

E-Commerce App Usage Survey

1. How often do you use shopping apps like Amazon, Flipkart, or eBay?
 - A) Multiple times a day
 - B) Once a day
 - C) A few times a week
 - D) Rarely
2. How do you prefer to discover products in a shopping app?
 - A) Categories and filters
 - B) Trending and bestsellers
 - C) Personal recommendations
 - D) Search and browse
3. What influences your decision to buy a product online?
 - A) Discounts and offers
 - B) Free shipping
 - C) Customer reviews
 - D) Return policy
4. How do you prefer to track your orders?
 - A) Push notifications
 - B) In-app order tracking
 - C) Email updates
 - D) SMS updates
5. What makes you feel secure about shopping on an e-commerce app?
 - A) Trusted payment options
 - B) Verified customer reviews
 - C) Clear return/refund policies
 - D) Brand reputation
6. What type of products do you usually purchase through shopping apps?
 - A) Electronics
 - B) Fashion and accessories
 - C) Home and kitchen essentials
 - D) Groceries
 - E) Others
7. What type of navigation do you prefer in an e-commerce app?
 - A) Bottom navigation bar
 - B) Side menu (hamburger menu)
 - C) Swipe gestures
 - D) Tabs at the top
 - E) Others

8. What do you dislike most about e-commerce apps?
- A) App crashing
 - B) Hard-to-find products
 - C) Too many advertisements and notifications
 - D) Confusing user interface or navigation
 - E) Inaccurate product information
9. What payment options do you prefer in e-commerce apps?
- A) Credit/Debit Cards
 - B) Digital wallets (e.g., PayPal, Google Pay)
 - C) Cash on Delivery
 - D) Buy Now, Pay Later options
 - E) Others
10. What's the most important feature for you during checkout?
- A) Multiple payment options
 - B) Quick checkout process
 - C) Ability to apply coupons easily
 - D) Clear total cost summary
11. Which shopping app do you use most frequently?
- A) Amazon
 - B) Flipkart
 - C) eBay
 - D) Walmart
 - E) AliExpress
 - F) Myntra
 - G) Others