

CONTACT

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 [ZayDavid64](https://github.com/zaydavid64)

 Bedminster, NJ

CORE AREAS

Branding
Concept Development
Content Creation
Digital Marketing
Drone Photo & Video
Graphic Design
Market Research
Photography and Videography
Project Management
Video Production & Post-Production
Visual Story Telling

Feel Free To Check Out My Website:

<https://zaydavid64.github.io/VideoPort/>

EDUCATION

AAS, Physical Therapy Assistant
Essex County College | 2022

TECH SKILLS

Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, Bridge)

Microsoft Office Suite (Word, Excel, Powerpoint, Outlook, Access)

Final Cut Pro 7, Motion, Avid, Pro Tools

Davinci Resolve

3D Modeling, Texturing, Animating (Element 3D, Blender, Cinema 4D)



ISAIAH DAVID

MULTIMEDIA SPECIALIST

Experienced multimedia specialist with a passion for creating compelling visual experiences. Creative thought leader with a multifaceted achievement record encompassing visual storytelling, content creation, AV production, and marketing. Verifiable record of conceptualizing and producing compelling video and graphic content that engages audiences, creates lasting impressions, and propels brand awareness. Proficiency in video editing software: Adobe Premiere Pro CC, After Effects with knowledge of Photoshop and other Adobe Creative Suite applications. Close to a decade of experience working as a video editor.

PROJECTS

- Directed complex creative projects and crafted imitable visual stories via Adobe Premiere, After Effects, Illustrator, Photoshop, Davinci Resolve, and other visual editing programs
- Experience in all aspects of video post-production including editing, audio mix and design, music and stock footage search, motion design, color grading, and asset delivery
- Modeling, Texturing and animating 3D assets via Blender, Cinema 4D and Element 3D. With the objective of displaying product highlights and functionality for promotional content
- Providing visual storytelling, video production, graphic design, and marketing services to small business clients
- Heading social media management for clients, curating and posting engaging content to boost awareness, drive engagement, and maximize conversation
- Writing, producing, shooting, and editing promotional videos, commercials, and short films
- Providing thought leadership and support, guiding clients in crafting unique brand identities and building brand equity

PROFESSIONAL EXPERIENCE

VIDEOGRAPHER, 3D MODELER, AND MOTION GRAPHICS DESIGNER | 2016 - PRESENT FREELANCE

- Planning and executing video and motion graphics projects for clients across industries, directing the full-cycle process from requirement gathering to delivery.
- Leading client communication, collaborating with client team members to gather requirements, define guidelines, establish deliverables, and certify solutions are aligned with the client's overall brand image.
- Partnering with Web Developers in incorporating motion graphics and animations into website and web applications, ensuring seamless integration of elements.
- Defining priorities and allocating resources, balancing multiple projects and deliverables simultaneously, and delivering within timescale and scope without exception, exceeding all stakeholder expectations.

PHYSICAL THERAPIST ASSISTANT | 2022 - PRESENT PARK PHYSICAL THERAPY ASSOCIATES

- Providing patient care and rehabilitation services, working alongside cross-functional care teams in treating and caring for a large patient population.
- Facilitating screenings and assessments, assessing patient circumstances to determine physical therapy requirements, and helping develop tailored treatment/training programs.
- Recording patient response and progress, re-evaluating outcomes and helping Physical Therapists refine treatment plans to maximize positive outcomes.

PACKAGE HANDLER | 2022 FEDEX

- Handled and sorted packages in a highly dynamic environment, working collaboratively with team members to meet productivity goals and drive customer satisfaction.
- Prioritized and allocated resources efficiently, demonstrating exceptional attention to detail, organizational skills, and time management aptitudes.

PHYSICAL THERAPIST AIDE | 2019 - 2020 MAXIMUM WELLNESS THERAPY REHAB

- Ensured the provision of high-standard patient care, supporting therapists in performing all therapy aspects while accomplishing various administrative and client-facing duties.

HOST | 2018 - 2019 OLIVE GARDEN

- Greeted and seated guests, working closely with both front- and back-of-house team members to provide memorable service and exceed expectations.