



Credit Card Transaction Report



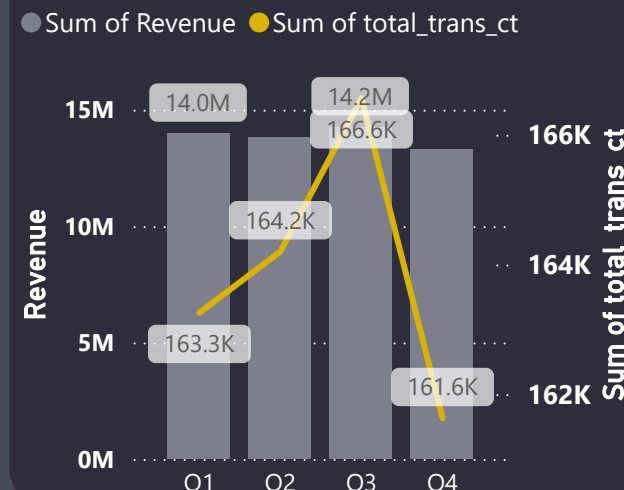
Week Start Date

All

Total Revenue 55M Total interest 7.84M Transaction Count 656K Transaction Amount 45M

Card Category	Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

QTR Revenue and Sum of total count

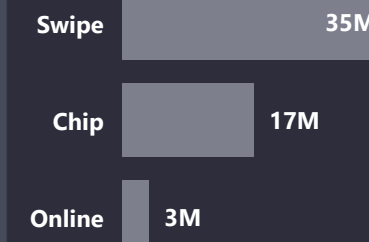


F M

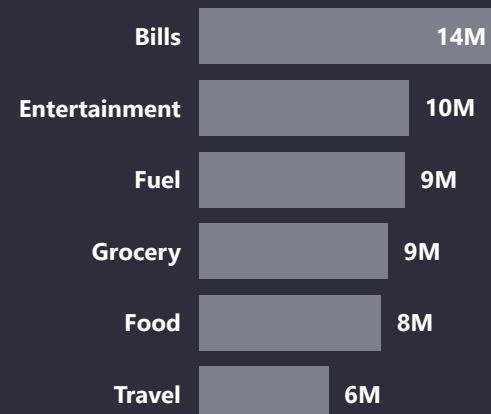
Med High Low

Silver Blue Gold Platinum

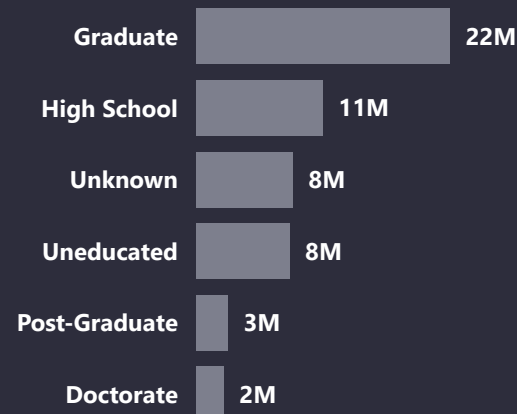
Revenue by Use Chip



Revenue by Expenditure Type



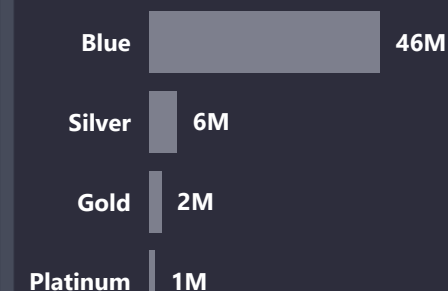
Revenue by Education



Revenue by Customer Job



Customer Acq Cost





Credit Card Customer Report

Q4

Q3

Q2

Q1

Week Start Date

All

Swipe

Chip

Online

Gold

Blue

Silver

Platinum

Total Revenue

13M

Total interest

1.89M

Income

138M

CSS

4.23

Revenue vs Gender



Age Group

20-30

30-40

40-50

50-60

60+

M

7M

F

6M

Customer_job

Revenue

Sum of income

Sum of interest_earned

Businessman

4148568

44114957

6,09,132.65

White-collar

2194176

23102717

3,07,299.61

Govt

2045171

22419164

3,00,531.11

Selfemployed

2027155

18321933

2,76,307.62

Blue-collar

1726397

17991587

2,35,021.60

Total

13295001

138297968

18,88,257.05

Salary Group

High

7M

Med

7M

Low

0M

Top 5 States

TX

3M

NY

3M

CA

3M

FL

3M

NJ

1M

Dependent Count

Businessman

4M

White-collar

2M

Selfemployed

2M

Govt

2M

Blue-collar

2M

Retirees

1M

Martial Status

Married

7M

Single

6M

Unknown

1M

Education Level

Graduate

5M

High School

3M

Unknown

2M

Uneducated

2M

Post-Graduate

1M

Doctorate

1M