



### **Motivation**





- Gain deeper understanding of NBA
- How did the game developed over the years?
- Distribution of player performance
- Why/How are some teams/players better than others?
- Is it possible to predict the outcome a game?

### **Outline**





- Data format and loading pipeline
- Exploration of data on different levels:
  - Player
  - Seasons
  - o Game
- Prediction tasks:
  - Game result
  - All-NBA







### The raw data





#### Raw Play-By-Play base data set

- 19 seasons ( 2000-01 2018-19), data split by season
- 10 389 755 plays/events (shot, foul, turnover, ...)
- 35 columns
- nominal, continuous, time series

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### **Tools**



- Main workhorse
  - Python 3 + jupyter notebooks



- Data acquisition
  - beautiful soup, selenium, tdqm, webdriver-manager

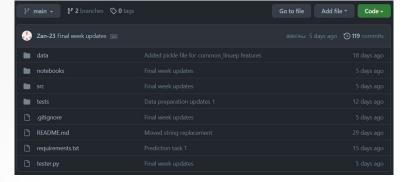


- Data analysis and prediction
  - numpy, pandas, plotly, sklearn, pickle





- Version control
  - GitHub





# Data loader pipeline





#### Base data set of 1.6 GB

- long time to load
- especially with extra processing

#### Solution:

- multiple data loaders created
- special parameter for loading
- intense use of pandas masks
- storing computed results in intermediate pickle files
- <sup>∼</sup>1650 lines of code
- data loading optimized from minutes to seconds or milliseconds

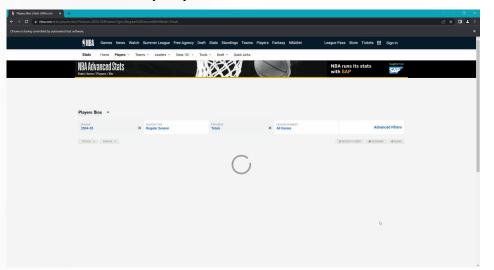
# Player data





When searching for player data no complete dataset were found

- 1. We created our own data scraper
- Used selenium and chrome driver to simulate browser usage since static loading failed
- 3. Now it can retrieve all player data available on the NBA website



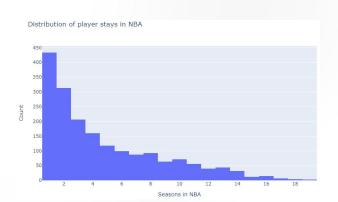
## **Exploring player characteristics**

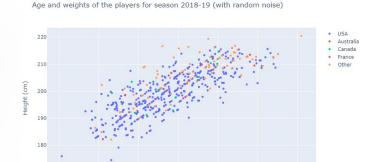


#### We managed to learn some common characteristics of NBA players

#### Average statistics about players through all seasons

	Age (years)	Height (cm)	Weight (kg)
Mean	27	200	100
Standard deviation	0.35	0.26	0.94





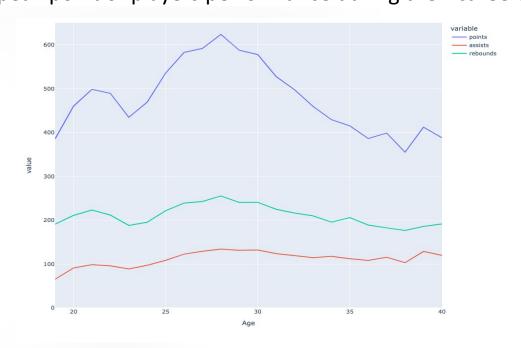
Distribution of club changes



## **Combining age with extracted performance**



Answering questions that our raw data cannot directly answer: Where is the peak point of players performance during their careers?



## **Diving into individual players**





### Impact of variables on player performance

- club changed negatively impacted player performance (points)
- problems because of incomplete data

Brian Skinner statistics through the seasons, with marked club changes



LeBron James statistics through the seasons, with marked club changes

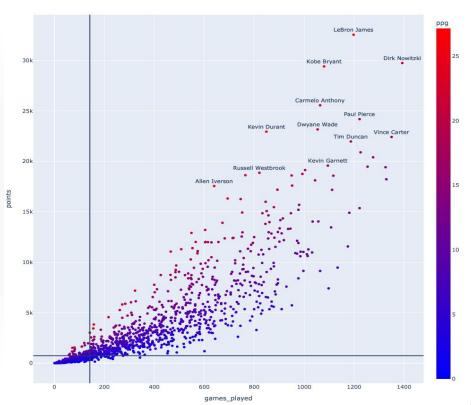
### Star players dominate the statistics



