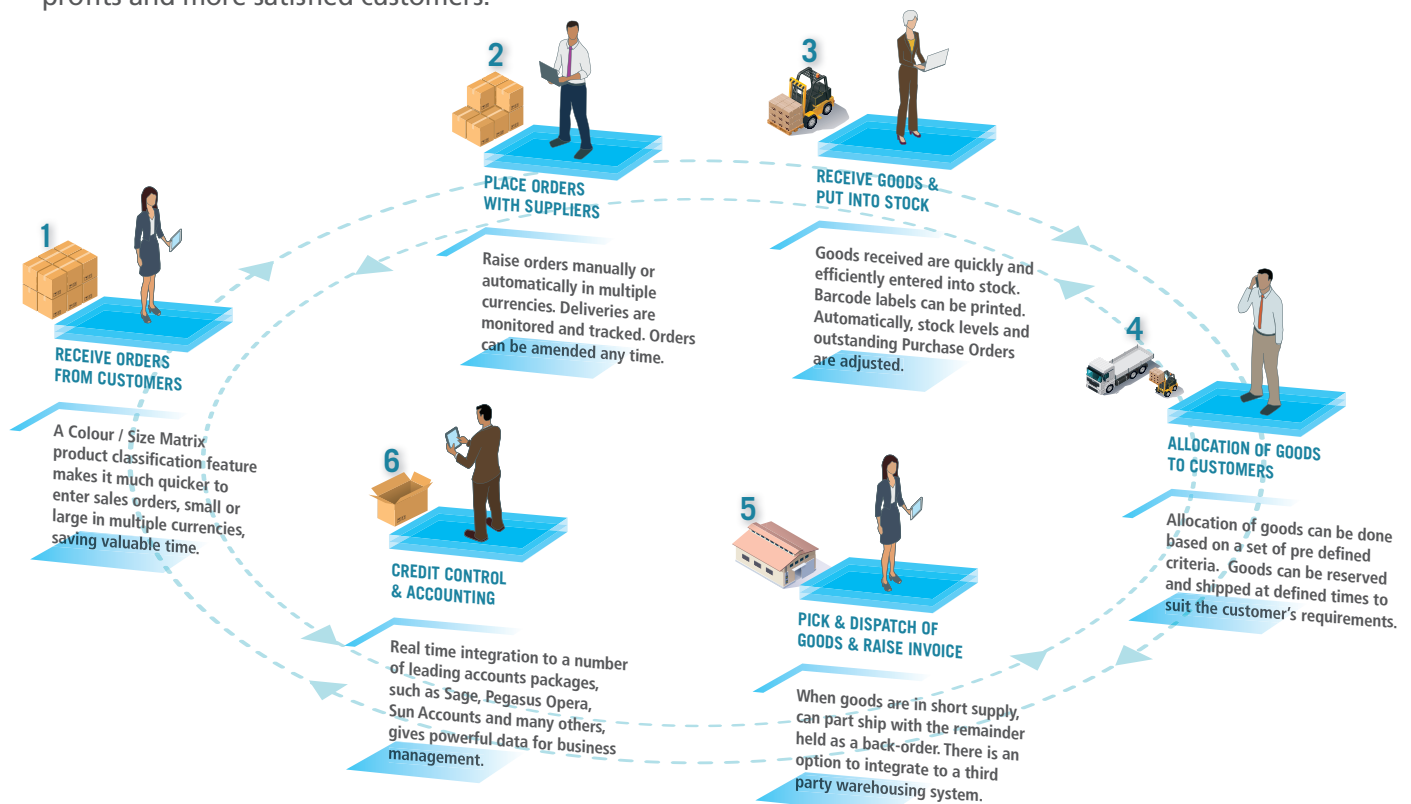




## Genesis Enterprise Wholesale & Distribution Stock Management System

The Genesis Enterprise Wholesale & Distribution Stock Management System is designed for the wholesale sector. It has been tailored over the last 25 years to meet their specific operational business needs. It seamlessly integrates logistics, stock management, CRM, and accounting functions to give real time insights into the business. This allows management to optimize processes and make informed decisions, leading to enhanced profits and more satisfied customers.



"The System shows you the items you have in stock, the items that need to be ordered and the status of current orders in real time, at a glance. If your stock falls below a certain level, you can automatically receive an alert on your dashboard!"

Marc Pang, Managing Director – Surfanic International

## Key Benefits:

- Control stock and sales orders by style, colour, size and fit
- Enhanced customer service due to instantaneous availability of information
- Process orientated to maximize operational efficiency
- Easy to use and flexible in operation
- Remote support on hand by qualified software technicians
- Direct connection to Excel for sales orders and business intelligence reporting
- Accounts Integration with a number of leading accounts packages such as Sage, Sun Accounts, Opera, Pegasus and many others



## About Esperus Systems Ltd

Founded in 1985, Esperus Systems have been developing wholesale business solutions for the Fashion, Footwear, Sportswear and Outdoor Leisurewear industries for a long time. This means that the products are optimized for operational performance, rich in functionality and reporting as part of the standard package. All product development and technical support is UK based. Customized software development is available where needed. Genesis will improve the efficiency and management of the business, provide business intelligence for fast decision making and save the organisation time and money.

## Optional Modules

### Business to Business

#### Online Sales Order Processing Module (B2B)

This is a Business to Business (B2B) application using the latest technology with browser based architecture, meaning it will run on any suitable hardware platform.

It can be accessed at home, in the office, or anywhere in the world. Customers or distributors who have access to this system can look at their order status and place new orders in real time from anywhere in the world.

- Uses the latest technology with a secure web interface.
- Can be used from anywhere in the world.
- Can be used on a mobile tablet device.
- Customers can view real time stock availability and place new orders quickly and with ease.
- Sales Representatives/Agents can sit with customers and process sales orders immediately and provide instant and accurate information regarding deliveries and account status.

### mSOP

#### (mobile Sales Order Processing)

This module allows the user to take sales orders on a tablet device offline and when the tablet is connected to the internet all the sales orders processed will be transferred automatically to Genesis without any loss of time or manual errors.

This is especially useful in an exhibition sales environment. No longer do you need to return to the office with stacks of paper, try and read rushed notes taken that may lead to expensive errors and waste days of time inputting all the sales orders taken at the show.

Now you can have your tablet or mobile at the show with mSOP preloaded with no internet connection. Sales orders are entered into the device via clicking on options including colour and size, prices are preloaded avoiding errors, orders receipts can be printed at the show via a wireless printer and handed to the client as well as an electronic version generated automatically via an email that sits in the Outbox. As soon as you return to the office, hotel, or café and connect your device to a good internet connection, it will then automatically upload all the sales orders to the Genesis system, job done in a few minutes!!

