



IBM Developer
SKILLS NETWORK

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion

Executive Summary

With the departure of NASA from the space exploration industry, the opportunity has been passed onto the private sector. Virgin Galactic, Rocket Lab, Blue Origin and SpaceX have all entered the field, intent on launching technologies into orbit, transporting payloads and astronauts to the International Space Station, and potentially developing a space tourism industry.

However, development of newer propulsion technologies comes at a high cost. Currently, it costs around \$165 million USD to launch a rocket into orbit. SpaceX is currently leading the technology race, having developed a reusable first-stage rocket, thereby decreasing launch costs of the Falcon 9 rocket to around \$62 million. The data presented here evaluates whether SpaceY, a new entrant into the field, can submit a competitive bid against SpaceX for a rocket launch.

Data was extracted from SpaceX API and SpaceX's Wikipedia page. SQL, data visualization, folium maps and plotly dashboards, were utilized to explore the data, while GridSearchCV and logistic regression was used to determine potential parameters for predictive machine learning models. Successful landings were overpredicted and we propose that further data is warranted.

Introduction

- Closure of NASA's space program has shifted space flight programs to the private sector
- Single-use rocket launches cost \approx \$165 million per launch
- 1st stage reusable rockets cost \approx \$62 million *per launch*
- SpaceY aims to predict:
 - Most optimal launch locations for successful landing
 - Most optimal payload mass for successful landing



Section 1

Methodology

Methodology

Executive Summary

- Data collection methodology:
 - Public data was collected through SpaceX API and scraped from SpaceX's Wikipedia
- Perform data wrangling
 - Data was processed by using Pandas and NumPy, focusing on Launch Sites, Orbit and Outcome
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Models were tuned using standardized data and best parameters using GridSearchCV

Data Collection

SpaceX API Variables Collected:

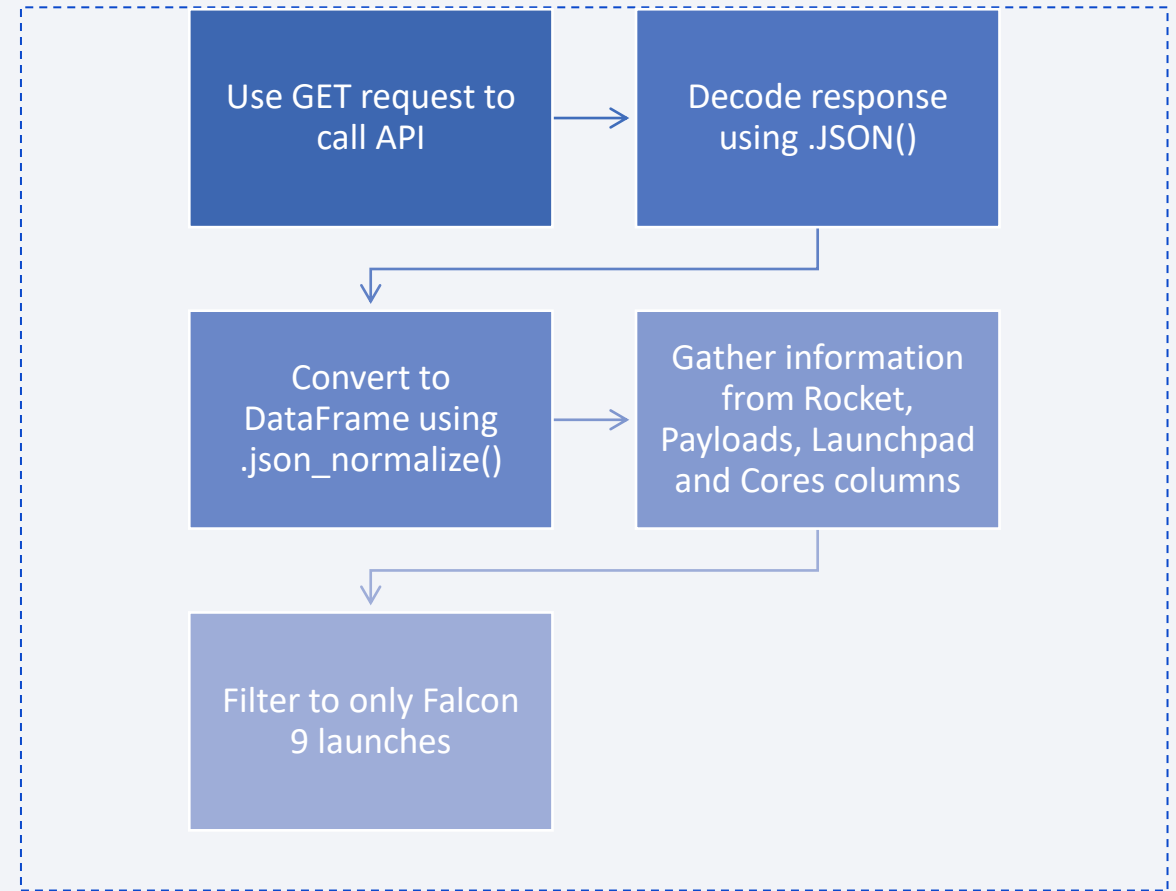
- FlightNumber, Date, BoosterVersion, PayloadMass, Orbit, LaunchSite, Outcome, Flights, GridFins, Reused, Legs, LandingPad, Block, ReusedCount, Serial, Longitude, Latitude
 - SpaceX URL ([here](#))

Web Scraping Variables Collected:

- Flight No, Launch Site, Payload Payload Mass, Orbit, Customer, Launch outcome, Version Booster, Booster landing, Date, Time
 - Static URL ([here](#))

