Ashir
Manzoor

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EDUCATION

BE Software Engineering

2012 - 2016

National University of Science and Technology, Islamabad, Pakistan

SKILLS

Tools

Figma	Photoshop
Illustrator	XD
Balsamiq	Invision

Programming

HTML	Javascript
CSS	Java
C/C++	

ABOUT ME

A curious Software Engineer turned Designer, skilled in creating beautiful yet functional digital interfaces. Having a knack for quality and detail, I strive for creating empathetic designs. I like working with creative individuals that can bring constructive critique to my work.

DESIGN AND WORK EXPERIENCE

Interaction Design Internee

Digital Product School, UnternehmerTUM, Munich   *May '19 - Jul '19*

Designing a product which focuses on enhancing the reading experience of a reader. It includes applying a design-thinking approach towards solving the problem at hand. My responsibilities include conducting usability tests to gather insights about the user, working on the information architecture, iterating on low fidelity prototypes, collaborating with other team members and ultimately delivering high fidelity mockups of the product.

UI/UX Designer

Enablers Inc, Islamabad   *Mar '18 - Apr '19*

Designing digital solutions for the telecom industry, includes working with the product team to explore and implement different design solutions. Responsible for carrying out and managing every phase of the design process, along with managing a small team of 3.

UI/UX Designer

NumuWorld, Sydney   *Nov '17 - Jan '18*

A project based remote role. Responsible for designing an app that provided the user with personalized discounts and promos on various places based on their social media influence. Included collaborating with project stakeholders to create and refine wireframes, user flows, and mockups.

UI Designer

Freelance   *Jan '17 - Nov '18*

Worked on designing the user interfaces of multiple projects. Included graphic designing, logo and branding work as well.