



# THE POWER TO CHOOSE

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Welcome to our Zebra DAO enabled NFT platforms!

# 01 NFTs PLATFORMS TODAY

The world is moving fast. Even faster in the world of blockchain technologies. Over the past few years, the crypto-currency market has completely blown up. Record transaction volumes are set every year and it's not going to stop any time soon.

NFTs have revolutionized the way people hold and speculate on digital works of art. It's not surprising to see new platforms come up, making the most of the

situation and setting the standard in the industry.

Despite this spectacular growth, many platforms do not let their community make decisions that could improve their platforms and help the NFT world as a whole.

Zebra DAO wants to change that and give the power back to the people who made the market, the users.



## 02 VISION



Zebra DAO's vision is simple and clear. We want to give the power back to NFT platforms users.

Our team knows how important it is to let the blockchain space evolve in the right direction. Our vision is to create a space where everyone can express their intentions to help all the actors of this world progress and evolve.

Like-minded people in the same community can help the platform develop. We want people to grow together with the help of their NFT assets.

This is our vision! Zebra DAO and its system can make it happen. Let's start this great adventure together!

# **03** MISSION

Our mission to empower NFT platforms users can be summarized in these key points

**01**

Put an end to a hierarchical organizational methods and give the decision-making power back to NFT platforms users.

**02**

Reward users with passive income and fair returns.

**03**

Implement a perpetual search for evolution on DeFi and DAO.

**04**

Introduce novelty and utility to the world of NFTs, platforms and blockchain.



# ABOUT ZEBRA



Zebra DAO is a solution that combines a DAO system with NFTs platforms to let users enjoy the advantages of decentralized governance and to put an end to organizational hierarchy.

Our goal is to improve transparency and automation in the way NFT platforms are governed so that all users can actively decide, vote and contribute to the management of DAOs.

# 01 HOW DOES IT WORK?

## How can DAO-enabled platforms benefit users?

Let's see how DAO can make NFT platforms work better for its users.



### Voting power

DAO-enabled NFTs platforms allow its users to vote on changes to the platform.



### Rewards

Rewards: DAO-enabled platforms can implement a reward system based on each user's vote or action.



### APY

DAOs can provide fully transparent and fair returns to all users.

## 02 THE EVOLUTION OF NFT PLATFORMS

NFTs are put on blockchains through smart contracts just like tokens. Each contract contains metadata.

Tokens, NFTs and NFT platforms are decentralized. However, there is still a problem regarding the creators' sovereignty over decisions related to the blockchain's functionalities, rules, updates and changes to the smart contracts. There is no transparency between the

platform and its users.

Users have no decision-making power on a non DAO-compatible platform.

DAO-enabled platforms are an interesting solution for users to actively decide on the future of their platforms and to suggest governance changes.

Today, DAO-enabled platforms provide faster and more efficient solutions compared to non-DAO platforms.



## **03** WHAT ARE THE BENEFITS OF ZEBRA DAO?

### **How we can help you?**

Zebra DAO can help to transform the structure of a company (small or large), by giving back decision making powers and responsibilities to the communities. Our goal is to provide a new democratic process through a 100% decentralized governance.



# 04 OUR TOKENOMY

**Fair Launch**  
20 % (100 % at TGE)

**Liquidity**  
16 % (Locked for 100 years)

**Reserve**  
15% (1%/quarter)

**Marketing, Community, Airdrops**  
15% (0.25%/month)

**Development Fund**  
13% (0.25%/quarter)

**Ecosystem**  
11% (0.20%/quarter)

**Team & Advisors**  
10% (0.20%/month)

# 05 OUR ROADMAP

Our Roadmap describes what we have done so far and what we are going to do next.

## Phase 1

### Q2 & Q3 2021

- Creation & inception of the Zebra DAO project. Setting up of an experienced team.
- Released & Zebra DAO project start. Development of an API, development MVP (Branding, Design, White Paper...).
- Smart Contract Development, verified contract & Audit.

## Phase 2

### Q4 2021 & Q1 2022

- Setting up partnerships and connecting with partners.
- First API test, infrastructure testing & blockchain integration.
- First Marketing Push for Fair Launch (mainly banners on targeted sites and promotions on social networks).