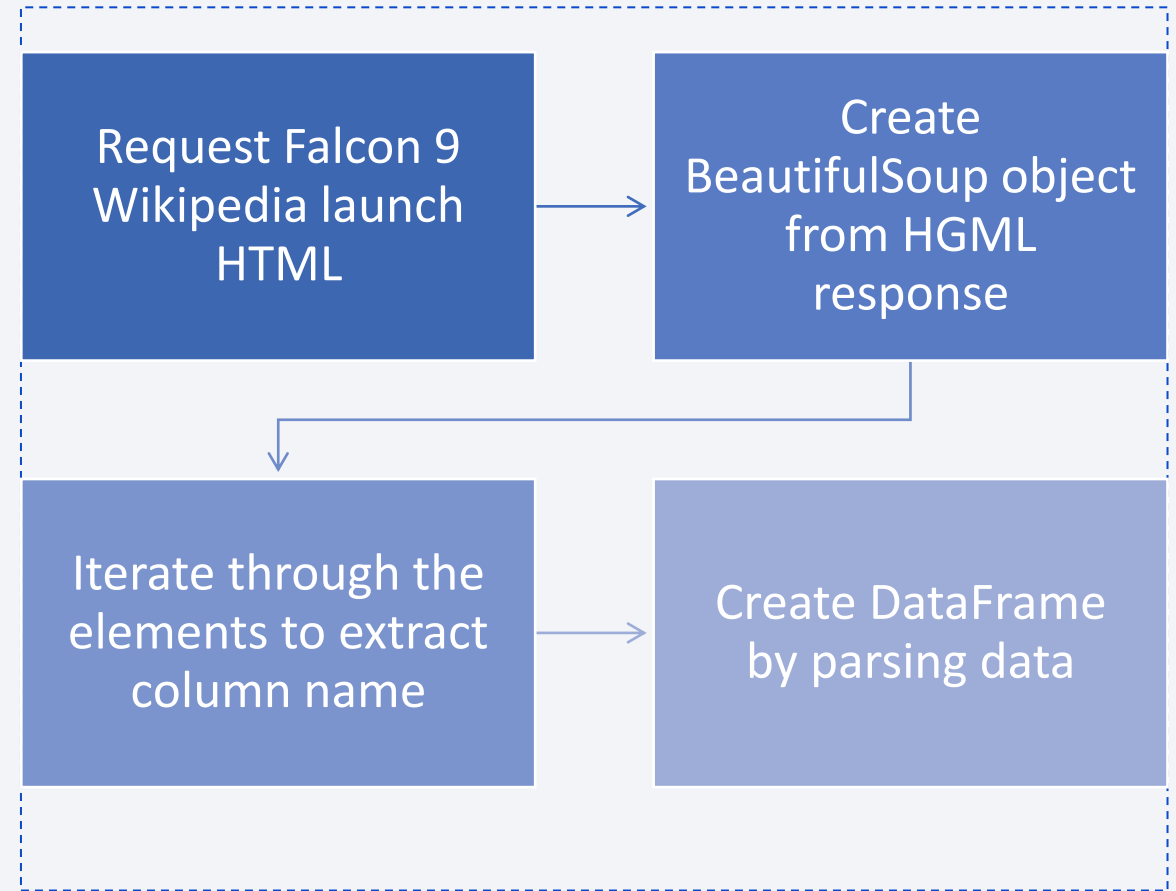
Data Collection – SpaceX API

- [GitHub URL](#)



Data Collection - Scraping

- [GitHub URL](#)



Data Wrangling

Launch sites were defined as:

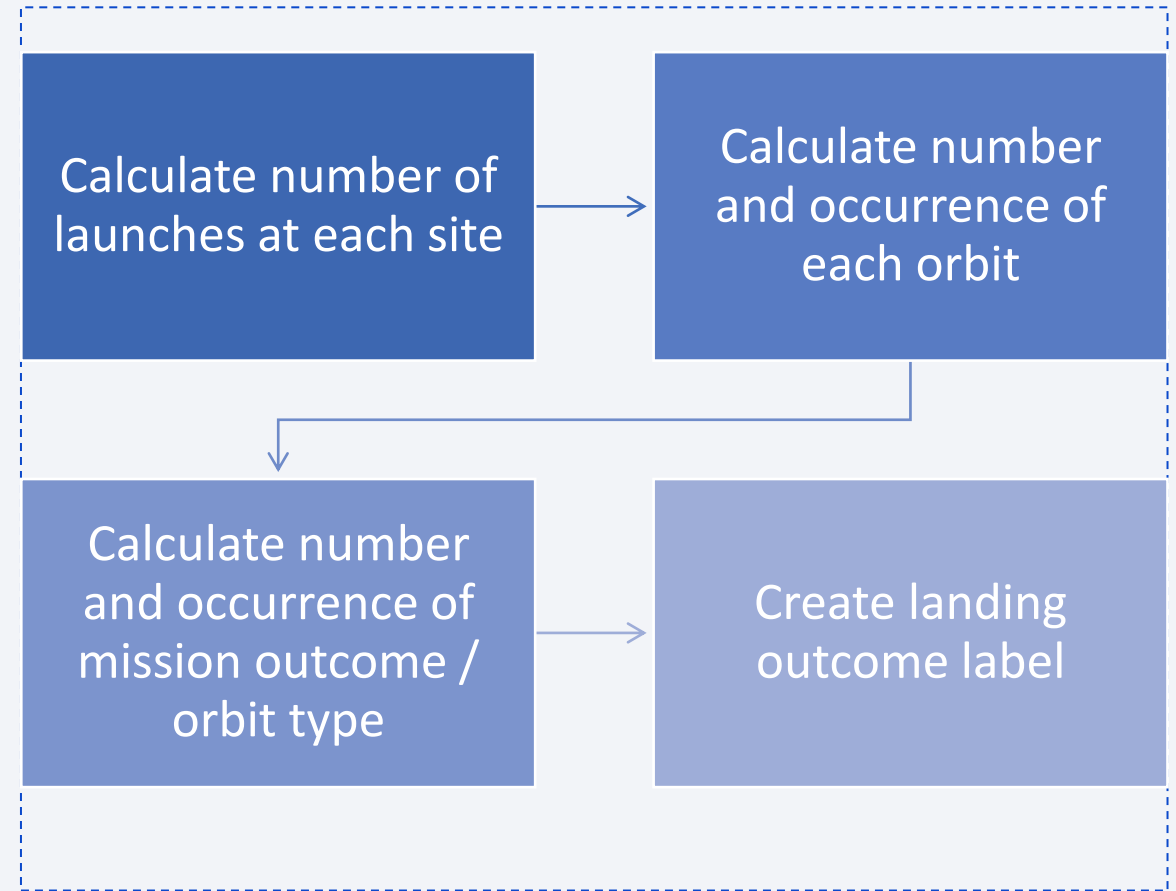
- Cape Canaveral Space Launch Complex 40 = CCAFS (S)LC 40
- Vandenberg Air Force Base Space Launch Complex 4E = VAFB SLC 4E
- Kennedy Space Center Launch Complex 39A = KSC LC 39A

Landing outcomes defined as:

- Landing_class = 0 (bad outcome)
- Landing_class = 1 (successful outcome)

