

Sales Funnel Dashboard – Q2 2025

1400K

Total Visits

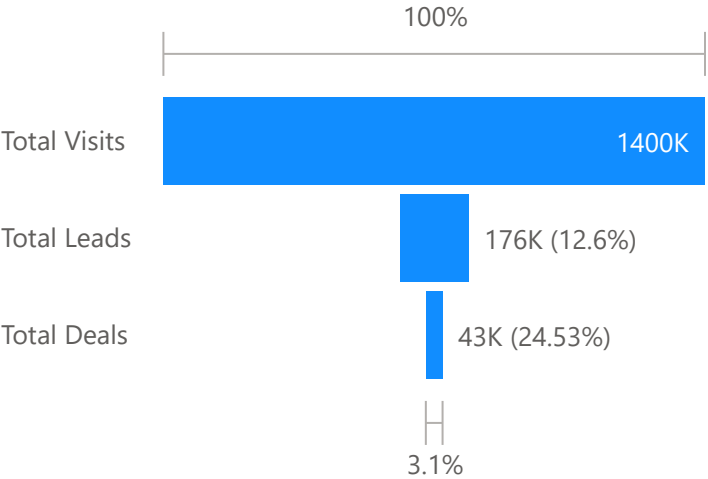
176K

Total Leads

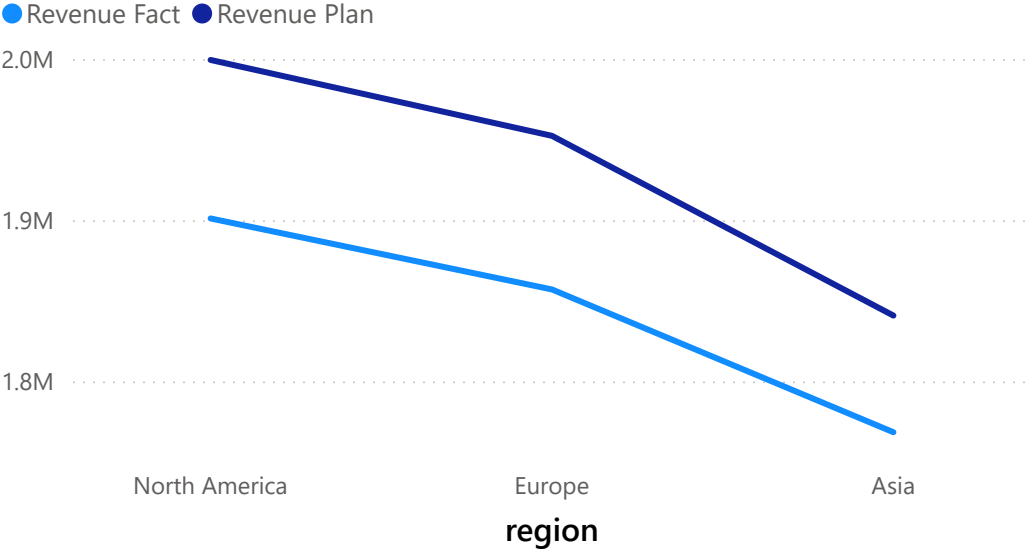
43K

Total Deals

Total Visits, Total Leads and Total Deals



Revenue Fact and Revenue Plan by region



region	channel	Revenue Fact	Revenue Plan	Revenue Delta
Asia	organic	583380	610948	-27568
Europe	organic	617092	651063	-33971
North America	organic	731881	760026	-28144
Asia	paid	667504	693552	-26049
Europe	paid	528030	549923	-21893
North America	paid	595121	624472	-29351
Asia	referral	517553	536304	-18751
Europe	referral	711884	751328	-39444
North America	referral	574060	614916	-40855
Total		5526506	5792532	-266026

5.53M

Revenue Fact

5.79M

Revenue Plan

-266.03K

Revenue Delta

0.95

Performance %

0.25

Conversion Rate