

Web Development Assignment (30%)

Criteria	Level of Attainment				Obtained Marks			
	Not Shown	Low	Mid	High	S1	S2	S3	S4
Website (15%)								
General Requirements								
Exceed the minimum pages required.	0	0.25	0.5	1				
All HTML pages are well-structured, valid HTML5 with no errors and warnings.	0	0.25	0.5	1				
Valid CSS with no errors and warnings.	0	0.25	0.5	1				
All the pages followed the HTML Coding Standards.	0	0.25	0.5	1				
Well-structured and naming of folders and files as required.	0	0.25	0.5	1				
All resources/references are clearly cited using the comment elements in HTML.	0	0.25	0.5	1				
The groups of styles are clearly commented using the comment elements in CSS.	0	0.25	0.5	1				
Header								
Well-designed and consistent used of header that identifies the website topic; on the title bar as well.	0	0.5	1	2				
Menu and Links								
Menu is designed using unordered list elements and well-styled by CSS; and are linked to other pages with no broken links.	0	1	2	4				
Internal links that link to other pages and to page #section with no broken links.	0	0.5	1	2				
Minimum of 3 external links that display in a new window with no broken links.	0	0.5	1	2				
Content								
Appropriate main heading and subheadings for each page using the heading elements only.	0	0.5	1	2				
Well-formatted table using CSS; and a well-structured table with all the required elements for tabular data.	0	1	2	4				
Lists (ordered and unordered lists) or nested lists are demonstrated.	0	0.5	1	2				
Quality images used with appropriate alternate text.	0	0.5	1	2				
Effective used of multimedia elements to enhance the content.	0	0.5	1	2				
Footer containing required information.	0	0.25	0.5	1				
Related and sufficient information is presented in an organized structure with no English errors.	0	0.25	0.5	1				
Homepage								
Well-designed homepage that attracts visitors to further explore the website.	0	0.5	1	2				
Original and interesting write-up on the introduction about the website, and disclaimer included.	0	0.5	1	2				
Group Page								
Very good description and at least a photo of each group member.	0	0.5	1	2				
Feedback Page								
Well-designed form using CSS; and includes at least 6 different form elements.	0	1	2	4				
Related form elements are grouped using fieldset and legend elements.	0	0.25	0.5	1				
label elements are used appropriately.	0	0.25	0.5	1				
The form is well-structured using a table element.	0	0.5	1	2				
Page Layout and Design								
Each web page contains the 4 common sections: header, nav, footer, and article.	0	0.25	0.5	1				
Good and consistent fluid page layout styled using CSS.	0	1	2	4				
Good presentation of the website using external CSS only.	0	1	2	4				

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	Not Shown	Low	Mid	High					
Other Features									
Complex HTML and CSS are used to demonstrate extra skills from own research (e.g. drop-down menu using CSS, etc).	0	0.5	1	2					
Added advanced web technologies (e.g. JavaScript, etc) to enhance the basic website.	0	0.5	1	2					
Web Usability and Accessibility									
The website complies good web usability and accessibility (e.g. effective navigation, readable content, good use of content chunking, etc).	0	0.5	1	2					
SUBTOTAL				60					
ACTUAL MARKS (Website)				15%					
Documentation (10%)					S1	S2	S3	S4	
Cover page containing all the required information.	1	0.5	1	2					
Very clear and well-structured documentation with no English errors is presented.	0	0.5	1	2					
Very clear overview of the client and the website topic.	0	0.5	1	2					
In-depth web research and analysis.	0	1	2	4					
In-depth justifications on the website development planning process.	0	1	2	4					
Ability to justify the web design elements used in the website.	0	1	2	4					
Ability to justify the final design with the basic web design principles.	0	1	2	4					
Each member's contributions to the assignment are clearly described.	0	0.5	1	2					
SUBTOTAL				24					
ACTUAL MARKS (Documentation)				10%					
Presentation (5%)					S1	S2	S3	S4	
An appropriate opening line that engages the audiences.	0	0.25	0.5	1					
Clear description of the client (company), website topic, and its purpose.	0	0.25	0.5	1					
Website demonstration using the hosted website without broken pages; and with an appropriate URL naming.	0	0.5	1	2					
Ability to demonstrate the website by clearly justified the website designs; and how the website features meet the website purpose.	0	1	2	4					
Well presentation flow among group members and within the time limit (5 - 10 minutes).	0	0.25	0.5	1					
Self-confidence, clear with proper English, body language, eye-contact, and ability to generate interestingness of the website with audiences.	0	0.25	0.5	1					
Ability to response to questions during Q&A session.	0	0.5	1	2					
SUBTOTAL				12					
ACTUAL MARKS (Presentation)				5%					

Student Name	Website (15%)	Documentation (10%)	Presentation (5%)	TOTAL (30%)
S1				
S2				
S3				
S4				