Data Wrangling

- [GitHub URL](#)



EDA with Data Visualization

Plots Analyzed:

- Flight Number vs. Payload Mass
- Flight Number vs. Launch Site
- Payload Mass vs. Launch Site
- Orbit Type vs. Success Rate
- Flight Number vs. Orbit Type
- Payload Mass vs. Orbit Type
- Yearly Trend vs. Success Rate

Libraries Used:

- Pandas, NumPy, Matplotlib.pyplot, Seaborn

Plot Type Used:

- Scatter
- Bar
- Line
- [GitHub URL](#)

EDA with SQL

SQL (using SQLAlchemy)

- Identified average payload mass carried by booster version F9 v1.1
 - Identified Boosters that had a successful or failed landing on drone ship, with payload mass between 4000 and 6000 (kg)
 - Identified Boosters that had successful or failed landing on land
 - Rank landing outcomes on both drone ship and land
-
- [GitHub URL](#)

Build an Interactive Map with Folium

Folium used to:

- Mark all launch sites
- Mark success / failed launches for each site

Additions:

- Markers, circles and lines used to highlight launch sites, successful / failed landings, and proximity to various locations / structures
- [GitHub URL](#)

Build a Dashboard with Plotly Dash

- Plotly Dash used to:
 - Visualize successful landings across launch sites, payload mass, booster version
- Inputs used:
 - All sites
 - Individual launch site
- Plots used:
 - Pie chart
 - Scatter plot
- [GitHub URL](#)

Predictive Analysis (Classification)

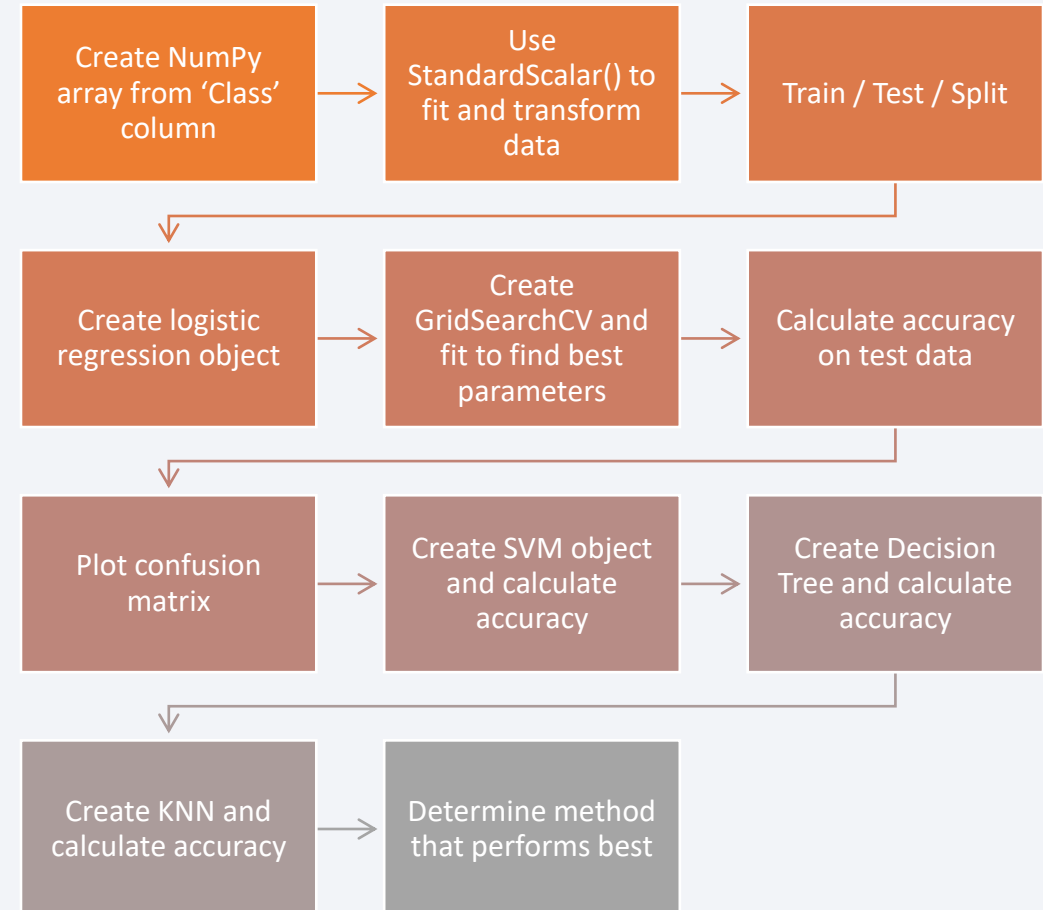
Train / Test / Split

- Transform data using `preprocessing.StandardScaler()`
- `test_size=0.2`
- `random_state=2`

GridSearchCV to find optimal parameters

- `cv=10`
- Logistic regression
- SVM
- Decision Tree
- K Nearest Neighbors

- [GitHub URL](#)



Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of red and cyan. A faint, light blue grid pattern is also visible, particularly in the lower half of the image. The overall effect is dynamic and technological.

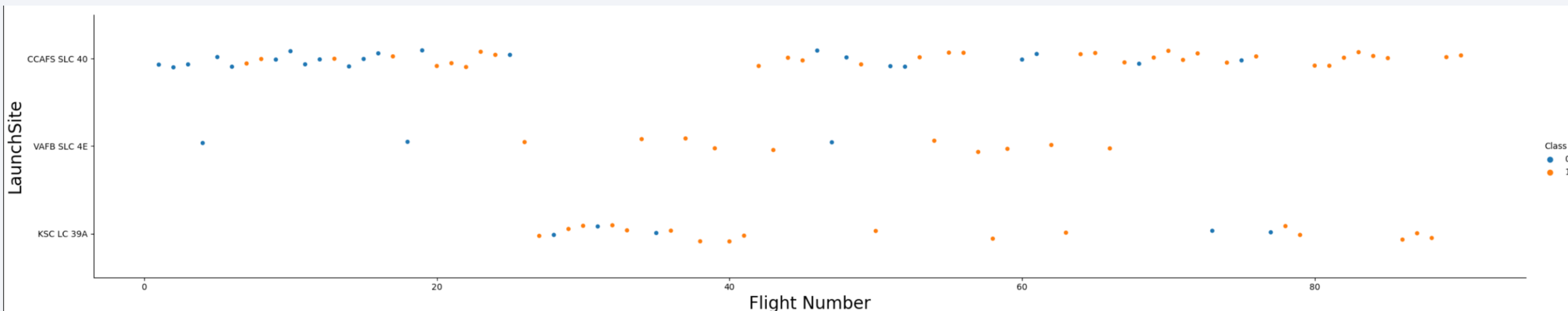
Section 2

Insights drawn from EDA

Flight Number vs. Launch Site

**Blue = Failed landing / Orange = Successful landing

- CCAFS SLC 40 has conducted the most launches
- Landing success has increased over time

