



# Mercedes-AMG CLE 53 4MATIC+ Coupé

Product Deck

Mercedes-Benz



# Positioning

Not just a car, but a *Bold Statement* of presence. The AMG CLE 53 is designed as an extension of the personality of a, *style-savvy, performance-driven* enthusiast.

Mercedes-AMG CLE as a definitive brand shaper and symbol of performance lifestyle and Bold luxury.

The AMG CLE 53 embodies the spirit of bravery, targeting individuals *who live life on their terms*. The visual narrative captures the essence of power and precision. This campaign doesn't just celebrate driving, It celebrates those who are...

**“BORN FOR THE BOLDEST”**



# Styling

The new CLE 53 4MATIC+ Coupe carries a powerful long hood and shark nose styling with large AMG louvres in the front bumper



The side profile shows the aerodynamic form which cuts through the air and retains AMG styling elements like the fender and bumper flicks





The rear of the new AMG CLE 53 Coupe is wider than the standard CLE models by 75mm and features the AMG rear diffuser and quad tailpipes



# Panoramic Sunroof





# Performance

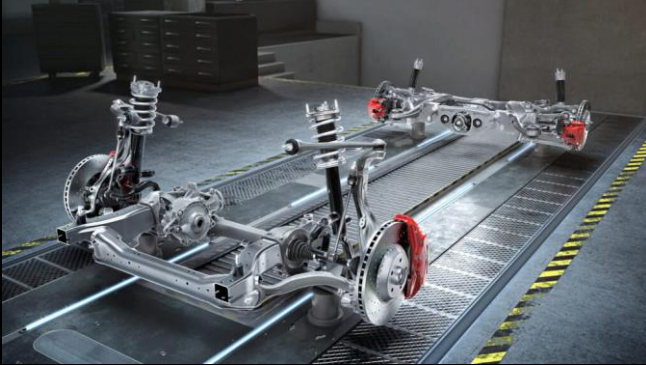
# Performance of the AMG CLE 53 Coupe



## M256M 3.0-litre in-line 6-cylinder engine

- Power: 330 kW (450 hp) + 17 kW (23 hp) Boost with ISG2
- Torque: 560 Nm + 205 Nm
- Top Speed: 270 km/h limited
- 0-100 km/h: 4.2 seconds
- Transmission: AMG Speedshift TCT 9G
- AMG Performance 4MATIC+ all-wheel drive

# AMG Performance Features



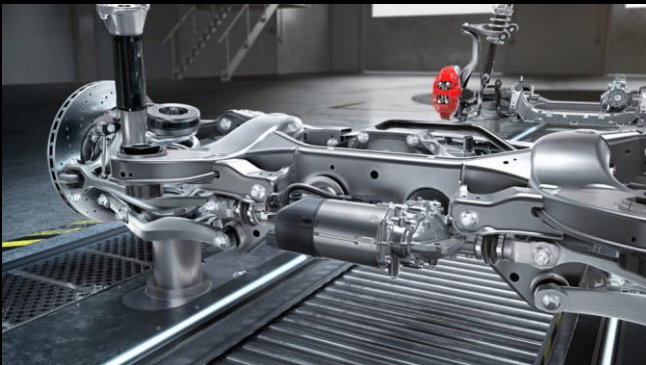
AMG RIDE CONTROL suspension (459)



AMG DYNAMIC SELECT (B59)



AMG Performance 4MATIC+ with fully variable power distribution



2.5° Rear axle steering (201)



AMG DYNAMIC PLUS Package (P71)

