

**Dataset source:** [Amazon Prime Movies and TV Shows](#)

## Requirements:

### **Content Volume Overview:**

- Tracks how much content is available overall and by type (movies vs. TV shows).

### **Genre & Rating Breakdown:**

- Helps understand content categorization and rating distribution.

### **Geographical Spread:**

- Displays global production origins, which can aid in regional content strategies.

### **Temporal Analysis:**

- Shows how content availability has evolved since 1920.

### **User Demographics Insight (via Ratings):**

- Identifies content targeted at different age groups.

### **Content Type Analysis:**

- Pie chart clearly distinguishes between TV shows and movies, showing what dominates the catalog.

## KPI:

### **Total Titles:**

- 9655 total titles available.

### **Total Ratings:**

- 25 different content rating types (e.g., 13+, PG-13, etc.).

### **Total Genres:**

- 519 distinct genres or genre combinations.

### **Total Directors:**

- 5771 unique directors represented.

### **Start Date and End Date:**

- Content ranges from **1920 to 2021**, indicating historical coverage.

### **Ratings by Total Shows:**

- Distribution of content across age ratings.
- Most common rating: 13+ (2.1K shows).

### **Genres by Total Shows:**

- Top genres include:
  - Drama (986 shows)
  - Comedy (536)
  - Drama, Suspense (399)

### **Total Shows by Country:**

- Visual map showing country-wise content origin (e.g., USA, India are highly represented).

### **Movies vs. TV Shows:**

- 80.82% = TV Shows (7.81K)
- 19.18% = Movies (1.85K)

### **Total Shows by Release Year:**

- A time-series view showing increasing content releases over time, with a sharp rise post-2000.

## Cards:

Total Titles, Total Ratings, Total Genres, Total Directors, Start Date, End Date

Total Titles

9655

Total Ratings

25

Total Genres

519

Total Directors

5771

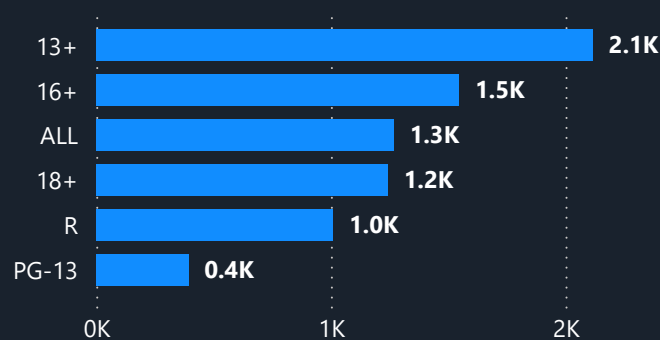
Start Date

1920

End Date

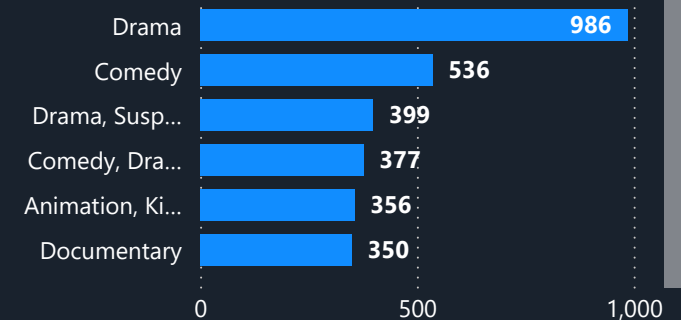
2021

Ratings by total shows

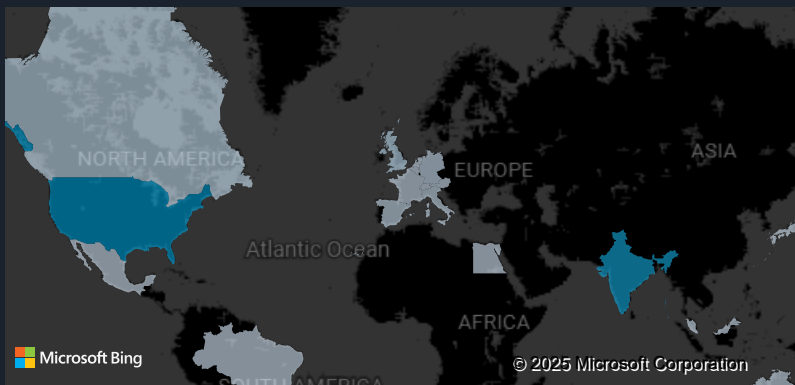


prime video

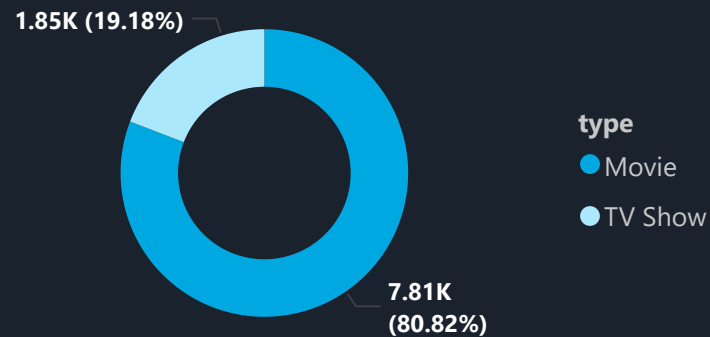
Genres by total shows



Total Shows by Country



Movies and TV Shows



Total shows by release year