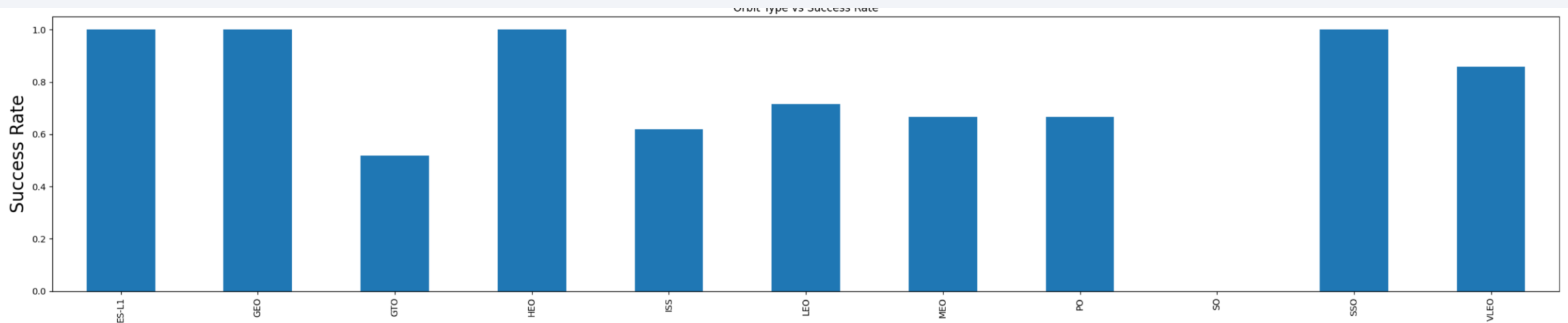


****Blue = Failed landing / Orange = Successful landing**

-
- A scatter plot showing the relationship between LaunchSite (Y-axis) and PayloadMass (X-axis) for two classes, Class 0 (blue dots) and Class 1 (orange dots). The Y-axis has three categories: CCAFS SLC 40, VAFB SLC 4E, and KSC LC 39A. The X-axis ranges from 0 to 16000. Class 0 data points are concentrated at lower PayloadMass values (below 7000) for all launch sites. Class 1 data points are more widely distributed across the PayloadMass range, with a significant cluster at CCAFS SLC 40 for masses between 4000 and 7000, and a few points at higher masses (up to 16000) for all launch sites.
- | LaunchSite | Class | PayloadMass (approx.) | | |
|--------------|-------------|---|------------------------------|--|
| CCAFS SLC 40 | 0 | 500, 1000, 1500, 2000, 2500, 3000, 3500, 4000, 4500, 5000, 5500, 6000, 6500 | | |
| | 1 | 500, 1000, 1500, 2000, 2500, 3000, 3500, 4000, 4500, 5000, 5500, 6000, 6500, 7000, 13500, 15500 | | |
| | VAFB SLC 4E | 0 | 500, 1000, 2000, 3000, 6000 | |
| | | 1 | 500, 1500, 4000, 9500, 15500 | |
| | | KSC LC 39A | 0 | 6000, 6500 |
| | | | 1 | 2500, 3000, 3500, 4000, 5000, 5500, 9500, 12500, 15500 |

Success Rate vs. Orbit Type

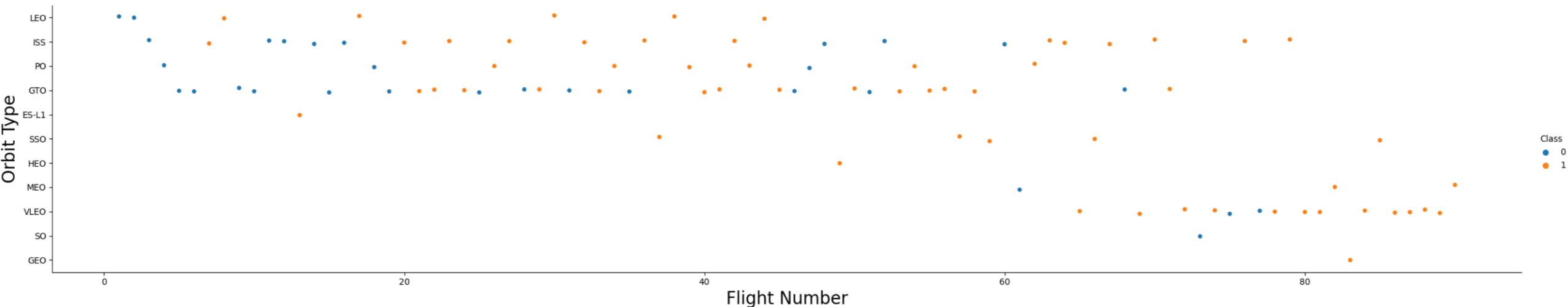
- ES-L1, GEO, HEO and SSO all have the highest success rate
- GTO has the lowest success rate



Flight Number vs. Orbit Type

**Blue = Failed landing / Orange = Successful landing

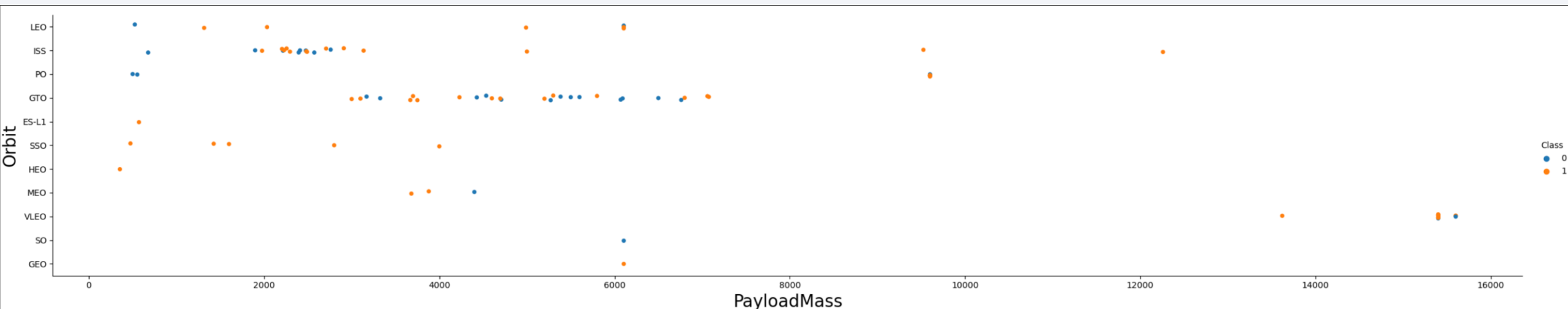
- Lower earth orbits and sun-synchronous orbits appear to have higher success rates



