If we run :
      exiftool imagine.jpg

We can see at "Attribution URL" :
"cGljb0NURntNRTc0RDQ3QV9ISUREM05fYjMyMDQwYjh9Cg=="
We need to decode in Base64 the string

THE FLAG : picoCTF{ME74D47A_HIDD3N_b32040b8}
~Z4que