Few players played many games or scored a lot of points

The median number of points scored is 742

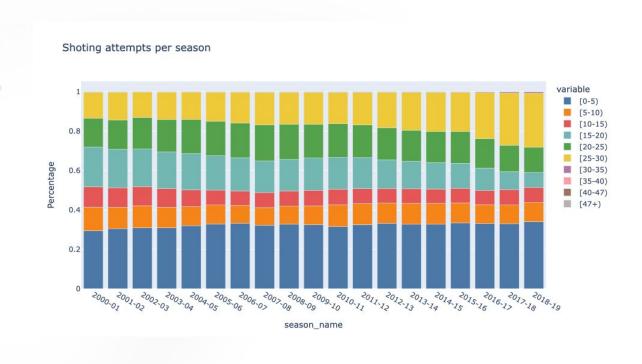
The median number of games played is 142



## Distribution of shot distances per season



How game changed over years or what has changed in the game?

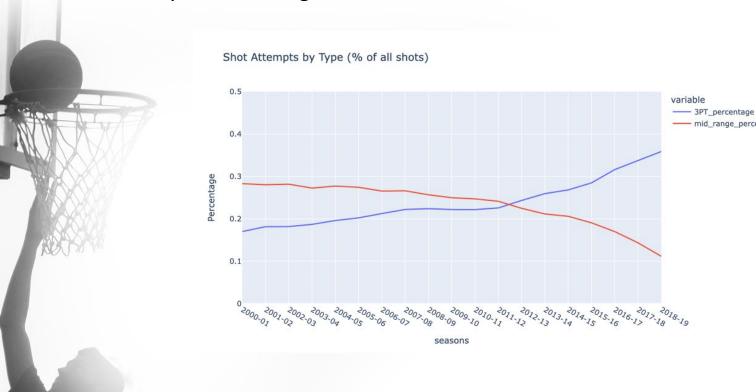


## Shift in play-style confirmed by data



mid\_range\_percentage

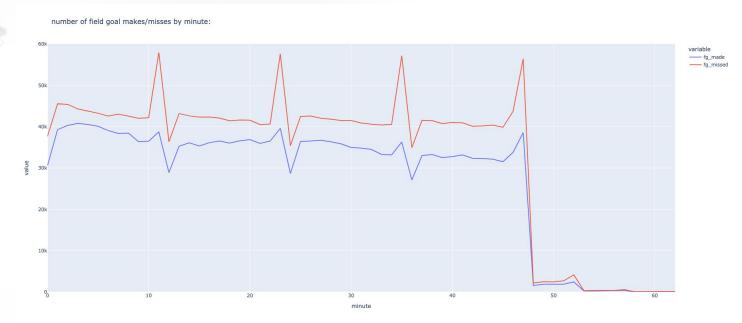
### Goodbye to mid-range shots!!



## **Analysis of games**



- Large corpus of 22,965 games (every game in 19 consecutive regular seasons)
- Extract the essence of an NBA game -> Contrast with domain knowledge Heartbeat of a game:

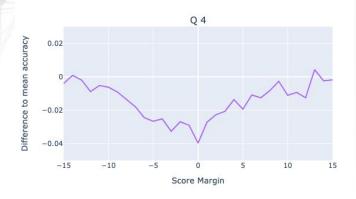


## Using data to answer questions



- Why do players shoot worse at the end of close games?
  - Defense vs. Pressure/Fatigue
- Use shot types as indicator:

Field goal accuracy



#### Free throw accuracy



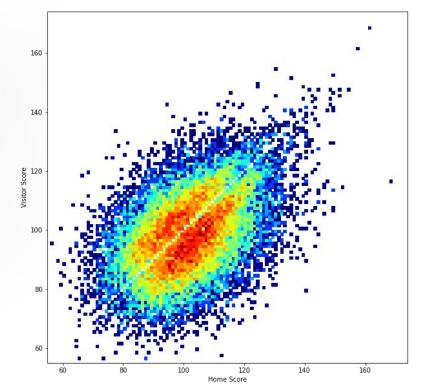
Shows power of combining data analysis with domain knowledge

# Final game score/result



- Most important/interesting feature of a game
- Product of an artificial competition
- Unique distribution:

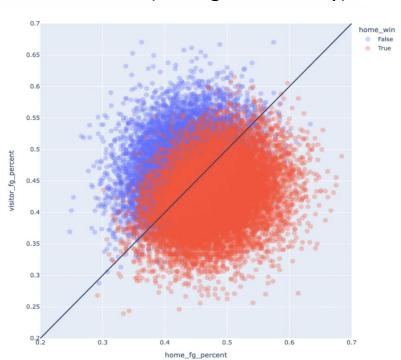
- What impacts winning?
- Can we predict a game's result?



