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Web Production I

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Final Project Proposal

In my final project, I hope to expand on my midterm assignment, an online shopping website for realistic animal masks. My original concept was based on the absurdity of the early internet, when websites felt extremely niche and hyper-specific due to the accessibility that came with the world wide web. The core concept, a website that only sells realistic animal masks, will remain the same. However, in this version, I intend to further enhance the original concept by introducing the following new features and pages.

- New Cart and Checkout Pages: These pages will allow customers to shop, add items to their carts, and begin the checkout process.

- Animated Header: The homepage will have an animated header/title that will stay at the top of the page at all times.

- Custom Cursor: The site will include a custom cursor, most likely an animal or mask of some kind, although I plan to experiment with different ideas.

Stylistically, the site will look very similar: small window, wide margins, clean text and a bright color scheme. The website will contain the same existing pages, Home, Shop, and About with a few minor changes. The shop page will have a second page with additional masks. The "Buy" button will be replaced by "Add to Cart." Overall, my final project will refine and expand on my initial concept, adding more functionality and solidifying my overall vision of a highly niche website reminiscent of the early internet.