

Mobile Point Of Sale System (mPoS) for Sports Stadia & Events

GENESIS



The new mPoS System from Esperus Systems allows sales staff to have a mobile real time till in their hand on a tablet. They can perform sales, check stock levels, pricing, and product information without leaving the customer. It is quick, easy, gives the customer a positive experience and leads to higher sales conversion rates. The solution has been developed specifically with Sports Stadia in mind.

Merchandising Stores

On match day these stores are very busy with a short time window of sales opportunity. The mPoS solution acts as a Queue Buster. Staff can deal with customers anywhere in the store, check stock levels, take orders and payments without the need for customers to queue up at a fixed till. As well as serving people quickly and improving customer satisfaction, by reducing queues it entices people entering the store to stay and buy.



Pop up Stores

At Sports stadia and events it is common to have Pop up or temporary stores on match days, or at festivals, for promotions etc. The mPoS solution is an ideal mobile till for this and will interface in real time with the back off stock management system to allow sales staff to have access to accurate stock availability and swiftly replenish stock.



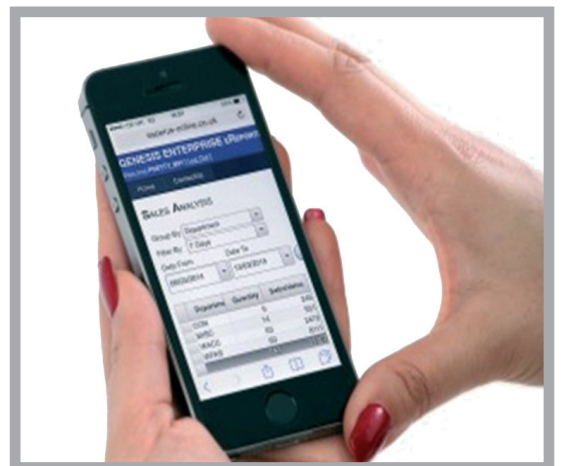
Directors Boxes



Most stadia have Directors boxes. The mPoS solution can be used so guests can order their merchandise from the comfort of their seats and at their leisure. When they return from half-time they will find their goods waiting with their receipt in a nice presentation bag. As well as providing an excellent customer experience and making extra sales it also utilizes the merchandise store staff that are not busy during the match to facilitate and deliver these purchases.

Sales Reports via Smart Phone

This new software module allows the sales data from any store, web store, pop up shop etc to be examined via a web browser. Sales performance can be immediately monitored from any mobile device, such as a smartphone or tablet. Great reporting tool for busy managers and owners to have instant results wherever they are in the world.



About Esperus Systems Ltd

Esperus Systems Ltd is a UK based company that has been providing ePoS & Stock Management Business solutions for over 25 years and specifically to Football Clubs for over 12 years. We currently work with Leeds United FC and QPR FC. We have also worked with many other clubs over the years, such as Manchester City, Crystal Palace and Stoke City amongst others. We therefore understand the needs and how to integrate and work with them and their partners to provide the required solution.

Call or email us today to arrange your free demonstration and see what Genesis can do for your business !!!