

Complete **curriculum of Exploratory Data Analysis (EDA)** from **basic to advanced**, suitable for students or beginners aiming for professional-level data analysis skills using Python:

## □ **Basic EDA**

### **1. Introduction to EDA**

- What is EDA?
- Why EDA is important
- Types of Data (Numerical, Categorical, Text, etc.)

### **2. Data Collection & Loading**

- CSV, Excel, SQL, APIs
- Tools: `pandas`, `numpy`

### **3. Data Inspection**

- `.head()`, `.tail()`, `.info()`, `.describe()`
- Checking data types
- Shape of dataset
- Identifying columns and data summary

### **4. Handling Missing Values**

- Detecting missing data (`.isnull().sum()`)
- Dropping vs Imputing missing values
- Techniques: mean, median, mode, interpolation

### **5. Handling Duplicates**

- `.duplicated()`, `.drop_duplicates()`
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## □ **Intermediate EDA**

### **6. Data Cleaning**

- Renaming columns
- Correcting data types
- Removing outliers (IQR method, z-score)

### **7. Data Transformation**

- Scaling: Min-Max, StandardScaler
- Encoding: Label Encoding, One-Hot Encoding
- Binning (converting continuous → categorical)

## **8. Univariate Analysis**

- Categorical: Count plots, bar charts
- Numerical: Histograms, boxplots, KDE plots
- Tools: `matplotlib`, `seaborn`

## **9. Bivariate Analysis**

- Numerical vs Numerical: Scatter plot, correlation heatmap
- Categorical vs Numerical: Boxplot, violin plot
- Categorical vs Categorical: Crosstab, stacked bar chart

## **10. Feature Engineering**

- Creating new features
  - Date/time features
  - Groupby statistics
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# **● Advanced EDA**

## **11. Multivariate Analysis**

- Pair plots
- Grouped box plots
- Heatmaps & correlation matrix
- Pivot tables

## **12. Outlier Detection Techniques**

- Boxplot
- Z-score
- IQR Method
- Isolation Forest (basic idea)

## **13. Dimensionality Reduction (Intro)**

- PCA for visualization (2D/3D)
- t-SNE (for complex datasets)

## 14. EDA for Text Data

- Word frequency, word clouds
- Text length, stop words, n-grams
- Tools: `nltk`, `wordcloud`, `sklearn`

## 15. EDA for Time-Series

- Datetime parsing
- Time-based grouping (daily, weekly, monthly)
- Line plots, seasonality, trend detection

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## □ Expert/Project Level

### 16. EDA Best Practices

- Making EDA reproducible
- Writing data profiling reports (e.g., using `pandas_profiling`, `sweetviz`, or `ydata-profiling`)
- Business context + data insights

### 17. Automated EDA Tools

- `pandas_profiling` / `ydata-profiling`
- `sweetviz`
- `dtale`
- `AutoViz`

### 18. Interactive Dashboards (Optional)

- `Plotly`, `Dash`, `Streamlit` for visual EDA

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## ■ Capstone Projects (Practice)

- Health insurance charges prediction (numerical data)
- Customer churn prediction (categorical + numerical)
- Twitter sentiment analysis (text EDA)
- Stock price trend analysis (time-series)
- Sales data analysis dashboard (visual EDA)