

Education for Sustainable Development: The Role of Artificial Intelligence

Nicolas Zander (3363036)¹

Abstract:

This paper explores how artificial intelligence (AI) can contribute to specific Sustainable Development Goals (SDGs) set by the United Nations, particularly those related to quality education and reducing global inequalities, through the lens of education for sustainable development (ESD). An analysis of current research on the integration of AI-driven tools in education shows that these technologies can personalise the learning experience for learners. This helps students to achieve their best academic performance. However, several challenges have been highlighted, such as unequal access to AI tools, algorithmic bias, privacy issues and an over-reliance on technology that could undermine the importance of human interaction in learning. These findings highlight the ambivalent nature of AI in education, revealing both the potential for unprecedented advances and the critical need for ethical considerations and the critical need for ethical considerations and equitable access. This approach ensures that the benefits of AI in education are shared by all learners, regardless of background or culture.

Keywords: Education for Sustainable Development, AI-driven learning, Personalised adaptive learning, artificial intelligence in education

1 Introduction

A considerable number of studies have addressed the question of how AI can be employed to facilitate a more sustainable utilization of resources. However, this research primarily focuses on areas such as the construction industry, logistics, the water segment, Industry 4.0, and healthcare [1]. Nevertheless, education is also a critical resource that must be managed sustainably. It is essential that all learners possess the requisite knowledge and skills to promote sustainable development in the future [2], especially at a time when technological progress is occurring at an accelerated pace [3]. This is also reflected in the UNs' 2030 Sustainable Development Goals, which aim to promote inclusive, equitable, and quality education and provide lifelong learning opportunities for all [4]. The digitization of educational resources, as part of the current educational reforms, could result in the collection of a significant amount of data, which could then be used by AI to identify complex information needs [5] [6]. In this context, AI can facilitate a transformation in traditional learning methodologies by integrating elements such as gamification, virtual reality (VR), and personalized learning [6] [3]. The latter can adapt to the learner's needs in real time, thereby enabling the education system to transition away from the traditional classroom approach towards a student-centered approach [7]. However, the advent of new

¹ OTH Regensburg, Seybothstraße 2, Regensburg, Germany, nicolas.zander@st.oth-regensburg.de

learning methods based on artificial intelligence should not be viewed as a replacement for traditional teachers. Rather, they can assist teachers by relieving them of some of their tasks [8] [7] [9]. Nevertheless, the integration of these new technologies will undoubtedly alter the role of teachers, potentially leading to a transformation in the approach to teaching [7]. Furthermore, the technologies can address the shortage of teachers or educational opportunities [6] [10].

But the introduction of AI into educational processes raises a number of questions that must be addressed in order to ensure the sustainable and effective implementation of this technology. One of the most significant obstacles is the absence of the requisite infrastructure to effectively integrate the novel AI-driven technologies into the conventional pedagogical framework [7]. The issue is particularly prevalent in developing countries, where access to and affordability of electricity, hardware, and data are significant obstacles [9]. Additionally, there is the challenge of ensuring that students and educators have the necessary skills to navigate the evolving landscape of digital technologies. This could necessitate the provision of training for each individual [9] [11]. Another issue arises in the context of data protection and security [7]. The challenge here is that the personal data of learners must be collected and processed, while at the same time, security and data protection must be guaranteed [9]. Furthermore, the potential for AI models to contain unintended biases, which may arise from the selection of training data, represents a significant challenge [7]. Such biases could result in the algorithms discriminating against minorities [12], thereby undermining the fundamental objectives of ESD. A further consideration is the potential for learners to become overly reliant on technology, which could result in a dependency on the technology itself. This could ultimately lead to learners being unable to perform without the technology [13]. Given the pivotal role of education for sustainable development, it is imperative to ascertain the potential of AI in ensuring sustainable education in the future.