## Phase 3

### Q2 & Q3 2022

- Fair Launch starts on PinkSale. Start on 09/17/2022 at 5:00pm (UTC) and end on 09/20/2022 at 5:00pm (UTC).
- Initial launch of the Zebra DAO token (DEX listing).
- Key partnerships, several marketing campaigns.

# 05 OUR ROADMAP

Phase 4

**Q4 2022**

- First CEX listing & adding a new liquidity on a second DEX.
- DAO-enabled NFTs platform introduction with a system of rewards and yields.
- Global adoption activities, full development of our API & DApps integration.

**Q1 & Q2 2023**

Phase 5

- Bug bounty program, governance tool, Zebra NFTs.
- Mainnet release, NFTs games support & first NFTs use case.
- New CEX listings & new Smart Contract Audit (Certik).

Phase 6

**Future (Phase 6)**

- Metaverse connection, redesign of website & Expanded API.
- Introducing Zebra DAO philanthropy, New listing on CEX.
- Obtaining new partnerships & partners.
- New Roadmap announcement with new concrete goals to achieve.

# 06 DAO MODELS

## DAO PROTOCOL

Voting is used to enforce decisions about protocol changes or decisions to be made.

## DAO INVESTMENT

Uses and centralizes investment operations for different projects (most often DeFi).

## DAO SERVICE

Acts as a regulator for talent acquisition activities for companies and individuals.



## DAO SOCIAL MEDIA

Supports decentralized platforms on social media and community engagement.

# 07 OWNERSHIP BENEFITS

A DAO-enabled platform allows users to review and vote on content moderation policies, asset policies, and key decisions for the platform.

**How can DAO make NFT platforms better for their users?**

Users can have an influence over the platform's future, suggest changes to governance and functionality, add members to the security council, and even intervene in tokens allocation (tokenomics).

Finally, users can also generate rewards through the Dapp of a platform and maintain full control over their assets and NFTs, even when they are staked or given to cash pools.

## 08 VOTING POWER

In a DAO-enabled platform, users are involved in decisions through a 3-step voting process:

Proposal, vote and result.

Voting on DAO allows each user to play a major role in decision making, which is transparent and fair to all. This model brings consistency and allows us to maintain a decentralized governance while putting an end to organizational hierarchy.



# 09 REWARDS & YIELDS



Users who own both the native DAO-enabled platform token and their NFT can join yield farming program and generate passive income.

Users simply need to present their eligible assets and place them in the platform's liquidity pool to generate rewards.

A DAO-enabled NFT platform allows for fair, secure and fully transparent yield farming.

Many other features can be added to generate revenue and opportunities for users.

# 10 OUR TEAM

Our team is made up of 5 people, all from Switzerland. We have extensive experience in new technologies, blockchain development, entrepreneurship, network marketing, etc...



**Brian Morales**  
CEO & Co-Founder



**Michel P. Fischer**  
Co-Founder - CTO



**Manuel Kaufmann**  
Chief Marketing Officer



**Teresa Suter**  
Developer & Project Manager



**Christian Schär**  
Community Manager

# **11 ZEBRA DAO TOKEN**



The Zebra DAO Token is a token built on the Binance Smart Chain (BSC) with the symbol \$ZEBRA.

This token will be the engine of our ecosystem.

In fact, the Zebra token will be the only currency used in our DAO-enabled ecosystem for transactions between users who are paid through voting rights, rewards and returns.

In conclusion, we see the Zebra as a community token that gives an edge to users of DAO-enabled NFT platforms while bringing us closer to decentralized governance.

# **12 FAIR LAUNCH**

Our token (ZEBRA) Fair Launch will start on **09/17/2022 at 5:00 pm** (UTC) and end on **09/20/2022 at 5:00 pm** (UTC).

The Fair Launch will happen on PinkSale, the soft cap is 50 BNB and there is no hard cap or contribution limit.

The Fair Launch is open to everyone without any restrictions. All you need is some BNB in your wallet (on the Binance Smart Chain).



# 13 OUR NETWORKS

Twitter : <https://twitter.com/zebradaobsc>



Telegram : <https://t.me/zebradaobsc>



GitHub : <https://github.com/ZebraDAObsc>



Medium : <https://medium.com/@zebradao.bsc>



Email : [info@zebradao.net](mailto:info@zebradao.net)

