

Station One : Name Calling

Image 1: Wartime

A German soldier, as shown on an Australian poster from the World War I era (1914-1918).



Image 2: Politics

A U.S. Senator, as shown on a television ad run by her opponent during a political campaign.



Station Two: Testimonials



Image One:
Advertising

Jennifer Hudson for
Weight Watchers

Image Two:
Politics

Democratic
Presidential hopeful,
Hillary Clinton, and a
group of school
children.



Station Three: Transfer

Image One: Public Service

A public service announcement sponsored by Mothers Against Drunk Driving (MADD).

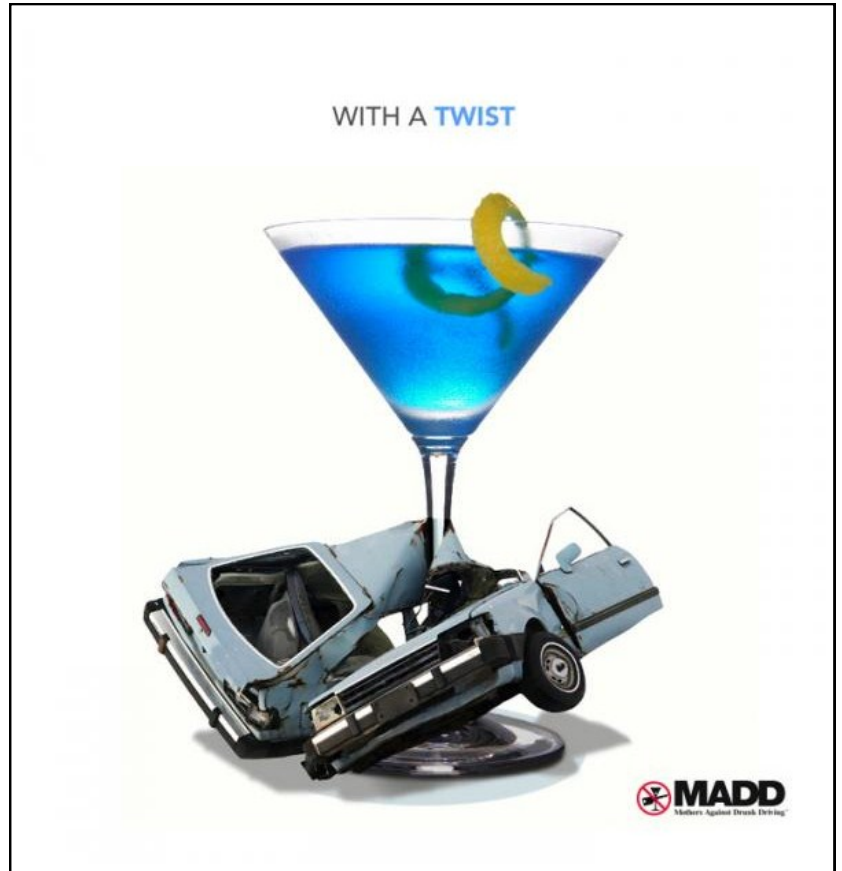


Image Two: Politics

Republican John Huntsman speaking to a crowd during his presidential campaign.

Station Four: Glittering Generalities

Image One: Advertising



Image Two: Politics

A.



B.



C.



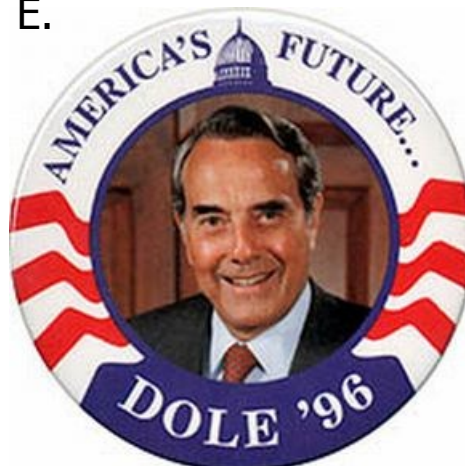
F.



D.



E.



Station Five: Plain Folks

Image One: Politics



Vice President Biden and President Obama visit a popular burger joint for lunch.

Image Two: Politics



Presidential candidate Rick Perry meets with workers while campaigning.

Image Three: Advertising

An ad for Propel water.



Station Six: Bandwagon



Image One: Advertising

An ad for Tide laundry detergent.

