



Stephen Zambotti Design

Information design • Brand identity
Posters, fliers, invitations
Menus & brochures • Cover design

CONTACT

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ABOUT

My name is Stephen, or Steve if you prefer. I'm a designer from Western New York.

Between my academic career, miscellaneous passion projects, and the occasional friendly commission, I have experience in a variety of design disciplines and creative forms. No matter how niche or specific, I've got the solution! I look forward to discussing in detail the outcome you're looking for.

Also contact for

Audiovisual production
Presentation Design
Vector artwork
Multimedia projects
Copy writing & editing

WEB PORTFOLIO CONTENTS

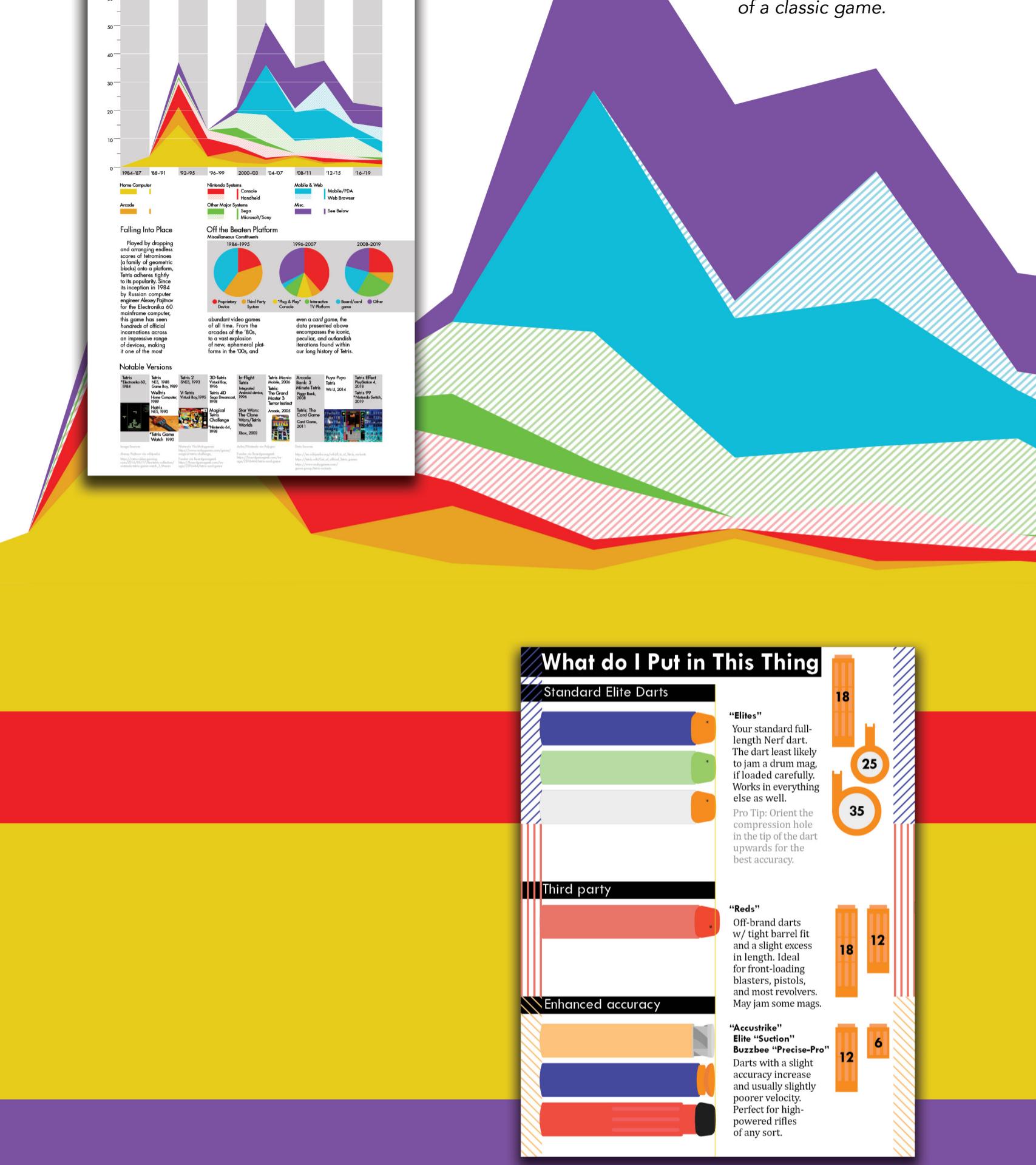
Works

- | | | | |
|------------|--------------------------------|---|-------------------------|
| 1 | • | • | Information Design |
| 2 | • | • | • Brand Identity |
| 3 | Documents, Forms, & Editorials | | |
| 4 | • | • | Posters and Invitations |
| Case Study | | | |
| 5 | • | • | • Map Design |