Payload vs. Orbit Type

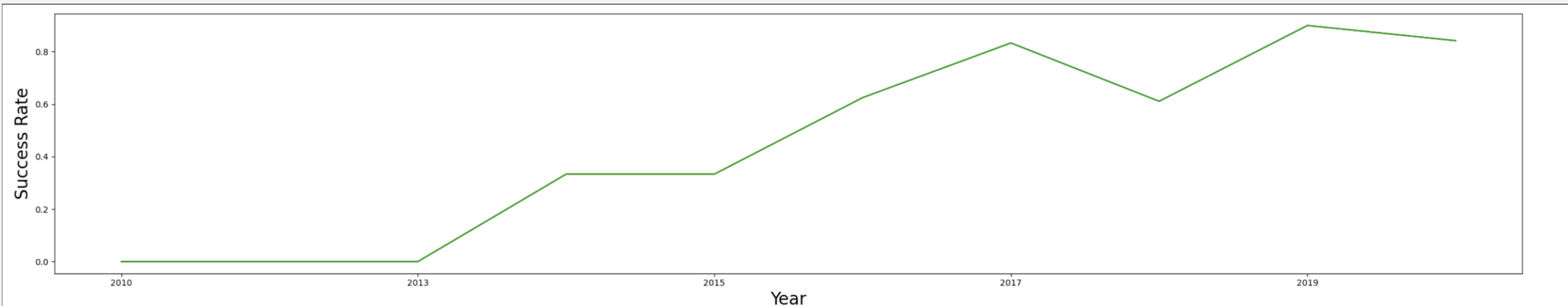
**Blue = Failed landing / Orange = Successful landing

- LEO, ISS and PO orbits appear to produce more successful landings
- GTO and payload mass does not appear to produce a consistent success rate
- Minimal, inconclusive data for higher orbits



Launch Success Yearly Trend

- Rate of successful landings increases over time
- 2019 success rate exceeded 80%



All Launch Site Names

- Data query of launch_site produced four distinct launch sites
- Note that CCAFS LC-40 and CCAFS SLC-40 are two distinct sites on the same premises and are considered the same site for our analysis

```
sql SELECT DISTINCT (launch_site) from spacextbl;
```

```
* sqlite:///my_data1.db  
Done.
```

Launch_Site
CCAFS LC-40
VAFB SLC-4E
KSC LC-39A
CCAFS SLC-40
None

Launch Site Names Begin with 'CCA'

- Using the query to determine launch sites begin with `CCA`, the following output was produced

```
%sql SELECT Launch_Site from SPACEXTBL WHERE Launch_Site LIKE '%CCA%' LIMIT 5;
```

```
* sqlite:///my_data1.db  
Done.
```

Launch_Site
CCAFS LC-40
CCAFS LC-40
CCAFS LC-40
CCAFS LC-40
CCAFS LC-40

Total Payload Mass

- Where NASA was the customer, a total mass of 45,596 (kg) was launched

```
%sql SELECT sum(PAYLOAD_MASS__KG_) as Total_Payload_Mass from SPACEXTBL WHERE "Customer" = 'NASA (CRS)';
```

```
* sqlite:///my_data1.db  
Done.
```

Total_Payload_Mass
45596.0

Average Payload Mass by F9 v1.1

- Average payload mass / launch by the F9 v1.1 booster was 2,928.4 (kg)

```
%sql SELECT avg(PAYLOAD_MASS__KG_) as Average_Payload_Mass from SPACEXTBL WHERE "Booster_Version" = 'F9 v1.1';
```

```
* sqlite:///my_data1.db  
Done.
```

Average_Payload_Mass
2928.4

First Successful Ground Landing Date

- The query used to return the first successful group pad landing date produced a date in August. However, due to the internal settings of the local computer set to European standards, we believe this is incorrect. A deeper look into the dataset revealed that the correct data is 12.22.2015

```
%sql SELECT min(date), Landing_Outcome from SPACEXTBL WHERE "Landing_Outcome" = 'Success (ground pad)';
```

```
* sqlite:///my_data1.db  
Done.
```

min(date)	Landing_Outcome
01/08/2018	Success (ground pad)

Successful Drone Ship Landing with Payload between 4000 and 6000

- When payload mass (kg) was between 4000 and 6000, four booster versions produced a successful drone ship landing

```
%sql SELECT DISTINCT Booster_Version, Landing_Outcome from SPACEXTBL WHERE Payload_Mass__KG_ BETWEEN 4000 and 6000 and Landing_Outcome = 'Success (drone ship)';
```

```
* sqlite:///my_data1.db  
Done.
```

Booster_Version	Landing_Outcome
F9 FT B1022	Success (drone ship)
F9 FT B1026	Success (drone ship)
F9 FT B1021.2	Success (drone ship)
F9 FT B1031.2	Success (drone ship)

Total Number of Successful and Failure Mission Outcomes

- This query returned a total of 98 successful mission outcomes

```
%sql SELECT COUNT(Mission_Outcome) from SPACEXTBL where Mission_Outcome = 'Success' or 'Failure';
```

```
* sqlite:///my_data1.db  
Done.
```

COUNT(Mission_Outcome)
98

Boosters Carried Maximum Payload

- Maximum payloads were all carried by the F9 B5 B10xx.x booster

```
%sql SELECT Booster_Version from SPACEXTBL where Payload_Mass__KG_ = (SELECT MAX(Payload_Mass__KG_) from SPACEXTBL);
```

```
* sqlite:///my_data1.db  
Done.
```

