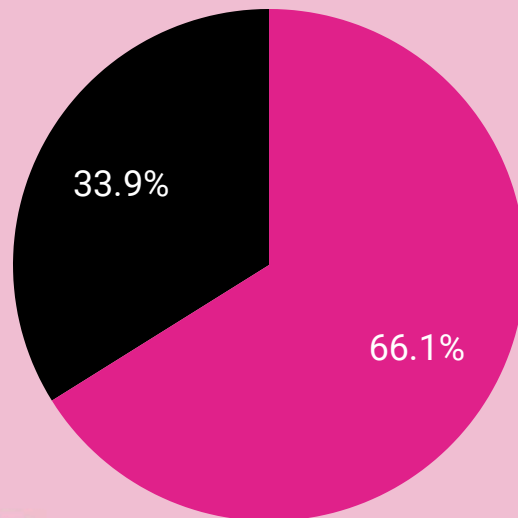
Barbenheimer

Number of Impressions Per Movie on Social Medias

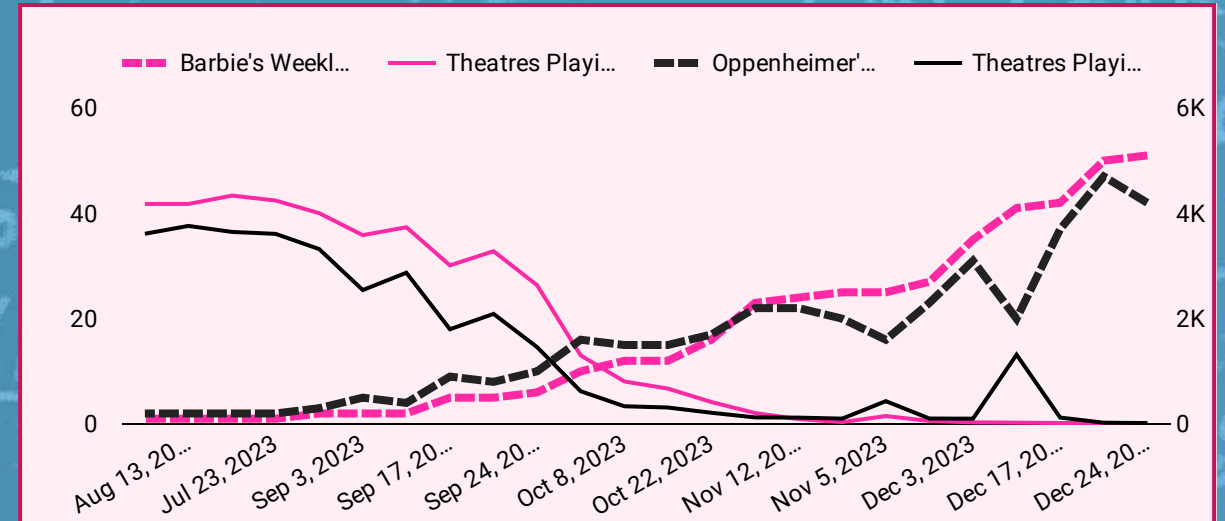


Total Revenue Generated Overtime

● Barbie (2023) ● Oppenheimer (2023)



Weekly Sales and No. of Theatre Showings



Academy Award Wins

	Movie Title	Academy Award Wins
1.	Oppenheimer	7
2.	Barbie	1

release week



1

24

Aurevoir Le Wagon

A presentation by
Téa, Reyhane, Zakir & Mustapha