

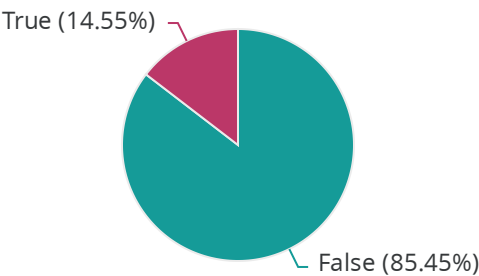
## Churn Overview Dashboard

Total Customers  
2,666

Churned Customers  
388

Churn Rate  
15%

### Churn Status Breakdown



### Churned Customers by State

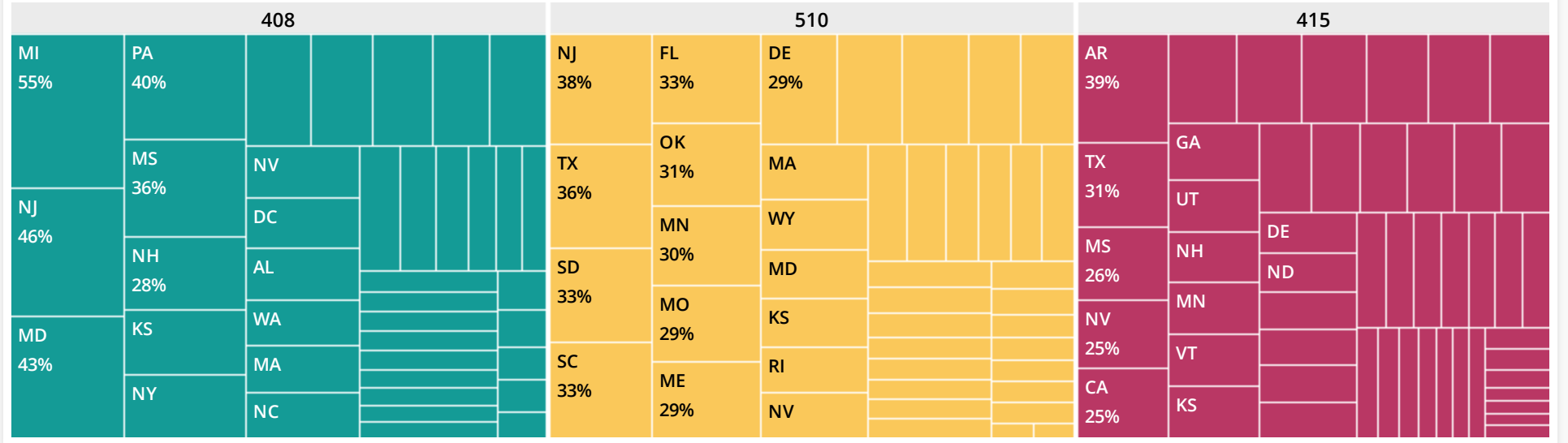


Customer Service Calls Impact

Average Customer Service Calls by Churn Status



Churn Rate Heatmap by State and Area Code

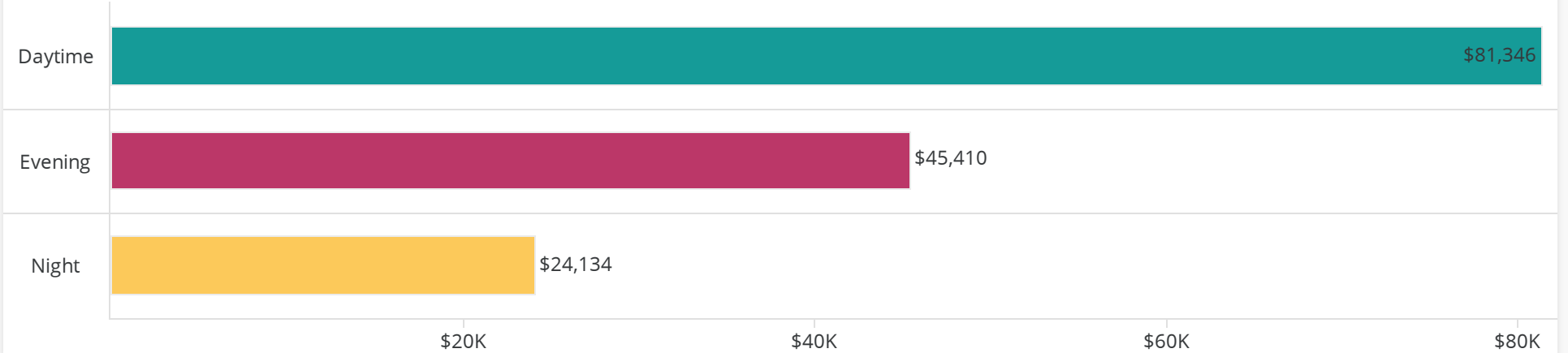


Revenue Analysis Dashboard