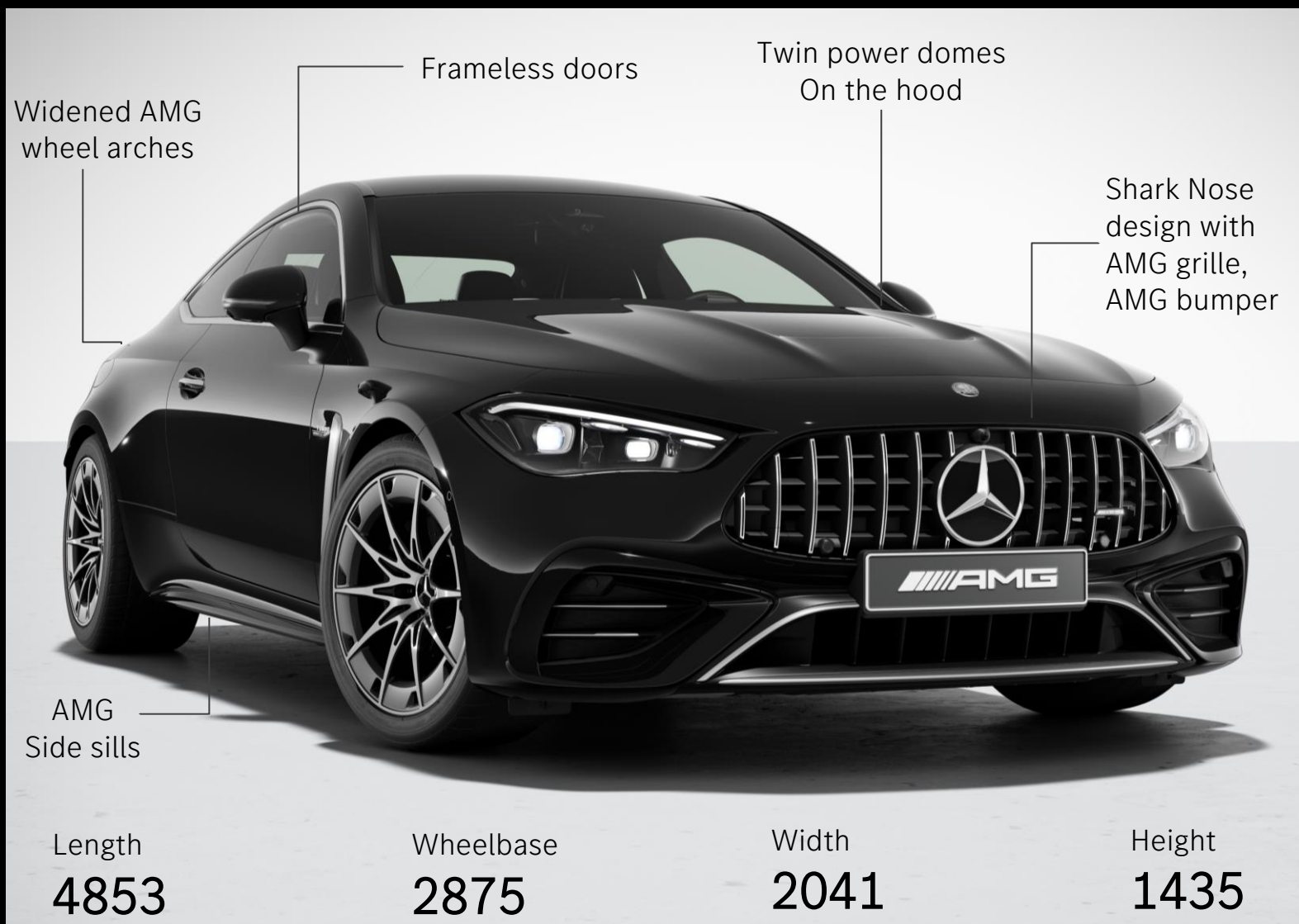


AMG Driver's Package (250)

# Dimensions



# Exterior Features





# Features

# Interior Features



Red seat belts



AMG Performance steering wheel



AMG illuminated door sills



Rear split foldable 60-40 seats





Burmester 3D Surround Sound 17 speakers, 660 watts of system output,  
Dolby Atmos® and sound personalisation



# Standard Configuration - Upholstery and Wheels



AMG leather – black/red  
(251A)



20-inch AMG Y-spoke matt black +  
high sheen flange rim

Front : 265/35 R20  
Rear : 295/30 R20



# Colour Options



Sun Yellow



Obsidian Black



Spectral Blue



MANUFAKTUR Patagonia  
Red Metallic



MANUFAKTUR Alpine Grey  
Solid



MANUFAKTUR Opalite White  
Bright



MANUFAKTUR Graphite Grey  
Magno



MANUFAKTUR Spectral Blue  
Magno

# Thank You

