



Genesis Enterprise Retail ePoS and Stock Management System

Genesis Enterprise Retail is a modular flexible software solution for ePoS (Electronic Point of Sale) and Stock Management. The system is deployed in the Head Office and on the retail outlet Tills and integrated to E-Commerce web stores.

As a busy manager you need to make fast informed decisions. Genesis Enterprise from Esperus Systems can make your life easier. Our modular system can manage the stock, offer a user friendly live ePoS Till and produce instant management reports to help answer questions such as

- What are the Top 10 Selling Products? Bottom 10 Selling Products?
- How are sales versus the same period last year?
- How are our web sales doing compared with in store? What products are selling most on the web?
- How is our store doing compared to others in our group?
- What was the value of our stock during December last year?
- Is Sam selling more than John? Who is the best selling sales assistant?
- What type of products do our customer buy?
- Who are our best customers?
- Which are our best selling brands?

"The Genesis system has replaced the work done traditionally by two clerks. It has a very good facility for ordering from suppliers, can easily log and print orders and generate bar codes for each garment. Possibly the most powerful aspect of Genesis is the reporting functionality. We use this several times per day, we can run instant reports, giving us sales results at our fingertips that allow us to make management decisions quickly and efficiently"

Noll Uloth, Managing Director, Cordings of Piccadilly



"Since we have installed Genesis far fewer mistakes have been made in our stock management, meaning stock savings of around 7%. The system has improved our operational efficiency, meaning we have been able to increase our sales by approximately 25% without the need of additional staff. Genesis has been revolutionary to our business and now is at the heart of our operation"

Marc Pang, Managing Director – Surfanic International



Key Benefits:

- Manages stock system in real-time, all sales and stock transactions are updated as they happen
- In the event of the internet line going down, the real-time till has a backup contingency so the store can continue to make sales
- Polling sales from the shops is no longer required as everything is real-time and live
- Establish full transparency of inter branch transfers between shops from your Genesis system
- Mobile tablets can be deployed in your shops and in an exhibition environment for sales capturing purposes and for queue busting
- Powerful analysis reports that are part of the Genesis system
- The Optimised Distribution module removes any guess work for stock fulfilment by replenishing stock based on stock levels or sales performance according to the business needs



About Esperus Systems Ltd

Founded in 1985, Esperus Systems have been developing retail business solutions for the Fashion, Footwear, Sportswear and Outdoor Leisurewear industries for a long time. This means that the products are optimized for operational performance, rich in functionality and reporting as part of the standard package. All product development and technical support is UK based. Customized software development is available where needed. Genesis will improve the efficiency and management of the business, provide business intelligence for fast decision making and save the organisation time and money.

Mobile Modules

Continued sales growth of mobile devices, is leading to more mobile commerce. Consumers are used to having information at their fingertips wherever they are. They therefore expect the same type of information levels when they are in store and if they don't get it, browsing can turn to leaving instead of buying.

mPoS - Genesis Enterprise Mobile Electronic Point of Sale System

The new mPoS System from Esperus System allows sales staff to have a mobile real time till in their hand on a tablet. They can check stock levels, pricing, and availability at other stores without having to leave the customer to go to the stock room or make a phone call. It is quick, easy, and gives the customer a far more positive experience and will lead to higher sales conversions and customer satisfaction and retention levels.

Benefits of mPoS system

- Acts as a Queue Buster to check stock levels, take orders, make payments and issue receipts without needing to queue up.
- Sales Staff are more informed and can get information at the touch of a button in front of the customer, making it more likely to turn browsing into buying.
- Provides the customer with a personal retail experience, making it easier and friendlier to buy.
- Can be used anywhere in the store, outdoor events, pop-up stores, exhibitions etc.
- Interfaces to wireless printer to provide receipts at point of sale.
- Fully integrated with Genesis back office, to provide real time stock management.
- Can be used as part of the fixed Point of Sale system and when required released to become mobile point of sale units.

eReports - Sales On-The Go

An extremely powerful management tool on a Smartphone or tablet. It can access real time sales data from any store instantly, see comparisons between stores, or sales versus the same time period last year etc. eReports allows busy managers to make instant decisions. It keeps managers and owners one step ahead of their competitors and in control of their business from wherever they are in the world.