Literatur

- [1] A. K. Kar, S. K. Choudhary und V. K. Singh, „How can artificial intelligence impact sustainability: A systematic literature review,“ *Journal of Cleaner Production*, Jg. 376, S. 134 120, 2022, ISSN: 0959-6526. DOI: <https://doi.org/10.1016/j.jclepro.2022.134120>. Adresse: <https://www.sciencedirect.com/science/article/pii/S0959652622036927>.
- [2] J. O’Flaherty und M. Liddy, „The Impact of Development Education and Education for Sustainable Development Interventions: A Synthesis of the Research,“ *Environmental Education Research*, Jg. 24, Nr. 7, S. 1031–1049, 2018. DOI: 10.1080/13504622.2017.1392484.
- [3] L. Judijanto, A. Asfahani, S. A. Pranajaya, D. Pandey und M. A. Aini, „Educational Revolution through Studying the Potential of Artificial Intelligence in Sustainable Development,“ *Journal of Artificial Intelligence and Development*, Jg. 1, Nr. 1, S. 1–9, 2022. DOI: 10.5281/jaid.v1i1.298.

- [4] United Nations, *Goal 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all*, Accessed: 2024-05-25, 2023. Adresse: <https://sdgs.un.org/goals/goal4>.
- [5] H. Kamyab, T. Khademi, S. Chelliapan u. a., „The latest innovative avenues for the utilization of artificial Intelligence and big data analytics in water resource management,“ *Results in Engineering*, Jg. 20, S. 101 566, 2023, issn: 2590-1230. doi: <https://doi.org/10.1016/j.rineng.2023.101566>. Adresse: <https://www.sciencedirect.com/science/article/pii/S259012302300693X>.
- [6] N. Cai, X. Zhai, X. Chu u. a., „A Review of Artificial Intelligence (AI) in Education from 2010 to 2020,“ *Complexity*, Jg. 2021, S. 8 812 542, 2021, issn: 1076-2787. doi: [10.1155/2021/8812542](https://doi.org/10.1155/2021/8812542). Adresse: <https://doi.org/10.1155/2021/8812542>.
- [7] C.-C. Lin, A.-Y. Q. Huang und O. H.-T. Lu, „Artificial intelligence in intelligent tutoring systems toward sustainable education: a systematic review,“ *Smart Learning Environments*, Jg. 10, Nr. 41, 2023. doi: [10.1186/s40561-023-00260-y](https://doi.org/10.1186/s40561-023-00260-y). Adresse: <https://doi.org/10.1186/s40561-023-00260-y>.
- [8] B. du Boulay, „Artificial Intelligence as an Effective Classroom Assistant,“ *IEEE Intelligent Systems*, Jg. 31, Nr. 6, S. 76–81, 2016. doi: [10.1109/MIS.2016.93](https://doi.org/10.1109/MIS.2016.93).
- [9] M. Tanveer, S. Hassan und A. Bhaumik, „Academic Policy Regarding Sustainability and Artificial Intelligence (AI),“ *Sustainability*, Jg. 12, Nr. 22, S. 9435, 2020, Submission received: 10 September 2020 / Revised: 27 October 2020 / Accepted: 27 October 2020 / Published: 12 November 2020, issn: 2071-1050. doi: [10.3390/su12229435](https://doi.org/10.3390/su12229435). Adresse: <https://doi.org/10.3390/su12229435>.
- [10] E. G. Blanchard, „Socio-Cultural Imbalances in AIED Research: Investigations, Implications and Opportunities,“ *International Journal of Artificial Intelligence in Education*, Jg. 25, Nr. 2, S. 204–228, 2015, issn: 1560-4306. doi: [10.1007/s40593-014-0027-7](https://doi.org/10.1007/s40593-014-0027-7). Adresse: <https://doi.org/10.1007/s40593-014-0027-7>.
- [11] M. Tahiri, B. A. Ismaïli und S. Bakkali, „Applications of AI in higher education: a review of the literature engineering education from developing countries,“ in *2023 7th IEEE Congress on Information Science and Technology (CiSt)*, 2023, S. 456–461. doi: [10.1109/CiSt56084.2023.10409934](https://doi.org/10.1109/CiSt56084.2023.10409934).
- [12] J. Angwin, J. Larson, S. Mattu und L. Kirchner, „Machine bias,“ in *Ethics of data and analytics*, Auerbach Publications, 2022, S. 254–264.
- [13] D. B. Chin, I. M. Dohmen, B. H. Cheng, M. A. Opezzo, C. C. Chase und D. L. Schwartz, „Preparing students for future learning with Teachable Agents,“ *Educational Technology Research and Development*, Jg. 58, Nr. 6, S. 649–669, 2010, issn: 1556-6501. doi: [10.1007/s11423-010-9154-5](https://doi.org/10.1007/s11423-010-9154-5). Adresse: <https://doi.org/10.1007/s11423-010-9154-5>.