Booster_Version
F9 B5 B1048.4
F9 B5 B1049.4
F9 B5 B1051.3
F9 B5 B1056.4
F9 B5 B1048.5
F9 B5 B1051.4
F9 B5 B1049.5
F9 B5 B1060.2
F9 B5 B1058.3
F9 B5 B1051.6
F9 B5 B1060.3
F9 B5 B1049.7

2015 Launch Records

- This query produced the launches for April and October 2015, showing that both experienced failed landings on a drone ship when launched from the CCAFS LC-40 site

```
%sql SELECT substr(Date,4,2) as Month, substr(Date,7,4) as Year, Booster_Version, Launch_Site, Landing_Outcome from SPACEXTBL\
where substr(Date,7,4) = '2015' and "Landing_Outcome" = 'Failure (drone ship)';
```

```
* sqlite:///my_data1.db
Done.
```

Month	Year	Booster_Version	Launch_Site	Landing_Outcome
10	2015	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
04	2015	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

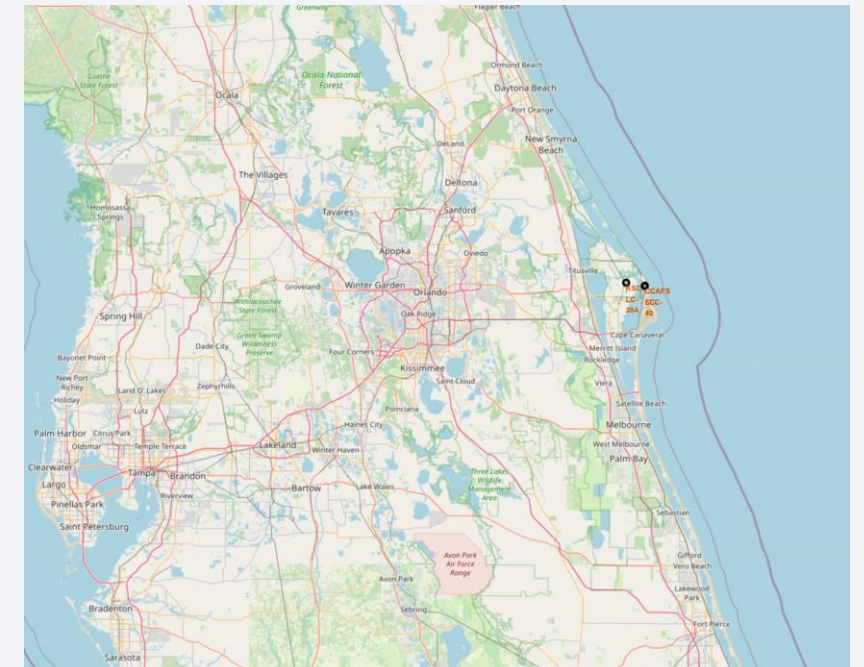
A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

Section 3

Launch Sites Proximities Analysis

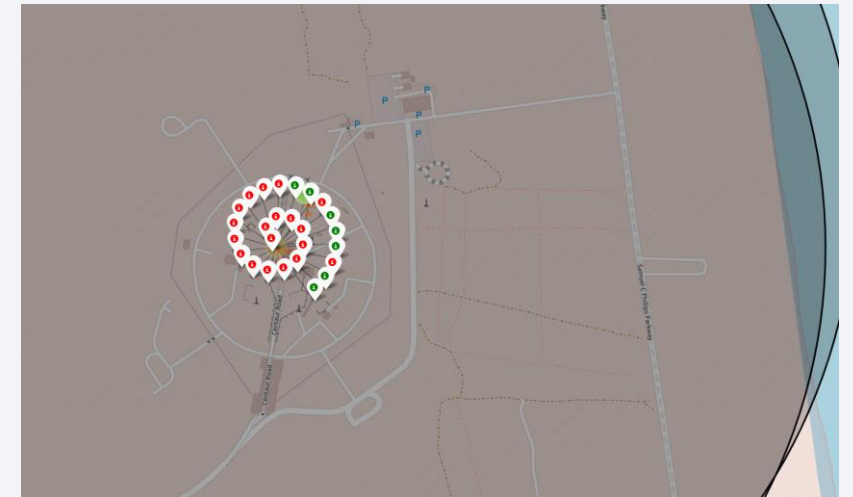
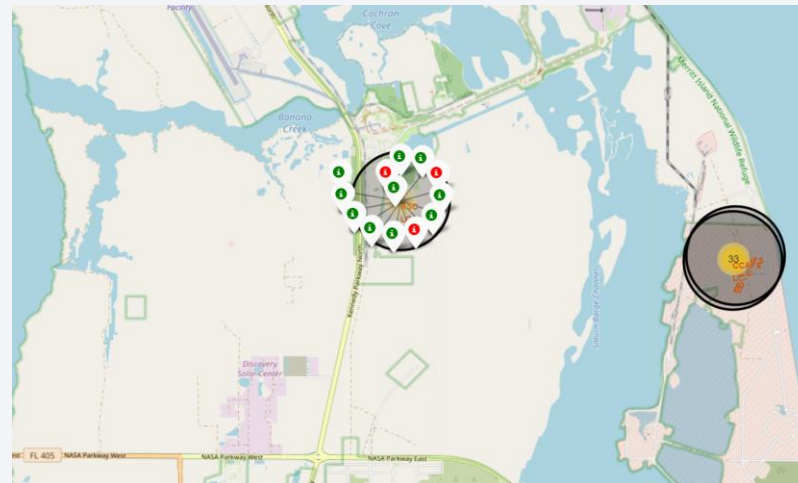
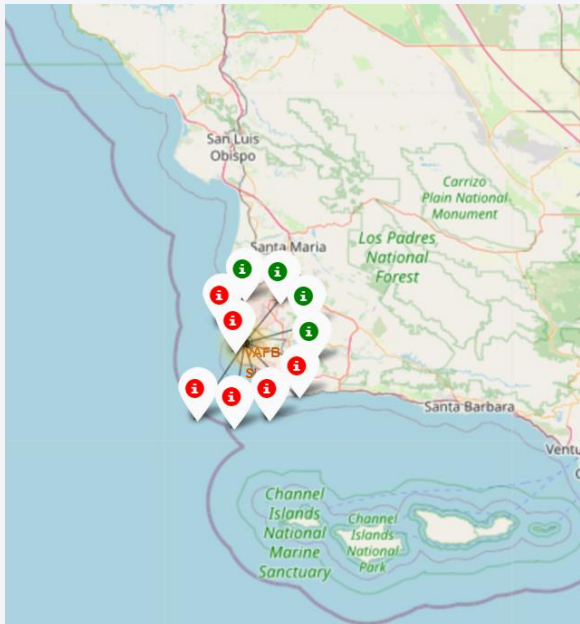
Launch Site Locations