DESIGN WORKS

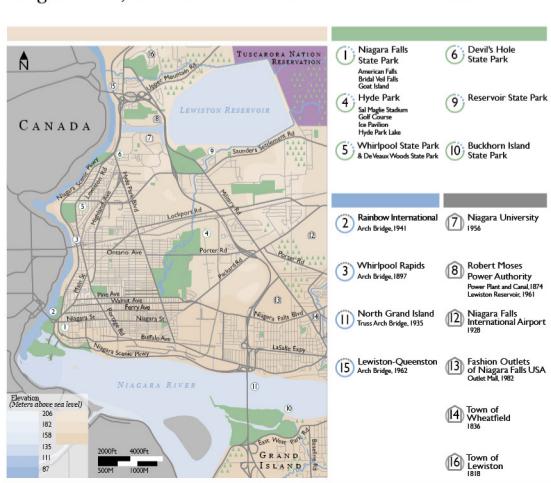
Information Design

of a classic game.



Development of Niagara Falls

Niagara Falls, New York • 2020 • Notable Landmarks



Mapping project displaying the development of Niagara Falls, NY.

Speed and Power

The first few bridges to Canada built in the Falls area were all destroyed in their prime (or soon thereafter), but were replaced with larger, stronger ones using new steel arch technology.

Now that Americans and Canadians could mind the gap in less time, and with less cost than ever, the might of the Falls caught the eye of a number of engineers and entrepreneurs. In the mid-nineteenth century, a canal ran directly through the city to power electrical turbines with the river's momentum. However, when the powerhouse harnessed this energy broke down, a new facility was sought to be built to replace it. By 1900 the Robert Moses Power Authority (built with land "obtained" from the Tuscarora Nation by the Supreme Court) was generating enough power to make the city an expanding industrial hotspot.

Sources

- Foodmap.net
- loc.gov
- nyspa.gov
- mapsofnewyork.org

This map can be examined in greater detail in the Case Study section at the very end of the portfolio.

Brand Identity

"Stone Kitchens & Bath" Business card, stationery, signage monolith, sample branded mockup.

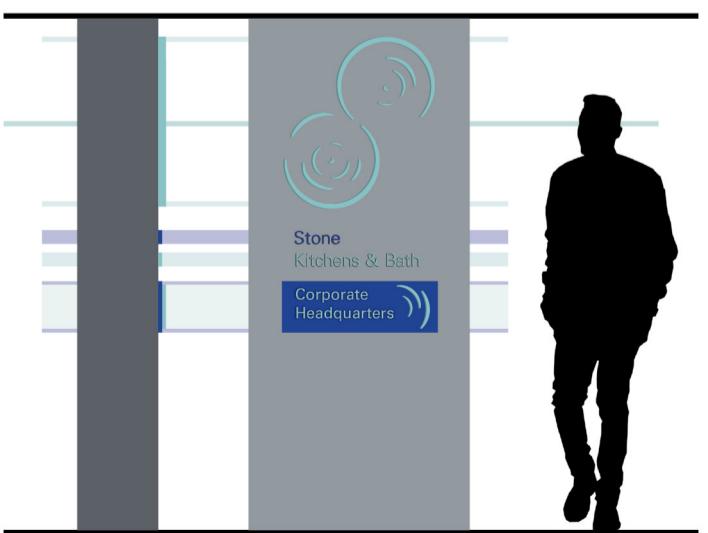


 Northcountry Granite & Marble

 Pierce Plumbing



 Stone Kitchens & Bath



Tyrell Cantorronne, Head of Communications

1281 Upland Drive
Brookport, NY, 14420
18 November 2019

Dear Mister Cantorronne,

Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Nulla pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus. Aenean leo ligula, porttitor eu, consequat vitae, eleifend ac. Maecenas lorem ante, rhoncus dapibus in, viverra quis, feugiat a, tellus phasellus viverra. Nulla ut meius varius laoreet. Quisque rutrum. Aenean imperdiet. Etiam ultrices nisi vel augue. Curabitur ullamcorper ultricies nisi. Nam eget dui etiam rhoncus. Maecenas tempus, tellus eget condimentum rhoncus, sem quam semper libero, sit amet adipiscing sem neque sed ipsum. Nam quam nunc, blandit vel, lucus pulvinar, hendrerit id, lorem. Maecenas nec odio et ante tincidunt tempus. Donec vitae sapien ut libero venenatis faucibus. Nullam quis ante. Etiam sit amet orci egestas faucibus tincidunt. Duis leo. Sed fringilla mauris sit amet nibh. Donec sodales sagittis magna. Sed consequat, leo eget bibendum sodales, augue velit cursus.

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Andrew Brandowicz, Director of Client Outreach

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