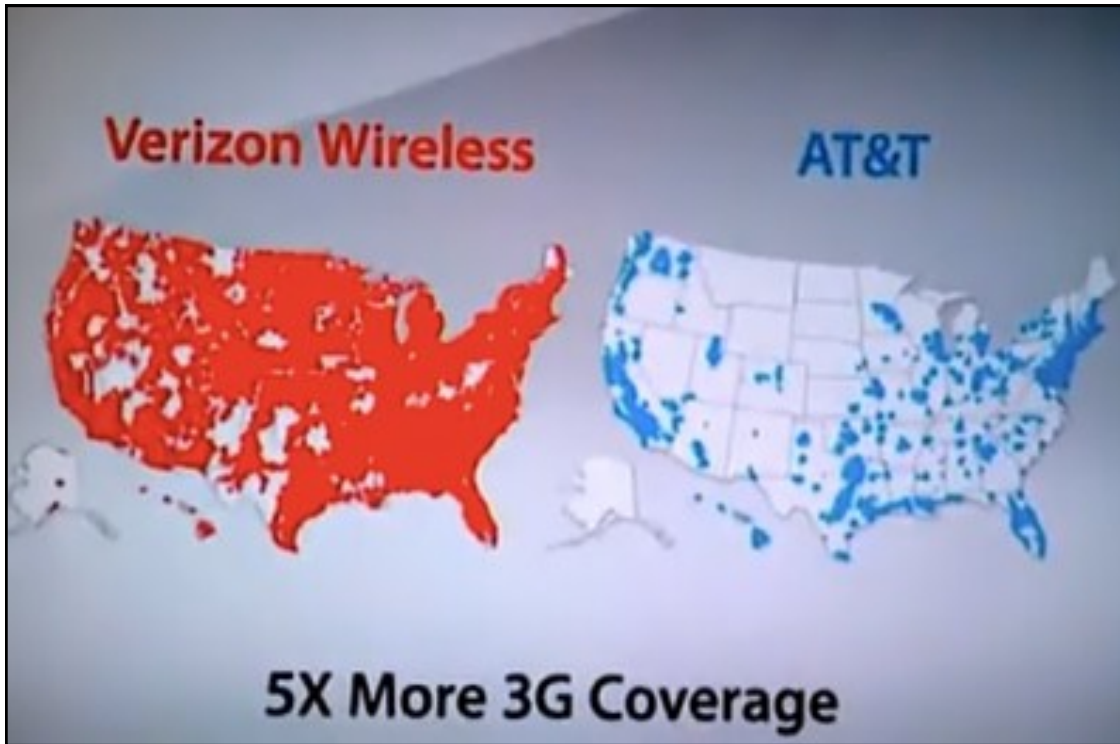
Image Two: Wartime

In this famous American poster from World War II, "Rosie the Riveter" urges women to go to work in factories to help the war effort.



Station Seven: Card Stacking

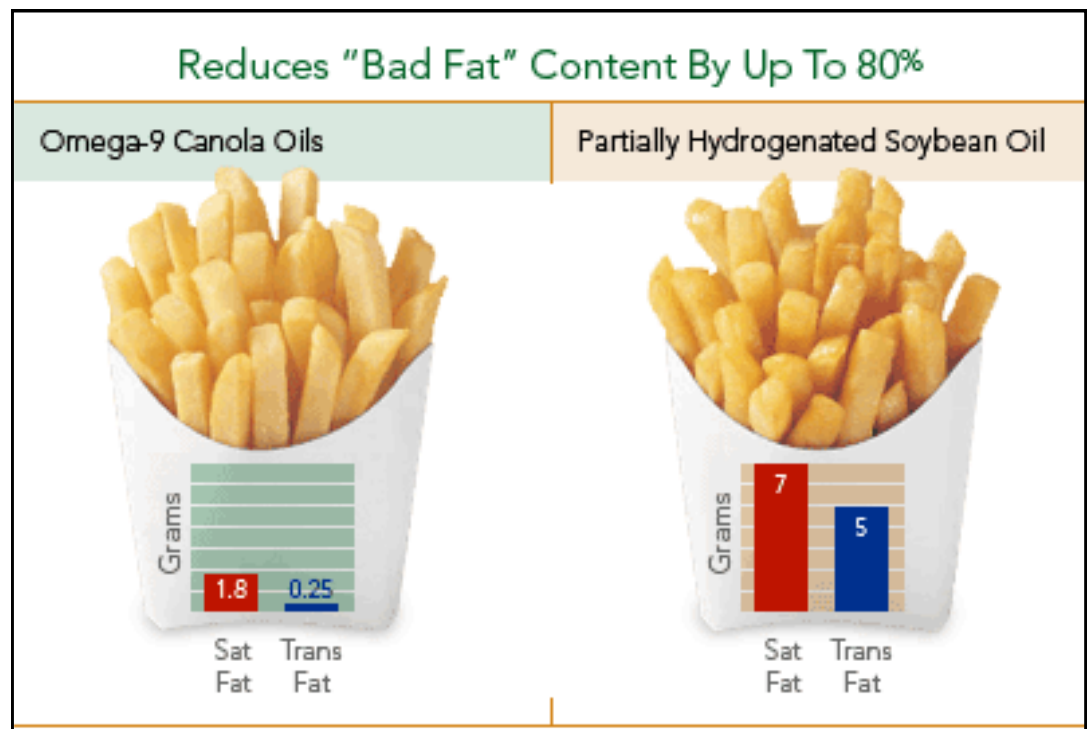
Image One: Advertising



Verizon Wireless advertises its cell phone service.

Image Two: Promoting an Industry

An agricultural researcher advertises the benefits of canola oil.



Station 8 Challenge

There are at least two different propaganda techniques used in this image. Can you identify them?



Republican presidential candidate Mitt Romney and musician Kid Rock.