- One launch site location VAFB SLC-4E, located on the west coast
- Two launch sites; KSC LC-39A and CCAFS-40, located on the east coast



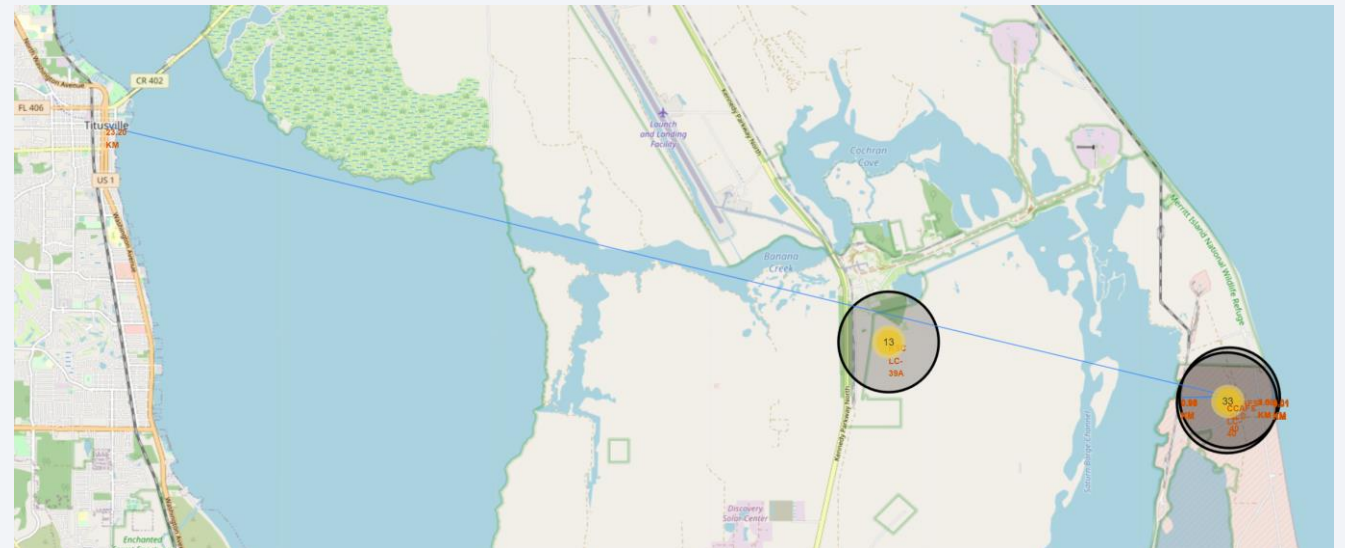
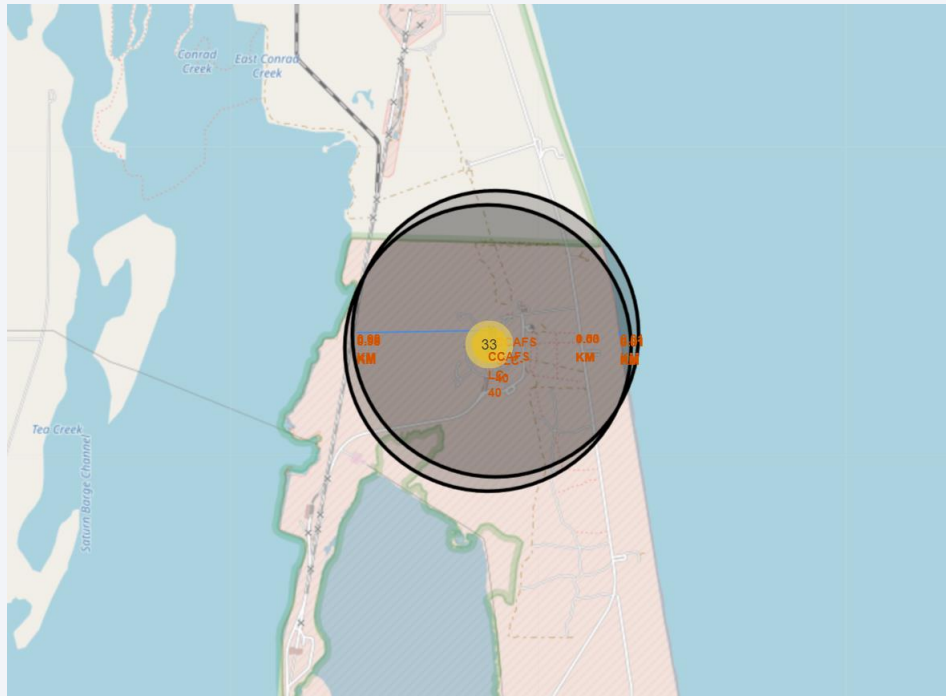
Launch Markers

- Folium map detailing successful landings (in green) and failed landings (in red) for VAFB SLC-4E (4 successful), KSC LC-39A (10 successful), and CCAFS LC-40 (10 successful; *not shown* = 3 CCAFS SLC-40 site) launch sites, respectively



Location Proximities

- Image on left shows the distance from CCFAS SLC-40 to the railway at 0.98 km
- Image on the right shows the distance of CCFAS SLC-40 to Titusville, FL at 23.20 km
- Launch sites appear to be at moderate distances from areas with potential high population in order to decrease the risks associated with failed launches / landings





Section 4

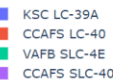
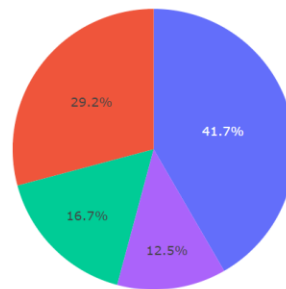
Build a Dashboard with Plotly Dash

Successful Landings

Across All Sites:

- KSC LC-39A demonstrated the highest rate of successful landings with 41.7%
- CCAFS SLC-40 produced the lowest success rate at 12.5%

Total Successful Launches by site

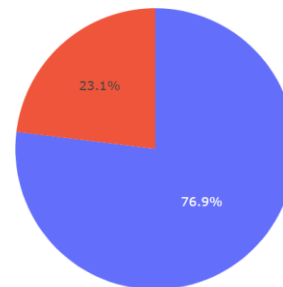


Launch Site with Highest Launch Success Ratio

KSC LC-39A:

- At the KSC LC-39A launch site, 76.9% of the landings were successful; 23.1% were classified as a failure

Total success launches for KSC LC-39A



Payload vs. Launch Outcome

****class 1 = Successful landing / class 0 = Failed landing**

Payload Range Selector:

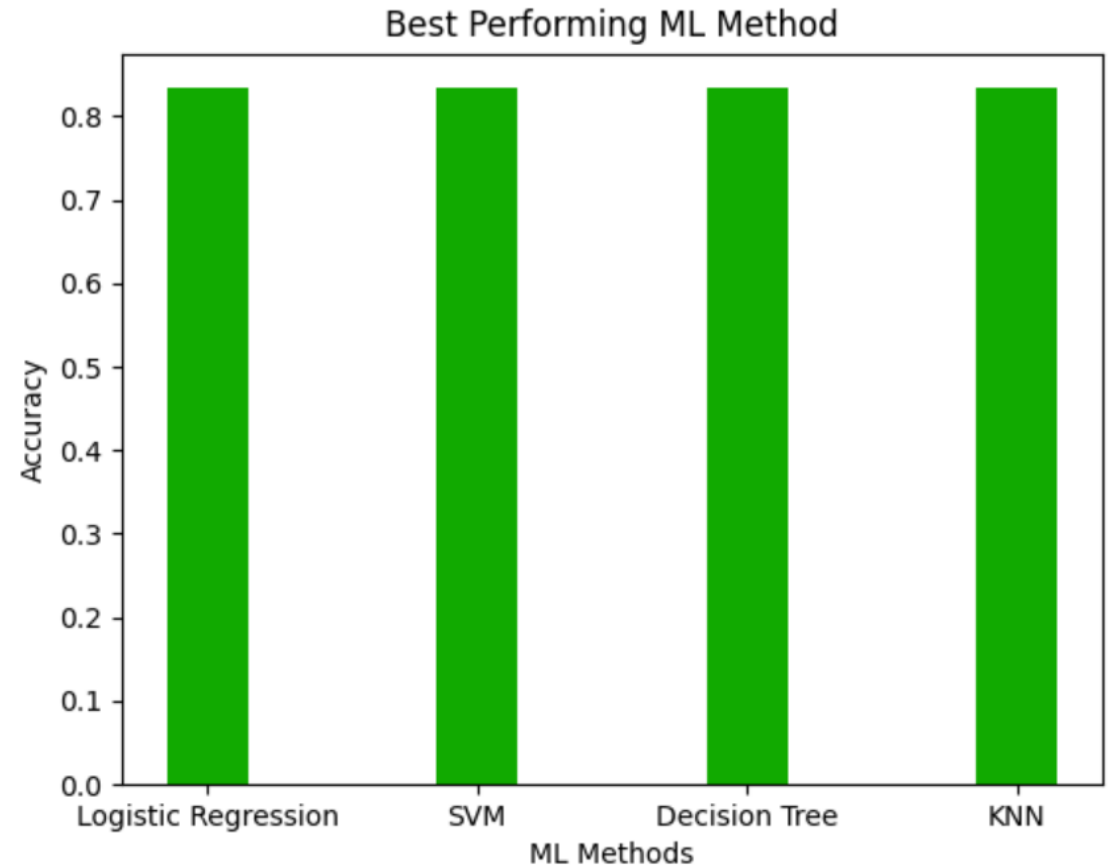
- The FT booster represents the majority of the successful landings when carrying a payload mass between 0 – 7,500 (kg)
- The v1.1 booster appears to be associated with the highest rate of failed landings

Section 5

Predictive Analysis (Classification)

Classification Accuracy

- LR, SVM and KNN appeared to have the relatively same accuracy of 83.33% on the test set
- Decision Tree produced an accuracy rate of 84.82%

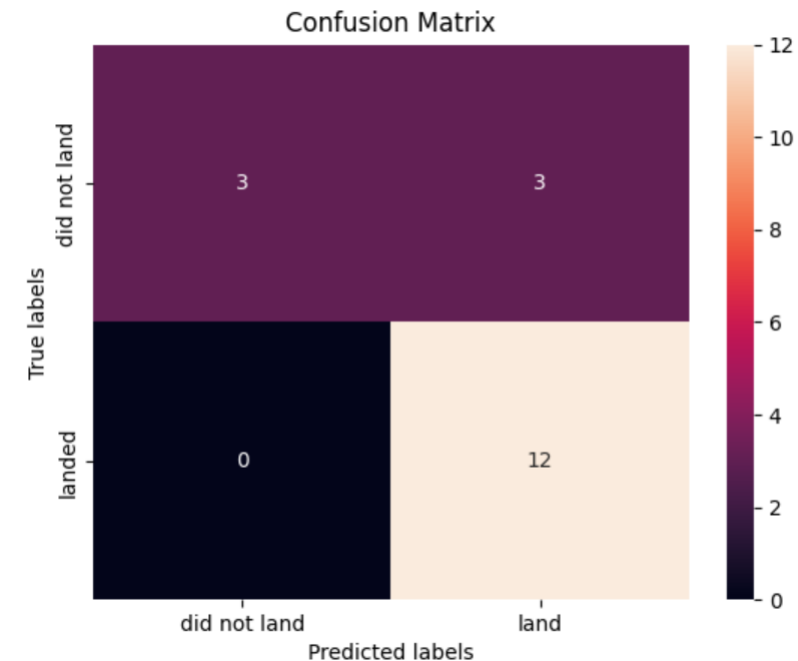


Confusion Matrix

- LR accuracy of 0.833, therefore distinguishing between different classes of success vs. failure
- The models predicted 3 successful and unsuccessful landings when the 'true label' = 'did not land'
- Successful landings were overpredicted

```
lr_accu = logreg_cv.score(X_test, y_test)
print('Logistic Regression Accuracy: ', lr_accu)
```

Logistic Regression Accuracy: 0.8333333333333334



Conclusions

- Optimal launch locations appear to be the KSC LC-39A and CCAFS LC-40 sites in Florida
- Though the CCAFS SLC-40 site has a low success rate, the number of launches is only 7 and may not be indicative of long-term success
- Payload mass appears to have an impact on landing success rate and should therefore be strongly considered when determining costs and potential success of landing
- Orbit type had an impact on success rate, which was not anticipated, and may warrant further investigation

Thank you!