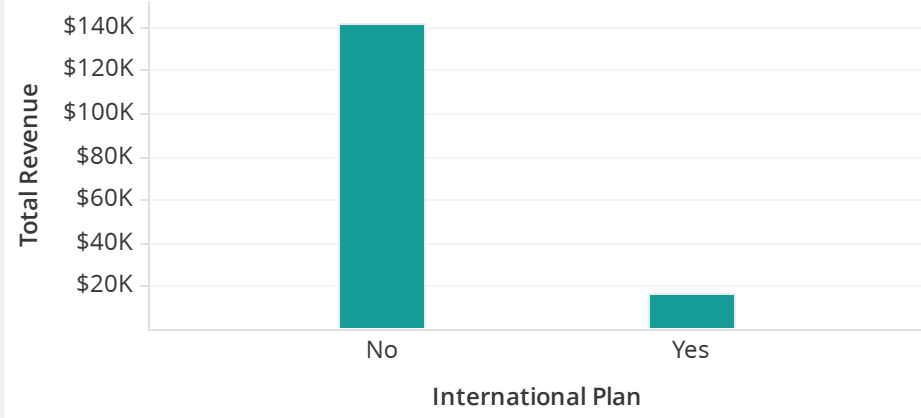
Total Revenue

\$158,261

Total Revenue by Time of Day



Revenue by International Plan



Top 5 States by Revenue

Customer State	Total Revenue
WV	\$4,990
MN	\$4,172
VA	\$4,039
OH	\$4,035
WY	\$3,971

Usage Pattern Analysis Dashboard

Average Daytime Usage

179

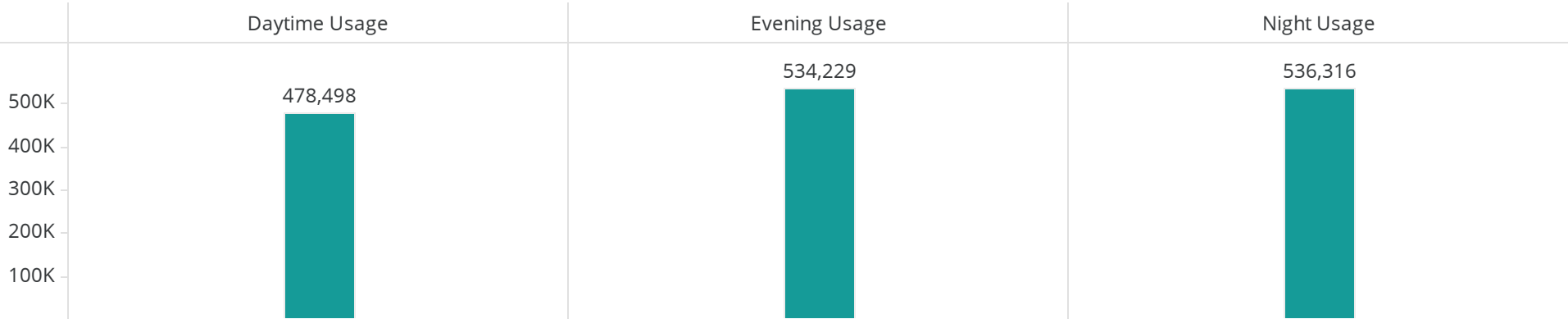
Average Evening Usage

200

Average Night Usage

201

Usage in Minutes by Time of Day



Usage Breakdown by Area Code

