

# Butcher #3

*Format: Radio Ad*

*Length: 30 seconds*

**SFX:** [Cow mooing. Sizzle of meat on a pan.]

**VO (gruff but playful):**

You're not iron-deficient. You're beef-deficient. Get your blood pumping and your ancestors nodding in approval—get to *Bison Bros. Butcher* this Saturday. Grass-fed, regeneratively raised, and so local it might've been your neighbour. No antibiotics, no soy feed, no apology.

Eat like you mean it.

**VO (fast/legal):** Bison Bros. Butcher, corner of Main and King. Free samples while they last. Bring your appetite, leave the tofu at home.