**Crowdfunding Report**

**Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?**

Crowdfunding campaigns are very popular among startup companies and small businesses. Following are the three conclusions about crowdfunding campaigns.

1. Location plays most important role for any business. The data provides location by Country. There will be more visibility if the data provided by States of the particular country.
2. Each country uses different currency and all currency has different rate. If there is one currency to exchange for all crowdfunding campaigns that would give more idea about profit and loss.
3. In this provided data “Blurb” column could have more clear if it provided more information about campaign.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

The possible tables that could be created are Pivot tables which uses Date Created and Date Ended Conversion and could be filtered by Outcomes or goal or by category.

The graphs which shows outliers for successful and unsuccessful(failed) campaigns.