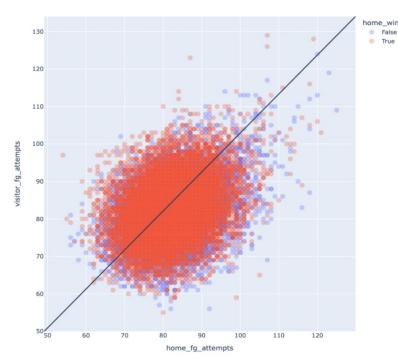
## Finding features correlated with wins



### Some do (Field-goal accuracy)



### Some don't (Field goal volume)

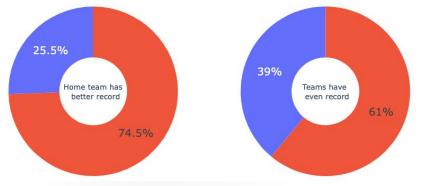


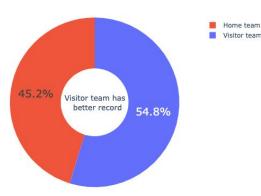
### Putting games into temporal context



- Order games by date in time -> Series of games
- Past performance is indicative of future success:







→ Central for game result prediction

### **Predictive mining**



### 1. Winner of the game

- game level
- sports betting?

#### 2. All-NBA team

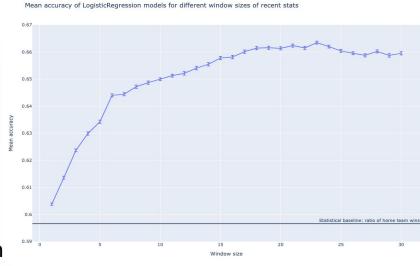
- season level
- justifying the journalists choices / who deserved the reward?
- find minimal production stats for achieving All-NBA
- Importance of data loader pipeline
  - easy to add new features

# Winner of the game - overview





- 60 % games won by home team
- Window size (rolling averages)
- Unbalanced data
- Scaled features
- Labeled team IDs
- Hyperparameter search
  - regularization, kernel, max depth
- Feature selection
  - manual selection, RFE, select k best, fastener



# Winner of the game - comparison of models



#### Random forest

Accuracy	Precision	Recall	f1-score
0.65	0.64	0.62	0.61

#### SVM

Accuracy	Precision	Recall	f1-score
0.66	0.64	0.64	0.64

#### SVM hyperparameters

Parameter	Value
С	24.8
kernel	"linear"
decision_function_shape	"ovo"
random_state	0

#### Gradient boosting classifier

Accuracy	Precision	Recall	f1-score
0.65	0.64	0.63	0.64

#### Logistic regression

Accuracy	Precision	Recall	f1-score
0.65	0.65	0.65	0.64

### All-NBA team - overview



- 15 players selected by the journalists
- Closely related to previously extracted features/analysis
- Scraped additional data
- Filtering by number of games played (145 players per season)
- Very unbalanced -> needed balancing
- Logistic regression
- 1. First 15 seasons as training set, predict last 4 seasons
- 2. Dataset is shuffled, seasons are not relevant

### All-NBA team - evaluation of model



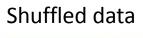
## Chronological data 120 - 100 129 0 - 80 Predicted label **Accuracy** Precision Recall f1-score

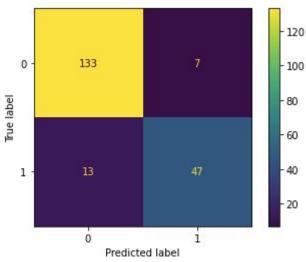
0.92

0.83

0.92

0.87





Accuracy	Precision	Recall	f1-score
0.90	0.87	0.78	0.82

### Conclusion



- Play-By-Play data allows for multiple views on data
  - Extracted many features on different levels
  - Per game, player, season ...
- Strong data-loading pipeline crucial for efficient working in a team
- Combining previous domain knowledge with data analysis allowed us to answer interesting questions in a data-driven manner
- Putting games into order reveals temporal dependencies
- Prediction of game result / All-NBA is possible

# DANKESCHÖN, HVALA, TEŞEKKÜRLER



