

AICHA NAVIGATION BAR

(when cursor is on any text on nav bar, the text fades in)

New In

- This Week
- Trending Now
- Just Restocked
- Seasonal Drops
- Artisan Spotlight

Shop by Category

- **Home & Decor**
 - Poterie & Céramique
 - Sand Paintings
 - Artisan Carpets
 - Halfa Baskets
 - Lamps & Copperware
- **Fashion & Textiles**
 - Djellabas & Kaftans
 - Scarves & Shawls
 - Embroidered Fabrics
 - Traditional Hats
- **Jewelry & Accessories**
 - Silver Jewelry
 - Handcrafted Bags
 - Belts & Small Leather Goods
- **Gifts & Souvenirs**
 - Miniatures
 - Local Art
 - Musical Instruments
 - Antique Replicas

Shop by Artisan

- Featured Artisans
- Women Artisans
- Regional Collections:
 - Kabyle
 - Sahara
 - Tlemcen
 - Algiers
 - Touareg
- Become an AICHA Artisan ([link to form](#))

Custom Orders

- How It Works
- Request a Custom Piece ([form](#))
- Personalized Gifts
- Portraits in Sand
- Past Custom Projects

Collections

- Ramadan / Eid / Festive Collection
- Eco-Friendly
- Made with Halfa
- The Heritage Edit
- Best of the South
- Nomadic Influence
- Luxury Craft Collection

Our Mission

- Our Story
- Our Values
- Crafting Culture” Blog / Journal
- Testimonials
- FAQs
- Contact Us

Our Mission

At AICHA, we weave the timeless stories of Algerian artisans into every handcrafted treasure, honoring ancient techniques and the soulful touch of the maker. With heart and hands united, we cultivate fair livelihoods, nurture sustainable practices, and invite you to carry forward a living legacy of art, culture, and hope.

Our Story

AICHA was born from a single belief: that craft connects us across generations and landscapes. What began as a conversation between friends into a platform that brings village workshops and city ateliers together, celebrating the makers, their families, and the traditions tucked into every stitch, braid, and glaze.

Our Values

Respect for Tradition: We honor age-old techniques and the knowledge they carry.

Artisan Empowerment: We champion fair pay, dignity, and creative agency for makers.

Sustainability: We prioritize natural materials and responsible processes.

Authenticity: Every piece must tell a true story—no replicas, no shortcuts.

Community: We build meaningful connections between buyers, makers, and culture.

“Crafting Culture” — Blog & Journal

Our Journal is a slow-read space for stories: interviews with artisans, process-led photo essays, recipe-like craft tutorials, and essays on the meanings woven into objects. Read to meet the hands behind the work, learn technique, and travel through the region’s colors and rituals.

Testimonials

In development,

FAQs (*short & helpful*)

How do I place a custom order? Visit *Custom Orders* → *Request a Custom Piece*, fill the form, and our team will reply within 5–7 business days.

Do you ship internationally? Yes — we ship worldwide. Shipping times vary by destination.

Are your materials eco-friendly? Wherever possible—we use natural fibers, local dyes, and low-impact processes. Details are listed on each product page.

Can I meet the artisan who made my piece? We share artisan profiles and occasional studio visits via our Journal; get in touch if you’d like a private introduction.

What is your returns policy? We accept returns on unused items within 14 days—custom pieces are final sale unless defective.

Contact Us

We’d love to hear from you. For general enquiries, press, and partnerships: hello@aicha-craft.com. For artisan applications and custom commissions, visit *Become an AICHA Artisan* and *Request a Custom Piece*. Follow us on social for behind-the-scenes stories and new drops.