

CURRICULUM VITAE OF

ZANDER VAN DER MERWE

HI, I'M ZANDER A WEB DEVELOPER

With a strong drive and unwavering dedication, I bring a fresh outlook to problem-solving and a tenacious work ethic to any professional setting. Being a quick learner, I easily adapt and collaborate effectively with others. With a decade of experience in diverse web design projects, I possess a wide-ranging skill set.

CAREER TIMELINE

Wordpress Developer Oct 2023 - Present

Enovation Marketing Agency

Current duties include designing and developing WordPress & Shopify websites for various companies as well as updates and maintenance of themes and plugins. Troubleshooting plugin errors, customising themes using CSS, PHP & JavaScript implementing website backups and recovery procedures using both KonsoleH and Cpanel. Implementing Domain and website migrations.

Web & Graphic Designer January 2016 - Sep 2023

Dpi Concepts/Gazebo World

Current duties include Digital designs for the company's websites and social media as well as outdoor signage, WordPress website design, development and management. Troubleshooting plugin errors, customising themes using CSS, implementing website backup and recovery procedures using both KonsoleH and Cpanel. Designing of portable branding for gazebos, flags and banners using Adobe Illustrator and Photoshop. Redesigning and creating logos. Customer liaison and sales.

Web & Graphic Designer May 2014 - January 2016

Just Water

I oversaw the design team at Just Water, making sure that the company's standards were followed on all platforms. My responsibilities included creating brand identities, label designs, 3D mockups, and advertising materials. Outdoor advertising, vehicle branding, and website design and maintenance.

Graphic Designer January 2013 - May 2014

Jetline Print on Demand

Brochure & Flyer Designing. Advertising materials Design & Logo Branding News Paper Ads. Business card & Letterheads. Print Setup. Large format printing. Design for Sign Boards & Hoardings. Logo redraw & photo deep etching.

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- Cape Town, South Africa
- English, Afrikaans
- High School Matric Grade 12 Diploma 2008

ONLINE COURSES:

Complete Web & Mobile Designer 2023 Udemy
Google Foundations of UX Design Certificate
Udemy UI/UX Design Essentials
Graphic Design Masterclass Udemy
Illustrator Advanced Course
Photoshop Advanced Course

MAIN SKILLS

WordPress

HTML & CSS

JavaScript

PHP

Shopify

SEO

UI Design

WordPress Experience

Page Builders: Elementor, Divi

WP Bakery, Beaver Builder

WooCommerce

ACF

Rank Math

Yeast SEO

SOFTWARE

Photoshop

Illustrator

Wordpress

Figma

SketchUp

Dimension

Thank you for taking time to consider me. Looking forward to hearing from you.