

# ZANE LOVELL

(903) 276-0148 | zl291@georgetown.edu | <https://www.linkedin.com/in/zanelovell/>

## PROFESSIONAL SUMMARY

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Business professional with entrepreneurial experience. High achiever seeking an analyst position in order to leverage process improvement, technical and analytical skills while applying the financial skills and acumen gained in the Georgetown graduate degree program in Finance.

- Data Visualization
- Exploratory Data Analysis
- Regression Analysis
- Forecasting
- Financial Analysis
- Project Management

## EDUCATION

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**GEORGETOWN UNIVERSITY, McDonough School of Business** Washington, DC  
**Master of Science in Finance, Current GPA: 4.0** May 2021  
**Key Course Work:** Financial Econometrics, Corporate Finance, Financial Markets, Financial Accounting

**University of Arkansas, Fulbright College of Arts and Sciences** Fayetteville, AR  
**Bachelor of Arts, Economics, GPA: 3.6** December 2018  
Spanish Immersion and Service Learning in Puebla, Mexico, Project for Birth Group, Summer 2018  
Outstanding Position Paper & Distinguished Delegate at Model United Nations in Banff, Canada Fall 2017

## PROFESSIONAL EXPERIENCE

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**Digital World Audio-Visual, Rogers, Arkansas** November 2018 - Present  
**Analyst and Project Manager (January 2020 – Present)**

- Currently managing a data migration project from Google Drive to Microsoft SharePoint. Effectively communicating company needs with external consultants. Created a data architecture for the Microsoft SharePoint environment.
- Actively managing local and nationwide audio-visual installations. Control supply-chain, maintain pricing, and coordinate labor for active projects.

**Analyst and Project Coordinator (November 2018 – December 2019)**

- Created a forecasting model by utilizing exploratory data analysis, increasing the accuracy of projections and assisting in financial planning.
- Reformulated sales goals to optimize company profit. Communicated findings through data visualization techniques.
- Extrapolated KPIs from accounting and CRM system. Presented performance measures quarterly.
- Led the conversion of our company's CRM and project management software improving the accuracy of reporting and sales projections.

**J.B. Hunt Transportation Services, Lowell, Arkansas** July 2018 – November 2018  
**Customer Experience Intern**

- Developed customer relationships that increased the overall accuracy, speed and dependability of freight bookings and shipment tracking.

## ADDITIONAL INFORMATION

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**Language:** Elementary Proficiency of Spanish  
**Certifications:** Python Programmer from Data Camp, Dante Certification Level 3 from Audinate  
**Technologies:** Advanced Excel, Power BI, Minitab, Familiarity with Python and R