Moodboard / UI Elements
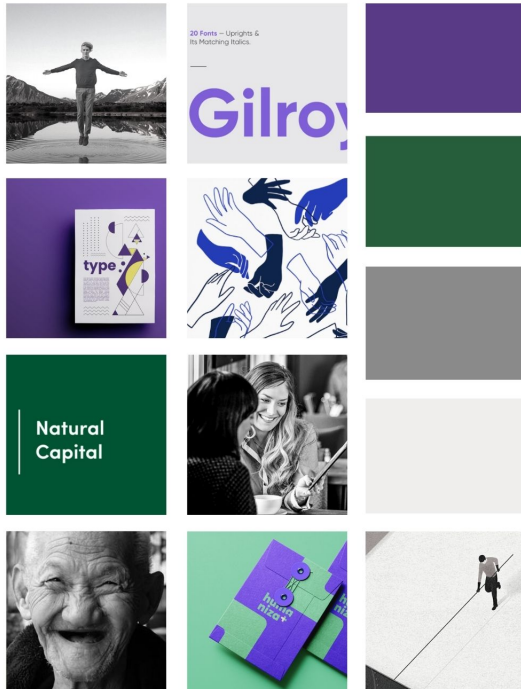
Moodboard

The mood board is intended to feature graphics that portray the welcoming, inclusive, committed, caring, and professional nature of both the software solution and the individuals that utilise it. The primary objective of the aesthetics and design that ultimately inspires the prototypes and UI elements used is to put the participant at the centre of the conversation and determine actions accordingly even if the participant will never directly interact with the product. It also includes images of individuals who are happy and at peace, which might be anybody from the practitioner, a family member, a guardian, or the participant who requires behavioural help, bringing the end result into focus and why the project matters so much to us.

Furthermore, the colour palette and fonts selected for building up the project's UI were carefully chosen while keeping in mind all of the characteristics that we wanted the product to have. While grayscale colours are usually used to fade out unnecessary actions/information in the background and bring the important elements into focus, they also aid in easing the minds of users, allowing them to work on the topic at hand with a more relaxed mind. Green is utilised to highlight that same element while also presenting an accepting and compassionate nature of the product and its consumers, whilst purple, black, and neutral colours, as well as the usage of typefaces such as Karla and Manrope, are employed to illustrate the professional and dedicative nature of the people using the software.

Style Guide (Color Pallets / Fonts)

Main Text (Heading + Paragraph)

Button Background + Button Border Color

Highlight Element

Secondary Text + Third Scale

Background Color

Karla — Primary Font

Secondary Font

Basic UI Elements

Basic UI Elements

Buttons

Primary Button   Secondary Button

Input Field

Text Field

Links

Textarea

Headings

Primary Heading

Secondary Heading

Text Paragraph

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Message Popup