My Garden Space – Website Requirements Document

1. Project Overview

Project Name: My Garden Space
Business Type: Garden & Landscaping Services + Plant Rental
Objective: Build a professional, user-friendly website to showcase gardening and landscaping services, enable plant rentals, generate service inquiries, and build trust with customers.

The website should help convert visitors into leads, allow easy service discovery, and support future scalability

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2. Target Audience

- **Homeowners (independent houses & villas)**
- **Apartment associations**
- **Commercial spaces (offices, cafes, hotels)**
- **Event planners (for plant rentals)**
- **Real estate developers**

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3. Core Features & Pages

3.1 Public Website Pages

3.1.1 Home Page

- **Hero section with nature-themed visuals**
- **Tagline & brief intro of My Garden Space**
- **Key services highlights**
- **Plant rental highlight section**
- **Why choose us (trust factors)**
- **Testimonials**
- **CTA buttons (Book Service / Get Quote / Rent Plants)**

3.1.2 About Us

- **Company story & mission**
- **Experience & expertise**
- **Team / gardeners info (optional)**
- **Sustainability & eco-friendly practices**

3.1.3 Services Page

List of services most garden & landscaping businesses provide:

A. Gardening & Maintenance Services

- **Garden maintenance (weekly/monthly)**
- **Lawn mowing & lawn care**
- **Pruning & trimming**
- **Weed control**
- **Fertilization & soil treatment**
- **Seasonal plant care**

B. Landscaping & Outdoor Development Services

- **Garden design & planning**
- **Landscape execution**
- **Front yard garden design & execution**
- **Backyard garden design & execution**
- **Garden renovation & remodeling**

C. Lawn & Ground Solutions

- **Natural lawn development**
- **Artificial grass installation**
- **Stones laying & pathway development**
- **Soil preparation & leveling**

D. Structural & Decorative Garden Elements

- **Picket fence installation**
- **Pergola installation**
- **Gazebo installation**
- **Lattice structures**
- **Cladding (decorative & protective)**
- **WPC decking**

E. Water Features & Luxury Add-ons

- **Pond design & construction**
- **Fountain installation**
- **Swimming pool landscaping support**
- **Water body features & accents**

F. Vertical & Artificial Green Solutions

- **Vertical garden installation**
- **Artificial wall garden**
- **Balcony & terrace garden setup**

G. Pots & Accessories

- **FRP pots supply & installation**
- **Decorative planters**
- **Custom pot solutions**

H. Irrigation & Smart Gardening

- **Drip irrigation systems**
- **Sprinkler systems**
- **Water-efficient garden solutions**

Each service page should include:

- **Service description**
- **Use cases (residential / commercial)**
- **Process & materials used**
- **Maintenance requirements**
- **Pricing (optional / starting from)**
- **CTA (Get a Quote / Enquire Now)**

3.1.4 Plant Rental Page (Core Feature)

- **Rent plants for:**
  - **Events & weddings**
  - **Offices & coworking spaces**
  - **Homes & apartments**
  - **Exhibitions & showrooms**

Rental Categories:

- **Indoor plants**
- **Outdoor plants**
- **Decorative & flowering plants**
- **Large statement plants**

Features:

- **Rental duration options (daily / weekly / monthly)**
- **Minimum rental quantity**
- **Maintenance included info**
- **Inquiry form for rental quote**

3.1.5 Gallery

- **Completed projects**
- **Before/after images**
- **Event plant setups**
- **Categorized gallery**

3.1.6 Testimonials

- **Customer reviews**
- **Ratings**
- **Client logos (if any)**

3.1.7 Blog / Tips (Optional but recommended)

- **Gardening tips**
- **Seasonal care guides**
- **Indoor plant care**
- **SEO-focused content**

3.1.8 Contact Us

- **Contact form**
- **Phone & WhatsApp integration**
- **Email**
- **Google Maps location**
- **Business hours**

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4. Functional Requirements

4.1 Forms & Lead Generation

- **Service inquiry form**
- **Plant rental inquiry form**
- **Contact form**
- **Forms should send emails to admin**
- **Optional CRM integration later**

4.2 Admin Panel

- **Manage services content**
- **Upload & manage gallery images**
- **Manage plant rental listings**

4.3 SEO & Performance

- **SEO-friendly URLs**
- **Meta tags & descriptions**
- **Fast loading speed**
- **Mobile-first responsive design**

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5. Non-Functional Requirements

- **Fully responsive (mobile, tablet, desktop)**
- **Secure forms (spam protection)**
- **Easy navigation**
- **Minimalistic, nature-inspired UI**
- **Green & earthy color palette**

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6. Tech Stack (Suggested)

- **Frontend&Backend: Next.js**
- **Hosting: Vercel**
- **Image storage: Cloudinary**

Prepared for: My Garden Space
Document Type: Website Requirement Specification