



ARTICULATE



Articulate is a VR application that leverages ML for analytical feedback to build communication, presentation, and interviewee skills in an engaging way for students and employees.



How You Grow With Articulate.

Reimagining oratory skills development with VR & AI.



**Virtual Reality
Environment**



**Performance
Metrics**



**AI Powered
Feedback**



**Presentation
Playback**



Target Market.

1

Students

3400 secondary schools in Canada.

87% of students surveyed said they would use Articulate.

87%

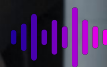
2

Employees

15 million full-time employees in Canada.

91% of employees lack proper communication skills. —Harris Poll

91%



B2B Subscription-based model.

1

School Boards

\$35/year per student.

2

Employees

\$30/month per employee.

3

Individual Users

Freemium model.



Business Model.



Go-to-market strategy.



School Boards



Companies



Individual Users



Next Steps.

1

Features

2

MVP

3

Pilot

Future Features

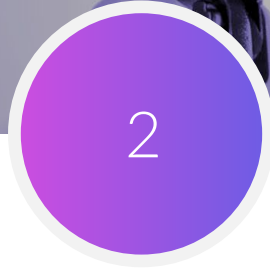
- 360 degree environment mapping
- Real-time audience reaction
- Qualitative feedback
- Slide deck integration



Next Steps.



Features



MVP



Pilot

Minimum Viable Product

- Test-ready product with UI & UX
- Quality assurance completed
- Address potential flaws
- Preliminary testing completed



1

Features

2

MVP

3

Pilot

Execute the idea

- Finalize letters of intent
- Sign contracts with partners
- Organize for pilot testing in schools
- Prepare for full adoption



Driven by results.

Fueled by a passion for education.



Zaynah Bhanji

Co-Founder



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Co-Founder





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